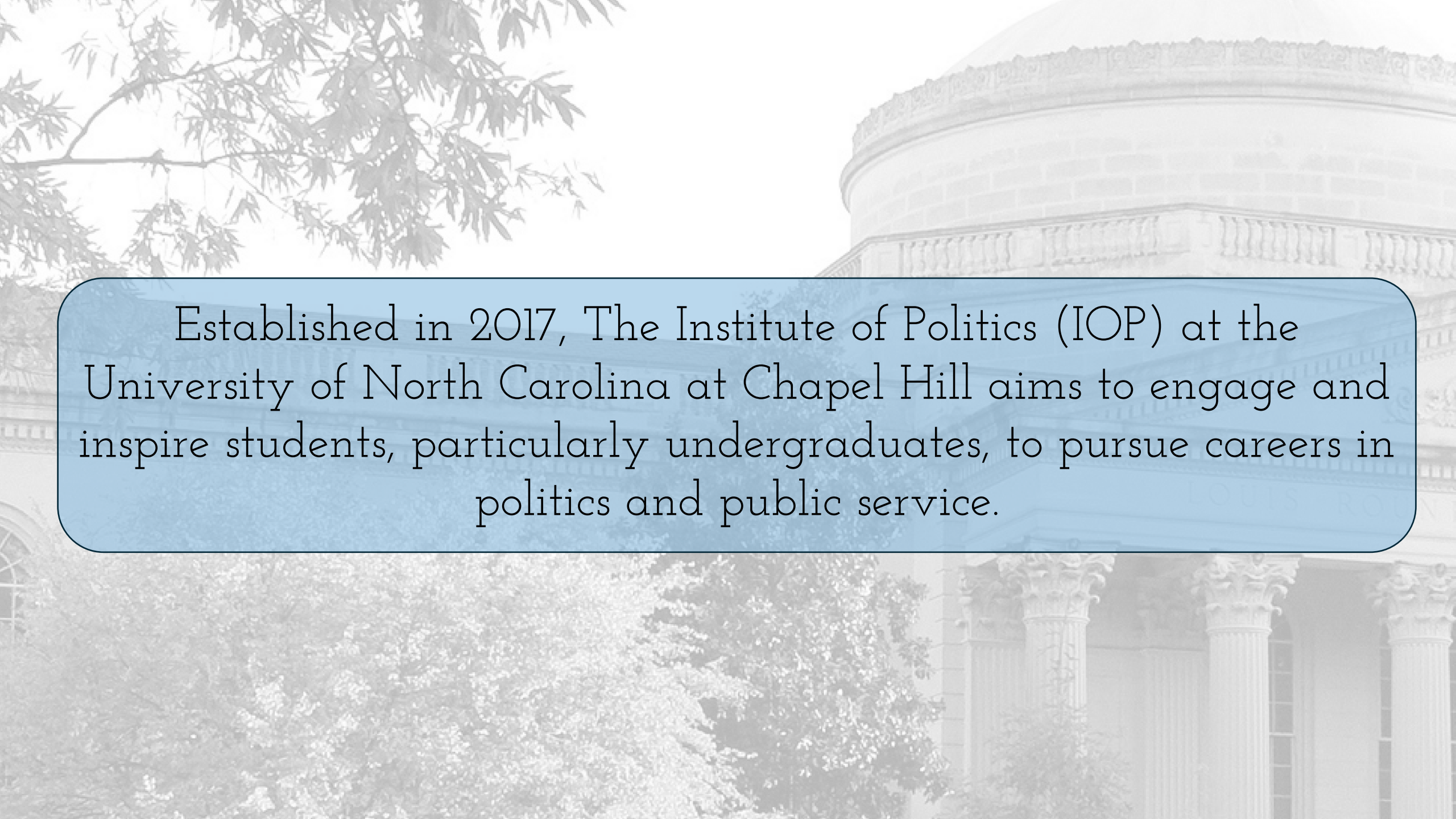




UNC IOP



Established in 2017, The Institute of Politics (IOP) at the University of North Carolina at Chapel Hill aims to engage and inspire students, particularly undergraduates, to pursue careers in politics and public service.

