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Cover *Travelling Fiddler*.
(Photograph by Gordon Shennan; courtesy of Highland Photo Archive, Inverness Museum & Art Gallery, High Life Highland, Scotland)
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Top to bottom:
Sunset on Loch Linnhe.
(Courtesy of Ian MacRae Young)

The Power of Music; chromolithograph by James Fuller Queen, noted lithographer from Philadelphia, 1872.
(Courtesy of the Library of Congress)

Bascom Lamar Lunsford at "Singing on the Mountain," Grandfather Mountain, ca. 1940.
(Photograph by Hugh Morton; © North Carolina Collection, University of North Carolina at Chapel Hill)

Jam session at the Swannanoa Gathering.
(Courtesy of R. L. Geyer)



Wayfaring Strangers

The Musical Voyage from Scotland and Ulster to Appalachia

FIONA RITCHIE AND DOUG ORR

Foreword by Dolly Parton; includes a CD with 20 tracks

A 300-year story of musical migration

Throughout the eighteenth and nineteenth centuries, a steady stream of Scots migrated to Ulster and eventually onward across the Atlantic to resettle in the United States. Many of these Scots-Irish immigrants made their way into the mountains of the southern Appalachian region. They brought with them a wealth of traditional ballads and tunes from the British Isles and Ireland, a carrying stream that merged with sounds and songs of English, German, Welsh, African American, French, and Cherokee origin. Their enduring legacy of music flows today from Appalachia back to Ireland and Scotland and around the globe. In *Wayfaring Strangers*, Fiona Ritchie and Doug Orr guide readers on a musical voyage across oceans, linking people and songs through centuries of adaptation and change.

From ancient ballads at the heart of the tradition to instruments that express this dynamic music, Ritchie and Orr chronicle the details of an epic journey. Enriched by the insights of key contributors to the living tradition on both sides of the Atlantic, this abundantly illustrated volume includes a CD featuring 20 songs by musicians profiled in the book.

FIONA RITCHIE is the founder, producer, and host of National Public Radio's *The Thistle & Shamrock*®; **DOUG ORR** is president emeritus of Warren Wilson College, where he founded the Swannanoa Gathering music workshops.

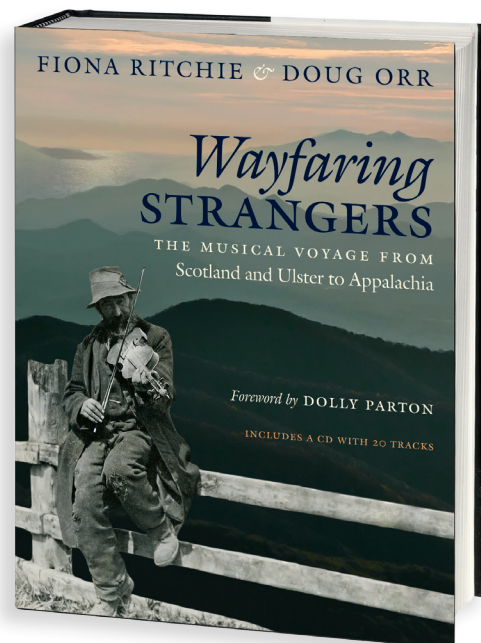
Published with the assistance of the Blythe Family Fund of the University of North Carolina Press

“Exploring the historic ties between Scotland, Ireland, and Appalachia through music, Fiona Ritchie and Doug Orr weave together the story of migration through the lyrics of ballads and other music that reflects on this history. *Wayfaring Strangers* will touch a powerful chord in the lives of readers who appreciate the music of Scotland and Appalachia, as well as those whose families have ties to this rich historical journey.”

—William Ferris, author of *The Storied South: Voices of Writers and Artists*

“The story of the Scots-Irish ‘carrying stream’ of music that found its way to Appalachia is also the story of the Cash family. William Cash emigrated from Scotland in the mid-seventeenth century, and the next generation drifted down to Virginia. The songs that went with them were captured, in part, a couple of centuries later by my stepmother’s family, The Carter Family. My own musical DNA is bound with these songs—the narrative ballads, the melancholy rhymes, the ancient stories retold in melody again and again. Except for my family, there is nothing I love more than being a part of the ‘living tradition’ captured in this book.”

