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The Daily Tar Heel

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A SERIES OF CHANGE

UNC's PR department expands

The department has grown in size and cost since 2013.

> By Jonathan Ponciano Staff Writer

UNC's public relations department has reorganized and centralized since 2013, when complications from the athleticacademic scandal highlighted the weakened state of the department.

Vice Chancellor for Communications and Public Affairs Joel Curran said the public relations department has vastly improved since 2013 through the reorganization and addition of staff members, specifically focusing on media relations, social media and content development.

"There was no real modern architecture built around the evolving nature of communications and higher education," Curran said.

The University has paid \$996,566 since 2013 to hire Edelman — a marketing and communications firm — to prepare materials in anticipation of the release of the Wainstein report.

"At this point in 2013, the investigation was underway and the public relations department was understaffed and unequipped with resources to tend to daily operation activities while preparing to address the Wainstein report," Curran said.

Curran said the University has greatly reduced the need for Edelman since the department completed its new set of executives by hiring Director of Media Relations Jim Gregory in Feb. 2015.

We called upon Edelman to help us because we just simply didn't have enough people to handle all the things that we had to respond to during all of 2014," Curran said. "We couldn't stack up fast enough, and we needed help."

Curran said the costs of public relations at UNC are in line with the costs at other universities and that it's important to consider the costs of marketing and advertising that

SEE **PR**, PAGE 5

'Ellevate' women to the top



(From left) Nina Merklina, Dina Rousset and LisaMarie Smith, the Ellevate Triangle chapter co-president, are all entrepreneurs in the Triangle area.

Alumna wants to see more women in top business roles

By Deborah Harris Senior Writer

When asked her exact job title, Sallie Krawcheck laughed knowingly and said, "I try to defy convention."

The UNC alumna has done so for a long time as a senior financial executive on Wall Street. She held positions which often meant being the only woman in the room. Now, she's working to increase the number of women in those rooms.

On Oct. 23, Krawcheck will be in Cary to launch the regional chapter of the Ellevate Network, the global professional women's network she bought and re-launched two years ago. Krawcheck believes networking is critical to getting women ahead in business.

"Nobody comes to class to tell you that

when you are in school, in your 20s or mid-30s when men begin to move ahead of women — they have stronger networks than women do," Krawcheck said.

Ellevate, a subscription-based membership program, bridges personal and professional networking between women at different stages of their business careers, Triangle chapter co-president LisaMarie Smith said.

The network has grown to 34,000 members across more than 40 chapters.

"It's about what we didn't have coming out of school — a place to land in networking from the beginning, to understand the value and benefit of what a professional network does for you," Smith said.

The least expensive level of Ellevate membership, for college students and young professional women, costs about \$100 per year.

The chapter will partner with Wyrick Robbins Yates & Ponton LLP and the Kenan-Flagler Business School, which will provide training material. The business school will host two of six sessions planned for the year and will have discounted rates for students.

The Triangle chapter began as a roundtable talk with Center for Entrepreneurial Studies director Ted Zoller, assistant director Dina Rousset, Triangle chapter president Danielle Bishop and MBA student Charlotte Guice.

"We all have a passion for strong business leaders and bringing the full economic engagement of women to this business, as well as supporting entrepreneurial numbers to increase and helping women see this as

SEE **ELLEVATE**, PAGE 5

Pinson, Hicks talk at UNC media day

The men's basketball players could have significant roles in 2015.

By Pat James **Sports Editor**

Prior to the North Carolina men's basketball team's seventh preseason practice, Coach Roy Williams and his returning players spoke with the media at the Smith Center on Monday.

'Take it slow'

Following J.P. Tokoto's NBA departure, sophomore wing Theo Pinson has an opportunity to play a key role in UNC's backcourt.

But after undergoing offseason foot surgery, Pinson must be fully cleared to practice before staking his claim for a starting

"Theo has not done one fullcourt drill yet," Williams said.

"He didn't play a pickup game all summer. We've restricted him to half-court stuff the first six practices and gave him one of them off completely. We're still trying to be very cautious with what we're

Pinson, who averaged 2.8

points and 3 rebounds per game during the 2014-15 season, fractured the fifth metatarsal in his left foot in an 87-71 win at Wake Forest on Jan. 21.

He suffered the same injury as a junior at Wesleyan Christian Academy in High Point.

The injury forced him to miss the next 10 games before returning and seeing limited minutes in five of UNC's final nine games. On May 4, he underwent surgery to repair the damage to his foot.

While the injury has kept Pinson from participating fully in practice, it hasn't affected his preparation for this season.

"I couldn't get as much onthe-court work as everybody else, but at the same time, I feel like I've done very well of catching back up to everybody else,"

"In the weight room, I'm back full-strength, all that. That hasn't been a problem."

During Monday's practice, Pinson participated in multiple full-court drills.

Williams said Pinson will be fully released after the first three weeks of practice, but the sophomore knows he needs to remain

"My teammates, they're telling me take it slow because they really want me to be on the court



DTH/KATIE WILLIAMS

Joel Berry (2) and Luke Maye (32) watch as Theo Pinson (1) dribbles.

this year," Pinson said. "I know how important I am to this team and how my foot can hurt me if I don't take it slow

and listen to the doctor." 'A big, strong rascal'

According to Williams, junior forward Isaiah Hicks was the first person mentioned by former and current players when asked who has impressed during summer pickup games.

"He really looks good,"

Williams said.

"He passes the look test. He gets an A-plus on that part of it. Now I hope he passes it when he's playing on the court, too. He's worked hard. His body is good — he is a big, strong rascal, and he's done some nice things

After averaging only 1.2 points in 7.3 minutes per game as a freshman, Hicks was the co-recipient of the Tar Heels'

SEE **BASKETBALL**, PAGE 5

Carrboro to celebrate indigenous peoples

The town will replace Columbus Day with a reframed holiday next year.

By Carolyn Paletta

When Amy Locklear Hertel, director of the UNC American Indian Center, told her firstgrade daughter that Christopher Columbus did not discover America, she responded, "Mommy, do people know that?" The girl suggested Hertel write a Facebook post to inform the rest of the world.

The town of Carrboro is getting the message out a different way: by celebrating Indigenous Peoples' Day instead of Columbus Day.

The Carrboro Board of Aldermen adopted a resolution October 6 to recognize the second Monday of October as Indigenous Peoples' Day.

Board of Aldermen member Michelle Johnson introduced the resolution after resident Steve Dear presented the idea last year.

"I didn't want another year to pass by without us passing a resolution acknowledging our history and the truth about it," Johnson said.

The push for adopting the resolution stems from the idea that celebrating Columbus' discovery of America ignores the reality of the event. Hertel said it is a big step forward to have

Indigenous Peoples' Day recognized. "The only day that people talk about indigenous people, broadly speaking, is on Columbus Day," she said. "It's talked about in a space that is challenging to begin with."

