

2012 Young Alumni Leadership Council Retreat

Friday, March 30 and Saturday, March 31, 2012

The Friday Center, Sunflower Room

100 Friday Center Drive, Chapel Hill

Parking available at Friday Center

Friday

12:30-1pm

Arrive and get settled – please plan on eating lunch beforehand

1:00 – 1:30pm

Welcoming remarks

Video from Chancellor Holden Thorp

Remarks from Vice Chancellor for Development Matt Kupec

1:30 – 2:30pm

Freddie Kiger

Chapel Hill Historian

Storytelling on UNC and North Carolina

2:30-2:45pm

Afternoon break – snacks provided

2:45 – 3:30pm

Steve Farmer

Director, UNC Admissions

UNC's incoming class and the admissions process

3:30 – 4pm

Joe Bob Hester

Professor, School of Journalism and Mass Communications

Twitter and the use of social media in classrooms and at UNC

4 – 5pm

Communicating with Young Alumni

Small group brainstorm

5 – 6:30pm

Cocktail Reception in Friday Center Atrium

Saturday**8:30 – 9am**

Arrival and light breakfast

9:15 – 10 am

Mary Cooper '12, Outgoing Student Body President

Will Leimenstoll '13, Incoming Student Body President

Coty Lee '12, Senior class marshal and Chair of Senior Campaign Committee

Student life at UNC, Student Government priorities, and tuition hikes

10 – 11:30am

Regional break-out groups

Brainstorming

YALC Handbook

11:30 – noon

Wrap-up and evaluation

Noon – 1pm

Lunch provided at Friday Center

1:30 – 2:30pm

Optional [Blue Zone](#) Tour

Kenan Stadium

Parking available on Stadium Drive or paid parking available in Rams Deck

2:30pm (*NCBG stays open until 5pm on Saturdays*)

Optional [NC Botanical Gardens](#) Tour

100 Old Mason Farm Road, Chapel Hill

New Platinum level LEED certified [Educational Center](#)

Parking available at Botanical Gardens

If you have any problems or questions, please contact Meg Petersen, 919.200.0634 or meg_petersen@unc.edu.

Dress is nice casual.