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The Daily Tar Heel

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HOMECOMING 2013

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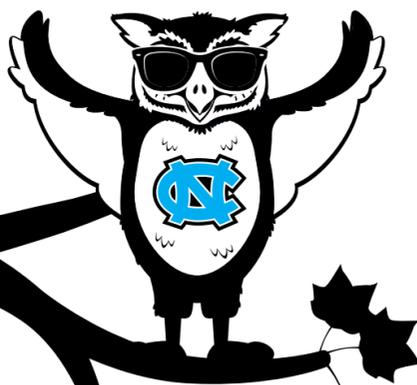
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GENERAL ALUMNI ASSOCIATION



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Homecoming customs span decades

The first official Homecoming game was in 1923.

By Seth Bumgarner
Staff Writer

Homecoming traditions are celebrated annually, but there is no celebration like an anniversary.

This year marks the 90th anniversary of the University's first official alumni gathering to be called Homecoming.

The Homecoming football game will be against the University of Virginia.

The Tar Heels faced Virginia during the first official Homecoming football game held 90 years ago in 1923.

Events at Homecoming, and the history behind them,

are extensive.

Homecoming has been a time for big announcements and reveals due to the high publicity, involvement and attendance levels.

Rameses the Ram was introduced as the University mascot at the 1924 Homecoming game, the University's website said.

Kenan Stadium itself was officially dedicated during the homecoming game against Virginia in 1927, according to a 2012 article by Clifton Barnes for the General Alumni Association titled "Homecoming: A History."

Over the years, many Homecoming traditions began to develop among students and organizations.

"We had card sections at the games. You'd have card sections where every student

would have a card and they would spell out TAR HEELS or GO HEELS," said Crowell Little, a UNC alumnus who was born and raised in Chapel Hill.

Little has held tickets to and attended almost every home football game for more than 50 years.

"I remember the Homecoming weekend was a very big deal on campus," Little said.

"We dressed up for Homecoming games: suits, dresses, corsages."

One of the most familiar customs is that of Homecoming royalty. But the Mr. and Miss UNC rituals students recognize today have changed throughout the years.

Barnes writes how the practice began in the 1930s with electing a Homecoming

queen, a female student, and a Homecoming king, a popular professor.

Eventually, the professor was dropped, and only Miss UNC was crowned at halftime.

Despite the lack of a male royal at Homecoming, some men still ran for Homecoming queen.

Barnes writes about Delmar Williams, who ran for the queen's crown and won.

Williams was permitted to keep his crown under the title of Homecoming king.

He also writes about Steve Latham, who in 1983 won Homecoming queen in drag under the name Yure Nmomma.

The title of Homecoming king was reintroduced for a male student in the 1980s, and in the 2000s the titles

were changed to Mr. and Miss UNC, Barnes said.

Then there is the centerpiece of Homecoming weekend: UNC football.

The Tar Heels will face none other than their long-standing rival, Virginia.

"It's known as the 'South's Oldest Rivalry,'" said history major Jake Wright.

"Both schools have had a longstanding rivalry that existed before conferences and other schools even had football teams."

UNC has been playing Virginia since 1892. Virginia won that first game 30-18.

Wright said not only is it one of the oldest rivalries in the South, but it is one of the most revered as well.

"It's known as the 'Gentlemen's Rivalry,'" he said. "U.Va. and UNC are both pre-

mier institutions. The players are expected to do well, on and off the field, to carry on the standard of the schools.

"It is a rivalry out of respect, not hate."

In the early 20th century, the match against Virginia fell so often at the end of November that it became known as the Turkey Day or Thanksgiving Classic.

Even though he's seen quite a few Homecoming games, Little said he feels a special connection to the celebration of Homecoming at UNC.

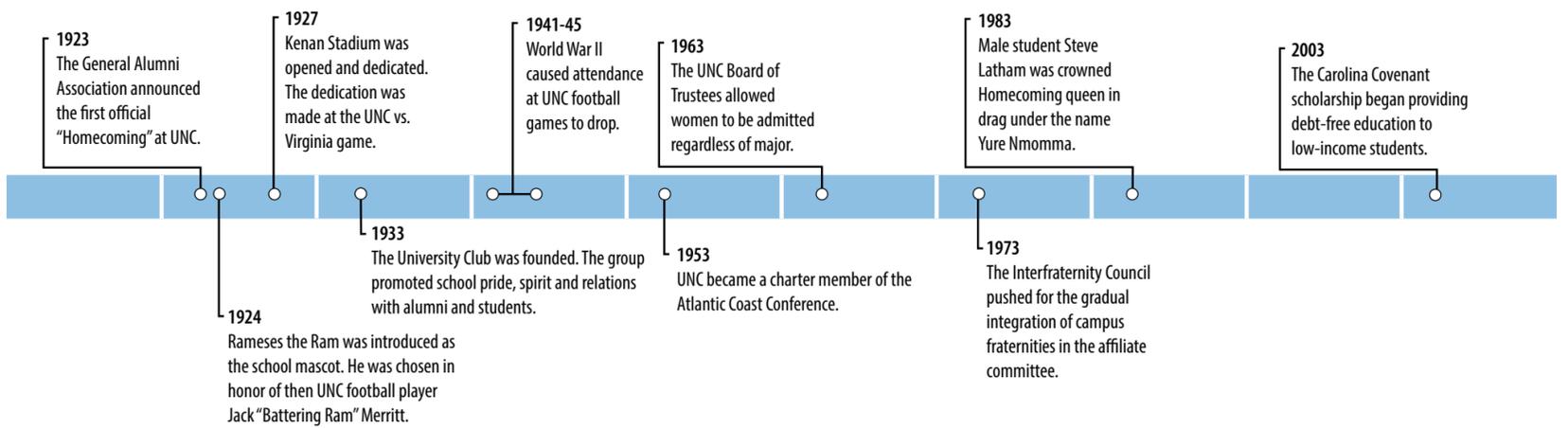
"Through the years I have seen pretty bad football and I've seen pretty good football," he said.