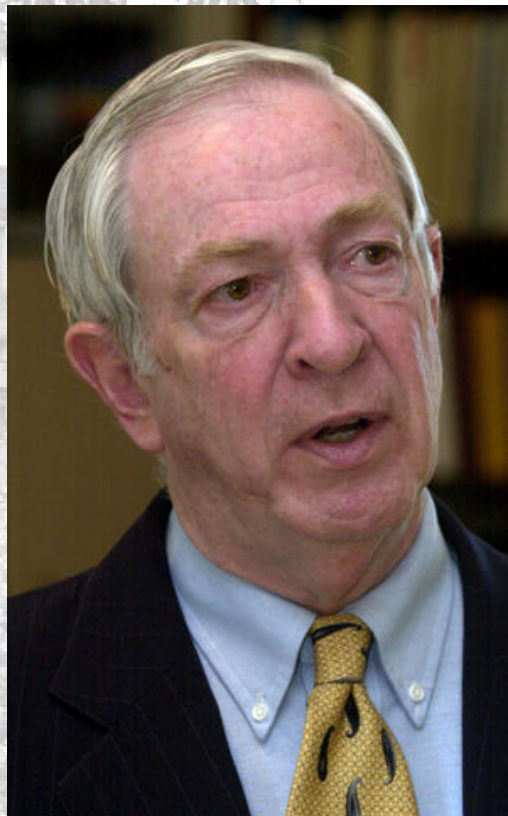


Nonpartisan

Undergraduate-Focused

Career-Oriented

Our Co-Chairs



Tom Lambeth



Richard Vinroot

Senior Advisory Board



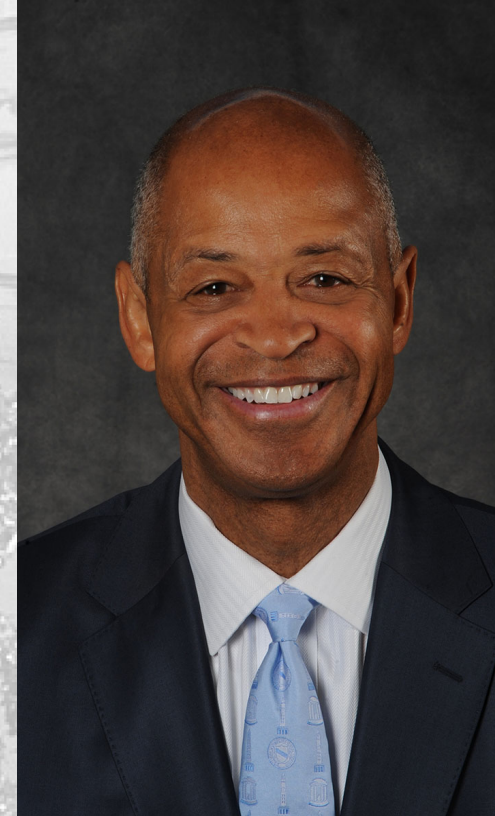
Lou Bissette



Mary Braxton-
Joseph



Julia Grumbles



Bill Keyes



Nelson Schwab
III

Senior Advisory Board



Trey Grayson



Roger Perry



Joyce Fitzpatrick



Peter Feaver

Internal Advisory Board



Dan Gitterman



Sarah Treul-
Roberts



Chris Clemens



Michael Smith



Ferrel Guillory



Candis Smith

Student Advisory Board



Lucy Russell '20



Samantha Grimm '18



Levi McCracken '21



(From left to right) Anamay Viswanathan '19, Ian Muriuki '18, Clare Macdonald '19, Tai Huynh '20, Olivia Zitkus '20, Tanner Glenn '18



Kirk Kovach '18



Kyle Werner '18



Mariah Harrelson '19



What did we accomplish together?

In 2017...

Tech Team



- ❖ Team of 10 students
- ❖ 2 Workshops
 - ❖ Over 80 attendees total
- ❖ 3 Projects
 - ❖ 1 completed
 - ❖ NC Department of Public Instruction
 - ❖ 2 current
 - ❖ NAACP of NC
 - ❖ NC Justice Policy Center



CAROLINA POLITICAL REVIEW



From the Mountains to the Coast

A Conversation with Deborah Ross

Deborah Ross mounted a challenge to incumbent Republican Senator Richard Burr last year, but it wasn't her first foray into politics.

Ross has been involved with politics, in one way or another, from a young age. She recalls how her mother and other college educated women began to delve into the world of politics, working on campaigns and starting a newspaper for the town.

