



UNC DANCE MARATHON

BENEFITING N.C. CHILDREN'S HOSPITAL

The mission of The UNC Dance Marathon is to unite the University, community and state in fostering emotional and financial support that improves the quality of life for the patients, families and staff of N.C. Children's Hospital.

UPCOMING EVENTS

Feb. 3: Just Dance!
Join UNC-DM, BSM and CHisPA at Players from 10 p.m. to midnight. \$5 for under 21, \$3 for over.

Feb. 4: Dodgeball Tournament: Check-in at 4:45pm, tournament at 5pm in Fetzer Gym A. Register online at uncmarathon.org. \$3 per person, 6 people per team.

Feb. 10: Date Auction: Bid at Players for a chance at a date with campus celebrities.

Feb. 11: UNC-DM Day: Support UNC-DM by visiting stores and restaurants in Chapel Hill.

Feb. 18-19: The 2011 UNC Dance Marathon: Visit dancers, moralers, volunteers, kid co-captains, families and committee members in Fetzer Gym and witness the culmination and impact of the 2010-11 fundraising efforts.

"I would rather die standing than live on my knees!"

-- Emiliano Zapata

WHAT'S UP THIS MONTH?

Not just for a cure, a kid or a block

UNC-DM, Relay For Life and Habitat for Humanity teamed up for a collaborative fundraiser at Kildare's on Jan. 27.

See Page 2

Creaming the Crazies

UNC and N.C. State fans joined together at the Jan. 29 basketball game to try to raise more than Duke's Crazies Who Care.

See Page 3

Kid co-captain profiles

Eighteen current and former patients at N.C. Children's Hospital will cheer on dancers at the marathon.

See Page 4-5

Energizing the event

Moralers and volunteers signed up to participate in February's marathon, taking on the vital task of keeping dancers pumped up.

See Page 6

Summer fun for campers

A UNC-DM grant sponsors two pediatric endocrinology patients to attend Camp Carolina Trails during the summer.

See Page 7

Just keep breathing

A grant sponsored by UNC-DM supports the Children's Lung and Asthma Center at N.C. Children's Hospital.

See Page 8

A day for the kids

The town of Chapel Hill will officially recognize UNC-DM and its work at N.C. Children's Hospital on Feb. 11.

See Page 8



Ashlyn Still

PRESENCE IN THE HOSPITAL

At this month's hospital social, patients and families got to enjoy playing with UNC cheerleaders, men's soccer players, baseball players and Rameses. Christian (above, right) loved being with Rameses so much that he asked for Rameses to say "Hi" to him whenever he left. When Rameses left for good, Christian followed him out for one last hug. The athletes also visited all the rooms on the 5th, 6th and 7th floors because many kids can't come to the Play Atrium. The patients loved taking pictures with the athletes.

FOR THE KIDS STORY

Tommy was a previously healthy 16-month-old who was thought to have a virus, but he in fact had a large brain mass. Tommy had surgery and was hospitalized for more than 20 days. Hospitalization was difficult both emotionally and financially for his family. Tommy's parents have other children at home and had to make many trips between home and N.C. Children's Hospital. The For the Kids Fund provided them with a Walmart gift card and gas assistance.

Mexico is famous for the Mexican Hat Dance. It's usually performed by two people with a sombrero. The dance ends with a clap and a shout of "Olé!"

UNC-DM HOSTS A BENEFIT NIGHT WITH RELAY FOR LIFE AND HABITAT FOR HUMANITY

Hannah Harrill

Three of UNC-Chapel Hill's biggest fundraising groups teamed up for a collaborative benefit dinner at Kildare's Irish Pub on Franklin Street on Jan. 27.

The UNC Dance Marathon, Relay For Life and Habitat for Humanity hosted a benefit dinner from 5 p.m. to 10 p.m. at Kildare's.

Ten percent of the proceeds from those hours were split between the three organizations.

This was the first time that UNC-DM, Relay and Habitat have ever come together for a benefit night.

This time, no one had to choose which benefit night to support because choosing to eat at Kildare's supported all three organizations.

"I was incredibly excited about our collaborative event with UNC Relay For Life and Habitat for Humanity, and it was obvious at the event that

many other Carolina students felt the same!" said Sarah Beth Wilkison, overall coordinator for UNC-DM.

All three groups recognized that each one of their causes is important and necessary, and the event was a tribute to the groups' support for each other.

"This event isn't just for a cure, it's not just for the kids, and it's not just for a block," said Kristel Harlacher, UNC Relay For Life fundraising chair. "We are uniting as one to make a difference."