"But what is important to me is that renewal and that meeting with friends."

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90 years of Homecoming

A lot has changed since the first official Homecoming in 1923. Here are some key events that have occurred in each of the nine decades since then.



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Big plans for Black Alumni Reunion

BAR will host weekend dinners, auctions and parties.

By Amy Watson
Staff Writer

From playing on a championship golf course to a comedy show and a party celebrating the greatest era of R&B and hip-hop music, students and alumni alike will have plenty of opportunities to celebrate Homecoming this year with the Black Alumni Reunion.

"We're really doing it up this year," said Brian Beverly, chairman of the 2013 Black Alumni Reunion planning committee.

Events start Thursday with a student alumni dinner.

Beverly, who graduated from the University in 1990, said the dinner has proven to be a good bridge between alumni and current students.

Jimmy Barnes, clinical pharmacy human resources manager at UNC Hospitals, said he has attended almost every Homecoming and always looks forward to the Student Alumni Dinner.

"It's a chance to share our history and (students) look forward to hearing it," he said.

The following two days make use of several DJs, dance floors and plenty of old-school with an event lineup that includes a "Cultural Extravaganza," a "Blue Swagger" party and a "Vintage Times" party.

Many of the events take place at the Sheraton Hotel, which is completely booked, Beverly said.

The Light on the Hill

Scholarship Awards banquet, an evening of dinner, cocktails and a live auction, takes place Friday night.

Beverly said it is designed to both honor distinguished alumni and award recipients as they enjoy their first Homecoming weekend.

After the receptions, dance parties and football game are over, the BAR culminates on Sunday with an inspirational service and Gospel Brunch.

Beverly said closing on a spiritual note is special to a lot of their guests.

The first Black Alumni Reunion was held in 1980 with 65 attendees and has since grown to approximately 1,500 annual participants — making it UNC's largest affinity reunion, Beverly said.

UNC classes of 1952 to 1970 were honored in 2007 with the creation of the Black Pioneers.

Barnes, a pioneer who graduated from the University in 1969, said Homecoming was very different back then.

He said he and other black students would sometimes attend Homecoming celebrations at other schools, such as N.C. Central University, a local historically black college, where they felt more comfortable.

"There were a few of us that would get together ourselves and have a little event off site," he said. "The law said we had to be accepted but as far as the mentality, it was different altogether and we had to work through that."

Barnes said he and other Black Pioneers chose to face the challenges of attending a recently integrated school because they wanted to make

a difference.

"We didn't see it as a personal investment as much as an investment for the future of our race," he said.

Now Homecoming is a chance for the Black Pioneers to remember and be proud of the sacrifices they made in choosing to attend UNC, Barnes said.

"Sacrifices that people like me made will allow things to be different for kids today," he said.

But Deborah Stroman, chairwoman of the Carolina Black Caucus and an exercise and sport science professor at the University, said that when it comes to racial inequality, UNC still has challenges that must continue to be talked about.

"Most people on this campus would feel that things have improved, but I would say that's a result of being silent about what's really happening here," she said. "We're missing that dialogue."

The BAR is a positive way to share the black community of UNC and reflect the diversity of North Carolina, Stroman said.

Barnes said alumni embrace the opportunity to be together again and share the strength of what they have learned with students.

For black alumni, Homecoming is a way to celebrate a variety of events and special reasons to be proud.

"When I come up (to) the hill, it takes me to someplace special," Beverly said. "All of our alumni feel that affinity with Carolina. That's what Homecoming offers — an opportunity to feel that again."

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DTH FILE PHOTO

Monica Doyle, a math major, won Miss UNC in 2010. Doyle is now a high school teacher in High Point.

Q&A with former Miss UNC Monica Doyle

By Jane Wester
Staff Writer

Monica Doyle won Miss UNC in 2010.

A math major, she also was involved with teaching fitness at the Student Recreation Center and Rams Head Recreation Center. She was a member of Phi Beta Chi sorority.

For her service project, Doyle staged a prom for children with disabilities and special needs at Extraordinary Ventures. The prom was called "A Night to Shine."

Doyle now teaches high school in High Point.

Daily Tar Heel: What motivated you to run for Miss UNC?

Monica Doyle: At the time that I was at Carolina, the platform that you ran off was the big deal. That's what everyone talked about. I had always been involved with special needs children, and in high school I had been involved with doing proms for them.

So I saw it as an opportunity to maybe host a prom for kids with special needs and I thought that I had a good shot — I was pretty well-known in the Carolina community because I was involved in a lot. So really, it was just about being able to fund something that I really wanted to do for the Orange

County community.

DTH: How did putting on the prom go?

MD: It went awesome. It actually ran for two years, and we're not exactly sure if it's going to happen this year because obviously I've left and so I had other people put it on, but we had it for two years instead of just one. It was just really awesome and overwhelming to get to host an event for kids who don't often get to get dressed up and go to the prom or stuff like that.

DTH: What was your favorite thing about going to Carolina?

MD: When you're at Carolina, it just seems like every person who goes to Carolina is your family, so I'd have to say it's the community there that I miss the most, the friends and all the people I got to meet while there. The basketball games were pretty awesome while I was there, too, though. We did win a national championship.

DTH: What did you do right after graduation?

MD: I attended Wake Forest University and got my master's in secondary education. It was a 13-month grad school process, so I didn't have a summer after I graduated from Carolina, I just went straight to grad school. And

this is now my second year teaching high school.

DTH: What do you teach now?

MD: I teach Algebra I at High Point Central High School. So I have all the freshmen. They're awesome though. It's really cool because I felt like Carolina really prepared me for what I was coming into. I was a Teaching Fellow at Carolina, and that helped me a lot with teaching. I actually got Guilford County's Rookie Teacher of the Year last year.

DTH: How did it feel the moment you won Miss UNC?