"There were all these stay-at-home moms and they were like, 'Why aren't we

on the school board? Why aren't we on city council?' So I was working on campaigns when I was ten."

A lawyer by trade, Ross moved from Connecticut to North Carolina, acquiring her JD from Chapel Hill. In the following years, she continued to work on campaigns and, when a seat in the General Assembly opened, jumped into the race herself.

She took a break to work in the private sector, for GoTriangle, but decided to return to the campaign trail when no formidable candidates challenged the in-

Kirk Kovach

cumbent Burr.

"Most of the heavyweights, like Erskine Bowles, when they were not willing to run against Richard Burr, the women's organizations encouraged me to do it. And there were former and current legislators encouraging me to do it. It was a great opportunity and it was a fantastic experience."

Though she did come up short in 2016, Ross gleaned a lot from the experience.

"I really liked running statewide. A lot of people complain about it, the travel, all the money you have to raise. I raised more than \$15 million and traveled to more than 90 counties. I learned so much about the state."

Ross mentioned that she learned about North Carolina through interacting with her colleagues in the General Assembly, but that it is different when you're meeting people in their communities.

She also learned a lot about herself.

"I didn't realize how happy people make me. I like people. I already knew I liked working with people and solving problems, but when you run statewide, you're with people sixteen hours a day. I always had energy for the next group of people. I was always interested."

Ross recently completed a fellowship at Chapel Hill, through the Institute of Politics. That affinity for people served her there, as well.

"I tried to approach the program with some academic rigor because I wanted the students to have things to read, even if they didn't read them, and I brought in true experts in the field who had practical experience who also cared about the next generation."

That younger generation is important to Ross: "Being with these young people doing wonderful things, that gives me faith in this next generation."

During her time campaigning in 2016, Ross traveled to ninety of North Carolina's one-hundred counties.

"There are things about North Carolina and the spirit of the people that carry you from the mountains to the coast. The pride of the history, the families who

have been here for years and years."

Those people, she added, are what makes North Carolina such a great state.

"We have wonderful people here, but we welcome other ideas, other people. That's why our universities and the Research Triangle are so special."

North Carolina's diversity compelled her, too. "You go to places like Asheville, which could be in Europe. It really could. And you go to Wilmington, and people don't realize the great things going on there. It's one of the biggest cities in the state. I think all of these things are wonderful."

By traveling all over the state, Ross saw first-hand the effects of the rural-urban divide, especially with infrastructure and broadband access. The campaign operated like a mobile office, and they relied heavily on internet access wherever they were to stay connected.

"Everybody needed to be on their phone and connected to everything going on. We had to be communicating with people, raising money, setting things up, and we realized that in rural areas you can't do that."

Ross wanted to run a traditional campaign as opposed to focusing solely in certain areas of the state.

"We went out of our way to go to the barbecue place or the coffee shop, to walk in and talk to people. We didn't only go to places that were prosperous," she added. "We went out of our way to go to a farm, or a lumber mill, or a church, because we wanted it to be an authentic campaign."

She also offered some insight into what she thought were salient changes in the Democratic Party after losses in 2016.

"The way I see the party changing the most is that young people are engaged. The biggest disappointment of the 2016 campaign, and I think because both the candidates were older than 65, is that young people didn't vote, because they just didn't really see anything for them."

This dynamic is changing in a big way, she says.

"But now, they're all running for election. In Charlotte, more than half of the City Council are Millennials. In Raleigh, they didn't think this young wom-

an with kids stood a chance, and she blew them away in the at-large election."

She compared this surge of candidates to the years following Watergate.

The Republicans do not want to be the party of Roy Moore, but that's all they had. If you create a monster, it's hard to put it back in the closet.

"Something bad happened, and young people started to run because they want to make it better," she said. "I'm excited about that."

In contrast, Ross also offered a few thoughts on the state of the GOP since the last election cycle.

"I think they're terrified. They know

the demographics," Ross said. "They only have one playbook, and it's a playbook with a short shelf-life. So the idea right now is, do as much as you possibly can, while you can."

She also added that, with regard to Alabama Republican candidate Roy Moore, "The Republicans do not want to be the party of Roy Moore, but that's all they had. If you create a monster, it's hard to put it back in the closet."

After those forecasts for the two major parties, Ross said that a future run for herself would not be out of the question.

