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# Social media policies criticized

## UNC student-athletes are limited in their rights to communicate online.

By Carolyn Coons  
Senior Writer

Last year, UNC softball players were not allowed to post any of their photos from Halloween on Franklin

Street to Facebook — at least, not without a coach's permission. UNC student-athletes are required to adhere to policies set forth by the NCAA, the UNC Department of Athletics and their teams in regards to what they can and cannot post online. Their speech online is monitored by a team representative and Varsity Monitor, a private company. Athletic department officials say the policies are in place to protect

UNC's image and student-athletes, but legal experts say they violate the student-athletes' First Amendment rights, which guarantee citizens will not be censored by the government or public bodies, like UNC. Cathy Packer, co-director of UNC Center for Media Law and Policy, said universities are marketplaces of ideas that require the participation of all. "That is why students come here, and that's how they learn," she said.

"They learn to be smart and responsible speakers, and they learn to be tolerant of what others say. If what students reveal is some wrongdoing, the problem is the wrongdoing." The athletic department has an overall social media policy for student-athletes, which stipulates students portray themselves, their team and UNC in a positive manner at all times. It also restricts various types of speech, including "deroga-

tory language" and unlawful speech, such as violent threats or libel. Packer said not all people are treated equally under the First Amendment. Students have less free speech than adults, and student-athletes have even less than their peers. "I just think we want our student-athletes to really be students," Packer said. "And to really be stu-

SEE SOCIAL MEDIA, PAGE 5

# UNC fan's lawsuit debates free speech

## A former usher was banned from UNC athletics for improper behavior.

By Jordan Nash  
Senior Writer

The definition of free speech is the crux of a recent lawsuit involving UNC and a fan of UNC athletics. The N.C. Court of Appeals upheld the University's decision to indefinitely ban John Donnelly Jr. from all athletic events and facilities, according to court documents released Sept. 2. The University banned Donnelly from athletic events Dec. 3, 2012. According to the University's response to Donnelly's appeal of the ban, Donnelly repeatedly called the athletic department, made sexually suggestive comments to female athletic department employees and once showed up uninvited at an athlete's personal residence. "Some of these things are ridiculous (that) they are accusing me of," Donnelly said. The court decision states Donnelly participated in harassment, speech that is not protected by the First Amendment. Harassment is any conduct directed at "a specific person that torments, terrorizes or terrifies that person and that serves no legitimate purpose," according to the N.C. General Assembly. "We hold that petitioner has failed to demonstrate that he engaged in any speech protected by

the First Amendment," the court opinion states. Kate Rech, Donnelly's lawyer, disagrees with the court's decision. "Donnelly's behavior was not harassing," Rech said in an email. "To the contrary, he was and is an avid fan of UNC and, as a retired UNC alumnus, spent his time enjoying UNC sports." The University was represented by Attorney General Roy Cooper and Assistant Attorney General Matthew Tulchin. The office of the attorney general declined to comment on the case. One of the actions that led to the lifetime ban, according to court documents, included Donnelly making a comment about the length of a female employee's shorts. "I just mentioned to her, 'I think that your shorts are shorter than they were yesterday,'" Donnelly said. "I don't think that is sexual harassment ... that's all I said to her." Rech said the comments were not classified as sexual harassment because the comments were not intimidating. "He was not threatening them, he was not impressing his opinions or ideas upon them, and there was no safety concern," she said. Rech wrote in the appellate brief that UNC athletic facilities should be classified as a limited public forum, which would mean the University can enforce regulations of speech only because of time, manner and place — not for content. Rech said the University restricted Donnelly's speech based on what

### DONNELLY'S LIFETIME BAN

Court documents state that the actions that led to Donnelly's lifetime ban started in 2006:

- Donnelly was given a two-year trespass ban from UNC athletic events June 5, 2011. The ban was later reduced to 13 months.
- He showed up at the hotel where the women's soccer team was playing in San Diego in December 2012.
- Donnelly was banned indefinitely Dec. 3 2012.

it determined to be disagreeable content and, therefore, the regulation was unconstitutional. The court ruled that it was in UNC's best interests to ban Donnelly. Donnelly said he doesn't plan to appeal the case further. "While UNC is preventing Donnelly from engaging in his free speech rights at future UNC athletic events, record evidence shows that UNC is seeking to protect its students and employees from his harassing and inappropriate behavior instead of intending to quash Donnelly's right to speak freely," the court opinion states. *Sports editor Grace Raynor contributed to reporting.* [sports@dailytarheel.com](mailto:sports@dailytarheel.com)



DTH/CLAIRE COLLINS

Gary Birdsong speaks in the Pit Monday. Birdsong said UNC students give him attention, making the University one of his favorite sites for preaching.

# Birdsong claims First Amendment

## The Pit Preacher has been evangelizing at UNC since the 1980s.

By Kate Albers  
Staff Writer

Some people come to UNC for the academics, clubs or sports. But Gary Birdsong, commonly known as the Pit Preacher, comes to UNC because of a divine inspiration. "God gave me the desire," he said. "If you don't have a desire, you can't do it, especially on college campuses." Birdsong said he began preaching at UNC in the early 1980s. He has traveled to schools all over the

nation, including nearby institutions like N.C. State University and Duke University. Birdsong said before he was saved and began preaching, he spent time with members of "The Brotherhood" and "Hells Angels" biker clubs. After his religious transformation, he attended Christ for the Nations Institute in Dallas, Texas, and he visited Israel for a few months. He met Brother Jed Smock, who also preaches on college campuses, and started sharing his testimony as well. Birdsong said he's glad he has the protections under the First Amendment, but he wouldn't stop preaching even if it weren't

SEE BIRDSONG, PAGE 5

# 50 years of UNC student protest, 1964-2014

A look at the long history of UNC student petitions and the issues that sparked them

## Jan. 12, 1964 Racial segregation

About 170 students from UNC-CH, N.C. Central University and Duke University marched for 13 miles in freezing rain from Durham to Chapel Hill to show support for an anti-discrimination ordinance. The next day, the Chapel Hill Board of Aldermen would vote against that ordinance. The march made national news.



## October 1969 Vietnam War

Students and other community activists, including Anne Queen, marched on Franklin Street to protest the Vietnam War. The antiwar sentiment had been growing on campus since early 1963.



## Aug. 20, 2014 Police force

Taking a symbolic stand with the protesters in the Ferguson, Mo., riots, the UNC Black Student Movement organized a demonstration in the Pit to oppose police brutality.