MD: You know, sometimes I forget that it happened. It was one of those things that you never figure it happening in your life and when it happened, I was just like, what?

It was a complete shock, but I was completely honored to have that title and be able to do something good for the community and know that people backed me up when I was doing it. I guess, just, winning did change my life because it opened up a lot of opportunities that I wouldn't have had without that.

So it was definitely an awesome experience and an honor that will forever be a part of me.

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A TREK THROUGH TAR HEEL HISTORY



DTH FILE PHOTO

Senior Ashutosh Kshirsagar won the Mr. UNC contest in 1991 after performing his own rendition of the "Go Bananas" cheer in the Great Hall, which included hurling bananas into the audience.

SCORES FROM THE PAST 10 YEARS

| | | |
|------|-----------------|-------------------|
| 2012 | Georgia Tech 86 | UNC 50 |
| 2011 | UNC 49 | Wake Forest 24 |
| 2010 | UNC 21 | William & Mary 17 |
| 2009 | UNC 19 | Duke 6 |
| 2008 | UNC 28 | Georgia Tech 7 |
| 2007 | UNC 16 | Maryland 13 |
| 2006 | Georgia Tech 7 | UNC 0 |
| 2005 | UNC 16 | Boston College 14 |
| 2004 | UNC 31 | Miami 28 |
| 2003 | UNC 42 | Wake Forest 34 |



DTH FILE PHOTO

In 1983, the Tar Heels secured a homecoming win over William & Mary with a final score of 51-21.

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- BE-BOB
- BE-MACGIBBY
- BE-MANFORD
- BE-CLAY
- BE-GALLAGHER
- BE-DANIEL
- BE-WELLS
- BE-JACKSON
- BE-BRANSON

University of South Carolina

Starting Lineup:

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- BE-HEAR
- BE-LEWIS
- BE-JENNISON
- BE-BERTWIG
- BE-BERRY
- BE-WILSON
- BE-REYNOLDS
- BE-BOYD
- BE-ELL
- BE-BRANSON

ALTERNATES:

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- BE-KATIE DOGERS
- BE-K. BORG

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DTH FILE PHOTO

UNC played the University of South Carolina in the 1964 Homecoming game and defeated the Gamecocks with a final score of 24-6. The Tar Heels ended their 1964 season with a record of 5-5.



DTH FILE PHOTO

Steve Latham won Homecoming queen in 1983 under the name "Yure Nmomma."



DTH FILE PHOTO

Students work on the Beta Theta Pi's homecoming display for the 1970 game.

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MISS UNC CANDIDATES

Ballard fights for scholarships

By Catherine O'Neill
Staff Writer

Kirsten Ballard wants to leave an impact on the lives of young people who have seen a lot.

Ballard wants to use the money she would win as Miss UNC to support Camp Kesem, a camp for kids who have a parent who has suffered from cancer.

"Miss UNC is not a beauty pageant or a popularity contest, it's about service, which is what I feel a lot of my time here at Carolina has been about," Ballard said. "It's also a chance for Camp Kesem to get a lot more publicity and attention."

Ballard hopes to raise between \$5,000 and \$10,000 for scholarships for campers.

Jean-Luc Rivera, a friend of Ballard, said she and her cause are worthy of the title.

"Kirsten deserves to be Miss UNC because she has worked so hard here. She has just done so much on campus to make a difference and leave her heel print," he said. "She's going to take the money she wins and put it toward scholarships to help these kids try to find some normalcy in their lives."

Ballard said her goal at UNC has been to make a difference in others' lives. "Being Miss UNC would mean the chance to represent the school I love for an amazing cause, she said."

Ballard has been an alto saxophone player for the Marching Tar Heels and has been active in UNC Dance Marathon.

She is a member of Kappa Kappa Gamma sorority and Sigma Alpha Iota, the band's women's fraternity. A journalism major, she writes for both Her Campus and Scope Magazine.

Jeffrey Fuchs, director of University bands, said Ballard embodies the Carolina Way.

"Kirsten is service-minded and is always looking out for others before herself. She's a very energetic person and in my mind represents the best of Carolina students in terms of her outlook on life and her work ethic and her desire to serve," Fuchs said.



COURTESY OF GAA

Royster expands Dance Marathon

By Erin Davis
Staff Writer

Miss UNC candidate Sharessa Royster is all about giving back.

Raised by her grandmother, Royster said

when she was 8 years old she had to go to chemotherapy appointments with her grandmother, who had breast cancer. She noticed there were children in the hospital dealing with the same disease.

Royster's service project is called Project Care-Olina and the slogan is "Putting the 'Care' in Carolina."

It is designed to take UNC's Dance Marathon a step further by honoring young cancer patients who have previously acted as kid co-captains.

"I feel like so many people on campus may not have been directly affected by cancer but everyone has been at least indirectly affected by it," she said.

Royster said the project will honor childhood cancer patients in two parts. The first part will involve inviting the children and their families to a UNC sporting event as honored guests.

The second part will be a carnival hosted by campus organizations that would allow the families to come out for a free day of fun, she said.

Royster is president of the University's National Pan-Hellenic Council, Inc., a resident advisor mentor and the on-campus coordinator for Minority Student Recruitment Committees.

Rachel Brown, UNC Panhellenic Council president, said she and Royster have worked closely together and have become close friends.

Taffye Clayton, UNC's vice provost for diversity and multicultural affairs, said Royster is a great candidate for Miss UNC due to her strong work ethic and community service efforts.

"Carolina has grown me as a person and without Carolina I wouldn't be who I am today socially, academically and leadership-wise," Royster said. "It's been a very full experience that I'll always look back on and appreciate."



COURTESY OF GAA

Literacy is Robinette's love

By Carolyn Ebeling
Staff Writer

Even when she was young, Chelsea Robinette knew her future career.

"All I've ever wanted to be is a teacher," she said.

