

PAID FOR BY NC WARN

AVERTING CLIMATE CATASTROPHE

means stopping

DUKE ENERGY’S GLOBAL WARMING MACHINE

Climate change is causing extensive damage at an accelerating rate.
The Arctic is melting rapidly – summer sea ice could be gone in just 5 years.
Weather disasters are soaring.
Millions of people are suffering.
And the world’s top scientists recently amplified their call for
urgent action to reduce greenhouse gases.

*“The Arctic is ... the canary in the coal mine for climate warming.
Now ... the canary has died.”* NASA climate scientist Jay Zwally

Coal-fired power plants generate 40% of U.S. greenhouse pollution, but Duke Energy wants to build another one at Cliffside, west of Charlotte. Six million additional tons of CO₂ annually would largely negate statewide efforts to cut greenhouse gases.

The new unit would double – to 21 million gallons per day – the water lost to evaporation. And increase air pollution and the mercury discharged into our lakes and rivers. Duke Energy calls this a “modernization.”

Even if completed, Cliffside’s reliability is questionable as our changing climate threatens the Broad River’s ability to provide cooling water.

Cliffside’s cost estimate has already doubled – to \$2.4 billion – and would likely keep rising.

“Business-as-usual, if it continues for even another decade, will be disastrous ... Stopping this new coal plant is the best thing North Carolina can do to slow global warming.”

Dr. James Hansen, the nation’s foremost climate change expert

**We must do our part
to slow global warming:
HELP CANCEL CLIFFSIDE!**

1. SEND A SHORT MESSAGE to Duke CEO Jim Rogers – the Decider. Urge him to live up to his “green talk” public relations by **CANCELLING CLIFFSIDE** & turning to proven, clean, efficient energy.

ContactUs@duke-energy.com

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2. URGE THE MEDIA, GOV. EASLEY (www.governor.state.nc.us) & PUBLIC OFFICIALS TO STAND UP TO DUKE ENERGY. Three Lt. Governor candidates are saying NO to Cliffside.



“Special interests have wounded our democracy ... The PUBLIC must lead in the solution of the global warming problem ... We have a moral obligation, and it is to our economic advantage, to take actions promptly.” Dr. James Hansen, Director, NASA’s Goddard Institute



See the letter to Duke CEO Jim Rogers from 11 citizen groups at the top of ncwarn.org

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Support for this campaign is tax-deductible and greatly appreciated.