

The Daily Tar Heel

Established 1893, 120 years of editorial freedom

NICOLE COMPARATO EDITOR, 962-4086 OR EDITOR@DAILYTARHEEL.COM
ZACH GAVER OPINION EDITOR, OPINION@DAILYTARHEEL.COM
DYLAN CUNNINGHAM ASSISTANT OPINION EDITOR

EDITORIAL BOARD MEMBERS		
ALEXANDRA WILLCOX	GABRIELLA KOSTRZEWA	MAHMOUD SAAD
DYLAN CUNNINGHAM	KERN WILLIAMS	SIERRA WINGATE-BEY
DAVIN ELDRIDGE	TREY BRIGHT	



Glenn Lippig
Common Economics
Junior economics and food studies major from Raleigh.
Email: lippig@live.unc.edu

Love is like the stock market

Love is like the stock market: fickle in the short term and gainful in the long term.

If love really is like the stock market, who better to ask about success in love than somebody who's succeeded in the stock market? Enter David Gardner, a 1988 Morehead-Cain UNC alumnus and co-founder of The Motley Fool, an investment advisory company.

David, who spoke to a packed lecture hall at UNC last March, knows a thing or two about winning in the stock market: Since 2002, he has achieved an unbelievable 233 percent return on his stock investments (as compared with the market's average return of 47.1 percent).

Imagine if you found a partner whom you loved 233 percent more today than 12 years ago?

If we apply Gardner's wisdom on stock investing to love, you could find such a partner. I interviewed Gardner on how to succeed in love by applying proven stock investment tactics. First off, here's how Gardner feels that love is like the stock market: "Once you've bought in, it's all about holding from there. People who sell (love) a lot won't get much satisfaction."

Just like stocks don't make us money after days, but rather after years, love does not form overnight. Day traders who buy and sell stocks willy-nilly are sure to lose their socks, while patient investors like Gardner trust each stock's ability to generate long-term wealth. If you want a love partner, don't keep trading around: Pick somebody and get to know him or her.

I asked Gardner why he decided to marry early out of college and how he spotted winning stocks like Netflix and Amazon in their early days — how do you find love so early?

"Usually, among the first-movers you find some big-time winners. Members of the opposite sex prized as potentially very valuable lifetime mates will be in high demand early on and like any kind of draft, will often be early picks. Similarly, in business, the first-movers — the companies that get going fast and strong early — often wind up the long-term winners."

According to Gardner, it sounds like Beyonce was right after all: "If you liked him then you should've put a ring on it." Don't wait too long, or Mr. Right will be Mr. Taken!

Despite all this, love is not exactly like the stock market: An important part of stock investment is diversification, aka buying stocks from several companies to minimize risk. The marriage market, *au contraire*, hinges on non-diverse monogamy (hence the divorces).

Gardner's take: "The better you truly know your stock — or potential spouse — the more likely you've got a winning long-term investment, the less likely you're going to be surprised by bad news." Gardner also said in stocks "you're buying the people who run the business. The corollary in romance is that you're not just marrying your spouse-to-be — you're marrying his/her family. They count; it all counts." Time to meet the parents, y'all.

Whether you're smitten on Feb. 14 or Sept. 21, invest in long-term love.

EDITORIAL CARTOON By Mark Viser, mviser@email.unc.edu



VIEWPOINTS

THE ISSUE: The North Carolina Department of Transportation has recently received funding to improve the safety of the state's railways. It will also begin a study to look for alternative way to cut costs across all of its railway operations while also maintaining ridership.

Don't support a system that can not succeed.

It doesn't make sense to invest money in passenger trains beyond basic renovations. As the NCDOT looks to cut costs, it should do its best to remove funds from the seldom used passenger trains so that they may be used for more practical freight trains.

Many people are unaware that the state is home to two passenger trains because very few people use the railways as their principal means of travel. Putting money into marketing strategies and new features to increase ridership is wasting the state's delicate resources that could easily be used in much more effective ways.

I'd love to see North Carolina have an expansive high-speed rail system. The environmental benefits would be tremendous, not to mention the significant abatement in highway traffic. But our country is simply not suited for this model of travel that works so well in Europe.