Will Thomason, a UNC junior who has been involved in all three organizations, said he was excited to see all three groups team up.

Thomason is a 2011 Relay For Life team captain, 2011 UNC Dance Marathon dancer and Build a Block contributor.

"It's cool that these three organi-

zations are working together because they all touch a different part of campus yet have equally important service goals," he said.

"This is a great way to get all students involved in service. Essentially they are serving the community by doing something they would have done anyways—eat dinner."

Students showed overwhelming support for the three groups at Kildare's, waiting an hour in a line out the door to get in.

"I'm so glad we pursued this opportunity to collaborate this year, and I hope to see the event continue to grow and become a tradition," Wilkison said.

For more information on UNC Habitat for Humanity, visit studentorgs.unc.edu/habitat.

For more information on UNC Relay For Life, visit www.uncrelay.org.

Fundraising with 'Fido'

A chocolate lab puppy is auctioned off at the 13th annual Benefit Reception for UNC-DM, held at the Franklin Hotel on Jan. 28. The event included a live and silent auction, as well as a keynote speech from Jessica Hill—the mother of Kid Co-captain Ciana. Also in attendance were Kid Co-captain Asheton Ayotte's parents, who won the puppy.



Molly Sutherland

BASKETBALL FANS COMPETE WITH DUKE TO RAISE MONEY FOR THE KIDS

Emily Tracy

The Third Annual Smith Center Children's Challenge on Jan. 29 combined two favorite pastimes at UNC: raising money for N.C. Children's Hospital and beating Duke.

The goal of the event was to raise \$1 per person during the UNC men's basketball game against N.C. State in the Dean E. Smith Center to raise thousands for the hospital.

The event, sponsored by UNC Dance Marathon, competes against the Crazies Who Care, who raise money for Duke Children's Hospital and the Emily Krzyzewski Center.

The competition is to see which organization can raise the most money by percentage for their respective hospitals.

"It is wonderful to see this competitive spirit channeled into making a huge impact on the patients and families of N.C. Children's Hospital," Overall Coordinator Sarah Beth Wilkison said.

Freshman Alyssa Patel said that raising money at the basketball game was easier than canning at football games in the fall.

"Everyone wants to beat Duke — even State fans," Patel said. "It's



Emily Lucas

Rameses crowd-surfs in the Smith Center student section during the N.C. State men's basketball game, when UNC-DM committee members competed to raise more money than Duke.

different from canning at other events, like football games, because the chance of beating Duke gives a whole new sense of camaraderie to the fundraising."

Although fans were asked to give \$1, many were donating more.

Terry Smith, mother of a UNC graduate, donated \$2 to UNC-DM.

"I always donate to a good cause, but in this case, it was especially because I hate Duke," Smith said.

The Crazies Who Care will be canning at their home game against N.C. State on Saturday. The winner of the competition will be announced

shortly thereafter on UNC-DM's blog.

Bethany Nelson, Fundraising Projects committee chair, said the winner will be determined by the amount raised per person because Duke can only raise funds in their student section. UNC-CH's funds will be calculated as dollars raised per attendee and Duke's will be calculated as dollars per student.

"In past years we have not really followed up with who has won the competition," she said. "This year there has been a huge increase in the publicity of the event so we are planning on announcing the winner."

WHAT YOU SHOULD BRING TO UNC Dance Marathon

The marathon is only 18 days away. These tips will make the difference between a good experience and a great experience.

1. Have friends visit with food and energy drinks.
2. Bring Catchphrase or other simple party games.
3. Stay active, keep moving, keep dancing and stay hydrated.
4. In the bathroom: Squat, don't sit.
5. Order B-Ski's, or Gumby's, etc.
7. Take a nap Friday.



UNC Dance Marathon

A laughing child and a crying parent,
Overwhelmed with joy, gratitude's apparent.
One night is nothing in the span of our existence,
But lives are touched from our 24 hour persistence.
We rave, and dance and act like we're on speed,
But by 4 a.m. it's caffeine that we need.
Dance Marathon is much more than a night of no sleep,
It's passion, hard work and bonding with friends who we keep.
Carolina is huge, with a ton of organizations to enjoy,
but joining DM's better than spending a day with Roy.
It may be stressful or overwhelming throughout the year,
But the kids put life into perspective - they're just happy to be here.
Whether it's stuffing my face with mounds of ice cream,
Or line dancing and singing like a crazy person to the extreme,
Dance Marathon has my heart and it always will -
The number one spot on my favorites list it will forever fill.
The best part though, is not the golf tournament or pit sitting,
Nor standing on my feet for hours without quitting,
Nor mail drop, or canning or tacky holiday sprint,
Nor painting banners on Sunday in my best print.
Of course visits to the hospital and DRW are exciting,
And we are anticipating a potential Ellen sighting,
But it's about the kids, for the kids, and kid inspired.
DM to me means love, a love that's never tired -
Of course it's an unexplainably crazy ride with unexpected twists,
This is my Carolina experience - it's why my love for the school exists.
That last hour of the marathon makes everything worth it,
But so does a year of "backstage" work, I must admit.
They say it's your best one night stand,
But the meaning of this phrase I would like to expand.
Forget about one night stand, DM's about love.
It's crazy, happy, determination and all of the above.