—Rosanne Cash



September 2014

978-1-4696-1822-7 \$39.95t Cloth

978-1-4696-1823-4 \$34.99 @BOOK

Approx. 448 pp., 8.5 x 11, 64 color plates, 60 halftones, 7 maps, appends., notes, bibl., index

Marketing Campaign

Publicity

- Advance Readers Copies (with the CD) available
- Major print reviews and features
- Major radio and television coverage
- Online publicity campaign
- Coordinate with NPR promotions
- Regional author tour/events

National Advertising

- *New York Review of Books*, *Our State*, *Chronicle of Higher Education*

Co-op Available

Finding Your Roots

The Official Companion to the PBS Series

HENRY LOUIS GATES JR.

Foreword by David Altshuler

Beyond Ancestry.com

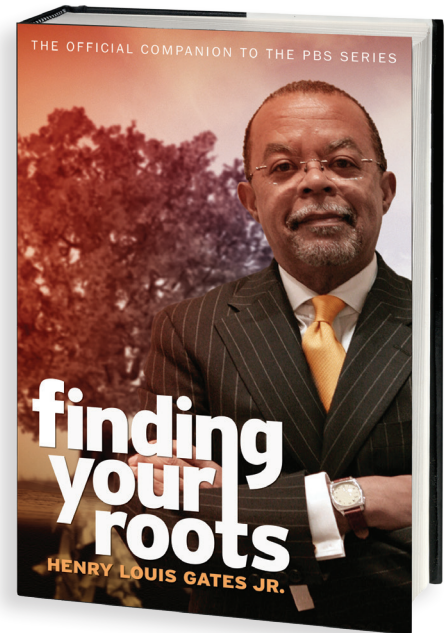
Who are we, and where do we come from? The fundamental drive to answer these questions is at the heart of *Finding Your Roots*, the companion book to the hit PBS documentary series. As Harvard scholar Henry Louis Gates Jr. shows us, the tools of cutting-edge genomics and deep genealogical research now allow us to learn more about our roots, looking further back in time than ever before. Gates's investigations take on the personal and genealogical histories of more than twenty luminaries, including United States Congressman John Lewis, actor Robert Downey Jr., CNN medical correspondent Sanjay Gupta, former secretary of labor Linda Chavez, and comedian Margaret Cho. Interwoven with their moving stories of immigration, assimilation, strife, and success, Gates provides practical information for amateur genealogists just beginning archival research on their own families' roots, and he details the advances in genetic research now available to the public. The result is an illuminating exploration of who we are, how we lost track of our roots, and how we can find them again.

HENRY LOUIS GATES JR. is the Alphonse Fletcher Jr. University Professor and Director of the W. E. B. Du Bois Institute for African and African American Research at Harvard University.

"An accessible and engaging book, *Finding Your Roots* is a veritable how-to guide for readers to explore their own past. Henry Louis Gates Jr. brings a wealth of genealogical research expertise to his interviews, which are witty, knowledgeable, and touching, made more so by the fact that Gates himself enters the stories, changing places with the interviewees to reveal something of his own personal experience. Throughout, Gates imbues the stories with a kind of intimacy that speaks to all of us in our personal journeys searching for our own histories.

There's nothing else quite like it."

—Ira Berlin, University of Maryland



September 2014

978-1-4696-1800-5 \$30.00t Cloth

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Approx. 344 pp., 6.125 x 9.25, index

Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features
- Online publicity campaign
- Possible author appearances/events
- Tie-in to PBS promotions

National Advertising

- *New York Review of Books* and publications in American and African American History

Co-op Available

Back Channel to Cuba

The Hidden History of Negotiations between Washington and Havana

WILLIAM M. LEOGRANDE AND PETER KORNBLUH

The untold story of U.S.-Cuban diplomacy

Challenging the conventional wisdom of perpetual hostility between the United States and Cuba—beyond invasions, covert operations, assassination plots using poison pens and exploding seashells, and a grinding economic embargo—this fascinating book chronicles a surprising, untold history of bilateral efforts toward rapprochement and reconciliation. Since 1959, conflict and aggression have dominated the story of U.S.-Cuban relations. Now, William M. LeoGrande and Peter Kornbluh present a new and increasingly more relevant account. From John F. Kennedy's offering of an olive branch to Fidel Castro after the missile crisis, to Henry Kissinger's top secret quest for normalization, to Barack Obama's promise of a "new approach," LeoGrande and Kornbluh reveal a fifty-year record of dialogue and negotiations, both open and furtive, indicating a path toward better relations in the future.