SEE INDIGENOUS, PAGE 5



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POLICE LOG

- Someone drove while impaired on the 300 block of West Rosemary Street at 2:32 a.m. Sunday, according to Chapel Hill police reports.
- · Someone damaged multiple vehicles on the 700 block of Martin Luther King Jr. Boulevard between 3 a.m. and 9:59 a.m. Sunday, according to Chapel Hill police reports.
- The person vandalized a driver's side rearview mirror on five different cars, causing \$700 worth of damage in total, reports state.
- Someone reported larceny on the 600 block of Jones Ferry Road at 10:13 a.m. Saturday, according to Carrboro police reports.

The person stole \$66 from a wallet, reports state.

 Someone committed larceny at the Food Lion at 104 N.C. Highway 54 at 11:37 a.m. Saturday, according to Carrboro police reports.

The person stole five packages of beef steaks, valued at \$71.61, reports state.

The best of online



What's cooking at the North Carolina State Fair

Bv Nick Niedzwiadek and Lobke van Meijel Staff Writers

State fairs, like North Carolina's, are known for their deep-fried hedonism. The food gets more outlandish (and unhealthy) every year in an arms race sure to end in mutually assured

The Daily Tar Heel sent two intrepid reporters — one from New York, one from the

destruction of waistlines.

Netherlands — to experience their first N.C. State Fair and sample the fair's fare before the gates open Thursday.

NN: Let's just start off by saying we tried everything at the media event, but I for one was disappointed that we didn't get to try the stuffed baguettes from Baguettaboutit.

READ THE REST: Head over to dailytarheel.com/blog/ DTH view-from-the-hill

SEE ONLINE:

LEISURE TIME

With fall break fast approaching, we recommend five things to keep you busy at home — none of which require you to leave the comfort of your

To read the story, head to our Tar Heel Life Hacks bloa at dailytarheel.com.

PODCAST

Alice Wilder and Kelsey Weekman host another episode of "Having It All," this time with a Student Wellness coordinator.

> To listen, head to dailytarheel.com.

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• The Daily Tar Heel reports any inaccurate information published as soon as the error is discovered. • Editorial corrections will be printed on this page. Errors committed on the Opinion Page have corrections printed on that page. Corrections also are noted in the online versions of our stories. • Contact Managing Editor Mary Tyler March at managing.editor@dailytarheel.com with issues about this policy.

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¹The Lipper Award is given to the group with the lowest average decile ranking of three years' Consistent Return for eligible funds over the three-year period ended 11/30/12, 11/30/13, and 11/30/14 respectively. TIAA-CREF was ranked among 36 fund companies in 2012 and 48 fund companies in 2013 and 2014 with at least five equity, five bond, or three mixed-asset portfolios. Past performance does not guarantee future results. For current performance and rankings, please visit the Research and Performance section on tiaa-cref.org. TIAA-CREF Individual & Institutional Services, LLC, Teachers Personal Investors Services, Inc., and Nuveen Securities, LLC, members FINRA and SIPC, distribute securities products. ©2015 Teachers Insurance and Annuity Association of America-College Retirement Equities Fund (TIAA-CREF), 730 Third Avenue, New York, NY 10017. C24849B

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Pomp and protests at University Day

Folt 'glad' to hear message of Silent Sam demonstrators

By Mona Bazzaz and Cole del Charco Staff Writers

The University honored its 222nd birthday in Memorial Hall on Monday morning with balloons, speeches and a couple dozen members of the University advocating for the removal of the Silent Sam statue on McCorkle Place.

"Take it down, or we shut you down," demonstrators said.

The Real Silent Sam Coalition organized a rally, which began about 9 a.m. Monday. Demonstrators started at the Silent Sam statue and made their way through McCorkle Place, past the Old Well and eventually into the ceremony at Memorial

'Confederate Sam is a glorified symbol of slavery," the protestors chanted.

University Day ceremony

The demonstration lasted a few minutes into the ceremony. Once the protestors left Memorial Hall, Chancellor Carol Folt said she was happy the protestors were able to voice their opinion.

"I think all of you feel like I do, that universities are places where students speak, and I am glad that they feel comfortable to come here and that we could all hear their

important message," Folt said. Folt introduced UNC-system President Tom Ross on his final University Day in the role. Ross said he wanted to thank faculty, staff and students.

"(University Day) reminds us for what this University, and in particular this campus, stands. As it has been for more than two centuries, it has been a public university. And it must stay the University of the people," he said.

Alumni awards

Four UNC alumni received Distinguished Alumna and Alumnus Awards: Jacqueline Charles, Mona Frederick, Betty Hunt and Sarah

Charles is the Caribbean correspondent and senior Haiti reporter for the Miami Herald; she covered Haiti's earthquake in 2010.

Frederick, the executive direct tor of Vanderbilt University's Robert Penn Warren Center for the Humanities, oversaw the forming of



Chancellor Carol Folt speaks at the University's 222nd birthday celebration. The Real Silent Sam Coalition interrupted the event to denounce the McCorkle Place statue.

a digital archive of materials based on the book "Who Speaks for the Negro.

Hunt created and edited "The Mini Page," a weekly newspaper made to engage children with news that appeals to readers of many ages.

Parker was an associate justice on the North Carolina Supreme Court for 13 years and chief justice for

The Edward Kidder Graham Faculty Service Award was given to Peter White, a professor of biology, for leading the North Carolina Botanical Garden from 1986 to

Aziz Sancar, who won the Nobel Prize in Chemistry on Wednesday, was also recognized by Folt.

Keynote address

Folt said a turning point for the University, starting five years ago, was emphasizing innovation.

"UNC's leaders declare America's first public university must be her most innovative," Folt said.

Folt challenged students and faculty to innovate in the way classes are taught and to innovate across departments.

Fast change is not always the

hallmark of the Academy," Folt said. "But the Academy should absolutely be able to handle it. We have been, and we always will be, change agents for good. But it has to start now."

Real Silent Sam rally

June Beshea, an organizer of The Real Silent Sam Coalition, said the goal of the rally was to point out the hypocrisy of having Silent Sam on

"This rally is supposed to go off of this idea I had," Beshea said. "Fredrick Douglass has this speech, 'What to a slave is Fourth of July?' And we're going to play off of that with, 'What to the black woman is University Day?' because we are not represented in that type of

Shelby Dawkins-Law, former Graduate and Professional Student Federation president and third-year Ph.D. student in the Policy Leadership and School Improvement program in the School of Education, said the rally was important for questioning University Day celebrations.

"The point of this rally is to throw it in people's faces on the day that we celebrate this University, that this University has lots of s-t that doesn't need to be celebrated," Dawkins-Law said.

Dawkins-Law, sitting at the foot of Silent Sam, said the University has a long history of racism.

