



BELIEVE IN CAROLINA

DAVID MARSH
— *For* STUDENT BODY PRESIDENT —
CAMPAIGN PLATFORM

Table of Contents

1. A Word from the Candidate
2. Academic Affairs
3. Affordability
4. Mental Health Awareness
5. Sexual Assault and Interpersonal Violence Prevention
6. Public Safety
7. Athletics
8. Diversity, Multicultural Affairs and LGBTQ Affairs
9. Graduate and Professional Student Affairs
10. Greek Affairs
11. Student Affairs
12. Student Government Reform
13. Sustainability
14. Town and State Relations

A Word From the Candidate

To the Carolina Community,

I'd like to thank you for taking the time to learn more about my campaign for Student Body President. I hope that you are as excited as I am about our chance to make a difference at Carolina. There have been many factors that have influenced my decision to run and I have outlined a few of those in this letter.

I am a native North Carolinian from Charlotte and I am a junior double majoring in Management and Society and Political Science. My experience at Carolina has been unique, but yet it has comprised of numerous experiences that I have shared with my fellow Tar Heels.

Growing up in Charlotte I learned the value of a strong public education system. I am a product of the Charlotte-Mecklenburg School system where my mother is a High School teacher. Attending public school my whole life has allowed me to see a cross-section of our society and has enabled me to interact with people from all walks of life. It is this understanding of our world that makes me really appreciate what The University of North Carolina has done for this state, the nation, and the status of public higher education.

The reputation of our University among those who are external to our campus has never been better. In light of recent attacks by the national media, for the fourteenth year in a row Kiplinger's ranked UNC as the best value in public education. Our students and graduates continue to be a preferred choice for companies recruiting for internships and jobs due to our excellent history of fostering success through a world-class education.

I Believe in Carolina. I believe that the brightest days of our University have not passed in our 222 years of history and that we have incredible potential in the centuries that lie ahead. I believe in our student body and I believe that we will continue to create an environment on campus where everyone's values and interests are represented and that inclusivity is not a concept but a reality.

My goal, if chosen to be your Student Body President, is to ensure that our campus is safe, inclusive, and welcoming to all who walk across our grounds, to establish a rapport with administrators, state legislators, and policy makers to protect Carolina's legacy as the University of the people, and to establish representation in student government that is parallel to that of the concerns and ideals of the common Carolina Student.

If you have any questions or comments feel free to reach out to me directly at 704-280-9426 or davidmarsh@unc.edu. I look forward to a great campaign and I thank you for learning more about me and what I stand for.

Sincerely,



Academic Affairs

Background: In light of the events of the past four years, the academic integrity of our University has come into question by various investigations and external media outlets. Throughout all of this, the University has maintained its ranking as the best valued Public University in the country as ranked by Kiplinger for the thirteenth year in a row, and the fifth best Public University in the country as ranked by US News and World Report. Furthermore, our professional schools and departments within the College of Arts and Sciences continue to receive national recognition amongst other competitive private and public institutions. While we have received national critique for our academic affairs, Carolina students continue to innovate, inspire and create solutions that benefit the state of North Carolina, the nation and world.

Academic Affairs will be a foremost priority for the Marsh Campaign through the creation of the Peer Advising program, the accreditation of membership in visual and performing arts student organizations as an ample fulfillment of the VP general education requirement. In addition, the Marsh Campaign aims to encourage the university to seek alternative grading methods that successfully evaluate performance in the classroom and remain critical of the upcoming switch to contextualized grading. Finally, David aims to create a welcoming environment for all demonstrated academic interests in their efforts to establish credible degree-receiving programs on campus and specifically admires the work conducted by the Carolina Dance Project.

Policies:

- **PAUSE: Peer Advising for Undergraduate Student Excellence**
 - The Marsh Campaign prioritizes the ability of every UNC student to have access to academic resources that supplement and advance their education. We also value the role that juniors and seniors with longer histories of experience in their respective department can play in assisting younger generations of Tar Heels. Therefore, we aim to establish the Peer Advising for Undergraduate Student Excellence program or PAUSE, as a resource available to first-years and sophomores. Peer advisors will strive to offer assistance through course recommendations or information about opportunities available through their respective department. These departmental Peer Advisors will be selected and operated under the supervision of the current faculty advisors for their respective major.
 - While initially aiming to expand across campus and establish PAUSE programs within each department, we understand that certain departments may request further information before creating this service. Therefore, the Marsh Campaign will select a PAUSE sub-committee and chairperson. This sub-committee will operate under the Academic Affairs Committee of the executive branch and will work throughout the year to expand PAUSE programs across all academic departments to maximize their overall impact.
- **Increased amount of Student Directed Learning within classrooms**
 - The Marsh Campaign believes that fellow students are one of the best resources in facilitating academic advancement. We see the value that peers bring when trying to learn new material and believe that fellow undergraduates, especially those