"It's nice to be in the private sector right now and to have that freedom. I have a puppy, and you have to have a flexible schedule to have a puppy. But if there were an opportunity, at the right time, I would take it," Ross said. "We'll just see where things are in three years."

Deborah Ross recently led a seminar series as an Institute of Politics Fellow at the University of North Carolina at Chapel Hill. ■



Interview Series

- Allen Buansi, *Chapel Hill Town Council*
- Pat McCrory, *Former Governor*
- Duane Hall, *NC State Rep.*
- Thomas Stith III, *Former COS, Pat McCrory*
- Jeff Jackson, *NC State Sen.*
- Josh Stein, *NC Attorney General*





CIVICS

IN THE TRIANGLE

Civics in the Triangle places motivated undergraduates in middle- and elementary-school classrooms throughout the Triangle region, teaching civics and government classes to inspire students to immerse themselves in their local communities and grow into active participants in our democracy.

Our partners include Chapel Hill-Carrboro City Schools, Carolina K-12, and First Vote NC.



Deborah Ross



Thomas Stith III

The Fellows Program provides an invaluable chance for students to learn from some of the most notable political practitioners, academics, and journalists in an informal setting. Political practitioners immerse themselves in the Carolina community, drawing on the University's intellectual resources while interacting with students and leading a not-for-credit study group.

The Institute hosted two Visiting Fellows in Fall 2017 and will host two Visiting Fellows in Spring 2018.