"Just because there aren't slaves working on these grounds anymore, it doesn't mean that white supremacy isn't still alive and real. It's as alive and real as this statue I am sitting on," she said.

Forty minutes into the rally, demonstrators lifted a black skirt onto the rifle of Silent Sam.

"We're decorating this monument with a skirt to represent the Negro wench's skirt who was whipped until it was in tatters, the Negro wench who was dragged from the shelter of a building over there, Battle Hall," Dawkins-Law said.

Dawkins-Law said the rally was meant to show the monument really represents racism.

When you dedicate a monument and brag about how you whipped a Negro wench while you dedicated it, you can't possibly argue 102 vears later that this monument wasn't about what it's about," she

Winston Crisp, vice chancellor for student affairs and co-chairperson of the task force on UNC-Chapel Hill history, said he wants students to feel empowered and be

Rally reaction

"I thought what happened at today was appropriate," he said.

UNC junior Sara Muharemovic said she thought the event was not

"I think they have a right to protest, and that's good that they're taking action, but then I think that they should be more considerate of the occasion and maybe protest on, you know, another day," she said.

Journalism professor Jock Lauterer said he thought public universities should welcome student protests.

"I was so proud that this University chose to have a measured and celebratory response instead of calling in the campus cops, like what could've happened at some universities and some other countries where free speech and the right of protest

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Students and members of the community gather at Nash County Community College to see Attorney General Roy Cooper speak.

Democrat Roy Cooper announces bid for governorship

Cooper stressed raising minimum wage and improving education.

By Marisa Bakker

North Carolina Attorney General Roy Cooper confirmed what many have been speculating for weeks — the Democrat is officially running for governor.

"North Carolina is better than this it's time for our state to work for everyone, not just a few," Cooper said. "That's why today I am announcing I am a candidate for governor of North Carolina."

Cooper made the announcement Monday from Nash Community College, having grown up in Nash County. His speech focused on raising the minimum wage, improving public education and lowering college tuition costs.

"It's so emotional for me that he's coming to Nash County Community College that indicates that he's for everyone, for all, for people that have an education

or no education and for people who really want to dream the American dream," said Matty Lazo-Chadderton of the Democratic Women of Wake County.

"With Roy Cooper, what you see is what you get. He walks the walk, he does not talk the talk," she said. "In Spanish we say, "Hechos, y no palabras," meaning "fight, and not 'blah blah blah" — that's Roy Cooper."

He's challenging incumbent Republican Gov. Pat McCrory — with a recent poll by Public Policy Polling putting Cooper in the lead for the third month in a row.

The crowd that's in charge in Raleigh is leading us down the wrong path, giving to those at the top while forcing everyone else to pay more and get less," Cooper said. "They slash away at our schools and universities, leaving behind too many people in too many places — but I know North Carolina can lead the South again."

Cooper would be a welcome change from McCrory's politics, particularly where education is concerned, said UNC Law student Jeff Warren.

"My stepmother is in public educa-

tion, and we've really felt the impact of the policies of Gov. McCrory and the state legislature for far too long — to think that we can't do something to

change this is ridiculous," he said. Warren said he would like to see Cooper make significant changes with regard to North Carolina's higher education policy, particularly in light of recent budget cuts to the UNC Law School, including the closure of the Center on Poverty, Work and Opportunity.

"To think that there's a state legislature that's not looking out for its students is something that's really got to change," he said.

Cooper previously served in the N.C. House of Representatives and the N.C. Senate. Lazo-Chadderton said Cooper's record in the Senate led her to support his campaign, in addition to his inclusive policies.

We can have a wonderful North Carolinian dream with Roy Cooper as the governor," said Lazo-Chadderton. "We are ready for a change."

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New system saves Campus Y fees

The arrangement eases committee fund allocation from SAFO.

By Sarah McAdon Staff Writer

UNC's Campus Y recently created a new, more efficient way to distribute and keep track of money.

UNC Student Government uses Student Activities Fund Office accounts to distribute money to organizations on campus.

Priyesh Krishnan, student congress finance committee chairperson, said any student organization that applies for money from student government is required to have an account.

"They make a specific request for the use of money for this fiscal year and we make a judgment and have guidelines on how beneficial this is to the student body as a whole," he said.

Sophomore Conner Nevel, Campus Y director of finance, said the Campus Y is an umbrella organization — considered one student organization with multiple subgroups.

Nevel said when the Campus Y pitches for money from the University, as they did at Finance Committee on Oct. 6, they go as one organization, even though they are made up of about 30 committees.

Nevel said Campus Y finance directors have used Microsoft Excel and another software program to make accounts more accessible and efficient, in order to more effectively allocate money for the organization.

Until recently, the Campus Y was responsible for dis-

tributing its money from Student Congress into individual Student Activities Fund Office accounts for each $\begin{array}{l} \text{committee} - \text{a process with} \\ \text{extensive transaction fees.} \end{array}$

"We expressed to SAFO that we think it could be done better, that we could come up with a system that benefitted an umbrella organization, like ourselves, more efficiently," Nevel said.

"For years we had essentially 30 different bank accounts in SAFO, which was extremely inefficient because, as far as fees go, we were paying 30 times the amount we should have been."

Junior Keegan McBride, past Campus Y director of finance, said the finance directors came up with their own system of allocating money to combat the excess of fees and issues associated with the old process.

"We came up with this system where we can put all of our money in one SAFO account, not segmented, and then we can segment it on our end," McBride said. "And then we took it a step further and aimed to give all of our committees access to their own information in real time, which is something that you can't get from SAFO."

McBride said this new method increased usability dramatically, allowing each committee in Campus Y to have a password-protected account that could be accessed at any time of day, rather than just once a month like SAFO.

"Now our per transaction fee will be around \$1, rather than up to \$25," McBride said. "If you make 500 transactions, that makes a huge difference."

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Bike parking shortage at Kenan-Flagler

The Department of Public Safety says a new rack is coming.

By Blake Hoarty Staff Writer

Students who commute to South Campus on bicycles have been complaining about the lack of vacant bike spaces.

Sean McKelvey, a secondyear MBA student at Kenan-Flagler Business School, is specifically concerned with the lack of bike racks.

"I have noticed this issue since my first year of business school," McKelvey said.

"I bike to school every

day. I usually lock my bicycle against the fence along the south lot behind the McColl Center. I think they can definitely benefit from adding another bike rack in the south lot. It basically affects all students who bike to the B-School."

McKelvey said the problem hasn't changed since the 2014-15 school year.

"It looks like they made an effort to expand the patio where the original bike rack is, but they haven't added bike racks to the patio," he said. "There are only 12 slots, so everyone else is left to their own devices, parking their bikes against a chain-link fence or a signpost or any pre-

"I typically laugh at the warning and throw it away."