MEET YOUR 2011 KID CO-CAPTAINS



Best I Ever (Republic of) Chad

Name: Shayla
Age: 5
About me: Shayla was a bone marrow transplant patient at N.C. Children's Hospital. She likes iCarly, pink and purple, Justin Bieber and dancing.



Drop it Drop it Low in Puerto Rico

Name: Tiffany Gonzales
2



What a Feelin' in New Zealand

Name: Betzayda
4



Oh Can I Dance

Name: Ashlynn
Age: 3
About me: Ashlynn's favorite color is red and her favorite Disney princess is Sleeping Beauty. She's a typical middle child who goes with the flow.

Hungry Hungary Hippers

Name: Colleen
3



Italy've You Breathless

Name: Nikaia
5





Kenya Dig It?

Name: Alexia
Age: 2
About me: Alexia's mom says that she is a tomboy who prefers cars over dolls. According to her mom, she's the "happiest little girl in the world."

7



I Whip My Zaire Back 'n' Forth, We Israel Crunk

Name: Marquese
Age: 4
About me: Marquese has Leukemia and has had two bone marrow transplants, and loves to play with action figures.

15, 16



Say My Nambia

Name: Karolyne
Age: 10
About me: Karolyne is from Clayton, N.C. She has severe asthma. She loves singing, reading, drawing and taking care of her pet fish.

8



Team America, Haiti On Me Haterz

Name: Asheton
Age: 10
About me: Asheton was born premature, weighing 1 pound, 5 ounces. She plays the piano and loves The Beatles.

17, 18



Mambahamas, Don't Stop Belizin'

Name: Sage
Age: 6
About me: Sage has Cystic Fibrosis. He loves boogie boarding, playing the Nintendo Wii and doing fast 360s on his tricycle.

9, 10



Shake Your Tailfeather In Turkey

Name: Ciana
Age: 5
About me: Ciana likes pink and Mickey Mouse. She is dramatic and creative, and loved getting letters from dancers last year!

19



Shake Djibouti

Name: William
Age: 6 months
About me: William has a rare genetic disorder and doctors said he wouldn't make it to 6 months, but he has! He loves his purple monkey, and he loves to smile and laugh!

11



Greece Lightning, We Groovin' Per Usual

Name: Jack
Age: 7
About me: Jack likes drawing and math. His favorite part of last year's marathon was talking to the dancers while onstage!

20, 21



Scott 'til You Drop

Name: Abigail
Age: 11
About me: When Abigail was born at 26 weeks, she weighed 2 pounds, 1/2 ounce. Now she's on a jump rope team and can do all sorts of things!

12



Czech This Senior Class Out

Name: Rachel
Age: 11
About me: When Rachel was born at 26 weeks, she weighed only 1 pound, 15 ounces. She reads every chance she gets. Rachel takes jazz, tap and ballet!

22



Thunder From Down Under, Get Chile

Name: Emalie
Age: 4
About me: Emalie loves SpongeBob SquarePants! She has Cystic Fibrosis. She loves to color, draw and ride her bike.

13, 14



Czech This Senior Class Out

Name: Jake
Age: 2
About me: Jake was born eight weeks early. He spent two weeks in the Newborn Critical Care Unit. Jake loves to play with blocks. He's a true Tar Heel and loves football games!

23, 24



Ashlyn Still

Operations committee member Bobby Nieland stands in the Pit to recruit volunteers and moralers to support the 1,600 dancers at the marathon.

MORE THAN 500 STUDENTS PLEDGE TO SUPPORT DANCERS AT FEBRUARY'S MARATHON

Victoria Cook

UNC Dance Marathon committee members took a stand once again in the Pit last month to recruit more crucial participants in the upcoming marathon.

Morale and Volunteer Recruitment Week began Jan. 18 and ended Jan. 21.

During this time, more than 500 students signed up to help at the marathon, where 1,600 of their fellow students have pledged to stand for 24 hours.

