

### **Frequently Asked Questions**

**Q. Is this group in addition to the regional Young Alumni Councils or is it replacing them?**

A. The regional young alumni councils are being restructured. Essentially this new council will absorb the regional council members who were most active, while broadening the reach for the Carolina Annual Fund to now include young alumni across the country in towns outside the original five regions of Atlanta, Charlotte, DC, NYC and the Triangle. There will no longer be formal councils there, but we have created Facebook groups for each region that will still allow young alumni to connect with each other and get together to watch games, do service projects, or network for jobs and housing. This allows the council structure to be more formal, but the regions to still have a platform for young alumni to connect with each other and with Carolina.

**Q. What is the composition of the group?**

A. The new council will be around 80 alumni ranging in class years from 2002 to 2011. People will be coming from all around the United States, as well as a couple of people who are currently living internationally. Members represent a variety of majors and career paths, from teaching to finance to politics. Development officers from various schools at units at Carolina nominated members based on their interest in getting involved, previous involvements, or leadership potential.

**Q. Does the group have a leadership structure?**

A. At this point, we do not have a specific leadership structure in place. We would like to have a chair and vice chair of the group, nominated by the council after the inaugural meeting in March.

**Q. What is the specific purpose of this group?**

A. This council was created in effort to engage graduates of the University from the last ten years who are interested in having a more active role as an alumnus of UNC. It will serve as a pipeline to feed alumni into other more specific boards and efforts on campus, based on what each member is interested in. Members are encouraged to be ambassadors to the University by sharing news and information about Carolina among their alumni peers across the country through social media efforts and the events.

**Q. What are some of the campus groups council members can connect with?**

A. We already have a relationship with the Admissions office, which is interested in using young alumni volunteers to help with college fairs across the country, as well as making calls to admitted students to encourage them to attend Carolina. In the past, this has been a very rewarding experience for alumni groups. Other opportunities can range from boards and working groups in various schools and units, the General Alumni Association, the Rams Club, the Board of Visitors, and of course the University Development office. We hope this council will serve as a way to introduce you to the various ways you can make a difference at Carolina, as well as give you a positive experience with being on a board at the University.

**Q. What will the agenda be like at the annual meeting?**

A. The meeting will be the primary time to showcase current issues and initiatives happening on campus, as well as brainstorming what efforts the group will take in the coming year. We will hear from professors, staff and students from across campus. There will also be time in the agenda for social activities and getting to know each other. The meeting will start at around noon on Friday, March 30. We will end that day with a cocktail reception after the meeting, then will pick up again from around 9-1pm the following day. We recognize that the NCAA tournament will be going on that weekend, so we understand if you have tickets to the Final Four and plan on being in New Orleans. Otherwise, we hope Chapel Hill will be a fun place for you to watch the games that weekend!

**Q. Are members required to make a large gift?**

A. No. A gift of *any* amount counts toward the participation of the council. Members are asked to make a charitable contribution to Carolina on an annual basis, in an amount that is appropriate for their capacity to give. A suggested gift amount is the [Chancellor's Clubs 1793 Society Level](#), which is \$500 for graduates of 2007-2011 or \$1,000 for graduates of 2002-2006. Monthly giving is also an option, through recurring credit card payments or bank draft. Also consider learning if your employer makes [matching gifts](#).

**Q. What does hosting an event entail?**

A. Each member of the council is asked to host an event of their choice during their 2-3 year term. An event may come in many forms, including hosting a small dinner party at your home, gathering a group of Tar Heels for a happy hour, organizing a service project in your region, or gathering with other council members for a large reception in your region. All events are paid for by a host committee, which may be organized by the council member with administrative help from the Carolina Annual Fund. The CAF can also help with marketing, e-mail invitations, event logistics, and day-off event needs. Each member has the flexibility to choose what kind of event best fits their interests, available time, and resources.