Norma Hotaling, SAGE Founder and Executive Director Recommendations

The following are key components to the systemic change that must occur to successfully address trafficking, and the demand:

- Appropriately define and directly address the issue.
- Do not ignore the abuse.
- Do not encourage the perpetrators and normalize their behavior.
- Provide alternatives and counseling for the men who comprise the demand
- Create a real escape for children and women. Don't use protection and safety as
 an excuse to further exploit. Build services that heal, empower, and provide
 economic self-sufficiency not dependency.
- Do not continue to only work in "crisis mode" rather than on prevention.
- Educate the public to better recognize violence against women and child sexual abuse in and out of prostitution.
- Reform legislative, investigative and prosecutorial practice.
- Build coalitions and provide training.
- Replicate programs that work such as SAGE and the First Offenders Prostitution Program (John's School.)
- Do not make services for women and girls contingent on testifying against abuser/trafficker.
- Provide all interventions in unison. Take bold steps to respond to the years of neglect.
- Look to the "True Experts" for guidance and answers. Survivors of prostitution and trafficking with proven track records have created the web of services and the network of support that serves thousands per year with little help. Tap into this network and other survivor run groups.

^{*} Norma Hotaling has over 15 years of professional experience in violence and commercial sexual exploitation; domestic and international trafficking; drug abuse, trauma and mental health issues of women

and girls; and the demand side of prostitution. SAGE has received the following awards: Innovations in American Government, Peter F. Drucker Award, and Oprah's Angel Award. Her publications include, but are not limited to: "SAGE Peer Counselor Education Workshop on Trauma and Peer Counselor Skills"; "Power, Control and Violence as Central Themes among Customers of Prostituted Women," and "Increase in Demand & the Increase on Trafficking in Women and Children."