1964

1965

1966

1967

1968

1969

2011

2012

2013

2014



## Mar. 2, 1966 Speaker Ban

Contributing to the culmination of the Speaker Ban and the protests that followed its enforcement, UNC Student Body President Paul Dickson introduced speaker Frank Wilkinson, standing just off campus on Franklin Street in front of a crowd of 1,200 students.



## Nov. 16, 2011 Tuition hikes

Students, who marched from the Pit to the Carolina Inn, halted a Board of Trustees meeting after the board approved a 15.6 percent tuition increase for in-state students.

## April 29, 2013 Moral Monday

The first of many Moral Monday protests took place in Raleigh during summer 2013. People from across the state descended on the N.C. General Assembly to demonstrate support for issues — from Medicaid expansion to workers' rights, voting rights, gun control and increased access to public education funding.

IN CHRONOLOGICAL ORDER: COURTESY OF JIM WALLACE; COURTESY OF JOCK LAUTERER; COURTESY OF UNC LIBRARIES; DTH FILE PHOTO; DTH FILE/CATHERINE HEMMER

“That endless book, the newspaper, is our national glory.”

HENRY WARD BEECHER







# ENFORCING THE BAN



DTH/EVAN SEMONES  
Orange County Health Department worker Donna King (right) speaks with Sharon Flicker on Franklin Street about the county's smoking ban.

## Orange County seeks to inform community on smoking ban

**By Luman Ouyang**  
Staff Writer

Residents could start seeing fewer and fewer smokers in town now that Orange County's smoking ban is being increasingly enforced.

The Orange County Smoke-Free Public Places Rule was passed in 2012. The rule bans smoking in vehicles and all public places in Orange County.

Stacy Shelp, a spokeswoman for the Orange County Health Department, said a Smoking Response Team was created in January 2013, but began working in July of that year.

The team is composed of staff from the Orange County Health Department and volunteers - sometimes from partner organizations like the Chapel Hill Police Department, Tobacco Reality Unfiltered and the UNC Gillings School of Global Public Health.

The team is usually sent to high-problem areas, Shelp said. They not only persuade smokers not to smoke in public, but also encourage residents to speak out about violations of the rule.

"It is about empowering people to say, 'You can't smoke here,'" she said.

The Smoking Response Team usually goes into the field once or twice a month. During the week of Sept. 15 to Sept. 19, the team came to Chapel Hill almost once or twice a day to educate and survey returning college students, Shelp said.

Coby Austin, tobacco prevention and control program coordinator for the Orange County Health Department, said the team approaches all people, not just smokers.

"We talk to everyone. Somebody may not smoke right now, but you don't know what they will do in the future," she said.

Austin said the team asks two questions: whether the person is an Orange County resident and if they are aware of the smoking ban. People are informed of the rule after being surveyed.

Austin said that only 45 percent of residents knew about the rule between May and December 2013, but that the number climbed to 55 percent in the period of January to September 2014.

People are not always happy about being asked to put out their cigarettes, Austin said. She said she reports people's reactions to the ban to the health department.

"It is important to understand the reaction

that people have when they hear about the rule," she said.

Austin said the smokers do not have to put out their cigarette when they are asked.

"We inform them about the rule, and they would decide by themselves," she said.

Besides the Smoking Response Team, the health department offers other methods to raise awareness of the ban and help smokers quit.

Chapel Hill bus stops have information about the rule, Shelp said. Buzz Rides, a student-founded taxi company, will train its drivers to inform passengers about the rule and conduct surveys.

In October, the health department will release videos aimed at teaching people how to inform smokers of the rule.

Tiffany Mackey, a member of the Smoking Response Team, said a FreshStart class is going to be launched in October. The four-week class will introduce methods to quit smoking and offer free nicotine replacement therapy.

"It is unfair to tell people to quit but not provide resources," Mackey said.

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# Sexual assault crusade begins

**Five N.C. universities have signed on to the White House's campaign.**

**By Kate Grise**  
Senior Writer

The White House launched the "It's On Us" campaign Friday, a public awareness initiative to end sexual assault on college campuses — and officials touted the effort on Monday during a call with college media.

"For too long, survivors have carried the burden of getting people to pay attention. It's the bystanders who need to stand up," said Tina Tchen, assistant to the president and chief of staff to the first lady.

Since the campaign's launch, 226 universities have signed on to be a part of the campaign.

North Carolina schools on the list include N.C. State University, UNC-Asheville and three private colleges: Elon University, High Point University and Wake Forest University.

UNC-CH's student government has not yet signed to join the initiative.

Student Body Vice President Kyle Villemain said student government members are addressing the campaign.

"We're not looking to check a box and say we've signed onto a campaign — send an email and we're done," Villemain said. "We're looking to make sure that whatever we do is an inclusive campaign and improves something at UNC."

The White House is partnering with celebrities, TV channels, the NCAA, media outlets and activist groups to launch the campaign, which encourages campuses to create an environment where sexual assault is unacceptable.

"Our goal of this campaign is to both change culture nationally but also empower students on local campuses to create campaigns and engage new people in the fight to end sexual assault," said Anne Johnson, executive director of Generation Progress, the youth division of the Center for American Progress.

The student governments at N.C. State and UNC-A are working to implement programs and resources to help educate students.

"The administration can do whatever they want, and the White House can do everything they want, but at the end of the day, students need to take responsibility of each other," said James Whalen, UNC-A's student body president.

N.C. State's student leaders signed onto the campaign after initial conversations piqued the interest of student body president Rusty Mau.

"Our university administration has already started working to combat sexual assault, so it was important that they be aware that a student campaign would be forthcoming, and it will go well with their efforts," he said.

Mau and Whalen both said that since the campaign launched recently, they are still planning. They said students can expect to see initiatives start cropping up across campus.

"This week we're filming a PSA that is similar to the one on the campaign's website that we want to feature at various events and possibly sporting events to show students and the entire N.C. State community that this is an issue that we all take seriously," Mau said.

The campaign was launched after the White House Task Force to Protect Students From Sexual Assault, commissioned by President Barack Obama, published a report in April.

The report included recommendations to encourage all members of campus communities to be active participants in preventing sexual assault.

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## New CHCCS assessment

**The district adopted a computerized test to identify student needs.**

**By Elise McGlothlin**  
Staff Writer

Chapel Hill-Carrboro City Schools will now use a student assessment tool that will give teachers immediate feedback regarding a student's grade-level performance.

The assessment, called Performance Series by Scantron, replaces other tests used between third and eighth grades, according to the district's website.

"With this test, we are improving intervention efforts," said Diane Villwock, executive director of testing and program evaluation for the district. "We can identify where the holes are in the learning."