Many people will always prefer to drive, despite the cost. Those that don't have access to a car will continue to use other forms of public transportation, even for long distances. People often consider taking a bus to New York rather than paying for a flight, but when was the last time you heard of someone taking the train? Despite that, the Carolinian train makes that long trip every single day.

And investing more in passenger trains may be detrimental to the enormously successful freight train industry in America, which removes the need for hundreds of cargo trucks on the highways. Congestion on train tracks would result in slower and fewer freight trains. It's essentially creating a new service and expecting demand to appear, while taking away a service that has seen success for decades.

If anyone insists on traveling by rail, they're always welcome to hop a freight train.



Alex Willcox
Editorial board member

Don't pass on passenger trains.

As NCDOT begins a study on alternatives to reduce costs in rail operations, officials should also consider methods to improve revenue through increased ridership. A well supported and widely used railway system has environmental and safety benefits that should not be denied to North Carolina.

The traffic on our roads is increasing every day — this is a growing hassle, a growing danger and a growing detriment to both our health and the environment. While there is no denying that the railway system has an environmental impact, its impact is substantially less than the alternatives of road and air travel. Trains pollute up to 85 percent less than aircrafts.

The construction of parallel tracking will allow freight and passenger trains to run on separate tracks and thus substantially lessen the delays that are at times a burden to riders. While this is a step in the right direction, the NCDOT rail division will have to further improve the riding experiencing if it expects to attract customers away from their cars.

Adding Wi-Fi services to trains has been suggested and should be implemented, but NCDOT should not stop there.

Merely increasing resources in terms of the marketing of trains could be an investment that's benefits far outweigh the costs in the long run. The correlation between effective marketing strategies and increased ridership is legitimate and it's time that North Carolina takes notice in order to tap into this greatly underutilized resource.

These improvements could cause ticket prices to increase, but if the product is worth the cost, customers will always be there and increase ridership on trains, is nothing but good for the state.



Trey Bright
Editorial board member



QuickHits



White Out

North Carolina is once again staring Armageddon in the face as multiple inches of snow descend upon us. Streets have become parking lots as many abandon their cars. Oddly, milk and bread remain on the shelves of local stores while everywhere has already completely sold out of any type of alcohol.



Gnarly, dude

The chilliest of Olympians, Sage Kotsenburg, won the men's snowboard slopestyle competition, netting the first gold for the U.S. He did so by pulling off a "Hack 16 Japan." Despite our assumptions, we have been assured that this is actually a thing and Kotsenburg has yet to sell his medal for a totally rad dream catcher.



Heidi

After the tragedy that was Phillip Seymour Hoffman's death, the world has lost another great with the death of Shirley Temple. In addition to acting, Temple was known for her work as an ambassador to Ghana. People the world over will be pouring out Fourties and Sprite and Grenadine in remembrance.



Dog days are over

The Olympics didn't have a competition monopoly this week as canines of all breeds vied to be top dog at the Westminster Kennel Club Dog Show. Sky, a fox terrier, beat out multiple mop-like dogs to win best in show. Despite being a total bitch, Sky was gracious in victory allowing the losers to still smell her butt.



Pink eye

As the Olympic games continue, so does the slow degeneration of Bob Costas' eyes. Costas has been removed from broadcasting after he contracted a nasty case of conjunctivitis. He is reportedly receiving the traditional Russian treatment which involves local herbs, something called "tooth cheese" and lots of vodka.



Here we go again

In an anticlimax, elections will move on to a runoff election between Andrew Powell and Emilio Vincente. Once again students did not listen the DTH's endorsement, forcing us to not only question the continued effectiveness of print media but also our purpose in life as well. These are dark times.



QUOTE OF THE DAY

"... You want to raise the question, 'Did they want to play us tonight with a Dean Dome packed full of students?'"

Chase Edwards, on Duke not being able to make it to the game

FEATURED ONLINE READER COMMENT

"Are you going to serve finger sandwiches, too? I don't remember this kind of treatment when I was at UNC."

NClaw441, on students being allowed to wait inside the Smith Center

LETTERS TO THE EDITOR

Class cancellation was poorly handled

TO THE EDITOR:

I am writing to voice my displeasure about the nature of the Alert Carolina message sent Wednesday morning.

Firstly, the original message on http://unc.edu was unclear, leaving many students unsure as to whether Thursday classes were cancelled all day or only until 11 a.m.