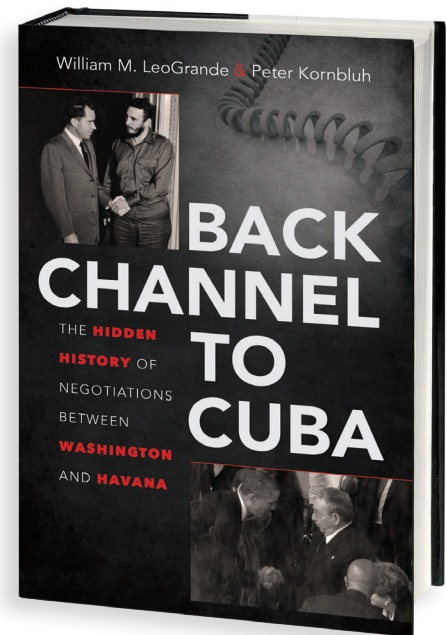
LeoGrande and Kornbluh have uncovered hundreds of formerly secret U.S. documents and conducted interviews with dozens of negotiators, intermediaries, and policy makers, including Fidel Castro and Jimmy Carter. The authors describe how, despite the political clamor surrounding any hint of better relations with Havana, serious negotiations have been conducted by every presidential administration since Eisenhower's through secret, back-channel diplomacy. Concluding with ten lessons for U.S. negotiators, the book offers an important perspective on current political debates, at a time when leaders of both nations have publicly declared the urgency of moving beyond the legacy of hostility.

WILLIAM M. LEOGRANDE, professor of government at American University, is the author of *Our Own Backyard: The United States in Central America, 1977–1992*, among other books. **PETER KORNBLUH**, director of the Cuba Documentation Project at the National Security Archive in Washington, D.C., is the author of *The Pinochet File: A Declassified Dossier on Atrocity and Accountability*, among other books.

Published with the assistance of the William Rand Kenan Jr. Fund of the University of North Carolina Press

"A prodigious achievement—a truly exceptional examination of perhaps the most vexing relationship in the history of U.S. foreign policy. Based on vast numbers of documents, many rarely seen before, plus firsthand interviews with nearly every one of the important participants, including Jimmy Carter and Fidel Castro, *Back Channel to Cuba* is the equivalent of a 9' high jump when the world record is 8'04" (held since 1993, incidentally, by a Cuban). Nothing else even comes close."

—Lars Schoultz, author of *That Infernal Little Cuban Republic: The United States and the Cuban Revolution*



October 2014

978-1-4696-1763-3 \$35.00t Cloth

978-1-4696-1764-0 \$34.99 @BOOK

592 pp., 6.125 x 9.25, 23 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features
- Regional radio and television coverage
- Author events in Washington, D.C., and New York
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American and Latin American history

Co-op Available

Alcohol

A History

ROD PHILLIPS

A 9,000-year history

Whether as wine, beer, or spirits, alcohol has had a constant and often controversial role in social life. In his innovative book on the attitudes toward and consumption of alcohol, Rod Phillips surveys a 9,000-year cultural and economic history, uncovering the tensions between alcoholic drinks as healthy staples of daily diets and as objects of social, political, and religious anxiety. In the urban centers of Europe and America, where it was seen as healthier than untreated water, alcohol gained a foothold as the drink of choice, but it has been regulated by governmental and religious authorities more than any other commodity. As a potential source of social disruption, alcohol created volatile boundaries of acceptable and unacceptable consumption and broke through barriers of class, race, and gender.