The new standardized assessment will measure subjects on the Common Core State Standards, which state lawmakers might abandon. The standards drew concern from legislators after passing rates on state end-of-year tests dropped.

"Our school district has dedicated a significant portion of our limited resources — money, time and energy — into ensuring our teachers can be successful with the Common Core," said Jeff Nash, the district's spokesman, in an interview earlier this month. "We believe we are making great progress, and we are disappointed in the General Assembly's decision to move away from it."

Villwock said having students take the assessment three times a year helps better identify academic levels.

"It serves as a universal screener to help understand which students need more attention and which maybe don't need as much," she said.

The assessment will also be used to identify students who test above grade level.

While the district has a positive outlook on the testing initiative, some Chapel Hill parents do not.

"Teachers no longer teach, because they are just trying to teach the test, and kids don't learn that way," said Jeremy Cloud, a parent of a Chapel Hill High School student.

Villwock said the Performance Series is not a test, but an assessment tool to determine where students are academically.

"It's really an assessment," she said. "It's a whole lot smarter than a test."

Villwock said the Performance Series assessment will start by questioning a student at grade level and then adjust to a higher or lower grade-level question depending on how the student responded to the prior question.

"So we're really testing a student at grade level. From there, we can determine if a third-grader is at a fourth-grade or at a second-grade level," she said.

The new, computerized assessment will help teachers and administrators address specific academic needs of students, Nash said in an emailed statement Sept. 17.

"We are excited by the opportunity to more effectively track student progress," Nash said. "This will help us to provide direct support for targeted students."

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## Focusing on achievement gap

**CHCCS is redeveloping its curriculum to improve the state's test scores.**

**By Rachel Herzog**  
Staff Writer

With state data revealing that a large achievement gap among students still exists, Chapel Hill-Carrboro City Schools is working with a new partner to redevelop its classroom strategies.

The N.C. State Board of Education released preliminary performance data for state schools this month. CHCCS scored above the state average in almost every category, but the district hopes to help certain groups, including minorities and students with disabilities, perform better.

"Our goals continue to be higher in that we simply want every student to demonstrate proficiency and to graduate on time," said CHCCS Superintendent Tom Forcella in a press release. "We will continue focusing on instructional excellence to reach that goal."

To help all students perform better, the district is contracting Learning-Focused, a Boone-based company that helps schools adopt more effective teaching strategies by providing training and support for teachers and administrators.

The company's strategies include increased student writing in the classroom and backward planning, a strategy that identifies what students should know by the end of a section and giving assignments that match up with the curriculum standard.

"It feels upside-down but makes

a hell of a lot of sense when you look at it," Diane Villwock, executive director of testing and program evaluation for the district, said of backward planning.

Max Thompson, project director of Learning-Focused, has conducted long-term, multi-country research on school demographics, practices and performance and has identified strategies that helped students achieve at higher levels.

"In every state, the schools that have the highest achievement have some of the highest achievement gaps," he said.

Magda Parvey, the district's assistant superintendent for instructional services, said she wanted to see these practices applied to CHCCS to help all students, particularly those in minority groups and with disabilities, perform at higher levels.

After hearing Thompson give a presentation in January, Parvey and Thompson started observing CHCCS classrooms together. On Sept. 13, they began developing a plan to train district teachers and principals in the new methods.

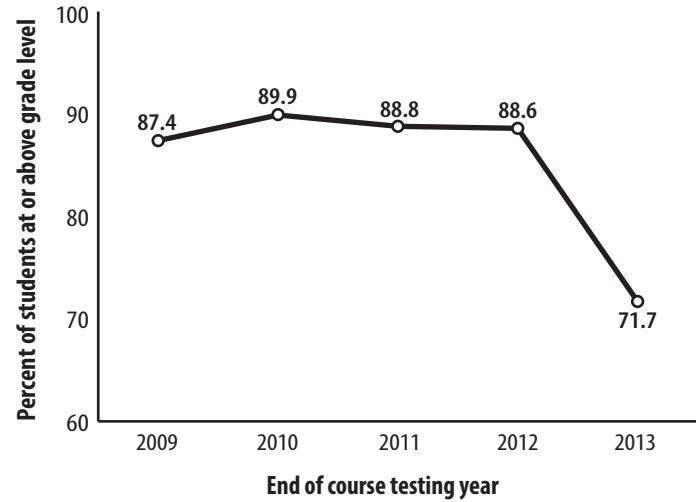
"Our focus is on these exemplary practices and strategies," Thompson said. "The district's doing what it's done for several years, and there has been a consistent achievement gap with certain groups of students."

Training the district's more than 1,300 teachers will be a challenging task, Parvey said. There are eight different training sessions scheduled throughout the school year, and more teachers will be trained next summer.

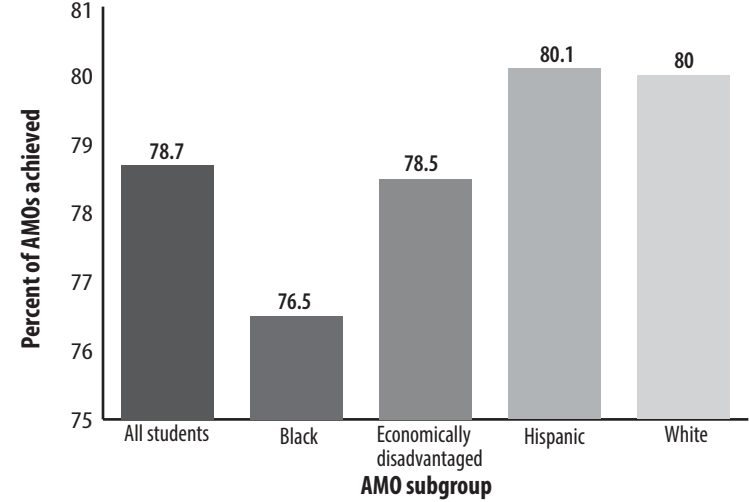
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### Chapel Hill-Carrboro City Schools student performance data from 2009-14

Preliminary reports from the N.C. State Board of Education show end of course testing performance for 2009-13 and the percentage of Annual Measurable Objectives (AMOs) met by certain groups from 2013-14. End of course testing in the 2012-13 school year did not allow for retests.



SOURCE: N.C. STATE BOARD OF EDUCATION



DTH/CLAIRE DRYSDALE AND TYLER VAHAN

## in BRIEF

### CITY BRIEFS

**Volunteers needed for homeless outreach event**

The Orange County Partnership to End Homelessness is looking for volunteers to participate in its 2014 Project Connect event.

The annual event connects people who are homeless or at risk for homelessness with needed services, such as medical care, housing, employment resources and social services.

