

## Turner, Katie

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**From:** Boxill, Jeanette M  
**Sent:** Friday, September 30, 2011 9:04 AM  
**To:** Whisnant, Anne Mitchell; Turner, Katie  
**Subject:** FW: [Faculty Assembly (All Delegates)] New comment on 'Two Quick Items' Discussion has been posted {ID20062}

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Anne,  
I would like for this exchange to go to the FEC for us to discuss it at our next meeting. I think this committee can help in this discussion.  
What do you think? Can this be on Sakai, or can we send it in an email?

Jan

**From:** UNCGA - Active Collab [mailto:activecollab@northcarolina.edu]  
**Sent:** Thursday, September 29, 2011 1:06 PM  
**To:** Boxill, Jeanette M  
**Subject:** [Faculty Assembly (All Delegates)] New comment on 'Two Quick Items' Discussion has been posted {ID20062}

-- REPLY ABOVE THIS LINE --

Hi,

[Sandra M Rogers](#) has replied to [Two Quick Items](#) Discussion:

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Sorry for the post earlier that was an incomplete thought because a student stopped by my office and I guess I hit the wrong key. My thoughts are the same as John's on this subject.

Gone are the days that we can expect that others who come from diverse populations will share our views regarding the loftiness of higher education and its rights to receive tax dollars carte blanc. We will have to stop whining and showcase why we are really making a difference in the lives of our students and in the productivity of our society. The business world is used to doing feasibility studies, productivity and accountability assessments. If we are to survive in this "new normal" we must learn to do likewise. I hate to think that we as faculty have not done a good job at utilizing our greatest public relations media while we had an opportunity as they went through our classrooms....good relationships built with our students as a total university focus. Maybe we would not be where we are now.

Prof. Sandra M. Rogers, JD, MA  
NCCU FACULTY SENATE, CHAIR  
Clinical Instructor/ Dir. of Student Services  
Sociology Department  
307-B Edmonds Classroom Building  
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Website: [www.nccu.edu](http://www.nccu.edu)

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From: UNCGA - Active Collab [[activecollab@northcarolina.edu](mailto:activecollab@northcarolina.edu)]

Sent: Wednesday, September 28, 2011 5:45 PM

To: Rogers, Sandra M

Subject: [Faculty Assembly (All Delegates)] New comment on 'Two Quick Items' Discussion has been posted {ID20062}

-- REPLY ABOVE THIS LINE --

Hi,

John Spillan<<http://collab.northcarolina.edu/public/index.php/people/32/users/1907>> has replied to Two Quick Items<<http://collab.northcarolina.edu/public/index.php/projects/211/discussions/20062>> Discussion:

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The point of view expressed is interesting because we are in an exchange exercise here. While we who are educators value the product/service we promote, we have been somewhat linear in our point of view. The people who are complaining about what we do and what we offer have a right to complain. We have to be more strategic and more innovative in our thinking. As this interaction has transpired all I have heard are arguments and comments that were suitable for the 20th century. We are fully into a totally different era and it is going to be totally different from now on. Our task is to find new, better solutions. Complaining about insufficient tax dollars coming our way is not the most rational way to talk about generating support for our important work. The policy makers that exist now and will into the distant future are going to reduce, and reduce more. So trying to convince them to give back what they have taken is senseless. It just is not going to happen. We have to be business smart and examine the exchange exercise we are involved with. What can we offer and what can they give? How can we sell and market our ideas that education is as important as national defense? This is an intellectual game and we can only win when we have much, much better exchange ideas. Complaining is never going to get us anywhere. We have to have better ideas, better solutions, better innovations. That will require some soul searching and some digging deep in our core to come up with solutions that the funders cannot reject. So lets spend our energy on new ideas rather than constantly complaining and going no where.

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John E. Spillan, Ph.D.

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Editor-in-Chief  
International Journal of  
Sustainable Strategic Management  
School of Business  
University of North Carolina at Pembroke  
Pembroke, North Carolina 28372  
(910) 775-4357

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From: UNCGA - Active Collab [[activecollab@northcarolina.edu](mailto:activecollab@northcarolina.edu)<mailto:[activecollab@northcarolina.edu](mailto:activecollab@northcarolina.edu)>]  
Sent: Wednesday, September 28, 2011 5:30 PM  
To: John E. Spillan  
Subject: [Faculty Assembly (All Delegates)] New comment on 'Two Quick Items' Discussion has been posted {ID20062}

-- REPLY ABOVE THIS LINE --

Hi,

Eddy Souffrant<<http://collab.northcarolina.edu/public/index.php/people/30/users/1393>> has replied to Two Quick Items<<http://collab.northcarolina.edu/public/index.php/projects/211/discussions/20062>> Discussion:

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Zagros

I agree but have you a sense of what Lyons is wanting from us. If you try offering it to him in public next time you see at one of our meetings

best  
eddy

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From: UNCGA - Active Collab  
[[activecollab@northcarolina.edu](mailto:activecollab@northcarolina.edu)<mailto:[activecollab@northcarolina.edu](mailto:activecollab@northcarolina.edu)><mailto:[activecollab@northcarolina.edu](mailto:activecollab@northcarolina.edu)>>]  
Sent: Wednesday, September 28, 2011 12:55 PM  
To: Souffrant, Eddy  
Subject: [Faculty Assembly (All Delegates)] New comment on 'Two Quick Items' Discussion has been posted {ID20062}