A Teaching Fellow, Robinette is required to student-teach, and she chose to go back to her roots and student-teach in the Gaston County school system.

She was shocked to see that some children in her class didn't know how to open a book.

"At that moment, I knew I wanted to do something about it," she said.

Robinette partnered with Head Start, an organization that provides 3- and 4-year-olds and their families with education resources. She also reached out to Flyleaf Books in Chapel Hill and placed a donation box in their store with information about Head Start. She said she hopes people will donate books while they are waiting to check out.

Sharon Palsha, a professor of early childhood education at UNC, said one of Robinette's best qualities is her dedication to giving back.

"She loves giving back to her home community and the UNC community," she said.

Jackie Minter, a Phi Beta Chi sorority member along with Robinette, said Robinette is always looking for ways to help out.

"Giving her the opportunity to help out the children she teaches will make a big impact on their lives," Minter said.

Robin Terrell, one of Robinette's friends, said her work with Head Start is valuable because it reaches out to the community and gets people thinking about the world outside the University.

Robinette said the title holds particular importance to her.

"It means representing the school in the most positive way possible," she said. "And being able to give back to the community that has given me way more than I could have ever asked for."



DTH FILE PHOTO

Gomez supports good nutrition

By Samantha Reid
Staff Writer

As a transfer student, Jordan Gomez has a unique perspective of the University, and that's partly why she is running for Miss UNC.

"It's so much different than any other college in the world," she said.

She also wants to promote her service project through TABLE, a nonprofit organization in Carrboro that provides free and reduced-cost meals to low-income students.

Gomez said she wants to plan an event with TABLE that makes a difference in the community by teaching healthy alternatives to meals often provided to students.

She chose to plan a cooking class for kids and their parents that would supply them with the same ingredients used in class so that they could recreate the meal.

Katelyn Blanchard, Gomez's friend, said the project with TABLE is a perfect fit for Gomez.

"She cares about people taking care of themselves and being able to have the resources and the knowledge to do so," Blanchard said.

Gomez hopes that by entering the Miss UNC competition she can spread the word about TABLE, even if she does not win the prize.

"We can accomplish more when we work together," Gomez said.

While at UNC, she has served as the athletic director of Phi Beta Chi sorority and as a fitness instructor for the Student Recreation Center.

Gomez also organized a powder puff football tournament for Get Real & Heel, a fitness organization catering to breast cancer patients.

Louisa Clark, Gomez's sister in Phi Beta Chi, said two major factors set her apart from the other Miss UNC candidates.

She said Gomez's sincerity toward others and consistently strong work ethic made her a great role model to have around.

"Jordan is the epitome of what Miss UNC should be," Clark said.



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MR. UNC CANDIDATES

Mike Jones aims to build a monument to honor students who have died

By Nancy O'Brien
Staff Writer

Three words that epitomize Mr. UNC candidate Mike Jones are genuine, passionate and caring.

A product of Aulander, a small town in eastern North Carolina, Jones, a first-generation college student, has taken advantage of the numerous resources the University has to offer.

Jones is the resident adviser mentor in Granville Towers, president of Phi Beta Sigma fraternity and the student coordinator for N.C. Renaissance.

"Coming from a high school that wasn't as resourced as the others, you're nervous about how you're going to do at a public Ivy League like Carolina," he said. "The people here have always been generous and helpful, and the resources on campus helped me to excel and succeed in so many different ways."

Each year, Mr. UNC is granted \$500 to use toward building a service project he chooses.

Jones's project, "Heel Prints Never Fade," is a proposal to implement and build an on-campus monument or mural to honor Tar Heels who have died.

The goal of the project is to commemorate UNC students who have died while attending the University.

"In these situations where Tar Heels lost their life early, I just want to ensure that while they are physically not here, their heel print that they left on this campus will never fade and their legacies always continue," Jones said.

A total of 12 students died during the fall and spring semesters of the 2012-13 academic year, according to



COURTESY OF MIKE JONES

information from the Dean of Students' office.

Jones said he was close to Faith Hedgepeth, a fellow Tar Heel who was killed last September.

"Death shouldn't be something we forget about," said Alexis White, friend and campaign manager for Jones.

"It's our responsibility as Tar Heels to speak for those Tar Heels that are no longer able to speak for themselves any longer and to help their legacy be remembered and acknowledged," she said.

Jones said though winning the title would be great, completing his service project would be the most rewarding.

"Mike is passionate with anything he does," said Deb Lee, another friend and campaign manager for Jones. "He

gives it his all whether it's in normal conversation, school-work or friendships. He sincerely cares for everyone and everything he's involved with."

White said Jones' multifaceted personality will make it easy for people to identify with him.

"Mr. UNC needs to be someone that everyone at UNC, in some way, shape or form, can relate to," she said. "And that is Mike Jones."

Regardless of winning the title, Jones said he still plans to execute the project.

"Having the entire student body supporting me would really help ensure that the deeper mission behind the project was really successful," he said.

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Alex Collette wants to bring low-income children to see UNC's campus

By Sara Salinas
Staff Writer

As a toddler, some of Alex Collette's first words were "Duke sucks." As an elementary school student, he fought any classmate who supported N.C. State.

"I've always felt that this place had a certain magic to it," he said. "You feel special when you're at this place."

An economics and history major and Hispanic studies minor from Kernersville, Collette said he feels grateful for the academic opportunities provided to him by the University he's loved since childhood.

But above all, he said he has spent his time taking advantage of every opportunity to cheer on UNC athletics.

Collette said he joined Carolina Fever his freshman year. He's now in his second year as the game day affairs chairman for the organization.

"He's the guy that never misses a basketball game," said Jack Frost, Collette's roommate and a graduate student.

When the clock expires, Collette said he's there to revel in his favorite tradition — singing the alma mater.

"I'm all about staying until the end of games and singing the alma mater regardless of what the outcome of the game is," he said. "Whether it's win or lose, everyone's a Tar Heel." Collette's passion for UNC athletics is evident in portions of his service project.