This year's event will be held Oct. 9 at the Hargraves Community Center.

Volunteers can sign up at [www.projectconnectorange.org](http://www.projectconnectorange.org).

— From staff and wire reports



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# Student Congress’ longtime veteran

By Eric Surber  
Staff Writer

Senior Peter McClelland can claim something most UNC students cannot — he has been a member of three different UNC Student Congresses. Student Congress retention rates show that since McClelland came to UNC, no more than 10 people have returned to Congress for a second term, according to an analysis by The Daily Tar Heel. The rate from last year was the lowest yet, with only six representatives returning with any experience. McClelland, a political science and history double major, first ran for Congress for a special election seat as a freshman in fall 2011 and lost to former speaker Connor Brady. McClelland then ran for general election during the second semester of his freshman year. He was elected to represent North Campus, which he did for two years. When he joined Congress, he didn’t just dip his feet in campus politics — he dove. “We completely rewrote the Student Constitution because it was just a mess,”

McClelland said. McClelland said he worked on making necessary changes to the Student Constitution with the members of the Rules & Judiciary Committee during his first year in Congress. The changes were approved in February 2013. This year, he is speaker pro tempore and represents the off-campus district. It’s uncommon for undergraduates to serve in Student Congress for all four years. Only four representatives from the 2013-14 academic year returned for the 2014-15 year. Student government is a nonpartisan organization, but McClelland is also the executive director for the N.C. Federation of College Republicans. “He doesn’t go into Congress with his own opinions and his own ideas and only focuses on those,” Speaker Ivy Hardy said. “But he takes everybody’s ideas into account, and he does his research. When he goes into Student Congress, he goes in with a clear mind and an open mind. He’s more concerned about finding solutions than about getting his own way.”

Hardy said McClelland isn’t always caught up in work and enjoys decompressing. “Peter and I, we have this thing where after every meeting we go out with a group and get drinks,” Hardy said. “One of our favorite past-times afterwards is to go to Linda’s, get chili-cheese fries and sing Taylor Swift at the top of our lungs.” McClelland is also a member of Log Cabin Republicans — an advocacy group that works for equality for gay and lesbian Republicans. McClelland is working with a lawyer in Charlotte to bring a chapter of the group to North Carolina. “Being a gay Republican comes with its fair share of challenges,” said Kevan Schoonover, McClelland’s fiancée. “But he is able to stand his ground, stick to his principles and work through everything that life throws at him.” McClelland said he hopes to go to graduate school for his MBA and his juris doctor after he graduates in May. After that, he plans to move to New Hampshire to start a family and work at a consulting firm.

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## SOCIAL MEDIA

FROM PAGE 1

dents, they should be able to use social media and engage in online conversations with other students.”

Policies have ranged from not allowing players to post more than 10 Facebook photos, a softball team policy, to not having a negative attitude, which is a women’s basketball team rule.

Steve Kirschner, spokesman for the UNC Department of Athletics, said student-athletes are held to a different standard because they are highly visible in the public.

“There are people who say, ‘They need to be treated the same as other students,’ but the fact is, they aren’t treated the same. Representing the University is not a right — it’s a privilege,” he said.

Student Press Law Center Director Frank Lomonte said that argument does not hold up legally.

“Universities like to claim that your athletic scholarship is privilege and not a right. That’s not the case,” he said. “The government can’t make even a discretionary privilege contingent on adhering to a code of appropriate speech.”

For example, driver’s licenses are privileges, but they cannot be revoked by the government if someone doesn’t like your tweets, Lomonte said.

Softball Coach Donna Papa said the team’s policy is similar to that of a company’s expectations of its employees.

“They have a right to free speech,” she said. “However, in this scenario, a lot of these kids are on scholarship, and they represent the University. Like being in the workplace, you have the obligation to represent the workplace in a positive manner.”

Lomonte said UNC is constitutionally allowed to limit their employees’ speech, but student-athletes are not employees.

“They are trying to use the same rules that apply to a college employee to the athletes,” he said. “Unless they want to put these athletes on the payroll, they don’t get to treat them like employees when they partial out First Amendment rights.”

A women’s basketball “Team Standards” state “any profanity, inappropriate pictures or pornographic material on your website will be grounds for punishment and revoking your website privileges.”

All players must accept Greg Law, director of basketball operations, and Varsity Monitor as their friends on websites like Facebook.

“With women’s basketball specifically, we do a broad media training,” said Mark Kimmel, a spokesman for the women’s basketball team.

“It’s a way to promote themselves and market themselves.”

Meghan Lyons, a former UNC field hockey player and a 2013 graduate, said she never viewed the social media policies as an infringement on her First Amendment rights.

“It was always just more about educating,” Lyons said. “There was never a ‘yes’ or ‘no.’”

Lyons said UNC gave her the tools to brand herself positively — she now works for Google Plus.

Papa said the seniors on the softball team are included in the decision-making process for their team. In last year’s policy, softball players were only able to post ten photos on Facebook. They also were only allowed to have profile pictures from the neck up.

“I used to limit them to more headshots, because some people’s perception of what is revealing and what is not is different,” she said.

Papa said that rule is no longer in place this year. Players are still required to represent UNC well, and after their second warning regarding an inappropriate post, their website privileges will be revoked. This policy is approved by the senior players, she said.

Lomonte said there are no court decisions regarding the topic of student-athletes and free speech, because student-athletes essentially never challenge the policies in court.

“As long as you are on the team and want to stay on team, you are going to stay quiet,” he said.

Student-athletes would have a strong legal case if they chose to take these policies to court, Packer said.

“It doesn’t endear you to your coach if you sue,” she said. “They are not thinking about the First Amendment, they’re thinking about playing.”

Lyons said the standards for student-athletes is different from those of non-athlete students, and she said she understood the policies.

“When you are a student at the University, you are representing your family, your university and all of these respective parties,” she said. “When you’re an athlete, you are always representing the University. You are the Carolina brand.”

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## BIRDSONG

FROM PAGE 1

allowed.

“I don’t care if I have it or not,” Birdsong said. “If God tells me to do it, I’ll do it.”

Freshman Bryan Labra said that Monday was his first time listening to Birdsong in the Pit. He said he thinks Birdsong should be allowed to preach on campus and that he does not abuse freedom of speech under the First Amendment.

“I don’t think he’s hurting anybody,” he said. “People have the choice to ignore him.”

Freshman JP Hussey said people can take Birdsong too seriously.

“I don’t think abusing (the First Amendment) is the right word — I think he takes it to its limits,” Hussey said.

But freshman Ashley Griffin said she thinks his comments may border on

hate speech and verbal abuse.