Phillips follows the ever-changing cultural meanings of these potent potables and makes the surprising argument that some societies have entered “post-alcohol” phases. His is the first book to examine and explain the meanings and effects of alcohol in such depth, from global and long-term perspectives.

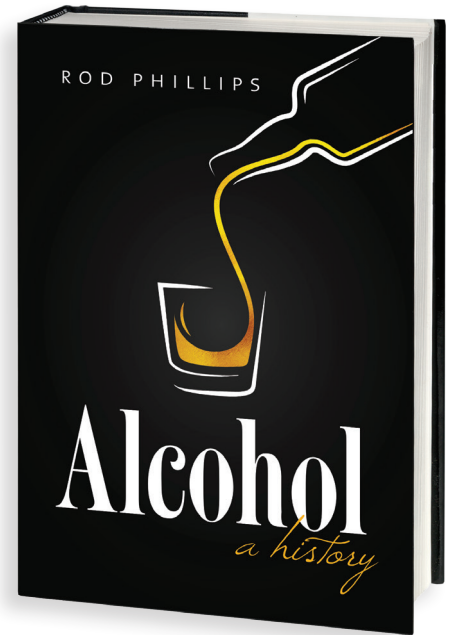
ROD PHILLIPS is professor of history at Carleton University and the author of *A Short History of Wine*.

“Rod Phillips has created what will be the standard book on the cultural history of alcohol. A significant contribution.”

—David Fahey, Miami University of Ohio

“*Alcohol: A History* is well written, entertaining, deeply informative, and thoroughly researched. In this magisterial text, Rod Phillips offers a broad vision and a rich treatise on cultural history. Its focus on consumption as a social and cultural act distinguishes it from books that focus on taste or geography, and it is a profound pleasure to have this much excellent, up-to-date scholarship devoted to a subject that touches all of our lives.”

—Thomas Brennan, The United States Naval Academy



October 2014

978-1-4696-1760-2 \$30.00t Cloth

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Approx. 352 pp., 6.125 x 9.25, notes, bibl., index

Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American history

Co-op Available

The Edible South

The Power of Food and the Making of an American Region

MARCIE COHEN FERRIS

How food expresses the power politics of the South

In *The Edible South*, Marcie Cohen Ferris presents food as a new way to chronicle the American South's larger history. Ferris tells a richly illustrated story of southern food and the struggles of whites, blacks, Native Americans, and other people of the region to control the nourishment of their bodies and minds, livelihoods, lands, and citizenship. The experience of food serves as an evocative lens onto colonial settlements and antebellum plantations, New South cities and civil rights-era lunch counters, chronic hunger and agricultural reform, counterculture communes and iconic restaurants, as Ferris reveals how food—as cuisine and as commodity—has expressed and shaped southern identity to the present day.

The region in which European settlers were greeted with unimaginable natural abundance was simultaneously the place where enslaved Africans vigilantly preserved cultural memory in cuisine and Native Americans held tight to kinship and food traditions despite mass expulsions. Southern food, Ferris argues, is intimately connected to the politics of power. The contradiction between the realities of fulsomeness and deprivation, privilege and poverty, in southern history resonates in the region's food traditions, both beloved and maligned.

MARCIE COHEN FERRIS, associate professor of American studies at the University of North Carolina at Chapel Hill, is the author of *Matzoh Ball Gumbo: Culinary Tales of the Jewish South*.

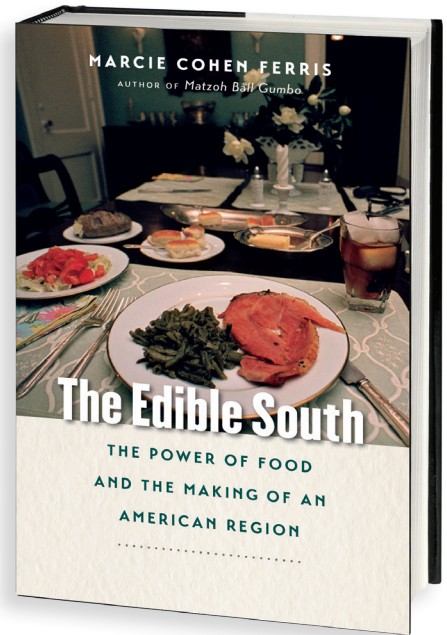
Published with the assistance of the Fred W. Morrison Fund for Southern Studies of the University of North Carolina Press