He said he wants to work with Helping Youth by Providing Enrichment, a program sponsored through Campus Y, that brings elementary school students from government-subsidized housing to campus for after-school programs.

Collette said he envisions a special day to bring the



DTH/JASON WOLONICK

students to campus for a tour and share his love for UNC with a new generation.

"(We would) explain how college works and encourage them to shoot for college as an ultimate goal," he said.

"And then also take them to a UNC sporting event to give them a feel for the Carolina family and what it means to be a part of UNC."

Joe Petrizzi, a friend of Collette and last year's Mr. UNC, said he would work with him on the project.

As an admissions ambassador for the University, Petrizzi said he feels the project is a great way to keep young students on the right track toward college, and also show them the University's fun side.

He said he wasn't surprised

when his friend announced he was running for Mr. UNC.

"I was really pumped," he said.

"I can't picture someone I would rather pass the crown off to than Alex."

Collette said he is eager to hold the same title as Petrizzi, but also represent the University in a new way.

"I feel like UNC has given me so much — it's given me so many friends, it's given me so many opportunities," he said.

"That I'd like to give back in even a small amount, to leave my mark on this place in even a very small way, would be a great, great honor."

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Q&A with former Mr. UNC Chase Jones

By Jane Wester
Staff Writer

Chase Jones won Mr. UNC in 2010. While a business administration major, he also was a bullpen catcher for the baseball team.

Jones survived brain cancer his freshman year. He dedicated his Mr. UNC service project to raising awareness about cancer research.

Daily Tar Heel: What motivated you to run for Mr. UNC?

Chase Jones: The big motivation for me to run for Mr. UNC was that my platform that I ran for, which was helping kids with cancer, was a very personal issue. I am a cancer survivor myself. And I looked at the kind of impact that it could have, and I thought there's probably no better way to get to so many student groups, with an excuse to talk to somebody, than running for Homecoming. So that's why I chose to make the jump.

DTH: So what did you do for your service project, exactly?

CJ: I was a UNC baseball

player, and we shaved heads to raise money for childhood cancer. That was an event that we already had annually, and it was something that I put together that's actually now my career. So all the money that was given just went to that fundraising effort, it literally just went right back to the children's hospital.

DTH: How did you turn it into your career?

CJ: Basically, when the UNC baseball team started shaving heads and raising money for childhood cancer, we did it the year before I ran for Mr. UNC. I loved it, our team loved it, we raised thousands of dollars, I ran for Mr. UNC, got a lot of exposure and got a lot of people behind it. We basically tripled the amount of money we raised the year before. After I graduated in 2011, it was a no-brainer that this could happen everywhere else. I actually started a foundation called the Vs. Cancer Foundation, and I work with athletic teams all over the country raising money for childhood cancer, doing the same thing that we started on our campus at UNC — which

was made visible because of Mr. UNC and running for Homecoming.

DTH: What was your favorite thing about attending UNC?

CJ: What nobody else has that our students get at UNC is we're in the greatest place in the world where not only can you meet some of the most interesting people you'll ever meet, but you get to do things that the average student doesn't get to do. Let's start a foundation, and let's change kids' lives. And let's run for Homecoming because of it. That's why I love UNC, because you get to do that.

DTH: What is your favorite UNC memory?

CJ: Hands down — this sounds totally cliché, but my favorite memory, honestly, was running for Mr. UNC. And it wasn't even winning it. It was one day in the Pit during Homecoming week when we had members of the men's basketball team and baseball team shaving heads and people walking up and shaving their heads right beside us. In the middle of the Pit, on a Tuesday. It was like, we're doing some-



DTH FILE PHOTO

Chase Jones, a business administration major, won Mr. UNC in 2010. Jones, a member of the baseball team, worked to raise money for childhood cancer. Jones is a cancer survivor himself.

thing. We've got everybody behind it. That was my favorite memory, running for Mr. UNC. Winning it was cool, but running was even better.

DTH: Anything else?

CJ: I did walk into the experience really associating Mr. and Miss UNC, really expect-

ing the high school version of it, where it was strictly a popularity contest. And the experience itself totally changed that view for me. It's so much more than that — you really give the average person on campus, who really believes in something, the chance to go after it. It doesn't have

anything to do with class, doesn't have anything to do with a club — just giving them the platform to go tell people what they're passionate about. UNC has proved that this is much greater than a popularity contest.

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Businesses prepare for Homecoming flux

By Jon Groth
Staff Writer

Whether they are longtime residents or newcomers to Franklin Street, businesses are preparing to take advantage of the influx of alumni and fans during Homecoming weekend.

Representatives for local veteran businesses said they feel loyal customers have a reason for visiting every time they are in town.

Drew Hansel, general manager of Spanky's, said he feels his business offers alumni something that causes them to return to the restaurant consistently.

"Lots of proud alumni have not only dined here, but

also made lifelong friends, met their future spouse or even worked here as their first job," he said. "That is what makes Spanky's such a unique place to come and experience."

Katharine Griffiths, assistant retail manager at Johnny T-Shirt, said she sees a great opportunity for the store to expand upon its success through the arrival of so many UNC alumni.

"There is normally a great increase in sales thanks to so many fans and alumni coming back to town. We usually see them double or triple," she said. "Carolina fans are great no matter the sport, team or event, and I feel they always come back

to Johnny T-Shirt because of the relationship our staff tries to build with each customer, just trying to make themselves a friendly, familiar face."

In addition to the familiar faces on Franklin Street, several newer businesses hope to see their sales expand over the course of the weekend.

Lauren Shoaf, sales manager at Fitzgerald's, said she sees a great opportunity to make a name for the restaurant among the visitors who may not have been to Chapel Hill since the pub opened in May.

Although the restaurant may not have experienced Homecoming weekend in

Chapel Hill before, Shoaf said they feel prepared for the challenge.