“I think he should be allowed to preach,” she said.

“But I think that some of what he says maybe should be limited. It’s not so much what he’s saying, it’s when he directly directs it at students. It kind of borders on harassment.”

Randy Young, spokesman for the Department of Public Safety, said Birdsong was given a warning of trespass in 2007 for standing in front of a Carolina Adventures group display. He said the organization had reserved an area in the Pit.

“He was preaching in such a fashion that it infringed on others there,” Young said.

Birdsong could not preach in the Pit again until 2009 and moved his sermons to the steps of Wilson Library in response.

“They don’t have a right to come and get in my face and all when I have the First Amendment,” Birdsong said about the incident.

Griffin said her usual reactions to what he says are a mixture of disgust and amusement.

“I don’t agree with basically anything he says, and it’s amusing how outrageous the things he says are,” she said. “But ultimately, everything that comes out of his mouth is just vile.”

Birdsong said that he does not know when he will stop preaching and that he enjoys being at the University.

“The students don’t know, but they’re more calm than a lot of campuses. They’re more subdued. When you first come to a campus, they don’t know you ... But here, they’ve known me so long, I can step out, and I don’t have to try to get a crowd. Everyone comes running,” Birdsong said.

“This campus is probably about the best campus for me to preach on.”

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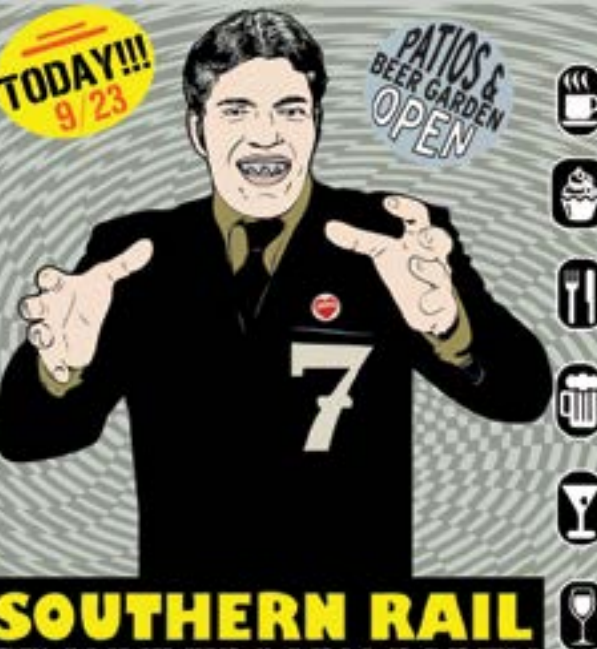
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# Putting ECU in the past

The football team has just a few days to prepare for Clemson.

By Grace Raynor  
Sports Editor

Somewhere in the Kenan Football Center, a tape with the North Carolina football team's worst loss in school history sits unattended, waiting to be watched.

Larry Fedora has already seen it. So have his assistant coaches. But Ron West, UNC's co-defensive coordinator and linebackers coach won't be showing the film to his position group any time soon, if at all, despite the 70-41 clobbering UNC endured Saturday at the hands of East Carolina.

"You know, we didn't even watch it," redshirt junior linebacker Jeff Schoettmer said. "Coach Fedora left it up to the position coach to make that decision. Since we ran a little different scheme than we do normally, there's no need to dwell on it, too."

Schoettmer and the defense gave up nine touchdowns to fuel ECU to 70 points and 789 total yards.

But now, just three days later, the Tar Heels are tasked with moving on as quickly as possible to prepare for Clemson on Saturday.

The Tigers were minutes away from knocking off No. 1 Florida State Saturday in Tallahassee and will emphasize their running game again, much like the Pirates did.

Though the Tar Heels' performance made its way into the UNC record books in the worst ways possible, Fedora doesn't plan to change his approach in practice.

"I can change a lot of things,



DTH FILE/CHRIS CONWAY

ECU's Breon Allen (25) is brought down by Jeff Schoettmer (10) and Dominique Green (26) in Saturday's game. UNC struggled in the game, allowing 789 yards of total offense.

like the way we practice, but I don't think that's the answer," he told media at his weekly press conference on Monday.

"I think the way we practice is the right way. I think it's a proven way, and I do think we will continue to do that."

Though the 2-1 record doesn't show it, the Tar Heels feel like they are in a situation all too similar to the 2013 season, when they opened with a 1-5 record, looking for a fix.

Senior bandit Norkeithus Otis reminded his teammates of that Saturday in the Greenville locker room.

"He talked about what we went through last year and how we have a chance right now to fix that," sophomore wide receiver Ryan Switzer said.

*"When you are tested, the true man comes out. It's who you are."*

Larry Fedora,  
head football coach

"Otis talked about how we can go one of two ways. You've got that awkward fork in the road. You can go left or you can go right. And he talked about making the right decisions, staying positive and going right versus left."

For Schoettmer and the linebackers, going right means forgetting the tape. It means ignoring the critics who say the 4-2-5 scheme doesn't work or that defensive coordinator Vic Koenning isn't doing his job.

Most importantly, it means

finding a way to be mature enough to keep fighting even in the toughest of times.

Fedora is looking for that strength, too. And this week is his chance to find it.

"The true test of a man is finding out who you are," he said. "Until you're really tested, you don't know. But when you are tested, the true man comes out. It's who you are. You can't hide it at that point. And why would you want to hide it?"

sports@dailytarheel.com

# An apprenticeship for entrepreneurs

By Emily Lowe  
Staff Writer

The growing number of entrepreneurs at UNC now have the ability to further explore opportunities through the Adams Apprenticeship Program, a selective program that is the first of its kind.

"This is a mentor program on steroids," said Ted Zoller, director of the Center for Entrepreneurial Studies and associate professor of strategy and entrepreneurship. "No one else is doing this."

The Adams Apprenticeship Program was created to help undergraduate students in their junior year and first-year graduate students by creating an individualized entrepreneurship program for them.

The program will accept 20 apprentices this year — 10 MBA students and 10 undergraduates.

Students selected to participate will have the opportunity to create their own advisory board and choose from a select group of UNC alumni and associates, called Adams Advisers, who will introduce the students to different opportunities.

The students' boards will be constructed to best suit their needs for advisers who can propel their interests forward.

Launch Chapel Hill entrepreneur-in-residence Laura Zavelson said she is especially excited for the relationships that will be developed through this program.

"Our hope is that they will meet somebody they will make a personal connec-

tion with. Knowing the right people will make such a difference," she said.

The Adams Apprenticeship Program applications will remain open until Oct. 5.