-
- already experienced in a field, should have a formalized role in the classroom setting. We believe in expanding the Undergraduate Learning Assistant (ULA) programs already present in the Chemistry and Economics departments to every department.
- The Marsh Campaign aims to have Undergraduate Learning Assistants, fellow undergraduates with advanced experience in the academic disciplines, in every academic department and present in most introductory level classes and large lecture classes.
 - This ULA program will be modeled after the program already present in the economics department, with modifications being made as needed for each individual department. A ULA sub-committee, under the Academic affairs committee, will work to expand the ULA program throughout departments and facilitate the modifications and expansion of the program.
- **Alternative Methods to Fulfilling Visual and Performing Arts and Experiential Education General Education Requirements**
 - The Marsh Campaign recognizes that students who seek to pursue visual and performing arts interests outside of the classroom through one of the numerous arts organizations that UNC offers on campus may exhibit ample proficiency to ascertain the fulfillment of their VP General Education credit.
 - Therefore, the Marsh Campaign will work to establish a process with the UNC Office of Academic Advising through which students may submit a credit proposal to their organization's respective department. The Office of Academic Advising will only accept credit proposals from students who have maintained active membership within the organization for at least a semester and therefore the same duration of time as a normal semester of class.
 - While some majors have a program in place that allows students to fulfill their Experiential Education (EE) credit through internships, there are some that do not. It will be a goal of The Marsh Administration to ensure that regardless of a student's major that they will be able to get their EE credit through an internship in a related field.
 - **Grading Reform**
 - While the Marsh Campaign values a holistic approach to grading across departments and classes with varying evaluation standards, it is also aware of the difficulties and opportunities for misinterpretation involved in pioneering a contextualized transcript. One of the first issues raised is that it is nearly impossible to judge how the proposed, specifically-tailored report of students' academic achievement will impact their competitiveness for jobs, graduate schools, and other post-educational pursuits when compared to students from the vast majority of schools that do not provide such a broad assessment. A second concern is that the rigor of a course is not necessarily demonstrated by how many or few "A"s are received. A third and final concern is that students would likely be more hesitant to explore courses provided outside of their department/major in the fear of being compared to students that are majoring in that area, which further threatens an already tenuous emphasis on the liberal arts tradition that UNC was founded on.
 - In addition to working with the University to address these issues within their plan to implement a contextualized transcript, the Marsh Campaign will be actively

pursuing alternative methods to combat grade inequality in a way that is fair to all students.

- **Dance Minor**

- David highly value the impact that the addition of a Dance minor would have on UNC's campus as well as throughout the Chapel Hill community. Offering technical dance instruction would raise awareness for the availability of the dance courses that have already been offered throughout the past several years as PHYA courses. Furthermore, the creation of a dance minor would raise the profile of dance on campus and provide the Chapel Hill community as well as the state of North Carolina with additional instructors for local dance studios. In addition, David values the importance of dance education as an enhancement to the diversity of experiences prompted through liberal arts education.
- The Carolina Dance Project, which was founded in 2010, set out to achieve this goal. Unfortunately, their efforts were brought to an abrupt halt in 2014 by the College of Fine Arts and Humanities who claimed that funding wasn't available to employ new faculty members to teach additional dance classes. Nevertheless, the university failed to explore additional funding options to address the overwhelming demonstrated interest of the student body in establishing the Dance minor. As demonstrated by the recent actions of the state legislature, public funding of the arts has not been prioritized in North Carolina
- Therefore, David aims to revitalize the Carolina Dance Project in the form of a Carolina Dance Project Task Force. This task force's primary duty will be to pursue additional private sources of funding through alumni connections with graduates from both the Department of Dramatic Arts and Department of Communications as well as national grants that aim to establish dance programs throughout the United States including: the National Dance Project, the National Endowment for the Arts, and several other organizations supported by Dance/USA. Furthermore, it will be comprised of at least one individual from every dance company on campus. David believes that continuing to fund the arts despite intense budget cuts to our public funding is essential to our university's cultural development and the well-being of the entire student body.

