

The Daily Tar Heel

www.dailytarheel.com

Established 1893

119 years of editorial freedom

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Member

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# DTH debuts skinnier page design this fall

By Kevin Uhrmacher and Elise Young

Senior Writers

The freshman 15 won't be a problem for The Daily Tar Heel this fall — we went on a diet. This issue is the first one with the DTH's new design. Each page shrunk horizontally by an inch, and you'll see this change reflected in slightly skinnier columns.

But other than that, the DTH you know (and love) will remain the same.

Our thinner design brings us more in line with industry standards, as some of our peer publications have recently shed some weight. The design change will also save us some money in printing costs.

The incredible shrinking DTH

The Daily Tar Heel will be an inch skinnier this year, bringing the paper closer in size to others in the industry.

11.625 inches

22.5 inches

10.5 inches

DTH/KEVIN UHRMACHER

Contact the Design & Graphics Desk at

design@dailytarheel.com.

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