The yearlong program is designed for students who are serious about pursuing entrepreneurship, and students are encouraged to apply whether they are in the Kenan-Flagler Business School or not.

"We want to reach out across campus," Zavelson said.

The program is designed for students who do not plan to start a business immediately after graduation but instead wish to further invest in themselves and their network, Zoller said.

"We are looking for 'all-in entrepreneurs,'" he said. "We want (the apprentices) to think about that transition over the long haul."

John Q. Adams III, a member of the Adams family and recent UNC graduate, said his family chose to introduce this apprenticeship at Chapel Hill because of Kenan-Flagler's success.

"Kenan-Flagler is a leader in education. It is a testament to the faculty," he said. "Education was so invaluable to me as a student."

The Adams Apprentices will be announced Nov. 12. The Adams family is providing five years of funding for the apprenticeship.

Zoller said he is excited for the program to begin.

"It is the golden fleece of entrepreneurship," he said. "When I was a student, this is what I would have wanted."

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SUBJECTS FOR RESEARCH STUDY: A research study at Duke is recruiting healthy adults 18-25 diagnosed with or having ADHD symptoms. Non-smokers, not on psychiatric medication. Compensation provided. Please call Aruna at 919-681-0048 or Joe at 919-681-0028 for more information. Duke Medicine Pro00037792.

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10th grader needs help. Either Monday or Tuesday evenings in our home near Pittsboro. \$30/hr. Leave message, 919-545-0175.

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HOROSCOPES

If September 23rd is Your Birthday...  
Discover new balance. Work and income hold focus through 12/23, when a new 2.5-year phase opens in communications, creativity and learning. Savor esoteric beauty. Career confidence profits all year (especially around 10/23). Tend a dream. Partnerships could see shakeups (especially around October eclipses for 2014 and 2015); long-term family ties take priority. Express love.

To get the advantage, check the day's rating: 10 is the easiest day, 0 the most challenging.

Aries (March 21-April 19)

Today is an 8 -- For the next month (with Libra Sun), partnerships and alliances grow more important. Delegate and share. Work together. Grow your network of connections. Participate in conferences or opportunities to meet like-minded people. Appreciate what you have.

Taurus (April 20-May 20)

Today is a 6 -- Enter a four-week creative phase with the Sun in Libra. Work smarter, and increase efficiency. Nurture your clients and your own health. It could get busy and even intense. You're surrounded by love.

Gemini (May 21-June 20)

Today is a 7 -- For the next four weeks (under the Libra Sun), you're especially charming. Personal creativity percolates and it could get artistically blissful. Love makes everything easier. Find and emphasize fun. Invite loved ones to play.

Cancer (June 21-July 22)

Today is a 7 -- Home and family take top priority for the next month. Find time for household improvement. Domestic arts produce delicious results. Projects come together. Increase beauty and comfort, and get everyone involved.

Leo (July 23-Aug. 22)

Today is an 8 -- For the next four weeks, it's a good time to learn and gain fun new skills. Advance your career. Ring out your message. Let your voice ring out. Your popularity is rising. Take advantage to share something valuable.

Virgo (Aug. 23-Sept. 22)

Today is an 8 -- Your prospects keep getting hotter. You're extra charming, too. Enter a powerful month of increasing revenue. Study with passion. It's easier to make big money, so go for it. Spend less than you make.

Libra (Sept. 23-Oct. 22)

Today is an 8 -- You've got the Sun in your sign, so confidently dive in. You can have anything you're willing to work for. Get out of your own way. Let go of old limitations. You have the advantage.

Scorpio (Oct. 23-Nov. 21)

Today is a 6 -- Over the next four weeks, complete an old project. Focus on private productivity and introspection. A hidden jewel awaits discovery. Enter your annual completion and re-evaluation phase. Gain your partner's trust by following words with action.

Sagittarius (Nov. 22-Dec. 21)

Today is a 7 -- Friends offer collaboration, interesting opportunities and fun directions over the next four weeks. Social life bustles, and the connections you make support what you're up to. Schedule carefully, to avoid double-booking. Participate in your community.

Capricorn (Dec. 22-Jan. 19)

Today is a 7 -- Take on more authority this month. Your self-esteem is on the rise. Make a career move this month, or develop a plan for one. Chocolates may be in order. It could get blissfully romantic.

Aquarius (Jan. 20-Feb. 18)

Today is a 7 -- It seems easier to grow, personally and professionally. Work's fun now. The next month involves you in travel, or even a move. Study and research, before you commit funds. Share your love.

Pisces (Feb. 19-March 20)

Today is a 7 -- Increase financial security. Over the next month, saving money works better. Discuss future plans with partners and family, and make changes to support what you invest together. Provide examples and explanations. Get analytical and artistic.

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## Los Angeles Times Daily Crossword Puzzle

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<b>ACROSS</b> 1 Reduce to mist 8 Insubstantial stuff 11 Intro deliverers 14 Short outing for a jogger 15 From A to Z 16 The smile on a smiley face, say 17 Green gem 18 Where to leggo your Eggo? 20 Period of meaningful interaction 22 Having the wherewithal 26 Take to court 27 From square one 28 "That's using your head!" 33 Detach from the dock 34 Sharply delineated, as a contrast 35 Egyptian snake 36 Actress Charlotte 38 ____ Lanka 39 Scooby-____ 42 Living thing 44 Make responsible for, as chores 46 Planck's Nobel prize-winning formulation 48 Insulting remark 50 Equal: Pref. 51 Carnivorous dinosaur, briefly 52 Small musical interval sung in choral warmups 57 Let go 58 Movie equipment 63 "O...fortune's fool!": Romeo	64 Start to practice? 65 Surprisingly.... and a hint to 20-, 28-, 46- and 52-Across 66 8-Down treaters: Abbr. 67 Get at a store 68 Traditional Yuletide quaff  <b>DOWN</b> 1 Soul, to Zola 2 "A Christmas Carol" boy 3 Bullfight "Bravo!" 4 Debussy's "La ____" 5 Syria neighbor 6 Last letter of a pilot's alphabet 7 Mark similar to a hyphen 8 Waiting room waiters 9 Very much 10 Be in the game 11 Checking conclusively, in chess 12 ____ de cacao 13 Carpenter fastener 19 Performed really poorly
--	---

The crossword puzzle grid consists of white squares for letters and black squares for blocking. Black squares are located at positions such as (1,7), (1,8), (1,9), (1,10), (1,11), (1,12), (1,13), (1,14), (1,15), (1,16), (1,17), (1,18), (1,19), (1,20), (1,21), (1,22), (1,23), (1,24), (1,25), (1,26), (1,27), (1,28), (1,29), (1,30), (1,31), (1,32), (1,33), (1,34), (1,35), (1,36), (1,37), (1,38), (1,39), (1,40), (1,41), (1,42), (1,43), (1,44), (1,45), (1,46), (1,47), (1,48), (1,49), (1,50), (1,51), (1,52), (1,53), (1,54), (1,55), (1,56), (1,57), (1,58), (1,59), (1,60), (1,61), (1,62), (1,63), (1,64), (1,65), (1,66), (1,67), (1,68), (1,69), (1,70), (1,71), (1,72), (1,73), (1,74), (1,75), (1,76), (1,77), (1,78), (1,79), (1,80), (1,81), (1,82), (1,83), (1,84), (1,85), (1,86), (1,87), (1,88), (1,89), (1,90), (1,91), (1,92), (1,93), (1,94), (1,95), (1,96), (1,97), (1,98), (1,99), (1,100).