Affordability

Background: For the past 221 years The University of North Carolina has been synonymous with value. For the 14th year in a row, Kiplinger's has named UNC-Chapel Hill as the University that provides the best value to both in and out of state students. There are countless reasons that students choose to come to Carolina, and affordability is one of the most important factors.

Unfortunately over the past few years, the interests of the state legislature have not aligned with that of the University. The Marsh Campaign values the efforts already initiated by the Powell Administration in partnering with the Campus Y to host events and listen to stories about how financial aid has affected students from various socioeconomic and cultural backgrounds. David seeks to continue this effort that affects every student on campus and magnify this message to the Board of Governors, Board of Trustees and North Carolina Legislature in order to ensure that the students messages are being heard.

Policies:

- **Transparency of Student Fees and the Creation of fees.unc.edu**
 - The Marsh Campaign prioritizes collecting and publicizing accurate information concerning the total value of individual fees gathered through each student's tuition payment. With the purpose of these fees being to serve the student body as a whole, it is essential that student government and campus resources that receive this funding remain completely transparent and viewable to all students.
 - Therefore, the Marsh Campaign aims to create a website that is strictly devoted to posting a description of each fee as well as potential fee changes in the forthcoming year. This website will be titled www.fees.unc.edu.
- **Student Fee Audit Committee (SFAC) Forums**
 - The Marsh Campaign values the current SFAC that is in place but believes that this should be an open place for discussion on student fees and that forums should be hosted as necessary. Each year it seems there are several controversial fee increases that have gotten varying levels of attention. SFAC should act as an auditing committee as well as a committee for advocacy. Therefore, David believes that SFAC should host forums where dramatic fee increases can be discussed and direct student questions and concerns can be voiced.
- **Alternate Sources of Funding for Student Scholarships and Financial Aid**
 - The Marsh Campaign appreciates the efforts exhibited by the Powell Administration in pursuing private sources of funding in light of the recent budget cuts. While David intends on communicating a clear message to the state legislature voicing the concerns of students relating to financial aid, he also understands the unique and contributory potential that remains with UNC alumni and private donors.

Mental Health Awareness

Background: The Marsh Administration appreciates the critical role that the administration has taken in raising awareness for mental health and its prevalence throughout campus. David understands that post-secondary institutions can create stressful environments for young adults who not only juggle a full-class load, but also membership in several different organizations both on- and off-campus. More specifically, the transition into college can be especially complicated for First-Years. Furthermore, the Marsh Campaign realizes that mental health is just as essential as primary health concerns and as such the resources offered through Campus Health Services (or Thrive) should be updated to meet this essential need. He prioritizes the expansion of counseling resources that would permit students to pursue their interests in an encouraging setting where they can achieve their full potential without the overbearing stress associated with college life. More specifically, David aims to improve the Counseling and Psychological Services (or CAPS) on campus in order to serve the demonstrated need of the entire student body.

The Marsh Campaign realizes the prevalence of a stigma surrounding individuals who pursue counseling services and other mental health resources. David believes that all stress is omnipresent throughout the lives of all college students and therefore seeks to eliminate the stigma of seeking assistance for mental health issues.

Policies:

- **Removal of Time Limit for CAPS Treatment**
 - Currently the CAPS program is formatted on an 8-week service basis, at the end of which the student is referred to an off-campus counselor or psychologist, whereas individuals seeking primary care can make an endless amount of appointments when seeking primary care through Campus Health Services. Nevertheless, the Marsh Administration believes that mental health persists as equally important as primary care and should be treated as such. Therefore, David aims to work with Campus Health Services to extend CAPS to include additional counseling sessions upon request by the student.
- **Increase in the Number of CAPS Therapists**
 - In order to more readily expand the CAPS program and offer it to students in a setting that is long-term oriented, the Marsh Administration aims to work in conjunction with Campus Health Services in increasing the number of available therapists. The Marsh Administration will work closely with Allen O'Barr – the current director of UNC CAPS – to identify the number of additional therapists that would be recommended in order to allow for walk-in hours throughout the regular business week.
- **CAPS Fundraising Campaign**
 - The Marsh Administration will establish a fundraising campaign for the CAPS program upon their assumption of the office. This campaign will be created and directed by the Chair of the Student Programming and Outreach Committee and will request donations from UNC alumni and extend throughout the tenure of the Marsh Administration.

