



## CAROLINA PARENTS COUNCIL: 2012-2013 GRANT APPLICATION PART I

Grant application consists of two parts.

- Part I requires contact and program information and the executive summary
- Part II requires budget and financial information
- Together Part I and Part II should not exceed six (6) pages. All requested information is required

Applications ***must*** be received no later than **November 1, 2011 at 5:00 p.m.** (refer to Grant Application Instructions – Details and Guidelines for details)

### Contact Information

Name/Title of Department/Program Director:	O. Ray Angle, Director
Name of Department/Organization:	University Career Services (UCS)
Name of Division/School/Department/Unit:	Student Affairs, UNC-Chapel Hill
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Telephone number:	919-962-4481
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Name of contact person:	Tim Stiles, Associate Director
Address, CB#:	CB# 5140, 219 Hanes Hall
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Please name others participating in this grant application:	Jacque Gist, Assistant Director
Name of Department(s) or Organization(s):	University Career Services

Name of Department's financial manager:	Rick Steele
Email address:	rastele@email.unc.edu
Telephone number:	919-962-9643

### Program Information

**A.** Name (title) that best describes this grant application:

University Career Services Nonprofit and Arts Summer Internship Stipends (for unpaid interns only)

**B.** What is the timeline for beginning and completion of program/event?

Advertising/marketing of internship stipend application begins: March 2013  
 Stipend application deadline (for Summer 2013 internships in the arts/nonprofits): early April 2013\*  
 Notification of status of stipend award: mid April 2013  
 \*Deadline is purposefully close to summer allowing students ample time to secure internship prior to applying.



**C. Outline the proposed program/event objective(s).**

Many students need to earn money during the summer for a variety of needs. However, non-profit and arts summer internships often are unpaid. In response to this need, University Career Services is offering several stipends to support students, who will be receiving no pay and who will have accepted offers for Summer 2013 internships with non-profit or arts organizations. Stipends range from \$250 to \$1,000 depending on location and need.

University Career Services' objective is to fund more of these unpaid internships in the arts or nonprofits, since we previously had to decline 30-40 students during each application period. Last year, because of limited funds and because we did not want to deny so many students, we restricted the applicant pool to include only those who have one summer remaining before graduating (rising seniors). Our desire is to strongly consider all stipend applicants with the goal of funding as many bona fide requests as possible, regardless of when they graduate.

**D. Describe how students will benefit and what student needs are being addressed.**

Many of our applicants cannot afford to complete an entire summer without a source of income to offset expenses such as travel to/from the internship location, transportation to work, meals, utilities and housing. The stipend allows them to cover some of their costs during the internship offsetting the loss of income from a paid summer job. The experience students receive from completing an internship (either domestic or international) is invaluable and often essential to compete for full-time jobs in the arts or in non-profits or for admission to relevant, highly-ranked graduate and professional schools. Non-profit/arts internships are often unpaid. We want to continue to encourage students to take the risk of forgoing paid employment when experience from an unpaid internship would give them an invaluable edge in the job market or in being admitted to competitive graduate/professional programs. Networking contacts made during the internship and references received from internship supervisors are also important advantages that help our students to find full-time employment in fields that are difficult to "break into" (especially nonprofit and arts organizations).

**E. Describe the profile and estimate the number of undergraduate students served.**

Currently, we are serving around 30 students per summer. We would like to have the capacity to double that number to 60 undergraduate students.

**F. Describe how the overall success of the proposed program/event will be measured.**

By doubling the number of stipends that we are able to give to applicants, we will be giving a competitive edge to three times as many undergraduates. This means turning away fewer deserving applicants (especially rising sophomore and rising junior applicants).

Through the collection of on-the-job reports, anecdotes, and pictures required of all stipend recipients, we can demonstrate to other students how they too can positively benefit from the nonprofit/arts internship.



G. Is this a new or existing program/event? Is this a one-time or continuing program/event?

This is an existing program that has been offered for over 10 years and will continue only as funds are available. Given the current economic conditions, it is especially important to support students who wish to pursue an unpaid internship in the arts or nonprofits.

### Executive Summary

Briefly summarize your proposal (150 words limit). The executive summary is an essential component of the Grant Application. The summary should only highlight main information that is critical to understanding your proposal. Financial information **should not** be included in this section.

University Career Services requests additional funding for the nonprofit/arts internship stipend program to achieve our goal of minimizing those declined. Completing an internship in a chosen career field is one of the most critical “resume builders” in the early stages of a student’s work-life. With funding from the Parents Council, we can ensure that all applicants needing financial assistance have a chance to complete their unpaid internships—the first critical step toward a successful full-time job search for a competitive position in the arts and nonprofits or admission to a prestigious graduate or professional school. Last summer, stipend recipients completed internships in places like New York, Uganda, Ecuador, Costa Rica, Poland, Nigeria, Washington DC, and Nigeria. They worked for organizations such as DC Public Schools, Urban Ministries of Wake County, Health Alert-Uganda, International Institute of New England, Chautauqua Music Festival, and CureSearch for Children’s Cancer.