Charlie Shiflett MBA student at Kenan-Flagler Business School

standing object they can find." Charlie Shiflett, an MBA

student at Kenan-Flagler, said bike racks near the school are usually full.

"I have noticed this problem for about a year and a half," he said. "I ride my bike to school. I typically lock it around a railing that is close to school. As I arrive to school, the bike racks are full." Shiflett said he has

received a variety of warnings. "I have been ticketed for

locking my bike on a railing close to school. It's some form of a warning. I typically laugh at the warning and throw it away," he said. "I come out to my bike, there's a yellow slip of paper on it, and I throw it away."

Isaiah Stackleather, a Kenan-Flagler student, said similar problems exist across campus.

"I ride my bike to campus every day. I always have a problem parking," he said.

"Usually when I'm on main campus around Lenoir, it's always a pain to find open bike spaces that are conveniently located to where I need to be."

Randy Young, spokesperson for the Department of Public Safety, said DPS has never issued a ticket for these bikes.

"We're not ticketing anybody," he said. "We have issued no tickets to bicyclists on southern campus who park by the business school. We have put out some warning placards."

Young said DPS is working on solving the problem, and a new bike rack will be added soon.

"I'm not sure when it's going to be in — it should be within the next month — but it should add at least 10 more

spaces," he said. Young said alternative parking methods can present

an environmental hazard.

The warning placards are a reminder that the facilities used here on the campus does not allow anything to be affixed to the campus landscape because we want to be ecologically minded," he said.

"The alternative parking methods cause damage to trees and landscaping, and we want to keep the air clean."

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Couple-less Carrboro

According to Livability.com, Carrboro is the best place for singles in the country. We asked local residents what they thought about this ranking.

Carrboro, look out. There are singles in your area.

Livability.com, a site dedicated to researching the best qualities of small-to-medium sized cities, has declared Carrboro the best city for single people in the United States in 2015.

According to the site's editor, Matt Carmichael, the rankings were determined by a combination of electronic data and personal opinion.

"We used data that helped

us create a short list things like number of singles in the area, of young people in the area, of attractions where you can meet people at karaoke bars and stuff like that," Carmichael said.

"Then, we used that short list to create the top 10 and made sure we were getting good national representa-

"The students should take comfort knowing that they're a good part of the ranking," he said.

Barbara Brister Carrboro resident



"I think that that's probably based largely on having a lot of venues that attract younger people, and it is a good place for single people."

Carrboro residents

Katie Rowe and Sean Armbruster

Compiled by staff writer Rachel Jones.

Photos taken by José Valle, Rachel Jones.



"It's really funny that that was found. We always tell people we're glad we moved here together because we wouldn't want to be in this little town single."

Bruce Thomas

Chapel Hill resident



"I would go along with that, because Carrboro is conscious like that, I would say."

Gladys Means

Chapel Hill resident



"I think that's great. Carrboro's just a wonderful little city where you can meet and know a lot of people. Plus it's a nice liberal city here nestled in a state that's very conservative."

Shari Goldstein

Carrboro resident



"I have no idea. I don't know why they rated it."

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Child Care Wanted

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Counselors needed for fun and engaging afterschool program at the Chapel Hill-Carrboro YMCA. Great opportunity to work with elrmica. Great opportunity to work with elementary aged students leading active and creative programming in the afternoon. Hours are 2-6pm on weekdays. Please apply online at link provided on dailytarheel, com/classifieds or contact Youth Director Nick Kolb at 919-987-8847 with questions.

SEEKING CHILD CARE

Sitter needed to stay with 12 year-old girl and 10 year-old boy so parents can have occasional "date night." Week nights and weekends. \$12/ hr. Durham, near Orange County line. Call Allison: 919-536-9327.

For Rent

FAIR HOUSING ALL REAL ESTATE AND RENTAL adv ALL REAL ESTATE AND RENTAL advertising in this newspaper is subject to the Federal Fair Housing Act of 1968 which makes it illegal to advertise "any preference, limitation, or disadvertise any preference, imitation, or dis-crimination based on race, color, religion, sex, handicap, familial status, or national origin, or an intention to make any such preference, limitation, or discrimination." This newspa-per will not knowingly accept any advertising which is in violation of the law. Our readers are hereby informed that all dwellings advertised in this newspaper are available on an equal opportunity basis in accordance with the law. To complain of discrimination, call the U. S. Department of Housing and Urban Development, busing discrimination bellians. Development housing discrimination hotline:

For Rent

STONECROP Apartments. Walk to campus, downtown, affordable, 4BR/4BA. Rent \$2,600/ mo. includes all utilities, WiFi, W/D, huge kitchen, rec room, parking in garage, security entrance with elevator. Call 919-968-7226, rentals@millhouseproperties.com.

BIKE FROM THIS 2BR/2BA HOUSE on Branch Street (off of MLK Blvd). Lovely hardwood floors, great room, 1 car garage and large fenced in yard. \$1,325 mo. Fran Holland Properties. Email fhollandprop@gmail.com or text

MERCIA RESIDENTIAL PROPERTIES: Now showing and leasing properties for 2016/17 school year. Walk to campus, 1BR-6BR available. Contact via merciarentals.com or 919-933-8143.

Help Wanted

PART-TIME AALES. O'Neill's Menswear, University Place (Mall). Store hours M-F 10am-Saturday 10am-5pm, flexible hours. Apply in person

NATIONALLY RECOGNIZED and locally owned insurance agency seeks part-time administrative assistant. Must possess excellent phone and computer skills. Small business environment, flexible hours with competienvironment, flexible hours with competitive wages. Please email inquiries, resume to a076080@Allstate.com.

GOVERNORS CLUB GOLF OPERATION: Team member at premiere private club. Benefits include free meals and playing privileges. Location close to campus. Contact Matt, 919-918-7214.

PART-TIME OPTICAL SALES. 20 hrs/wk. Stop by for an application. 20/20 Eyeworks 508 Mead-owmont Village Circle. M-F, 10am-6:30pm, Saturday 10am-4pm

BASKETBALL COACH for 10 year-old boy. 1-1 at our house near campus. Tuesdays 4-6pm, weekends. \$20/hr. Email days 4-6pm, weekends. jeffreydavidabbey@yahoo.com.

PHYSICAL THERAPY STUDENT, EXERCISE SPE-CIALIST needed to help spinal cord injury stu-dent with exercises at his apartment 2 blocks from campus. \$15/hr. Call 919-414-0494.

Search for

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Earn \$20-\$35/hr. Raleigh's Bartending School fall tuition special. Have fun! Make money! Meet people! www. cocktailmixer.com Call now!! 919-676-0774.

GYMNASTICS INSTRUCTOR: Chapel Hill Gymnastics has part-time positions avail able for energetic, enthusiastic instructors. Applicants with knowledge of gymnastic terminology and progression skills preferred, must be available 2-4 days/wk. 3:30-7:30pm weekends. Send a resum margie@chapelhillgymnastics.com.

