December 19, 2012

Mayor Michael R. Bloomberg

City Hall

New York, NY 10007

Dear Mayor Bloomberg:

The student body at the University of North Carolina at Chapel Hill, along with the UNC Institute for the Environment, the UNC Sustainability Office, and the Kenan-Flagler Business School’s Center for Sustainable Enterprise, enthusiastically invite you to be Chapel Hill’s 2013 Earth Day speaker. Your strong leadership and support for climate initiatives, green infrastructure, and public health present a national model that our ambitious students, faculty, and staff admire.

Earth Day at Carolina involves a full week of seminars and activities. Since Earth Day, April 22, falls on a Monday this year, our first choice would be to schedule your speech for early evening on this date. We, of course, would be happy to adjust the speaking date to accommodate your busy schedule.

At a time when “climate change” and “sustainability” can be controversial and divisive terms, our campus could benefit greatly from your vision, determination, and experience. You have developed and embraced unique and innovative ways to fund, manage, and call attention to these immense challenges of our time.

Please consider visiting Chapel Hill this spring to speak to our campus in celebration of Earth Day.

If you are unable to join us this Spring, we invite you to consider being our Earth Day speaker in April, 2014. Please let us know if you have any questions regarding this invitation. We look forward to hearing from you.

Sincerely,

Will Leimenstoll

Student Body President

cc: Lawrence E. Band, Director, Institute for the Environment

Cynthia Pollock Shea, Director, Sustainability Office

Jessica Thomas, Managing Director, Center for Sustainable Enterprise