-- REPLY ABOVE THIS LINE --

Hi,

Zagros Sadjadi<<http://collab.northcarolina.edu/public/index.php/people/35/users/1293>> has replied to Two Quick Items<<http://collab.northcarolina.edu/public/index.php/projects/211/discussions/20062>> Discussion:

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While I appreciate the frustration of the difficulty in getting others to appreciate the value of an education, we

really must elevate our discourse and not react flippantly to this charge. Making the same tired arguments that education is to be valued for education's sake simply will not cut it in this time and place. Furthermore, our own actions, which have led the accountability debate, are undermining this argument in any case. The fact is that when we are not the ones footing the bill, it is easy for us to train our guns on those who do. Yet, the ones who are footing the bill have an absolute right to know whether they are receiving value. Many conservatives believe (rightly or wrongly) that education is a liberal wasteland where the youth of this generation are being taught values that are fundamentally incompatible with their world vision. It is this aspect, not academic rigor, that draws their fury. Academics for too long have smugly forgotten the true purpose of education is not to indoctrinate but rather to illuminate. I know social science professors who will look at faculty in the business school as 'the enemy' because we hold the free market system in high esteem. They do not know that in one of my classes (one that they regularly regard as a waste because students also read Ayn Rand), I require the business students to read Marx and Lenin and the students learn that we commonly refer to as Communism would be anathema to Marx. I have found many of my colleagues to be remarkable closed-minded when it comes to alternative perspectives. For example, many regarding anthropogenic global warming and overpopulation as being the two greatest threats to human survival. When I have asked them how many humans should be on the Earth and how quickly this needs to occur, many respond that we need to reduce the population to less than one billion worldwide and do so before the end of this century. When I point out that such policy prescriptions would inevitably lead to a global extermination policy and that such widespread fears have played out before with little ill effect, the neo-Malthusians condemn me and my belief that fostering economic growth and increasing educational attainment for women (which are the only ethical things that are proven to reduce population growth) are the only possible ethical solutions. The fact that I have a difference of opinion (they often make the case for "zero growth now" and some are positively giddy at the prospect of a prolonged depression in the hopes that it will reduce man's climactic footprint) should not cause others who do not hold my opinion to shout me down, ridicule me, or try to silence me any more than we should do the same to those who question the intrinsic value of a university education. We must always remember that, given limited resources, we must choose between various alternatives: should we raise taxes to pay for education or redirect funds from highways! ! ? Perhaps we believe we should raise taxes or otherwise increase the ability to obtain an education, but we live in a democracy and we can only make our case if we can convince the populace to support us, not by mocking as ignorant those who do not share our views. How do we do this? By determining what they feel is important and appealing to their goals and needs. The key is that we never get what we want by complaining about how much we need something. We only get what we want by providing what others want in exchange.

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Click here<<http://collab.northcarolina.edu/public/index.php/projects/211/comments/20106>> to see the comment. Two Quick Items<<http://collab.northcarolina.edu/public/index.php/projects/211/discussions/20062>> Discussion details:

Discussion Two Quick Items<<http://collab.northcarolina.edu/public/index.php/projects/211/discussions/20062>>  
Project Faculty Assembly (All Delegates)<<http://collab.northcarolina.edu/public/index.php/projects/211>>

Summary:

I wanted to send you this piece <<http://www.cnn.com/id/44669887/>> <http://www.cnn.com/id/44669887/> which Lyons Gray passed on to me. I realize it is frustrating to have to defend who we are and what we do (I was caught up in yet another conversation this week with a person who does not think faculty work and tenure promotes laziness). But we need to be making our case.

The second is unrelated to the Assembly, but if you are a NC taxpayer, you might want to have some thoughts on our road system.

The survey can be found at: <<http://www.ncdot.gov/performance/reform/2040plan/>>  
<http://www.ncdot.gov/performance/reform/2040plan/>. It closes on Friday.

Thanks,

Sandie

Best,  
UNC - General Administration

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Click here<<http://collab.northcarolina.edu/public/index.php/projects/211/comments/20114>> to see the comment. Two Quick Items<<http://collab.northcarolina.edu/public/index.php/projects/211/discussions/20062>>  
Discussion details:

Discussion Two Quick Items<<http://collab.northcarolina.edu/public/index.php/projects/211/discussions/20062>>  
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Click here<<http://collab.northcarolina.edu/public/index.php/projects/211/comments/20115>> to see the comment. Two Quick Items<<http://collab.northcarolina.edu/public/index.php/projects/211/discussions/20062>>  
Discussion details:

Discussion Two Quick Items<<http://collab.northcarolina.edu/public/index.php/projects/211/discussions/20062>>  
Project Faculty Assembly (All Delegates)<<http://collab.northcarolina.edu/public/index.php/projects/211>>

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[Click here](#) to see the comment. [Two Quick Items](#) Discussion details:

Discussion	<a href="#">Two Quick Items</a>
Project	<a href="#">Faculty Assembly (All Delegates)</a>

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