-
- **Widespread Promotion of the CAPS Program to the Student Body**
 - The Marsh Administration aims to establish an ongoing campaign within the Student Programming and Outreach Committee in conjunction with the Public Relations and Design team that aims to promote the presence and availability of CAPS on campus. This resource will be advertised as a useful resource for both general student stress and mental health issues. This campaign will extend for the duration of the Marsh Administration.
 - **Incorporation of a Mental Health Unit into all LFIT Courses**
 - The Marsh Administration will work to eliminate the stigma that is present on campus and foster an environment where students are both comfortable and encouraged to pursue counseling services. David understands the difficulty of completely changing individual views of counseling services, however he sees the institutionalization of information about mental health and its prevalence as well as the resources available both on and off campus.
 - Therefore, the Marsh Administration will work with the Department of Exercise and Sports Science to modify the curriculum and workbook for all LFIT classes to include a unit devoted to Mental Health Awareness. This unit will include, but is not limited to the following topics: prevalence of mental health conditions, a seminar on stress and creating a supportive environment, and the counseling and psychological services available both on- and off-campus.

Sexual Assault and Interpersonal Violence Prevention

Background: 1 in 4 women will be the victim of sexual assault during their time in college. This is a harrowing statistic and the Marsh Administration will make these issues a priority in the year to come. While UNC-Chapel Hill has excellent prevention programs like One Act, Haven, and various organizations and clubs on campus, the aftermath of sexual assault on survivors is devastating and often times leaves survivors to fend for themselves as they find counseling services to start their healing process. Survivors feel the tension of potential humiliation and even experience the fear of speaking out against their perpetrator legally.

Title IX has helped with speaking out tremendously, but there is still more to be done in the healing process; CAPS and the Carolina Women's Center plays a major role in healing. Students who have experienced CAPS, even for issues other than sexual violence, know that there is a triage appointment, where a counselor is fit to the student for 8 weeks, or referred to an outside provider. Some of these outside providers do not accept insurance, are far off campus, and challenging to coordinate with, which makes it difficult for our students to find help. It will be the goal of the Marsh Campaign to ensure that these students are able to receive as much assistance as they need, without limits. Currently there is only one Interpersonal Violence Prevention Coordinator on campus and they work through the Carolina Women's Center. They are the only one on campus that will help our students who have experienced trauma from sexual violence report to police, find good and affordable lawyers, and even be a listening ear to students in need. The Marsh Campaign believes that we need more actors on campus with this position to help students.

Policies:

- **Addition of Counselors and Another Interpersonal Violence Prevention Coordinator**
 - The Marsh Administration will work with the Carolina Women's Center in establishing a network of counselors that are readily available to students. In addition, David aims to hire another Interpersonal Violence Prevention Coordinator to assist students with their healing process and find the help they need to take legal action if desired.
- **Adoption of the White House's It's on Us Campaign**
 - The Marsh Administration actively supports the official adoption and implementation of President Obama's It's on Us Campaign as a widespread campus project under the student Engagement Committee, which will aim to educate the student body on preventative measures that can be utilized to minimize the incidence of sexual assault.
 - As a foundation and model for this new campaign, the official pledge of its national counterpart will be adopted. The pledge reads as follows: "To RECOGNIZE that non-consensual sex is sexual assault. To IDENTIFY situations in which sexual assault may occur. To INTERVENE in situations where consent has not or cannot be given. To CREATE an environment in which sexual assault is unacceptable and survivors are supported."

- **Implementation of the “Raise the Bar” Campaign**

- The Marsh Campaign aims to collaborate with the Chapel Hill Town Council in limiting the capacity for sexual assault in off-campus settings. Furthermore, David understands that local bars serve as primary environments for these acts and seeks to target them through the town-wide adoption of the “Raise the Bar” campaign that is sponsored by the UNC Office of Campus Wellness. This campaign provides local bar staff with education on drug facilitated sexual assault as well as bystander intervention training that mobilizes staff members as active tools for preventing sexual assault. While several local bars already exhibit the characteristics fostered by the campaign, the Marsh Administration would enjoy an expansion of the program to include all bars on Franklin and Rosemary St.
- As an additional part of this effort, the Marsh Campaign aims to include an additional required commitment from local bars to not objectify women through price discrimination on cover charges.