Help Wanted

TEMPORARY, PART-TIME positions to prepare Windows and Android tablets for data col-lection. Involves following checklist to install operating system, software images, run tests, update inventory database and prepare for shipment. Students must be willing to work no less than 12 hrs/wk between October 19 and December 11. \$12/hr. Send cover letter and resume to Cate_Sturtevant@unc.edu at UNC's Carolina Population Center by 10/20/15.

Travel/Vacation

BAHAMAS SPRING BREAK \$189 for 5 DAYS. All prices include: Round to luxury party cruise, accommodations on the island at your choice of 10 resorts. Appalachia

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Travel, www. BahamaSun.com, 800-867-5018.

RECYCLE ME PLEASE!

Help Wanted

Healthy volunteers needed to help us

find the genes that influence anorexia!

certificate. For more information

call 919-966-3065 or

ANGI 1

nts receive a \$25 Amazon gift

Volunteering Volunteering

Paid Volunteer Opportunity for Smokers and Nonsmokers!

Healthy, drug-free, right-handed participants between the ages of 18 and 55 are needed for an MRI study on brain function.

Call for more information: 919-668-4131





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HOROSCOPES



If October 13th is Your Birthday... Personal discoveries illuminate this year.
Suddenly you see things from a new perspective. Talk about what you want for the world.
Professional opportunities lead to a personal turning point this spring. Look deeper to generate greater balance with work and health next autumn. Prioritize love.

To get the advantage, check the day's rating: 10 is the easiest day, 0 the most challenging.

Aries (March 21-April 19) Today is a 9 — Attend to finances today and tomorrow. Study money, and review your resources. Changes necessitate budget

revisions, and favoring strategists. Heed a call to action for something you feel passionate about. Push beyond old limits. Negotiate carefully

Taurus (April 20-May 20)Today is a 9 — Work with partners over the next few days. Share results. Collaborate and brainstorm. Carefully consider your decisions. You have what you need. Share the load. Strengthen your infrastructure. Get bids for the tasks you least enjoy

Gemini (May 21-June 20) Today is an 8 — The workload could get intense over the next few days. Hop into action and go. Keep efforts practical. Postpone what you can, and get help if necessary. Discuss the game plan and make sure everyone knows their part.

Cancer (June 21-July 22) Today is a 7 — The next two days are reserved for fun. Love blossoms. You're developing a new perspective. Complete old projects and adventures to create space for the new. Things fall together for you. Bonds get renewed. Go play.

Leo (July 23-Aug. 22)
Today is an 8 — The gentle approach
works best now. Take care of home and family for the next few days. Make a change. Logic suggests alternatives. Love is all that matters. Get into the planning. Do what you promised.

Virgo (Aug. 23-Sept. 22)
Today is a 9 — Study the market. You're especially clever today and tomorrow. Come up with a powerful spin. Get into an intensive research phase. Write up what you learn. Friends help you get the word out. Send thank-you notes

Today is a 9 — Focus on making money

Cash flow improves over the next few days Don't try to bend the rules. Quantify results in practical terms. Write up your conclusions. Disciplined attention to the budget wins

Scorpio (Oct. 23-Nov. 21)Today is a 7 — No more procrastination. Use your power responsibly. Begin a two-day self-confident phase. Make an important choice. You're gaining a distinct

advantage. Talk about the practical demands of your plan. Trust a sibling's advice. Invest in your career. **Sagittarius (Nov. 22-Dec. 21)** Today is an 8 — Concentrate on clean-up today and tomorrow. Finish old projects. Re-evaluate what you have and want. Let go of an old habit. Set long-range goals. Gather advice and then think it over. Follow

a strong recommendation. **Capricorn (Dec. 22-Jan. 19)**Today is an 8 — Confer with allies. Your friends are your inspiration. Committees are especially effective today and tomorrow Enjoy a party phase. One game folds and another begins. Re-affirm a partnership. Of-

fer your experience and comfort to someone

Aquarius (Jan. 20-Feb. 18) Today is a 9 — You can advance your career over the next few days. Complete old projects to make space for new. Friends help you make an important connection. There may be a test or challenge involved. Provide

Pisces (Feb. 19-March 20) Today is an 8 — Get into an adventurous phase. Conditions are better for travel for the next two days. New opportunities to expand your territory arise. Share what you're learn-ing. Listen to someone who's been there.

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UNC Community

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Q&A with 'The Notebook,' 'Dear John' novelist, Nicholas Sparks

The man behind "The Notebook" and "A Walk to Remember," New York Times $best-selling\ author\ Nicholas$ Sparks will speak about his newest book, "See Me," tonight. Sparks spoke to Arts & Entertainment Editor Sarah Vassello about the joys and challenges he faces as a writer.

Daily Tar Heel: Did you always want to be a romance writer?

Nicholas Sparks: No, I mean, I think growing up I had no idea what I was going to do. l wrote my first novel at the age of 19 and my second novel at the age of 22, but even then I didn't think I would be able to make a living at it. When I was 28, I decided I was going to decide I was going to try and write a novel that moves - that I was going to give it my all, and at that point in time, it worked.



novelist who lives in New Bern, N.C.

Sparks

is a New

York Times

best-selling

DTH: What's the best and the worst part about what you do?

NS: The worst part is the challenge. It's becoming exceedingly difficult to write a novel that both delights and surprises the reader. The challenge of originality and literary style it's quite a difficult thing to do. The best thing about it is that writing allows me a lot of time to watch my children grow, spend time with my family and it allows me the opportunity to pursue other ventures as well — film, television, teaching track and field.

"I think one impact of this

myth that we've been told

about Columbus is that we

think indigenous people are

not around us," Johnson said.

"I expect that there will

Mayor Mark Kleinschmidt said Chapel Hill agrees with

DTH: How have those pursuits gone? Why did you get interested in them?

NS: I've done a lot of different things — I've coached track and field, I founded a school, I traveled the world, and I suppose you can call these things bucket list items or potential dreams — just, 'Hey, this sounds like something fun to do for a while.' So, writing allowed me the opportunity to do those things.

DTH: When you go to meet and greets or events, do people ever ask you for dating advice?

NS: There's people that ask me all the time about advice on all sorts of things, and my answer is always the same. I say, 'Look, I write novels, that's what I do. I'm not in the advice-giving game.'

ment celebratory measures Monday, but recognition for Indigenous Peoples' Day is in the works for next year.

"Over the course of the next year, we can work with the other municipalities and the Occaneechi tribe and other indigenous people to decide if folks want something more than a resolution," Johnson said.

> @cwpaletta city@dailytarheel.com

DTH: Why set so much of your work in North Carolina?