When Alert Carolina sent out the email clarifying that Thursday classes had cancelled until 11 a.m. unless stated otherwise, I wasn't alone in my bewilderment.

Students all over campus were left wondering why a forecast of 3-5 inches of snow and almost an inch of ice throughout the area that was supposed to continue falling through Thursday wasn't enough to cancel classes for the day.

It is very clear that the town of Chapel Hill is inadequately equipped to handle such a snowstorm, particularly in time for classes past 11 a.m. on Thursday.

We don't live in New York City, where a fleet of countless snowplows is ready at any moment to deal with a winter storm. This is sunny Chapel Hill.

Let's be realistic here. Cars are littered all over the roads here, with many of them being abandoned. This isn't just a classic case of a student calling for classes to be cancelled at the first sight of a snowflake — this is a serious snowstorm, at least for Chapel Hill, and appropriate measures need to be taken.

Leaving the status of class in limbo until officials have time to get a better feel for the conditions of the road is unnecessary.

Spoiler alert — the roads are still going to be in bad, if not undrivable, shape.

Failing to cancel all Thursday classes immediately was a shortsighted move that just serves to inconvenience students and faculty who are stuck at home on Wednesday wondering whether they have to complete their work for Thursday.

product of a penal colony under British rule, we have learned to channel that loathing of England into our intensely contested sporting encounters with them.

However, as a young UNC student coming all the way from the landdown under, no hype video, Dick Vitale Game Day monologue or ESPN special could detail what I walked into when arriving in God's country, otherwise known as Chapel Hill.

The hatred, loathing and disdain for that school up the road from us can only be experienced in last second heartbreaks, full game blow-out wins, National Championship victories and rushes of Franklin Street.

The collective passion of alumni, boosters, current students and faculty culminates in a 40 minute game just twice a year — sometimes more if we are lucky — two 20 minute halves, 12 men rotations, five timeouts and two coaches that boils down to the greatest rivalry in all of college sports.

Coming to school in Chapel Hill was the greatest decision of my life, and whenever I return home to this small slice of paradise below the Mason-Dixon Line, I thank the Lord that I chose the greatest shade of blue that ever existed!

It's forever a great day to be a Tar Heel and, as always, GO TO HELL DOOK!

Craig Knight '11
King Perth, Western Australia

A look back at freshman housing

TO THE EDITOR:

A recent article entitled "South Campus Dorms limited to Freshmen" brought me back to my time in Chapel Hill.

As I remember, back in the bronze age when Craige and Ehringhaus Residence Halls opened in the early 1960's, they were exclusively for freshmen.

They were reserved for freshmen because, at the time, these dormitories were the farthest from campus, out in the boonies all by themselves the woods.

In addition, Ehringhaus had a cafeteria, and was a primary location for athlete housing.

Craige and Ehringhaus quickly developed a reputation as the most hell-raising dorms on campus and maybe even the entire southeast.

The damage was amazing.

As a result, both dorms were opened to upper-classmen the next year as the Department of Housing and Residential Education admitted a huge mistake.

Maybe this time the presence of women may alter things. that should be interesting — or not.

F. Marion Redd '67
Hillsborough, NC

Mary Yount '15
Communications Journalism

A rivalry perspective from down under

TO THE EDITOR:

Coming from Perth, Western Australia, we have our fair share of heated sporting rivalries.

The Ashes, Cricket's oldest test match series, was recently won by Australia 5-0.

After being humiliated by the English the last two times and being the

SPEAK OUT

WRITING GUIDELINES

- Please type: Handwritten letters will not be accepted.
- Sign and date: No more than two people should sign letters.
- Students: Include your year, major and phone number.
- Faculty/staff: Include your department and phone number.
- Edit: The DTH edits for space, clarity, accuracy and vulgarity. Limit letters to 250 words.

SUBMISSION

- Drop-off or mail to our office at 151 E. Rosemary Street, Chapel Hill, N.C. 27514
- E-mail: opinion@dailytarheel.com

EDITOR'S NOTE: Columns, cartoons and letters do not necessarily represent the opinions of The Daily Tar Heel or its staff. Editorials reflect the opinions of The Daily Tar Heel editorial board, which is made up of eight board members, the opinion editor and the editor.