Moralers signed up to help keep the dancers pumped and excited in seven-hour shifts. Volunteers signed up to help be the backbone of the marathon for three-hour shifts, where they will make sure that things are organized and run smoothly.

UNC-DM Overall Coordinator Sarah Beth Wilkison said that moralers and volunteers are crucial to the success of the marathon.

"Moralers help make this 24-hour event the true celebration that it is meant to be by bringing excitement and enthusiasm to every hour of the marathon, even as dancers grow tired and sore," she said in an e-mail. "The appreciation dancers and committee members have for the energy that moralers bring is immense."

"Volunteers are equally important to making sure that the marathon runs smoothly and is enjoyable for the dancers. Although their role is 'behind-the-scenes', volunteers are so important to making this event happen year after year."

Sophomore Ashton Songer was a dancer at the marathon last year and said she really appreciated having all of the moralers there.

"I actually went to the marathon sick as a dog but determined that I was going to stick it out," she said. "I kind of got better, I think with the adrenaline and just everyone coming in all the time to pump you up and do stuff. ... It was the best when you had the (moralers) come and in your face and getting you excited and dancing and going crazy."

The efforts and endless support of last year's moralers inspired junior Beth Thompson of the Fundraising Projects committee to give back by signing up to morale for the 2011 UNC Dance Marathon.

"They kept coming up to me and would help get my energy level back up by reminding me of how great the UNC-DM cause was and how much my dancing meant to the kids who benefit from the fundraiser," she said in an e-mail. "They really helped me remember why I decided to dance in the first place."

There are still spots available, and registration will remain open until Friday, Feb. 5.

With the final recruitment process being completed, Wilkison said she is excited for the Marathon.

"I cannot wait to celebrate with everyone who has contributed to the 2011 UNC Dance Marathon all that we can accomplish together," she said.

“Cha Cha Slide” with SLI

Mentors and mentees of the Scholars’ Latino Initiative do the “Cha Cha Slide” at the SLI Mini-Marathon in Siler City, N.C. The Outreach committee collaborated with program participants to create an event where the students learned more about UNC-DM, danced, made cards for kid co-captains and made goody bags for dancers. The event was a great start to a new relationship between UNC-DM and a student group.



Courtesy of Diana Iglesias

SPOTLIGHT GRANT: PEDIATRIC ENDOCRINOLOGY

Margot Pien

Summer camp makes lasting memories — swimming in the lake, playing games of Capture the Flag and bonding with other campers. These are staples of many children’s summer vacations.

Unfortunately, for some patients and families at N.C. Children’s Hospital, tight finances make attending camp impossible.

But thanks to a grant provided by the UNC Pediatric Endocrinology Division at the hospital and The UNC Dance Marathon, two diabetes patients were sponsored to attend Camp Carolina Trails this year.

The week-long overnight camp in the Sauratown Mountains in King, N.C., is run by the American Diabetes Association and offers its share of enjoyable sports and activities. About 150 boys and girls between ages 9 and 17 attend.

Camp Carolina Trails offers typical camp activities and counselors, along with a complete medical staff, which includes pediatric endocrinologists, physician assistants, registered nurses and registered dieti-

tians to meet campers’ needs.

“Many studies have shown that diabetic children who participate in diabetes camp feel that they have a better support system and in turn improve upon their own coping skills and problem-solving skills in regards to their chronic disease process,” said Dr. Nina Jain, coordinator of the grant.

The UNC-DM Pediatric Endocrinology grant was created one year ago. The camp scholarship is named after Mary Ann Morris, a pediatric endocrinologist who has treated many children in the Chapel Hill area, Jain said.

In past years, Jain said that practitioners and a division committee have helped decide which children from underprivileged homes should receive the grant.

The committee chose children who “had actively participated in their diabetes care and management and would likely benefit from attending a camp dedicated to children with diabetes,” Jain said.

This year, the hospital staff will ask

patients and parents to make the nominations.

“I believe that participation in a diabetes camp gives children the confidence to act like other ‘healthy’ children in a setting where they are no longer ‘different’ than their peers,” Jain said.

By being around other children suffering from diabetes, patients feel a better sense of belonging and can even see improvements in their medical lives, she said.

“The emotional support and confidence that they gain during that experience generally translates to improved self-management of their diabetes,” she said.

Kayleen Neer, one of the students chosen to receive the grant this year, sent a letter to Jain after the camp, where she said she made friends, had fun and ate great food.

“Being with so many kids my age that are going through the same things as I am gave me a whole new outlook for my life and future,” Kayleen said. “I no longer feel so isolated, alone, and misunderstood.”

