CONSENT TO RELEASE PHOTO/IMAGE

Dear Parent/Guardian:

During the next few weeks, UNC Chapel Hill's student-led organization, CIVICS in the Triangle, will be visiting 4th and 5th grade classrooms. Trained UNC undergraduate student teachers will conduct lessons in Northside elementary school to inspire students to become active citizens in our democracy. As a part of the organization's social media campaign, your child's image/photograph or work could be used in one of the following ways:

- ▶ Used on social media outlets (Instagram, Twitter, Facebook, etc.) to showcase UNC undergraduate student teachers interacting in classrooms with Northside students
- Posted on CIVICS in the Triangle's blog
- > Appear on videotape for promotional videos about CIVICS in the Triangle
- ▶ Used in a printed publication such as *The Daily Tar Heel*

Your child's first or last name will not be included with your child's picture when published on social media.

There is no monetary compensation for the use of the work. Please sign the release form below and return this sheet to your child's teacher. Your permission grants us approval to publicize without prior notification and remains in effect until revoked. Please contact lucyrussell@unc.edu if you have any further questions. Thanks!

Release Form

_____I/We **DO** give permission for ______''s Child's full name

image/photograph or work to be used a described above. We are willing to release this into the public domain and understand that no monetary compensation will be given for the use of the materials.

| I/We DO NOT give permission for | | 's |
|--|----------------------|----|
| | Child's full name | |
| image/photograph or work to be used a describe | ed above. | |
| Parent/Guardian Name | | |
| | Please print clearly | |
| Parent/Guardian Signature | | |
| Address | | |
| City, State, Zip Code | | |
| Phone Number | Date | |
| Please return this form to your child's teacher. | | |
| | | |
| DATE | | |