Public Safety

Background: Over the past few years there has been a great deal of national attention to safety on college campuses. The University of North Carolina has been no exception. One of the main focuses of The Marsh Administration will be to ensure that all students feel a mutual level of security on, off, and around campus. David understands the importance of the Student Safety and Security Committee (SSSC) as the primary unit through which student government can collaborate with the Department of Public Safety in maintaining a secure campus.

Policies:

- **Expansion of the Blue Light System**
 - The Marsh Administration will charge the SSSC with the initial, primary task of auditing the number of blue lights on campus to determine if there are any gaps presents. As a standard to maximize the safety and prevalence of the blue lights, the SSSC will determine whether a blue light is present within the view of a student, regardless of their location on campus. The SSSC will then file a report including their findings that will be sent to the UNC Department of Public Safety.
 - Following the issuing of their report, the SSSC will research the possibility of extending the blue light system past the borders of the campus.
- **Creation of a Street Light Task Force**
 - The Marsh Administration understands that while the university's borders may be set and limited, the safety of its students should remain a priority even if students transcend the borders of the campus. Therefore, the Marsh Administration would establish a Street Light Assessment Task Force under the SSSC to investigate student concerns over lack of streetlights on and off campus. At the conclusion of their investigation, the task force will compile an analysis report detailing any deficiencies in the number of streetlights throughout Chapel Hill. This task force will then work with town of Chapel Hill to secure funding for safety projects that would increase lighting of heavily trafficked student streets.
- **Opposition to Night Parking Permits**
 - While the night parking permits this year have been postponed, The Marsh Administration will adamantly oppose any policy that does not allow for students to park freely on campus at night.
- **Continued Funding for SafeWalk**
 - The Marsh Administration values the impact that a unique program such as SafeWalk can have upon student safety. Ensure that student security organizations such as SafeWalk continue to receive full funding and that their services are properly promoted to on and off campus residents.

Athletics

Background: In past years' campaigns, candidates have proposed various ideas to solve the problems that plague Carolina Athletics from a student perspective. While we would all love to unite the student section in the lower deck of the Dean Dome and have all of our football games at night, the reality is that this decision does not solely lie in the hands of the students, or any one person at the University for that matter. The Marsh Campaign believes in our student athletes and wants them to have the same college experience as their peers. The Powell Administration has done a great job of supporting student athletes whether that be through various forums or even student-athlete appreciation day. It will be the goal of the Marsh Administration to continue these programs and to continue to encourage student athletes to be involved in student government.

Policies:

- **Support Student Athletes through Student Government Programming**
 - It is the goal of The Marsh Campaign to change the stigma that exists around being a student athlete. We hope to accomplish this in a similar manner to that of our policy on Greek Life through positively highlighting accomplishments by student athletes, encouraging their involvement in student government, and supporting student athletes through various programming.
- **Tailgating Locations for Students**
 - Implementation of Student Lottery for every home game to win a tailgating spot at an on-campus parking lot or deck. The program would be similar to that of the other student ticket lotteries.
- **Carmichael Classic Exhibition Game**
 - As the Executive Branch's October Report concluded, playing a regular season men's basketball game in Carmichael Arena would result in an \$800,000 loss of revenue that is irreplaceable. The Marsh Campaign's goal is to work with the Carolina Athletic Association (CAA) and the Athletic Department to host a pre-season exhibition Men's Basketball game in the historic Carmichael Arena.

Diversity, Multicultural, and LGBTQ Affairs

Background: Carolina has long been known for having a very diverse campus and we have always acted as a voice of progressivism over the rest of the state. As one of the leading public universities in the country, we act as trendsetters amongst our peer institutions. The Marsh Campaign believes that there are several areas that could be improved upon at Carolina particularly the minority male retention rate and providing centralized meeting spaces for various campus groups and gender-neutral bathrooms.