"In this intimate and highly engaging book, Marcie Cohen Ferris invites the reader both to celebrate the particularly distinctive and deeply felt food practices of the American South and to look beneath the moonlight and molasses myths. She demonstrates that southern foodways have straddled a tangle of contradictions—particularly the harsh dynamics of racism, sexism, class struggle, and ecological exploitation that have produced a history that is both pastoral and pathological. But unlike in most gothic tales, Ferris sees a progressive synthesis emerging out of the complexity of southern food culture."

—Warren Belasco, University of Maryland, Baltimore County

"*The Edible South* will garner readers who want to understand class and power through food in a culture. The need for this comprehensive and ambitious account of southern food—including the lesser known stories of the countercultural sixties and seventies in the South—has grown only more pressing. Ferris listens carefully to the whole southern food story."

—Elizabeth S. Engelhardt, University of Texas at Austin



September 2014

978-1-4696-1768-8 \$35.00t Cloth

978-1-4696-1769-5 \$34.99 @BOOK

Approx. 512 pp., 6.125 x 9.25,
50 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features
- Local radio and television coverage
- Online publicity campaign
- Regional author tour/events

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, *Gastronomica*, and publications in American and African American history

Co-op Available

What Is Veiling?

SAHAR AMER

A complete and concise introduction to one of Islam's least understood practices

Ranging from simple head scarf to full-body burqa, the veil is worn by vast numbers of Muslim women around the world. *What Is Veiling?* explains one of the most visible, controversial, and least understood emblems of Islam. Sahar Amer's evenhanded approach is anchored in sharp cultural insight and rich historical context. Addressing the significance of veiling in the religious, cultural, political, and social lives of Muslims, past and present, she examines the complex roles the practice has played in history, religion, conservative and progressive perspectives, politics and regionalism, society and economics, feminism, fashion, and art.

By highlighting the multiple meanings of veiling, the book decisively shows that the realities of the practice cannot be homogenized or oversimplified and extend well beyond the religious and political accounts that are overwhelmingly proclaimed both inside and outside Muslim-majority societies. Neither defending nor criticizing the practice, *What Is Veiling?* clarifies the voices of Muslim women who struggle to be heard and who, veiled or not, demand the right to live spiritual, personal, and public lives in dignity.

SAHAR AMER is professor of Arabic and Islamic studies at the University of Sydney.

Islamic Civilization and Muslim Networks

Not for sale in the British Commonwealth (except Canada) or in Europe or South Asia

Publication of this book was supported in part by a generous gift from Florence and James Peacock.

"Veiling is a difficult but timely and important topic. Sahar Amer explains that Muslims didn't invent the veil, not all Muslims veil the same way, and ideas about Muslim veiling have served and continue to serve political and polemical purposes. A vivid resource for general readers as well as students in courses on Islam and women's studies."

—Kecia Ali, author of *Marriage and Slavery in Early Islam*

"In this well-written, succinct, and much-needed overview of the role of veiling in the Muslim world, Sahar Amer interweaves the perspectives of Muslim women themselves, with emphasis on the many meanings attached to veiling. Given that veiling has been commonly practiced by many religions, why has the veil become so strongly associated with Islam? Why is it that Muslim women who veil are automatically assumed to be oppressed, ignorant, pious, or militant? How is it that a piece of clothing is so politically and emotionally charged? Amer answers these questions clearly over the course of this highly readable book."