SPOTLIGHT GRANT: CHILDREN'S LUNG AND ASTHMA CENTER

Jeffrey Sullivan

Breathing is the most basic function of life. Upon our entrance to this world, it is the first thing the doctors look for, and before we leave this world, it is the last thing we try to sustain.

This is a scary thought to a parent who wakes up in the middle of the night with a child who cannot breathe. Fortunately, for these parents, N.C. Children's Hospital has resources to help them.

The Children's Lung and Asthma Center, under the Division of Pediatric Pulmonology, takes care of children with lung diseases and disorders across North Carolina.

"(The center) is striving to improve the care for children across the state by providing excellent clinical care for children with respiratory diseases, as well as family-centered care and cutting-edge research," said Dr. Stephanie Davis, chief of pediatric pulmonology.

The center admits a lot of cystic fibrosis and asthma-related cases. They are also experts of bronchosco-

py, (a method of assessing airways) handling more than 600 cases a year — the most in the Southeast, Davis said.

One way they are working to meet their goal of family-centered care is through the help of Lisa Stoltenberg, asthma coordinator of the pediatric pulmonology division.

A nurse for six years prior to coming to N.C. Children's Hospital, Stoltenberg spends time with every family who passes through the center with asthma-related issues.

Her primary mission is to educate the parents and families of the children.

"This really gives me an opportunity to explore a different side of nursing," she said. "This side is more about education."

The first year of Ms. Stoltenberg's position was funded by a grant from UNC-DM.

"Nurses are so busy on the floor," she said. "This gives me the chance to give more to parents who've gotten very little previous education."



Dr. Lisa Stoltenberg educates asthma patients.

Notable Clinical Programs

- Cystic Fibrosis
- Primary Ciliary Dyskinesia
- Pediatric and Infant Lung Function Laboratory
- Bronchoscopy
- Lung Transplantation
- Airway Disorders
- Asthma/Allergy
- Technology Dependent Children

The Center's current research projects are in cystic fibrosis, primary ciliary dyskinesia, asthma and the effect of air pollutants on the lungs in children.

Multiple clinical trials are conducted in the center. The clinical specialists are the lead investigators nationally for many of these studies.

CHAPEL HILL TO RECOGNIZE UNC-DM'S EFFORTS

Olivia Barrow

The largest student-run fundraising organization at UNC-Chapel Hill now has its own day in Chapel Hill.

The town will recognize The UNC Dance Marathon and its work at N.C. Children's Hospital on Friday, Feb. 11, 2011, the day Chapel Hill Mayor Mark Kleinschmidt has proclaimed UNC Dance Marathon Day.

"The UNC Dance Marathon provides a great service locally," said Mayoral Aide Mark McCurry. "It's a great avenue for service for UNC students to get involved to help those who are most vulnerable in our community, which are our sick children. That's something definitely worthy of

accommodation and recognition."

As part of the final push before the marathon, UNC-DM is organizing percentage days events at many of the town's businesses on its designated day.

"We've lined up every restaurant in Chapel Hill to contact, and we're going to see what comes of it," said Bethany Nelson, chair of the Fundraising Projects committee. "It's going to be a big project, but it could have a big reward."

UNC-DM relies on local businesses to join in the year-round fundraising effort and to help get the community involved.

A member of the Outreach

committee heard about a UNC-DM week in Chapel Hill several years ago and thought it would be an event worth bringing back, but on a smaller scale.

"One of my committee members took it upon themselves to e-mail the mayor, and they got a response," said Outreach Chair Katie Dight.

The Outreach committee then passed the project on to the Fundraising Projects and Community Events committees, who will start talking to businesses this week about the new opportunity.

"We do percentage nights once a month, but we've never done something like this," Nelson said.

UNC Dance Marathon

thanks all of our sponsors for their generous support in our efforts for N.C. Children's Hospital.

Aflac
All That JAS
Ben and Jerry's
Blackhawk Hardware
Cakes! By Abby Poeske
Carolina Athletic
Association
Carolina Dining Services
Chi Omega
Chi Psi

Chick-fil-A of University Mall
Cigna
Curves of Carrboro
Delta Delta Delta
The Franklin Hotel
Golf Galaxy
Granville Towers
Interfraternity Council
Kaplan Test Prep
The Loop Pizza Grill

Maitland Law Firm
McIntee Fusaro &
Associates, PLLC
Performance Porche
The Preserve at Jordan Lake
Saffron
Sherwin Williams
Sigma Sigma Sigma
Vitamin Water
The Warehouse Apartments



* If you have any questions, comments or concerns contact 2011
Publicity Chair Rebecca Brenner at rbrenner@email.unc.edu