Policies:

- **Minority Male Retention Rate**
 - According to a 2011 issue of *Diverse: Issues in Higher Education* magazine “Carolina ranks 2nd for graduating African-American students majoring in area, ethnic, cultural, gender and group studies, 8th for graduating all minorities in those same major areas, 8th for graduating African-Americans in the physical sciences, 9th for graduating Asian Americans majoring in health and medical administrative services, and 10th for graduating Asian Americans majoring in area, ethnic, cultural, gender and group studies”. While this is relatively better than many other colleges, Carolina still has a lot of work to do. A 2010 Retention study done by the University showed that 49.2% of African-American males graduate within four years. That same statistic for Hispanic males is 61% and for American Indian males it is 64.7%. When compared to the average four-year graduation rate of 80% at Carolina, it is obvious that a gap exists and we need to focus on narrowing it.
- **Creation of meeting space for the Office of Diversity and Multicultural Affairs and the LGBTQ center**
 - It has been brought to the attention of The Marsh Campaign that there is a need for more readily available meeting space for these organizations. It will be the goal of The Marsh Administration to provide a place for these groups to meet without having to deal with scheduling a room.
- **Increase availability of Gender Neutral bathrooms**
 - The University has done a good job of providing these resources in a few locations and it will be a goal of The Marsh Administration to broaden their availabilities around campus and ensure that everyone has a place to go regardless of their self-identification.
- **Role of Diversity in the Cabinet and Executive Board Selection Committee**
 - The Marsh Administration realizes that a rift between minority students and student government currently exists. For years, homogeneity has plagued UNC student government. Therefore, David aims to eliminate this trend by including leaders from various multicultural groups on his committee for selecting the individuals that he appoints to both his cabinet and executive board. In doing so, David will ensure that the individuals selected for these positions are representative of the diverse student body as a whole, including increased representation of minority students.

Graduate and Professional Student Affairs

Background: While the Marsh Campaign realizes the prevalent role that the Graduate and Professional Student Federation plays in facilitating for the needs of graduate students, David values the importance of successful collaboration between both undergraduates and graduate students. Furthermore, he believes that the experience of individuals in the GPSF is a useful resource that can be actively utilized by the Marsh Administration.

Policies:

- The Marsh Campaign understands that the certain fees collected from the entire student body each year as they pertain to graduate students should be brought into question. When auditing and assessing the fees, the Marsh Administration would aim to cooperate with the GPSF Senate to calculate the number of graduate students to which the fee applies and could be utilized. Upon determining the applicability of certain fees, the Marsh Administration in collaboration with the GPSF Senate will determine the efficacy of the fees and the degree to which they should be increased, decreased or completely stricken from the tuition of the graduate students.
- David values the willingness of the GPSF officers to attend meetings and events hosted by the various branches of undergraduate student government such as bi-monthly Student Congress meetings and executive officer meetings. In turn, he intends on attending the monthly GPSF Senate meetings on the first Tuesday of every month as well as executive board meetings. In doing so, he hopes to update the leaders of GPSF on essential projects being coordinated by student government while also fostering a collaborative effort in improving the experiences of both undergraduate and graduate students at UNC.

Greek Affairs

Background: The Marsh Campaign understands that Greek organizations should be defined by their positive impact on the UNC community, not their problems. The Greek system at UNC is not about parties; it is about men and women of diverse backgrounds and cultures coming together to make a difference in the community. Each of the four councils in the Greek system was formed to allow groups of students to come together to make a positive difference in the UNC community under guidance of their respective national organization. I am ready to make the change to bring Greek Life back into prominence at UNC and stop the divide on campus between Greeks and non-Greek students.

Policies:

- **Composting and Recycling Initiatives in all Greek Houses**
 - The Marsh Administration values sustainable policies both on- and off-campus. Additionally, David sees Greek housing as an easy area of implementation for composting initiatives. Therefore, he will work with the UNC Sustainability Office and the Office of Greek Affairs to invite composting specialists to visit each individual house and explain to the members why composting is important and also assist them in constructing their own composting system.
 - Additionally, the Marsh Administration recognizes that certain houses already collect and properly recycle on their own accord. However, the UNC Sustainability Office will introduce a method for properly recycling red solo cups, which would previously be thrown away. Therefore, new trash bins will be distributed throughout all Greek houses and collected by the UNC Sustainability Office every month for proper collection.
- **Including a “Greek Events” Column in Every Executive Board Newsletter**
 - The Marsh Administration recognizes the homogeneity in the individuals who usually attend Greek philanthropy and community service events. Therefore, in order to foster greater collaboration between both the Greek and non-Greek community, the Marsh Administration would include a “Greek Events” column in the Executive Board Newsletter every month. In doing so, David hopes to highlight the inclusivity of the Greek community as student organizations while also maximizing outreach for philanthropic causes.