NS: Because my novels are so different from one another, I try to keep a couple of elements the same. If someone picks up my novel, they know there's probably going to be a couple that falls in love. They know that there's going to be characters that they can

relate to that feel both very universal but also unique and memorable ... I have to keep some things the same because everything else is different in my novels.

The length is different. The perspective, whether it's written in first person or third person or limited third person omniscient or some combination of those... I try and keep

SEE NICHOLAS SPARKS

Time: 6:30 to 8 p.m. today

Location: Carolina Club Info: bit.ly/1Fi8I4F

some things the same and part of that is North Carolina. @sarahvassello arts@dailytarheel.com

BASKETBALL

FROM PAGE 1

most improved player award this past season and was named UNC's defensive player of the game a team-high 13 times.

During the 2014-15 campaign, the former five-star recruit led all bench players with 6.6 points per game. This season, he might be reaching his potential.

"We all knew Isaiah could be a really good player since the day he stepped on campus," senior forward Joel James said.

"His freshman year in pickup games and everything, he'd dominate the game. He's finally starting to translate that over into practice and playing regular games. We expect a big year out of him, and I know he expects that out of himself."

sports@dailytarheel.com

Guice, CEO of Olly Oxen.

said she is helping to connect

Carolina Women in Business

to get more students involved.

Ellevate is investing in yourself

as a woman. It pulls so many

neat resources in the Triangle

because there are so many

"The really great thing about

Ellevate with the business

school and reaching out to

CABLE/HBO/INTERNET

@patjames 24

+ WASHER/DRYER **INCLUDED IN RENT!** investment gap — these issues involve more women in the economy."



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INDIGENOUS

Part of the resolution encourages local schools to emphasize the history of these populations.

Johnson said she hopes to partner with the school system to make this a reality.

Tribes have lived in Orange County in the past, and today the Occaneechi tribe is located in Hillsborough.

more of a spirit and approach

to work and not a limitation,"

It's an unusual partnership

made possible by Krawcheck's

relationship with the school,

Krawcheck graduated

UNC in 1987 with a degree in

journalism. At the time, there were few women leading

Today, women are 45 per-

cent of the labor force of S&P

large business corporations.

ELLEVATE

FROM PAGE 1

Smith said.

Smith said.

be much support for reframing the day and recognizing indigenous peoples," he said. The resolution was passed too recently to imple-

Carrboro on the issue.

500 companies, but they only make up 4.8 percent of CEOs and 14.2 percent of executive officers, according to the Washington Post and CNN

Coming out of Wall Street at the tail end of the financial crisis, Krawcheck wondered whether the lack of diversity influenced the economic downturn — essentially, whether simply too many people were agreeing.

Money.

"Nobody will talk about diversity as a solution for the crisis," Krawcheck said.

skin color, thought, disposition, background, education, you name it, makes for a more effective management team." The dearth of diversity

definitive: The diversity of

"But the research is pretty

inspired Krawcheck to start programs like Ellevate and to raise \$10 million for the new women's investment platform "The linkage is that each of

these is about the economic and financial engagement of women," she said. "Closing the pay gap or the gender

great entrepreneurs," she said. @deboristaa university@dailytarheel.com

we could, and that did help a

PR

FROM PAGE 1

extend beyond public relations when assessing these figures.

Lois Boynton, a public relations professor at UNC, said it can be difficult for organizations to deal with the expectations of public relations officials to be accessible and responsive. She noted a growing demand for constant information sometimes exceeds departments' capacity to efficiently engage with the public.

Curran said it was important to expand the content side of the department. Before 2013, Curran said, there was only one person in the department with video capabilities.

The department now has a videographer and studio manager, along with multimedia and video content producers. These additions have allowed the University to produce and publish four times the number of videos compared to two years ago.

The department has also added social media staffers. Boynton said social media is attractive because it caters to a platform many of the University's constituents are comfortable using. But, as with any source of media, it poses some problems for public relations departments.

"The extent of how we are going to monitor the nontraditional media and the social media becomes a real issue in gauging which problems to address and how soon this should happen," Boynton said.

Andy Thomason was the editor-in-chief of The Daily Tar Heel in 2012-13 and covered University news for three years before that.

Thomason said during his time, the public relations department facilitated contact with former Chancellor Holden Thorp and acted as a liaison between journalists, administrators and experts at the University. He discussed social media's role in facilitating communication with Thorp.

"In emergencies, if I really needed him, I would just DM him on Twitter," Thomason said, saying he knew Thorp used Twitter consistently.

Thomason also said the accessibility of administrators varied based on the individuals in the position.

Curran said the department's newly organized staff is now able to handle issues or crises that occur on a daily basis in ways that wouldn't have been possible with the

team prior to Chancellor Carol Folt's arrival.

"The reality of it is that we were not able to have a great

impact on that kind of media swell," Curran said. "However, we started to reorganize; we started to use resources where

university@dailytarheel.com

great deal."

9

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Level: 1 2 3 4

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TRIBUNE

8 Complete the grid so each row, column and 3-by-3 box (in bold borders) contains 7 every digit 1 to 9. 2 Solution to Monday's puzzle 3 4 8 6 3 2

2 7 3 4 5 9 3 2 7 9 1 8 9 5 6 1 8 4 3 2 4 5 6 7 8 1 7 9 2 3 6 4 5 4 6 2 8 9 1 7 3 9 2 4 5 8 6 1 5 8 1 3 7 6 4 9 2

SO MANY CORGIS

Sunday was the North Carolina Corgi Picnic, and we've got plenty of photos. See online for galleries.

Episode 3 of 'Fair Game'

Bradley Saacks talked to historian Matthew Andrews about amateurism. See Fair Game blog for podcast.

Teacher raises in Wake

Wake County Schools might raise teacher salaries through a county budget change. See online for story.

Great place for singles

Livability.com says Carrboro is the best town for singles in the U.S. See pg. 4 for story.

dailytarheel.com/classifieds find a job · buy a couch · sell your car

12 Summit

Hugh

21 Prevaricator

25 Lewis' partner 26 Monastic hood

27 Flora's partner

Rodeo rope

Ecclesiastes

way 33 "__ your mother" 36 Tibet neighbor

28 Ancient Mexican

31 Life-ending season in

32 Socially insensitive, in a

13 Husband-and-wife creators of Curious

George 19 Doctor House portrayer

Los Angeles Times Daily Crossword Puzzle

ACROSS

1 Attorneys' degs. 4 Clipper or Laker, briefly 9 Up to now

14 Sup 15 Get up

16 Jigsaw puzzle unit 17 Norse war god 18 Ruthless adversary

20 Planting ground 22 Have debts

23 Joints often sprained 24 Words before card or lock

26 Precious 27 Serious software

problem 30 "Rats!" 34 Hyundai luxury model

35 Victor's cry 37 Besides

38 Actress Hagen 39 '60s-'70s "Hollywood Squares" semi-regular

bind: stuck

42 ___ bind: stuck 43 Video game letters 44 Circular imperfection in wood

45 Slip-on shoes 47 One with a killer serve

49 Wisenheimer 52 Obsessed whaler

captain
54 Boating stopover
55 Half of the hiphop duo Black

Star 58 Čertain NCO 59 Billions of years

62 Truth known only

to a few and a

hint to a word hidden in 18-, 27-, 39- and 49-Across

65 Agey, with narcs 66 Mark with a sale price, say 67 Greek goddesses of the

seasons 68 Vex

69 Airline seat choice 70 Hinged fasteners 71 McMahon and Sullivan

DOWN

1 One of two MetLife Stadium NFL teams 2 Belafonte hit

3 Erotic dance 4 "Platoon" war zone

5 WWI era English poet Rupert 6 High-flying battles 7 East, in Mexico

8 "Michael Collins" actor Stephen

10 Made a pig of oneself? 11 Have a hunch

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40 More than a little risky 41 Mausoleum 46 1997 movie beekeeper