"We've been trying to bring in different people who don't live here year-round by reaching out to numerous alumni groups and trying to offer a great experience for the weekend," she said. "We're on top of our social media, marketing, and advertising campaigns, just trying to get the word out about Fitzgerald's."

This experience will include bringing in Rewind, a Raleigh-based band, on Friday.

Shoaf said she hopes the band will attract young alumni who are usually not in town.

Elizabeth Flake, manager of Underground Printing, which opened in September 2012, said she hopes to see benefits from a split between the usual game-day traffic her business sees, along with the spike in alumni and visitors.

"What's great about the apparel stores on Franklin is that everyone has their own groove and what works for them," she said. "We enjoy being able to offer American Apparel brand and our popular RUN UNC shirts as well as some different designs and finding somewhat of a niche market."

Franklin Street businesses are not the only ones who will be seeing an increase in sales thanks to the busy weekend.

Scott Myers, director of food and vending at UNC, said the department typically achieves about 15 percent more in sales during that weekend than on a normal home football game weekend.

Even with this increase, he said the businesses on Franklin still see a more significant boom in sales than on-campus vendors during the course of the weekend.

"Typically, we will feed three to five hundred more people than normal in campus dining operations at Rams Head Dining Hall and Alpine and Wendy's in the Student Union over that weekend," he said.

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Q&A with 2012 Mr. UNC Joe Petrizzi

By Colleen Moir
Staff Writer

Joe Petrizzi, Mr. UNC 2012, graduated with a history degree and a minor in American studies.

As an undergraduate, Petrizzi was a resident advisor, an admissions ambassador and was involved with Carolina Fever.

Petrizzi works as an admissions representative at UNC.

DTH: What was your favorite thing about UNC?

Joe Petrizzi: I always wanted to go to Carolina my whole life, and I ended up transferring in as a sophomore. It was really my one goal for the first 19 years of my life to go to Carolina, so I just enjoyed every single aspect of it.

DTH: What motivated you to run for Mr. UNC?

JP: What really motivated me to go through the whole process was having a chance to have the students nominate me as a representative of UNC to the world outside of UNC.

DTH: What was your service project?

JP: I worked with a group called Operation: Military Kids that supports families of people whose husband or wife or mother or father is working or serving a deployment in the military, and what we did is we used my contact with Carolina Fever to organize a military appreciation baseball game. I talked with the head of Operation: Military Kids, and that was our goal, to have a day where they could relax and just think about baseball for a while.

DTH: Did you like your service project?

JP: I loved it, it was awesome. When I knew that I had to do a service project, I knew that I wanted to do one with military kids, because I have cousins whose father is in the military and one of them was born while he was overseas, and so I have seen it within my family.

DTH: How did the title help define you as a person?

JP: I hope people who really know me really know that I really loved Carolina and I really still do love Carolina. I hope that for the rest of my

life, when people hear my name, when they hear "Joe Petrizzi," they think "UNC" as the first thing they associate me with. And if the title of Mr. UNC kind of helped bring me closer to that point, then I'm really happy, and that's how it helps define me.

DTH: Do you have any experiences that stand out in your mind when you think about your time at UNC?

JP: When I got my acceptance letter as a transfer student, as someone who had to go through a deferment, a waitlist and a denied letter from Carolina, the following year, to get that acceptance letter, that moment has still not lost its importance to me with how, to that point, my whole life had been building towards that, and as of now, everything that happens to me is a result of that moment.

DTH: What was the moment you won Mr. UNC like?

JP: It was really cool. My mom was my escort, and she graduated from Carolina in 1984. To have someone beside me who felt all of the pain and the joy that I'd had in my



DTH FILE PHOTO

Joe Petrizzi won Mr. UNC at last year's Homecoming. He graduated with a degree in history.

life associated with Carolina, to reach this point where I had gone from someone who hadn't been accepted to UNC to someone that was going to be called Mr. UNC, it was a very humbling moment. All of my hard work, not to win Mr. UNC, but to just become a Tar Heel, really all felt to be justified at that moment.

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DASHING THROUGH THE DEFENSE



DTH FILE PHOTO

Giovani Bernard runs through a gap in the Georgia Tech defense. UNC played Georgia Tech last year on Nov. 10 for Homecoming. The Tar Heels lost 68-50 in the highest-scoring game in ACC history.



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Social media campaign spreads word

Homecoming media efforts are reaching out to South Campus.

By Mark Lihn
Staff Writer

The annual concert, football tailgates, prizes and free food may be what students notice about Homecoming week — but a lot of preparation precedes these well-known events.

The Homecoming Committee, which is advised by the General Alumni Association, has been working to increase interest and participation in this year's

festivities.

Caroline Ostrander, Homecoming committee co-president, said event interest during the week has not necessarily been a problem in the past, but it is an emphasis nonetheless.

"In the past we've gotten a lot of great participation during the week of Homecoming, but this year we're trying to gear up for events prior to that," she said.

Laura Sheppard, Homecoming committee adviser, said the University did not have a significant homecoming tradition until the GAA made it a priority in the early 2000s.

"In the past 10 years, our

participation and interest has grown significantly," she said in an email. "But we are always looking for bigger and better ways to promote Homecoming as a grand University-wide event."

Da'Vianna Nelson, public relations chairwoman for the committee, said the committee focuses on events that will appeal to the general student population and tries to be reasonable with the timing and length of events.

Nelson said her goal is to increase awareness of different activities through fliers and a video featuring UNC coaches and players.

"We want people to get excited for our Homecoming

and our events and get school spirit spread out throughout the campus," she said.

She said she wants to appeal to students on South Campus because they have to think events will be worthwhile to make the long walk to North Campus.

Caroline Ellis, Homecoming social media committee chairwoman, said in an email the committee is using Facebook and Twitter, rather than word of mouth, to get information about events to the students.

She said members have received feedback from social media sites and have been able to answer questions students have about Homecoming events through Twitter.

"In years past, we've gotten a lot of great participation during Homecoming."