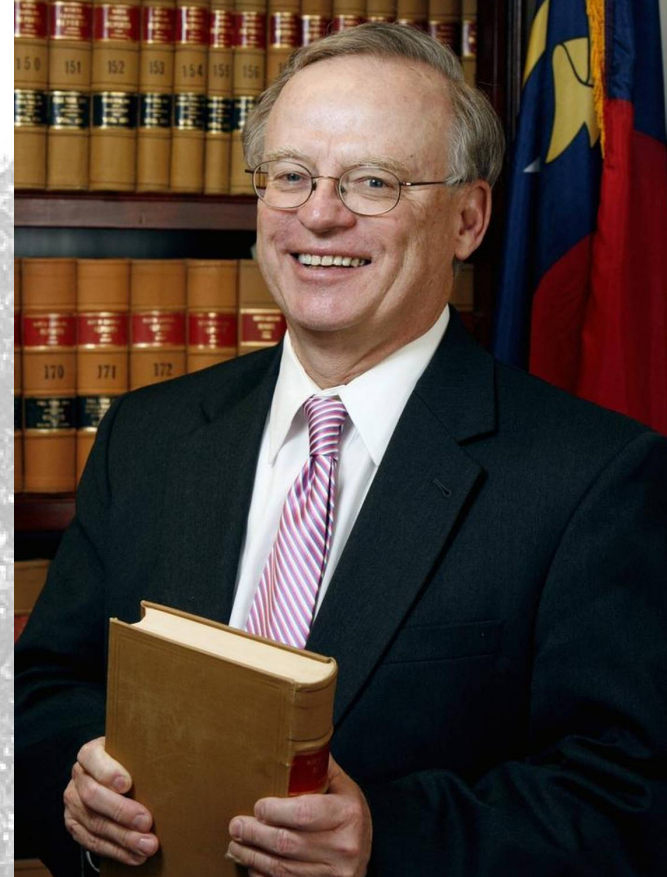
Fellows Program - Fall 2017



Fellows Program - Spring 2018



Dr. June Atkinson



Justice Bob Orr

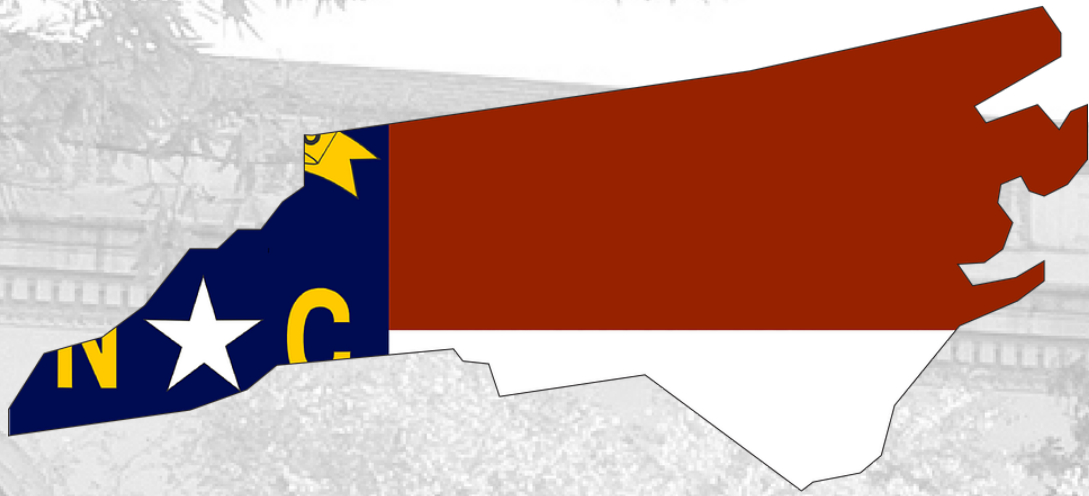


The Speaker Series provides a forum for leaders in politics, government, business, labor and the media to share their experiences and insights on today's most pressing issues. Activities will range from larger, on-the-record events to more intimate, off-the-record sessions.









The IOP Internship Program arranges paid summer internship opportunities for Carolina undergraduates interested in exploring a summer in politics and public service. The IOP is offering 20 internships for Summer 2018 in North Carolina and Washington D.C.

Interns are responsible for completing 8-12 weeks of full-time, substantive work and will be fully funded by the IOP.

North Carolina internships:

- Lillian's List Action Fund
- Martin Center for Academic Renewal
- North Carolina Department of Public Instruction - Office of the Superintendent
- Campaign Connections
- Office of Governor Roy Cooper - Policy Division
- The North Carolina Justice Center
- Urban3 + Strong Towns
- John Locke Foundation
- City of Raleigh - Sustainability Office
- North Carolina Department of Justice

Washington D.C. internships:

- American Enterprise Institute
- Blue State Digital
- Office of Congressman David Price (D-NC)
- Office of Congressman Mark Meadows (R-NC)
- Office of Congressman Mark Walker (R-NC)
- Heritage Foundation
- Precision Strategies
- Office of Senator Richard Burr (R-NC)
- Office of Senator Thom Tillis (R-NC)



The IOP's Summer in Washington program was made possible through collaboration with our peer institutes at Harvard University and the University of Chicago. Through this collaboration, the IOP offered a wide range of opportunities to over 60 Carolina students including career-oriented roundtables with prominent political practitioners, excursions to polling firms and think tanks, social events to connect with peers from across the nation, and more.













A faded background image of the Louisiana State Capitol building, showing the dome and classical columns. The text is overlaid on this image.

What will we accomplish together?

In 2018 and
beyond...

Tracking the IOP

1966



The Institute of Politics (IOP) is founded at Harvard as a living memorial to President Kennedy

2013



The Institute of Politics (IOP) is formally established at UChicago

2015



The Institute of Politics and Public Service (IPPS) is formally established at Georgetown



Students launch the Institute of Politics (IOP) at UNC in January 2017 and the Senior Advisory Board is formed to support their efforts



Tech Team is established as the IOP's first student program, hosts a successful workshop in April 2017 and secures first pro-bono contract from DPI

2017



The IOP runs its inaugural Summer in Washington (SIW) program



The IOP hosts 2 Visiting Fellows and creates the Carolina Political Review, Civics in the Triangle, and the Speaker Series

Tracking the IOP

2018



The IOP hosts two Visiting Fellows in Spring 2018 and places 20 students in internships for Summer 2018



The IOP is established as an official institute on campus



The IOP runs a successful SIW Program, hosts 3 Visiting Fellows in Fall 2018, and adds 2 student programs (hosting 7 in total)

2019



The IOP hosts a total of 6 Fellows (4 of whom are resident), supports 100+ internships for Summer 2019, and adds 1 student program (8 in total)

2020



The IOP hosts a total of 6 Fellows (all of whom are resident), hosts 8 student programs, and supports 120+ internships for Summer 2020

2021+



Inspire generations of North Carolinians to pursue careers in politics and public service

A faded, grayscale background image of the Louisiana State Capitol building. The image shows the iconic dome and the portico with columns. The words "LOUISIANA" and "ROUN" are visible on the facade. A blue rounded rectangle is overlaid in the center, containing the text "How will we get there?".

How will we get there?