

Alumna uses print media for art

By Tyler Confoy
Staff Writer

Everyday stories of the local community will be presented in an unfamiliar way at The ArtsCenter tomorrow with the unveiling of UNC alumna Hannah Lamar Simmons' work "The Paths I Trace Are The Stories You Tell."

The exhibit consists of deconstructed newspaper articles rearranged line by line into visual story paths on the walls of the gallery, similar to the layout of a circuitry board.

"This piece is all about unraveling and allowing stories to take up physical space," Simmons said.

Simmons was always interested in more than just art while in school, said Cary Levine, an assistant art professor who taught Simmons while she was at UNC.

"A lot of what we discuss in class (is) cultural, political and social," Levine said. "That really excited her."

Simmons presented the installation for the first time in New York, where she now lives. More than a week ago, she teamed up with local community members in order to reinstall the work in the Chapel Hill area.

"I thought it would be important to me as an artist to bring (the use of newspapers) back to the community where I began working with this concept and material," Simmons said.

Simmons, whose father is a journalist, said her interest in



DTH/TARIQ LUTHUN

Hannah Lamar Simmons works on her piece "The Paths I Trace Are The Stories You Tell" in The ArtsCenter.

newspapers stems from childhood, when she would watch them being printed with him.

Each "path" of story lines has been cut out of local papers like The Carrboro Citizen, The Daily Tar Heel and Independent Weekly. Simmons plans on having the meshwork of related stories extend beyond the gallery and onto the pavement outside, she said.

"The lines of story trails are made to respond to indentations, nicks, dents," Simmons said. "I don't do any mapping out of this beforehand — it's all responsive to

the site."

The installation revolves around the concept that printed stories are tangible and can be manipulated, which is a feature of newspaper media but not digital media, Simmons said.

"We're obsessed with documentation but we're not obsessed with documentation beyond the digital," said Adrian Schlesinger, a UNC senior who is helping to document the exhibit's installation process.

Simmons uses the newspaper stories as a way to engage the

community directly, Levine said.

"She's really localizing the issues," he said. "It reflects the local community in addition to all the larger issues and problems."

Simmons said she hopes more artists can capitalize on artistic opportunities available in everyday life.

"I'm very much inspired by public artists who re-imagine the relation between the public and the artwork," Simmons said.

Contact the Arts Editor
at arts@dailytarheel.com.

UNC merchandise licenses questioned

By Kaitlyn Knepp
Staff Writer

A licensing initiative the University is said to be participating in violates federal and state antitrust laws, according to a cease-and-desist letter filed about a month ago by a Washington, D.C. attorney.

Steve Bradbury, an attorney with Dechert LLP, instructed the Collegiate Licensing Company and 27 universities to discontinue implementation of the Sideline +1 Initiative.

The initiative is an effort by the company to restrict merchandise licensing by individual universities to Nike, Adidas or Under Armour, in addition to one or two other suppliers, according to the letter.

"The Sideline +1 Initiative is an anti-competitive restraint of trade that presents serious issues under federal and state antitrust laws," the letter states.

Mike McFarland, University spokesman, wrote in an email that the rights granted to manufacturers ensure that UNC's products are properly distributed.

"The University makes its own decisions about which licensing partners will best protect, market, manage and grow the UNC brand," he said.

Bradbury said in an interview that the letter was intended to prevent further implementation

of the initiative and to change the minds of officials from other universities considering involvement.

The letter states that Bradbury represents "various stakeholders who share a common interest in preserving competition and choice." Bradbury declined to comment on whether the group was planning legal action.

The issue arose after suppliers and retailers became concerned when they began to lose their licenses with the universities, he said.

Antitrust laws forbid licensors from acting together to restrict competition in merchandise markets, the letter states.

"C.L.C. plainly has promoted and organized the Sideline +1 Initiative through concerted action with its clients," the letter states.

As a result of the restrictions, royalty rates go up, ultimately raising prices for consumers, Bradbury said.

He added that the universities listed in the letter are implementing the initiative in either middle-tier markets, at stores like Dick's Sporting Goods, or in the mass market, at stores like Walmart.

Derek Lochbaum, director of trademarks and licensing at UNC, was mentioned with UNC in the letter. He could not be reached for comment.

Contact the University Editor
at university@dailytarheel.com.

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