48 Tire type 50 Hardships

51 Letter-shaped shoe fastener 53 Line of shrubbery

55 Juan's "Look!" 56 "Dedicated to the Love'

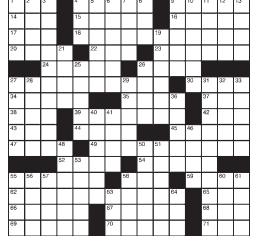
57 Grounded fast planes,

briefly

58 Spartan promenade 60 Techie, stereotypically

61 Fifth Avenue retailer 63 Librarian's rebuke

64 "Amen!"





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The Daily Tar Heel

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Opinion

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Southern Environmentalist

Junior environmental science major from Charlotte.

Email: morgan.zemaitis@gmail.com

Advice first years

ust like every other wideeyed first-year, I spent my first few weeks mapping out what my path at UNC would look like in the years to come.

The plan? Join some organizations that sound cool, gain leadership in those groups, start my own project or club, maintain a great GPA and graduate as the poster child for the University.

This, of course, could not be further from the truth. Yet this is the perspective many UNC students carry, and it can be detrimental to the way the University functions as a whole, especially in the envi-

ronmental community. Centering your time here at UNC on clubs and organizations limits you from contributing to so much more that makes up this University and this town. For many new students, it is still hard to dispel how college applications make us define success and intel-

Once you're accepted into college, things are different. There are more smart minds, more ideas, more resources and more opportunities. If you feel like you're doing the same type of work you were doing in high school, you're doing the

wrong work. Above all, don't start something after assuming it doesn't already exist. In one of my first classes at UNC, I met a p sor who expressed frustration over students who started new organizations so often. It is a root cause for the overwhelming number of feel-good environmental clubs that exist on campus.

Thinking critically as to why we have multiple local food projects, petition and protest organizers and sustainability developers is good practice for vying organizations to find the best ones.

I still remember my first year consisting of figuring out what things people aren't already covering twice or three times over. My work in the Environmental Affairs Committee in Student Government intersected with what I heard in the Student **Environmental Action Coalition** meetings and on all the other environmental group listservs. It is exciting that so many people want to be involved in all of these efforts, but maybe there is a way we can all work better together.

To be clear, I am not discrediting efforts made on this campus by passionate students affiliated with organizations I consider similar to others.

I know my limited knowledge of any specific group's agenda limits me in many ways for what I am claiming. But questioning the efficiency, impact and purpose of these groups is a constructive way to finding better and faster solutions to the problems we want to address in the student body.

First-years, you have a challenge ahead of you. You have to find out how you're going to make your impact on this school. Or not — that's fine too. But if you're trying to get plugged in to the environmental community, commit to things in an intentional and objective way.

Environmental issues on campus need leaders and not resume builders, and we are looking to you for that distinction.



EDITORIAL CARTOON By Drew Sheneman, The Star-Ledger

SHENEMAN PARK OFFICE RECT

WE CAN'T LET COUNTRIES LIVE CHINA WRITE THE RULES FOR THE GLOBAL ECONOMY, SO WE LET SOME GIANT, SOULLESS CORPORATIONS DO IT INSTEAD.

EDITORIAL

Ending substance abuse

UNC should enact new policy fighting substance abuse.

ith almost an eighth of American college students meeting the medical definition for substance abuse or dependency, something has to be done at the university level to facilitate a change in culture.

The High Risk Alcohol and Substance Abuse Working Group is trying to do just that at UNC. The working group, part of the University's efforts to combat binge drinking on campus, recently reported that its plans for a new policy regarding substance abuse would most likely be ready by the end of the semester.

Discussions from members of the working group indicate the policy recommendation will emphasize aid over disciplinary action. It should be a comprehensive approach to combating substance abuse on campus — including training, intervention programs and student protection. For that reason, it should be incorporated into the

University's policies, if the substance of the policy reflects the stated priorities of the members of the working group.

The High Risk Alcohol and Substance Abuse Working Group does not have the power to make this the University's policy. Instead, the working group can only make recommendations.

This policy seems to have the best interests of students in mind and give them the resources they need to overcome substance abuse. If the administration adopts a comprehensive policy, it will be an active step in changing the binge-drinking culture on campus.

Resources for students struggling with substance abuse must be made available if there is to be change in the number of college students who abuse alcohol and other substances, such as illegal drugs and prescription medication.

Currently, college students are three times more likely to abuse or be dependent on drugs or alcohol than the general population.

Fortunately, the recommendation of the working group appears to be

multifaceted: extending the safe-harbor provision for students who seek help; expanding existing programs counseling students who face second and third alcohol violations; and training community directors, medical personnel, professors and campus leaders to recognize substance abuse before it affects students' academic or legal records.

This policy recommendation seems it will bring together intervention, aid and continued programs that students need to overcome substance abuse.

Almost half of college student substance abuse treatment involves treating alcohol-related substance abuse.

In light of last year's commitment to combat the binge-drinking culture, the University must take the necessary steps both to prevent and to help students in the case of substance abuse.

The working group appears to be making significant progress toward these goals; the University should adopt its recommendations if the end policy reflects the group's constructive conversations so far.

ADVICE COLUMN

You Asked for It

In which we plan your fall break and foment dorm room romance

Kelsey Weekman (ready for fall break) and Drew Goins (fall broken) are the $writers\ of\ UNC's\ premier$ (only!) satirical advice column. Results may vary.

You: I forgot to make fall break plans, and now all my friends are leaving. What do I do?

You Asked for It: Before you hole up in your room for a staycation, drowning in prepackaged Pit Stop desserts and unfinished Sakai reading assignments, create your own fall break traditions.

Rappelling from HoJo has been done, so why not burrow beneath [B]Ski's? Go geocaching in Phillips Hall, but beware of losing your way and your soul in that dreary math dungeon.