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SAM SCHAEFER ASSISTANT OPINION EDITOR



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Feminst Killjoy

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# Stay blessed; love one another

There's a reason the image of a Columbia University student hauling her mattress across campus, helped by many of her peers, has imprinted itself upon the nation's conscience.

It is a visual representation of the weight individuals affected by gender-based violence must carry — and the power a community can have in helping survivors carry that weight.

Everyone affected by gender-based discrimination carries its effects with them daily. It's up to us to help each other lighten the load.

Emma Sulkowicz, a senior at Columbia, has recently attracted national attention for her performance art piece "Carry That Weight."

Sulkowicz said she was raped in her own bed by a man who has been accused of sexual assault by two other students.

Sulkowicz said she will carry her mattress everywhere she goes on campus as long as her attacker still attends Columbia. The performance has a list of rules: She has to carry the mattress whenever she is on Columbia University's campus. She can accept help carrying the mattress, but she cannot ask for it.

Many people I know have this rule for themselves, even if they don't acknowledge it and aren't literally carrying a mattress.

I wish I could fly to New York and help Emma carry her mattress and the weight of what happened to her. But students at UNC are carrying their own burdens right here.

If you're at UNC and have a marginalized identity, you have probably felt "that weight" on your shoulders as you walk from class to class.

Abiding by Emma's rule isn't a sustainable way to live, but many do. It's hard to ask for help, but once someone offers, we exhale, just then realizing that we've been holding our breath.

If that rings true for you, if you know what it is like to carry weight and then feel the relief of sharing it with someone, it might be time to offer to help someone carry theirs. We all carry so much of it.

"That weight" isn't always a memory of sexual assault. There's weight in all the little microaggressions women deal with on a day-to-day basis. It can be men telling you that they're surprised you have a firm handshake, or a professor suggesting that many of the women in his lecture hall are online shopping instead of paying attention.

In the bliss of the summer, I'd forgotten what it felt like to walk down Franklin Street staring at the sidewalk, afraid of street harassment. This place holds a lot of pain for many people. I love UNC the most when I see us standing together, helping each other through pain.

And by the way, helping each other doesn't need to always be a dramatic talk. Last week during my break between classes, I didn't run to Davis Library to finish my readings.

Instead, my sister suggested we go to my dorm and watch "Broad City" together. I didn't realize it, but by lying on the couch with her and laughing, I was letting go of a little of that weight.

NEXT

COLOR COMMENTARY  
Ishmael Bishop discusses violence faced by women of color.

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EDITORIAL CARTOON By Drew Sheneman, The Star-Ledger



EDITORIAL

# Trust in transparency

## Students should be informed of Chi Phi's hazing history.

In the spring of 2014, the president of UNC's chapter of Chi Phi appeared before the Interfraternity Council's Greek Judicial Board to accept responsibility for five violations brought against the chapter by the board.

Four of the policies pertained to alcohol. The fifth pertained to the use of "paddling, whipping, beating, branding and exposure to any form of physical duress" during new member education events. The University would be a safer and healthier place if students could better understand exactly what violation or violations occurred that fell under the purview of this catch-all provision.

Chi Phi's UNC chapter is currently under investigation by the University's Standards Review Board, which, unlike the IFC's judicial board, can consider patterns of action stretching over multiple years. The chapter was also sanctioned by its national and local alumni boards this spring.

Historically, specific information on acts of

hazing has been recorded by the IFC Greek Judicial Board and posted to its website, but no hearing files have been posted since 2012.

In response to questions regarding their violations, Chi Phi members referred the editorial board to a national spokesman, who said he did not recall the specific nature of the violations, but believed they would be better classified as "physical duress" than paddling, whipping, beating or branding.

After providing the editorial board with a copy of the outcomes from its May hearing, the Greek Judicial Board referred the editorial board to the Office of Fraternity and Sorority Life for further clarification.

Aaron Bachenheimer, director of the office, declined to comment about the board's hearing because he was not present. He said that clarifying the exact nature of Chi Phi's offense would perpetuate the pernicious belief that there are gradations in acceptability regarding hazing.

While Bachenheimer is correct that all hazing is unacceptable, his preference for not releasing more detailed information

about violations committed by specific chapters is unhelpful.

Those rushing Chi Phi — or any other organization — should have easily available information at their disposal as to what exactly the organization has been found guilty of in the past. This will help them make more informed and safer decisions about the organization they wish to join.

Furthermore, specific information about past hazing violations could benefit members involved in the groups under scrutiny. As long as UNC students cannot easily determine what Chi Phi has admitted responsibility for, the ugly churn of the rumor mill will continue, potentially slandering the members unfairly.

Any institution wishing to improve itself must tolerate the sting of disinfected that transparency provides. Chi Phi's members, advisory board and national organization should have publicly announced months ago the details of any violations its members committed. And if they continue electing not to, the University and the IFC should step in to compel them to do so.

ADVICE COLUMN

# You Asked for It

## In which we banish Netflix and make peace with UNC football.

Assistant copy editor Drew Goins (Tom Haverford meets Gordo from "Lizzie McGuire") and assistant online editor Kelsey Weekman (any character played by Mindy Kaling) are "You Asked for It," a weekly advice column in which the two experts give their rarely helpful advice in response to anonymous questions submitted by UNC students. Results may vary.

**You:** I need to study. How do I stop my Netflix problem so that I can study?

**YAFI:** Valid concern. Unless you're a communication studies major, you don't have the free time to be spending hours on Netflix. Freakin' comm majors.

First tip: Listen to Netflix. Every time you say yes to "Are you really 100 percent sure you're still watching 'Breaking Bad'?", it dies a little. It cares. So for your next flix-tervention, just say no. Go watch, like, one episode — two, max — of "Parks and Recreation" and then hit the books.