Student Affairs

Background: One of the most exciting things about Carolina is all of the opportunities that are available to students. There are so many student organizations that it is impossible for any one person to know even a fraction of them and what their events are. The Marsh Campaign believes that there are a few projects that could be done to ensure that all students are able to get involved on campus and find things that align with their interests.

Policies:

- **South Campus Cubes**
 - The Cubes in the Pit and by the Campus Y have been an excellent resource in sharing campus events. The Marsh Campaign believes that putting cubes on South Campus in the SASB plaza and or Rams Head Plaza would be a great way for student groups to share their events with students living on South Campus.
- **Transfer Student Experience through the Department of Housing**
 - Implementation of a similar program to the First Year Experience that has been developed by the Department of Housing for transfer students that would encourage transfers to live in similar communities to avoid the feeling of spatial isolation.
- **Revision of studentlife.unc.edu website for student organizations**
 - The goal is to make it easier for student organizations to inform prospective members about their groups and to better accessible classification of student organizations.
- **Reapportionment of RDU Airport Transports to the OSSA**
 - The Marsh Administration values the important role that free transports for out-of-state students to Raleigh-Durham International both before and after school breaks plays in ensuring that all students at UNC have access to all available resources. Currently, the Department of Public Safety and UNC Student Government coordinate these trips and rides to the airports. However, the Marsh Administration believes that the Out-of-State Student Association (OSSA) deserves to vocalize their opinions concerning the schedule for these transports. Therefore, the Marsh Administration would invite the executive board of the OSSA to serve in the place of officials from UNC Student Governments as David believes that these out-of-state students would offer more reasonable and insightful recommendations in creating the new transport schedules.'
- **The Inaugural UNC Student Life Leadership Summit**
 - The Marsh Administration believes that the student body comprises the university's greatest wealth. Furthermore, David values the fact that UNC provides the resources – both financial and faculty-related – to support over 700 student organizations while also providing new groups with the opportunity to pursue their own charter. The Marsh Administration also values the impact that increased collaboration between these various student groups could have on campus.

Therefore, David aims to host a leadership summit on campus in which the President of every single student organization or one appointed alternative, may unite with leaders from other groups from across campus.

- This event will be hosted on campus and will take place before the initiation of summer break. Student organizations will caucus individually based on their similar interests and then join together in general body workshops. The goal for this event will be to encourage collaboration and connections within the context of UNC student life, while also assisting David in setting his agenda for the forthcoming year based on the priorities exhibited by the various organizations. David hopes that this Inaugural UNC Student Life Leadership Summit will be a recurring annual event hosted by future student body presidents to follow.

Student Government Reform

Background: The Marsh Campaign appreciates the previous attempts by former administrations to reorganize and change the structure of student government so that it remains an effective form of student self-governance. However, David believes that the formidable task of adapting the executive branch to a new model with each successive administration can become tedious and divert attention away from urgent, more important issues. Furthermore, the Marsh Campaign believes that the current structure uniting six primary standing committees with three cross-cutting committees exists as an effective format for holistically addressing the issues arising on campus. Nevertheless, the Marsh Campaign aims to increase the transparency, accountability and accessibility of the executive branch while fostering a productive and mutually beneficial relationship with Student Congress and Honor Court as well as all organizations on campus.

Policies:

- **Increasing Transparency within the UNC Student Government**
 - As direct representatives and public servants of the UNC student body, the Marsh Campaign prioritizes the necessity for transparency throughout every facet of student government. However the Marsh Campaign recognizes that under previous administrations, the actions of certain committees within the executive branch have not fallen in compliance with Section 103C of the Student Code - mandating that “minutes shall be taken at all Student Government full cabinet, cabinet committee, and executive branch officer meetings” and that “Minutes of meetings of Student Government shall be published to the Student Government website no later than seven (7) days following the meeting.”
 - Therefore, the Marsh Campaign will ensure that the following week after each cabinet meeting, cabinet committee meeting and executive officer meeting, the minutes from the previous meeting will be posted in their respective location on the executive branch website.
- **Importance of the First-Year Perspective**
 - The Marsh Campaign understands the demanding schedules that First-Years maintain in their transition to college. Nevertheless, David values the unique and insightful opinions that First-Years can offer to improving student government and fostering inclusivity on campus.
 - Moreover, David hopes to continue to promote the First-Year Focus Council at the beginning of the school year in order to acquire active membership and participation from interested First-Years.
 - From within the First-Year Focus Council, a chairperson will be elected. This chairperson will be an active member of The Marsh Administration and will attend Cabinet meetings as a primary representative of First-Year interests.
- **Cabinet Position Selection: “The Right Individuals for the Right Position”**
 - The Marsh Campaign aims to alter the assessment of individuals who apply for positions within the cabinet by prioritizing those who have directly experienced or worked in a capacity relating to the position to which they are applying. Ideally,

David hopes to appoint students who are best qualified for the position rather than students with whom he may have previously worked.