Caroline Ostrander,
Homecoming committee co-chairwoman

Ostrander said humor is a big part of the social media campaign. People who follow the Twitter account, @UNC_Homecoming, or like the UNC Homecoming Facebook page will get schedule updates throughout the week.

The committee hopes to get other student organizations involved in Homecoming week through the Homecoming banner competition, Ostrander said. The banner competition

allows student organizations to create banners to promote school spirit.

Cash prizes will be awarded for first, second and third places. The winning banner will hang from the Bell Tower during the football game.

Ostrander said organizations, varying from sororities to Habitat for Humanity, have participated in the competition previously.

Last year's winner, UNC's Underwater Hockey Club, saw a huge increase in student participation after the competition, she said.

Voters will cast their ballots for the banner competition through Facebook this year as part of the committee's increased emphasis on social media.

Ostrander said the committee often works to improve events from previous years, but does not entirely eliminate many events from year to year.

And Homecoming is not just about UNC's current students, but also the alumni.

About 2,500 alumni are registered to attend the Homecoming events held over the weekend, Sheppard said.

Homecoming provides an opportunity for UNC to embrace tradition and distinguish itself as a school, Ostrander said.

Sheppard said the committee hopes positive Homecoming experiences as students will encourage alumni to return to campus and participate in future Homecomings.

"It's important when you become part of the alumni to think: 'When I was in school here Homecoming was great,'" Nelson said. "I want to go back and give back to the University."

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Q&A with last year's Miss UNC Colleen Daly

By Colleen Moir
Staff Writer

Miss UNC 2012 Colleen Daly used her service project to build awareness about her organization, Embody Carolina, which seeks to educate the student body about eating disorders.

As an undergraduate, Daly was involved with Nourish UNC, Carolina Kickoff and the Newman Catholic Student Center.

She continues her involvement on campus today with her position as a full-time intern at Campus Recreation, where she also teaches classes.

Daily Tar Heel: What was your favorite thing about attending UNC?

Colleen Daly: I think that Carolina feels like home. I think that's my favorite thing about Carolina. I was a summer tour guide for a while, and what I told my students on the tour is that I'm not gonna joke around with you and say that we're all brothers and sisters here and I'm not going to say we're one big Carolina family because we're not. We're a huge student body, we don't all know each other. But, there's something so unique and special about being a Tar Heel that really truly binds people, if not to each other, to this place. But I think in many ways, it is to each other, because the Carolina Way is so strong here, it's so pervasive here.

DTH: What are some of your experiences here that stand out in your mind?

CD: There are so many. The first, and this is my favorite one to tell, is Sunset Serenade my very first year. We were all sitting on the quad listening to all the a cappella groups, and the last group to perform was the Clef Hangers, and about halfway through "Carolina in

my Mind," the microphone cut out, and we couldn't hear them. So, without much hesitation, everyone just stood up, and put their arms around each other like it was the alma mater, and just sang it. I get goosebumps every time I tell that story. I just got them. It was the most beautiful moment. So that's the first and foremost that stands out in my mind. I'm not going to lie, winning Miss UNC was also pretty good.

DTH: Tell me more about Embody.

CD: Before Homecoming was even a thing for me, I had struggled with an eating disorder, and one of my best friends had tried really hard to help me and was really lost. He didn't know what to do and he didn't know what to say, and he said to me, "Colleen, somebody needs to start a training to help people in these situations." So, we did! What we have found is that Embody has increased students' confidence in approaching those that they think might be struggling with an eating disorder. It has increased their confidence in helping someone during the recovery process as an ally, and I think it's overwhelmingly increased awareness on campus about eating disorders and their prevalence and their devastation.

DTH: What motivated you to run for Miss UNC?

I think that in running for Miss UNC, one of the things that was really great about it was that you stand in the Pit all day and you talk to people about (your platform). People come up, and they ask you, "What's your platform?" And you say, "Well, I'd love to tell you about it, this is something that I'm really passionate about, and something that I'm really



DTH FILE PHOTO

Colleen Daly won Miss UNC at last year's Homecoming. Her project built awareness about her organization, Embody Carolina.

excited about." And you get to give them your elevator pitch, and they ask questions, and you talk to them, and I had a lot of people come up to me and say, "This is my personal experience, and I'm really glad that this is happening." That was really cool. But Miss UNC really (contributed) to Embody's initial success, and that was really important.

DTH: What did winning this title mean to you?

CD: It's funny because I say to people that I'm the worst Miss UNC ever, but in a way, I think that what's cool about winning Miss UNC

was that I really don't think it was about me, hardly at all. I think it was very much about Embody. I think that was very clear in the way we ran the campaign. It wasn't "Vote for Colleen, she's awesome," because, quite frankly, that would be a lie, but because it was about "Let's get Embody out, and let's make this happen, and let's help students serve as compassionate and effective allies for those struggling with eating disorders, because they can't navigate these psychological complexities by themselves."

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UNC and U.Va. have been playing each other in football since 1892. Here is a list of the games that took place in Chapel Hill, an occurrence that didn't begin until 1919.