Netflix also has a new feature where you can sync with Facebook. Go ahead and do that. Every time you're tempted to delve into your queue, think about what Aunt Brenda would think if she found out you've been



Drew Goins and Kelsey Weekman

Assistant copy editor and assistant online editor  
To submit your own questions: bit.ly/dthyaft

binge-watching "Inside: Russia's Toughest Prisons," "The Vampire Diaries" and — inexplicably — "The Croods."

Be careful, though. There has to be a way to disable this feature, but it's likely hidden up in the Cloud with the UNC football team's defense.

If the temptation is just too much, there are definitely programs out there that can temporarily block certain websites, so you can work for six minutes before pulling them up in incognito mode.

For more tips, search BuzzFeed. Try "78 Tips for Staying Focused While Studying" and then "47 Studying Fails" and then "32 Fruits That Look Like Jaden Smith" Voila! Your Netflix problem is now a BuzzFeed problem. You're equally as distracted, but at least you

know about the 59 times bacon was almost better than Beyonce.

**You:** What do you suggest to lower stress levels while watching UNC football and basketball games?

**YAFI:** Honestly, you're never really going to have a chill UNC athletics experience. Maybe you could try sitting in the lotus position, but you'll probably be jittering so hard you achieve lift-off.

Instead, use your non-Tar Heel sports time to cool down and find your zen. To help, we've compiled a list of activities less stressful than watching UNC athletics:

Dealing with flipped classrooms, staying afloat in quicksand, defusing a bomb in front of your mom, inside-out pilates, crocheting with machetes, defecting from the North Korean army, season four of "America's Best Dance Crew," yoga (in a prison) and yoga (in a volcano).

Also, apparently there's a 40 percent discount for inside-out pilates in the coupon books you get in the Pit!

Just find something that works. Our diastolic blood pressure was higher than ECU's admission rate this weekend, and we all know that's unhealthy.

QUOTE OF THE DAY

"[Student-athletes] are not thinking about the First Amendment, they're thinking about playing."

Cathy Packer, on student-athlete social media policies

FEATURED ONLINE READER COMMENT

"Embarrassing. Plain and simple. Fedora's leash needs to be a lot shorter after this performance."

Kurt Hilton, on the football team's loss to East Carolina on Saturday

LETTERS TO THE EDITOR

## Action on climate should begin at home

TO THE EDITOR:

In the streets of New York City on Sunday, UNC students felt a rare moment of hope for the climate justice movement.

We were surrounded by 400,000 people from all over the country, together calling on world officials set to attend the United Nations Climate Summit that begins today. President Obama is among those expected to be leading the conversation on taking concrete international action on climate change.

The UNC Sierra Student Coalition's coal divestment campaign was inspired by this mass mobilization on Sunday. We feel more energized than ever to come back to campus and keep fighting for climate justice.

These opportunities to make powerful, positive change do not come often. Tomorrow, our University has a chance to make a difference.

Join us at 4 p.m. at the Carolina Inn for our presentation to the Board of Trustees' Finance and Infrastructure Committee. Together, we can take the next steps in making our investments more sustainable.

Jasmine Ruddy  
Senior  
Environmental Health Sciences

Tait Chandler  
Senior  
Environmental Studies

UNC Sierra Student Coalition

## No excuse for Rep. Pittenger's comments

TO THE EDITOR:

There really is no excuse for Rep. Robert Pittenger's comment or logic in terms of equal rights and fair treatment to members of the LGBT community in the workplace.

I remind everyone that it was not too long ago that the same conservative voices that spout off hateful and discriminatory beliefs about the LGBT community did the same thing to those of color, and some still do. Our American society is supposed to be one that is the shining example of just and fair laws that provide everyone equal treatment, and that would include the workplace.

If you leave the decision to states, as you see now, some states will decide to continue to allow discriminatory practices, as they do now. Also, religion should not give anyone any excuse to treat someone as less of a citizen, ever, which is the usual excuse heard for the treatment of LGBT members.

This same logic was used by many Southern religious leaders to excuse their awful treatment of Afro-Americans and Native Americans. History has shown us that

at times, the federal government must and has to step in to do the right thing and say, "No, this is not allowed," as they did with the Civil Rights Act and the Emancipation Proclamation.

Otherwise, narrow-minded leaders and people who feel the same way will continue to treat those who are different as inferior.

Kathy Morgan  
The Friday Center  
Continuing Ed Office

## Biology and theology can mutually co-exist

TO THE EDITOR:

Many parents, knowing very well that their adult children will not have the opportunity to learn a biblical perspective of creation at public universities such as our 17 campuses in the UNC system, tend to send their kids to private schools where biology is taught with the book "Biology: God's Living Creation."

Moreover, these church-going parents often homeschool their children. Dr. William D. Snider of the University of North Carolina School of Medicine recently expressed his serious concern that the contents of the book "Biology: God's Living Creation" are responsible for misconceptions of basic biological concepts.

One of our nation's founding fathers, Thomas Jefferson, insisted that our national Constitution should separate church and state, and as a consequence, we, in our great nation, developed our curriculum both in public schools and colleges to use books like the textbook of biology by Ken Miller and Joe Levine.

In recent years, there is a significant body of new knowledge that supports the view that creation as narrated in Genesis and biological evolution as advocated by Charles Darwin and neo-Darwinist scholars are not mutually exclusive and, if properly interpreted and explained, students need not just study evolution in a strict Darwinian indoctrination, rejecting the biblical or Christian perspectives.

I recommend as a first step the creation of an expert panel with both theologians and Christian biologists to constitute a committee to explore textbooks on Christian world views to be introduced in all academic departments of philosophy and religion in public universities, though not in departments of biology. Such a new avenue will offer a prudent wave to halt the atheistic world view that is now prevailing all over American academia and serving as a catalyst to a secular society that America has now become. Ethics and morals are virtues that guide us to become responsible citizens with good behavior. This is what my mother taught me at home and encouraged me to pursue all through my secondary and higher education.

Robert Y. George  
Science Adviser  
Southeastern Baptist Theological Seminary

SPEAK OUT

## WRITING GUIDELINES

- Please type. Handwritten letters will not be accepted.
- Sign and date. No more than two people should sign letters.
- Students: Include your year, major and phone number.
- Faculty/staff: Include your department and phone number.
- Edit: The DTH edits for space, clarity, accuracy and vulgarity. Limit letters to 250 words.

## SUBMISSION

- Drop off or mail to our office at 151 E. Rosemary St., Chapel Hill, NC 27514
- Email: opinion@dailytarheel.com

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