Sustainability

Background: The University of North Carolina has historically been a voice of progressivism. Our students' passion for the environment and our focus on sustainability has been remarkable. Carolina was recently ranked "eighth most green school in the world" according to the GreenMetric World University Ranking. Past initiatives such as the Coal Divestment Movement which began as ideas amongst grass root student organizations have found success in rallying students around a cause and putting forth a referendum.

Policies:

- **Campus Wide Implementation of Tar Heel Bikes**
 - The current Tar Heel Bikes program through the Residence Hall Association (RHA) has gotten off to a successful start but it is limited because the bikes must be taken back to where they were originally rented from (A to B but back to A). The goal of the Marsh Administration will be to foster the growth of the Tar Heel Bikes program so that campus wide bike sharing can exist that will enable someone to ride from A to B and not have to return it to A.
- **Turning Off Kenan Stadium Lights at Night**
 - Students who live in Ehringhaus or Avery Residence Halls have probably noticed that on many nights, the megatron is left glaring into the darkness. On some occasions, the field lights on many other athletic facilities are left on late in to the night. While sometimes this may be due in part to an event ending early or the lights being on a timer, the priority should be to avoid these lights being on when they're not needed and that campus safety is not being hindered by the lights not being on.
- **Donation of Leftover Dining Hall Food Items to Local Shelters**
 - The Marsh Administration seeks to expand the efforts already exemplified by the Carolina Dining Services, while also ensuring that the university continues to eliminate waste. Therefore, David hopes to work with the Carolina Dining Services to implement a new recycling system for all food items that are unused by the conclusion of the night, where they are donated to local soup kitchens and shelters throughout the town of Chapel Hill for the forthcoming day. This sustainable practice would also consummate an additional philanthropic effort by the university to give back to the community where these resources can be utilized without being wasted.
- **Participation in the GameDay Recycling Challenge**
 - The GameDay Recycling Challenge is a friendly competition for colleges and universities to promote waste reduction at their football games. During the challenge, colleges and universities implement waste reduction programs during home football games. Schools track and report waste reductions and disposal data that is used to rank the schools both nationally and against other schools in their athletic conference. At the conclusion of the challenge each year, the reduction rates are compared and awards are disseminated to all conferences and national winners.

-
- The Marsh Administration aims to pursue sustainable policies that also offer incentives as reward for environmental awareness and conservation. Therefore, David would work with the Carolina Athletic Association to participate in the national GameDay Recycling Challenge. By incorporating this initiative into the Fall athletics season, the Marsh Administration believes that it will inspire students to continue to reduce wastes through friendly competition and a heightened level of environmental awareness.

Town and State Relations

Background: The Marsh Campaign appreciates that the town of Chapel Hill is as supportive of the University as it is and our goal is to maintain that commitment to a strong relationship. Nevertheless, it has become even more so clear that the goals of the State that supports us have diverged from the ambitions of the University. The next few years are extremely critical for Carolina due to the political climate of the state. The goal of the Marsh Administration will be to establish a rapport with state legislators and policy makers through lobbying trips and clear communication between the two groups. Some issues that we believe should be discussed are as follows:

Policies to Advocate for:

- Raising University Full-Time Workers' Wages from Minimum to that of Living Wages
- Student and Faculty input on the next UNC System President
- Defense of nine centers targeted to be cut by the Board of Governors: the Carolina Center for Public Service; the Carolina Women's Center; the UNC Center for Faculty Excellence; the Center for Law and Government; the Center on Poverty, Work and Opportunity; the James B. Hunt, Jr. Institute for Educational Leadership and Policy; the Sonja Haynes Stone Center for Black Culture and History; the UNC Center for Civil Rights and the UNC Institute on Aging.
- Investigation of the current town housing ordinance barring more than four unrelated people to live together.
- Gender Neutral Housing and Bathrooms On-Campus
- Improving Working Conditions in Bangladeshi Factories that Produce UNC Apparel
- Meal Plans to include Franklin Street Restaurants