Pamper yourself at UNC's most exclusive hotel: Gimghoul Castle. Partake in some seasonal fun by making a leaf pile or taking a blood oath.

If you're too easily spooked for this paranormal paradise, convince yourself Saxapahaw is folksy-trendy.

It is! Promise! If you don't own Chacos, though, try an even safer adventure by taking a virtual tour of your favorite museum, UNC's campus or one of those houses you can virtu-

ally design at Lowe's.



Kelsey Weekman and Drew Goins

bit.lv/dthvafi

Online managing editor and copy chief. Submit your questions:

Looking to stay in bed, but don't want your 'gram to suffer? Forgo Photoshop for its oft-forgotten half-cousin, Photo Booth. Nothing says "I don't have FOMO!" like a picture of you in front of a pixelated Eiffel Tower.

Take this opportunity to study early. Put down your phone, pull up some Quizlets and give up hope immediately because you're just gonna sleep through this break anyway.

You: How do I keep up a love life when I share my dorm with a roommate?

YAFI: Navigating the choppy waters of romance becomes even more turbulent when your only lifeboat is a 12-by-13-foot linoleum and cinder-block box. We're all waiting for the housing department to add a conjugal trailer to its list of "enhancements" — like,

we're good to go on Jenga sets, RAs. Until then, oncampus residents need to be creative in their canoodling.

If you're looking to have the room entirely to yourself, do some aggressive scheduling. Doodle polls and Google Calendar plug-ins are essential here. Hire a part-time student assistant (\$13.50/ hour! Set your own schedule!) to manage your itinerary if necessary.

Regardless of precautions, develop some sign system to warn your roommate that romance is brewing inside the room. Use a classic marker on the doorknob, like a necktie or industrial padlock.

If a room sans roomie isn't possible, at least turn your bed into a sanctuary. Go full Hogwarts with fourposter curtains for some added privacy. If you're low on mahogany posts and crushed velvet, though, a mosquito net will do the trick — and protect your roommate from cooties and you from West Nile virus.

If your roommate just won't pick up on your cues, though, lean into the awkwardness and invite him or her over to get in on the cuddle-fest. Because there's nothing better than watching a movie snuggled on the couch, side by side by side. @youaskedforit **QUOTE OF THE DAY**

"The alternative parking methods cause damage to trees and landscaping, and we want to keep the air clean."

Randy Young, on alternative bike-parking methods

FEATURED ONLINE READER COMMENT

"No non-citizen has the right to live in America. Even for those who are here legally, residency is a privilege and can be revoked."

tjgUNC, on immigration and residency in the United States

LETTERS TO THE EDITOR

Dark days ahead for UNC's ash trees

TO THE EDITOR:

The emerald ash borer, a beetle from Asia, has spread to Orange County, but there seems to be little public awareness, and ÛNC's administration is silent. Being nonnative, emerald ash borers have few limits here and become so numerous that their wood-boring grubs kill virtually every ash

Ashes are ecologically and economically important, and there are many large ashes on campus, such as those near Hanes Art Center and Morehead Planetarium. The borers also attack fringe trees, which was only discovered last year. Individual trees can be protected with regular insecticide applications, but once a tree is dying, it is difficult to save.

Even dead trees are beneficial to wildlife, but hazardous snags will have to be cut.

There will be a cost however UNC responds, but has UNC even inventoried its at-risk trees?

There was an article in The Daily Tar Heel when the beetle was found in counties bordering Virginia in 2013, but it has spread a lot since then, most likely because people broke county quarantines and transported infested firewood, etc., so a statewide quarantine was declared in early September. The beetle is thought to have first entered the U.S. in the early '90s through packing, a catastrophe made more likely by globalization, and sadly likely to be repeated in the future.

> $Michael\ Pollock$ Class of '04

A poem questioning **University Day**

TO THE EDITOR: A poem for my people: What to the Negro Wench

is University Day? What, to the Negro Wench, is University Day?

What, to the Negro Wench, is the Carolina Way?

What, to the Negro Wench, is a "University of the people?"

What, to the Negro Wench, is a Carolina girl? University Day represents the "Birth of a Nation."

A time in our history that has been deliberately rewritten.

Today marks the birth of a University without remorse, without conscience, without dignity, without the courage to see itself at its worst.

The University of the people is exactly that: people, not unsung founders with a table on their backs; people counted as one, not property worth three-fifths; people who whip Negro

wenches, and dedicate monoliths.

The Carolina Way is to have selective amnesia.

They use you at their convenience and dispose of you when they no longer need ya'.

The Carolina Way needs to be turned on its head.

We will open Carolina's closet, revealing skeletons of unsung survivors raped in Tar Heels' beds.

A Carolina girl is not a Negro wench.

A Carolina girl falls in love and seals it with a kiss on marriage bench. She doesn't get chased

down Franklin Street and dragged from her shelter. She doesn't get whipped in the shade of Davie Poplar.

She doesn't have a target on her chest like a Northern invader. Silent Sam was placed

here to serve and protect She isn't raped by Tar Heel brothers in the house

of the president. Her legacy isn't denied because her children are illegitimate.

"People of color bond and free" did not build this school. They were slaves who

were beaten until they were "Black and Blue." They laid every brick and

built every building. They toiled in the sun while singing Of Their Spiritual Strivings.

So today when we celebrate the Birth of this Nation, and we lie to ourselves that this is white men's creation.

From Columbus to Carr, they didn't discover or build

They spilled the blood of and then put their name

on it. I will stand on this monument to white supremacy whenever I f—ing want!

My words will ring from this landing, and forever they will haunt the halls of these buildings including the one named after Carr.

The unsung founders will be sung today. They will be heard near and far.

I'm more than a Carolina girl. I'm a Carolina survivor. I may be a Negro Wench, but this is my alma mater. I stand on the shoulders

of giants, not mere figurines. I don't have to read an inscription to know what that table means.

Today, stand up and proclaim with me: "I AM A NEGRO WENCH!"

I'll marry whomever I want and kiss them on the marriage bench.

And when I walk across that stage, doctorate in hand, I'll do it in honor of my people who cultivated this land.

I am a Negro Wench descended from slaves. My ancestors are unsung, buried in unmarked graves.

They were Tar Heel born, and they were Tar Heel bred, but their legacy will never die, even though they're Tar Heel dead.

Shelby Eden Dawkins-Law $Graduate\ student$ $School\ of\ Education$

SPEAK OUT

WRITING GUIDELINES

• Please type. Handwritten letters will not be accepted.

• Sign and date. No more than two people should sign letters. • Students: Include your year, major and phone number.

• Faculty/staff: Include your department and phone number. • Edit: The DTH edits for space, clarity, accuracy and vulgarity. Limit

• Drop off or mail to our office at 151 E. Rosemary St., Chapel Hill,

letters to 250 words. **SUBMISSION**

• Email: opinion@dailytarheel.com

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