| | | | |
|---------------|-------------|----------------|-------|
| Nov. 27 1919 | Chapel Hill | North Carolina | 6-0 |
| Nov. 24 1921 | Chapel Hill | North Carolina | 7-3 |
| Nov. 29 1923 | Chapel Hill | Tie Game | 0-0 |
| Nov. 26 1925 | Chapel Hill | Tie Game | 3-3 |
| Nov. 24 1927 | Chapel Hill | North Carolina | 14-13 |
| Nov. 28 1929 | Chapel Hill | North Carolina | 41-7 |
| Nov. 26 1931 | Chapel Hill | North Carolina | 13-6 |
| Nov. 30 1933 | Chapel Hill | North Carolina | 14-0 |
| Nov. 28 1935 | Chapel Hill | North Carolina | 61-0 |
| Nov. 27 1937 | Chapel Hill | North Carolina | 40-0 |
| Nov. 30 1939 | Chapel Hill | North Carolina | 19-0 |
| Nov. 8 1952 | Chapel Hill | Virginia | 34-7 |
| Nov. 21 1953 | Chapel Hill | North Carolina | 33-7 |
| Nov. 19 1955 | Chapel Hill | North Carolina | 26-14 |
| Nov. 30 1957 | Chapel Hill | Virginia | 20-13 |
| Nov. 14 1959 | Chapel Hill | North Carolina | 41-0 |
| Dec. 2 1961 | Chapel Hill | North Carolina | 24-0 |
| Sep. 21 1963 | Chapel Hill | North Carolina | 11-7 |
| Oct. 2 1965 | Chapel Hill | Virginia | 21-17 |
| Nov. 26 1966 | Chapel Hill | Virginia | 21-14 |
| Nov. 9 1968 | Chapel Hill | Virginia | 41-6 |
| Oct. 31 1970 | Chapel Hill | North Carolina | 30-15 |
| Nov. 11 1972 | Chapel Hill | North Carolina | 23-3 |
| Nov. 2 1974 | Chapel Hill | North Carolina | 24-10 |
| Nov. 13 1976 | Chapel Hill | North Carolina | 31-6 |
| Nov. 18 1978 | Chapel Hill | North Carolina | 38-20 |
| Nov. 15 1980 | Chapel Hill | North Carolina | 26-3 |
| Nov. 13 1982 | Chapel Hill | North Carolina | 27-14 |
| Nov. 17 1984 | Chapel Hill | Tie Game | 24-24 |
| Nov. 15 1986 | Chapel Hill | North Carolina | 27-7 |
| Nov. 12 1988 | Chapel Hill | Virginia | 27-24 |
| Nov. 10 1990 | Chapel Hill | Virginia | 24-10 |
| Oct. 17 1992 | Chapel Hill | North Carolina | 27-17 |
| Oct. 7 1995 | Chapel Hill | North Carolina | 22-17 |
| Sep. 27 1997 | Chapel Hill | North Carolina | 48-20 |
| Sep. 4 1999 | Chapel Hill | Virginia | 20-17 |
| Oct. 13 2001 | Chapel Hill | North Carolina | 30-24 |
| Oct. 4 2003 | Chapel Hill | Virginia | 38-13 |
| Oct. 22 2005 | Chapel Hill | North Carolina | 7-5 |
| Sep. 15 2007 | Chapel Hill | Virginia | 22-20 |
| Oct. 3 2009 | Chapel Hill | Virginia | 16-3 |
| Sept. 17 2011 | Chapel Hill | North Carolina | 28-17 |

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Unified letterman group in the works

Officials are planning to create an umbrella organization.

By Farhan Lakhany
Staff Writer

Homecoming is about reuniting the University community.

Various letterman and monogram associations throughout the University use Homecoming as a way to unite former athletes under a banner of solidarity and camaraderie.

To encourage this united spirit, UNC Athletic Director Bubba Cunningham is spearheading an attempt to create an umbrella organization for all the various letterman and monogram associations.

Cunningham said the project is in its initial planning stages.

"We host people on campus, we host our (Rams Club) membership and this is taking it to another step which is, 'Let's host our former letterwinners when they come back at various functions in addition to the events we host for the Rams Club,'" he said.

Cunningham said the association would be similar to the General Alumni Association, and it would work alongside organizations like the Rams Club.

"I do want to have a formalized monogram club or lettermen's association," he said. "We have individual pockets of reunions and our coaches do a terrific job of staying connected to the former letterwinners, the former students in their sport. But I think as a department, we can do a better job of creating one organization that has all of our student athletes involved." Cunningham said he wants

the effort to be developed as "The UNC Monogram Club." "I feel strongly that we want to welcome all of our alumni back," he said. "In our team, we specifically look toward the former letterwinners as the group we want to welcome back."

One of the goals is to realize that University athletics is a family, he said.

Don McCauley, the Rams Club liaison with football lettermen, said while athletes usually become attached to certain coaches, UNC athletics is a community.

McCauley played football for the University in the late 1960s and early 1970s.

"I played for Bill Dooley, and it is like I am one of Bill Dooley's boys," he said. "You've got Coach Brown, you've got John Bunting's crew and the secret is to get them all in the same room, pulling in the same direction."

"Once you do get them all together it is amazing how the camaraderie, the fact that playing the great sport of football — we all have that in common. The important thing is to keep it as a family," he said.

Steve Kirschner, spokesman for the athletic department, noted the positive impact the umbrella organization could have on current student athletes as well.

"There are a lot of positives to current student athletes seeing what those who have gone before them have done," he said. "To see not only what they during their college years but what they have gone to do post-college in their professional lives."

He also said building bonds among student athletes doesn't stop with teams.

"The students who participate in varsity athletics I think create a tremendous

"I feel strongly that we want to welcome all of our alumni back."

Bubba Cunningham,
athletic director

sense of community, not just on their teams but across the (athletic) department and also with students who don't participate in athletics," he said.

"I think that there's far more integration in campus life among our students who participate in athletics than they are given credit for."

And this camaraderie not only benefits the individuals, but also helps to fund UNC's various programs.

Former football players gave more than \$16 million to academic and athletic departments in 2005, when McCauley said the Rams Club crunched the numbers.

"Twenty scholarships had been funded by former

athletes. That's impressive. Get them to come back and hopefully give and support the institution that means so much to them," he said.

"When you have a large institution, frequently you try to make it into a smaller subset of people that you had relationships with while you were a student, so we want to create a sense of family, a sense of community," Cunningham said.

"There is this affinity you have with your group, and your institution, your alma mater," he said. "It helps continue the tradition that we have ... holding what we all stand for."

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DINNER M-Sat 5-10, Closed Sunday
Tobacco Road: Sun-Th 11am-12am, F-Sat 11am-2am

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