—Lynne Huffer, author of
Are the Lips a Grave?: A Queer Feminist on the Ethics of Sex



September 2014

978-1-4696-1775-6 \$28.00t Cloth

978-1-4696-1776-3 \$27.99 @BOOK

Approx. 312 pp., 6.125 x 9.25,
24 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features
- Major radio and television coverage
- Author Tour/Events
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, *Books and Culture*, and publications in religious and women's studies

Co-op Available

The Lives of Chang and Eng

Siam's Twins in Nineteenth-Century America

JOSEPH ANDREW ORSER

Remarkable men becoming quintessential southerners

Connected at the chest by a band of flesh, Chang and Eng Bunker toured the United States and the world from the 1820s to the 1870s, placing themselves and their extraordinary bodies on exhibit as “freaks of nature” and “Oriental curiosities.” More famously known as the Siamese twins, they eventually settled in rural North Carolina, married two white sisters, became slave owners, and fathered twenty-one children between them. Though the brothers constantly professed their normality, they occupied a strange space in nineteenth-century America. They spoke English, attended church, became American citizens, and backed the Confederacy during the Civil War. Yet in life and death, the brothers were seen by most Americans as “monstrosities,” an affront they were unable to escape.

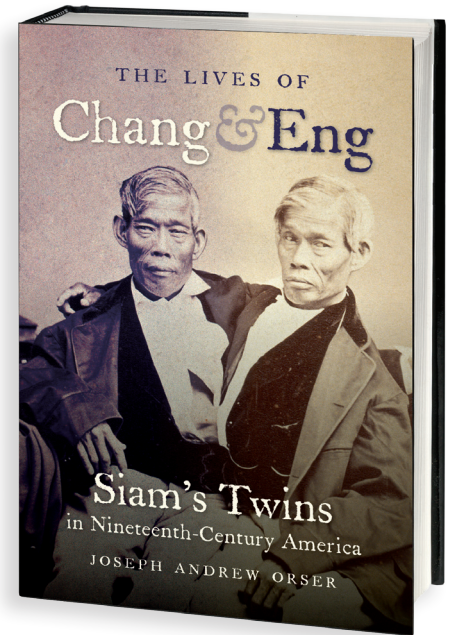
Joseph Andrew Orser chronicles the twins' history, their sometimes raucous journey through antebellum America, their domestic lives in North Carolina, and what their fame revealed about the changing racial and cultural landscape of the United States. More than a biography of the twins, the result is a study of nineteenth-century American culture and society through the prism of Chang and Eng that reveals how Americans projected onto the twins their own hopes and fears.

JOSEPH ANDREW ORSER teaches history at the University of Wisconsin–Eau Claire.

Published with the assistance of the Anniversary Fund of the University of North Carolina Press

“With patient research, artful writing, and a sure sense of the cultural and historical contexts where Chang and Eng Bunker performed and lived (all the while skirting sensation and avoiding condescension), Joseph A. Orser delivers a humane and ultimately moving portrait of the twins and their families. His book gives us a compelling account of the changing racial and cultural landscapes of the United States but reminds us that the twins have yet to finish their cultural work. *The Lives of Chang and Eng* lets them perform once more for us.”

—Ann Fabian, Rutgers University



November 2014

978-1-4696-1830-2 \$28.00t Cloth

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Approx. 288 pp., 6.125 x 9.25,
10 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Local radio and television coverage
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American, southern, and Asian American history

Co-op Available

Through the Heart of Dixie

Sherman's March and American Memory

ANNE SARAH RUBIN

150 years of remembering one of the most iconic events of the Civil War

Sherman's March, cutting a path through Georgia and the Carolinas, is among the most symbolically potent events of the Civil War. In *Through the Heart of Dixie*, Anne Sarah Rubin uncovers and unpacks stories and myths about the March from a wide variety of sources, including African Americans, women, Union soldiers, Confederates, and even Sherman himself. Drawing her evidence from an array of media, including travel accounts, memoirs, literature, films, and newspapers, Rubin uses the competing and contradictory stories as a lens into the ways that American thinking about the Civil War has changed over time.

Compiling and analyzing the discordant stories around the March, and considering significant cultural artifacts such as George Barnard's 1866 *Photographic Views of Sherman's Campaign*, Margaret Mitchell's *Gone with the Wind*, and E. L. Doctorow's *The March*, Rubin creates a cohesive narrative that unites seemingly incompatible myths and asserts the metaphorical importance of Sherman's March to Americans' memory of the Civil War.

The book is enhanced by a digital history project, which can be found at shermansmarch.org.

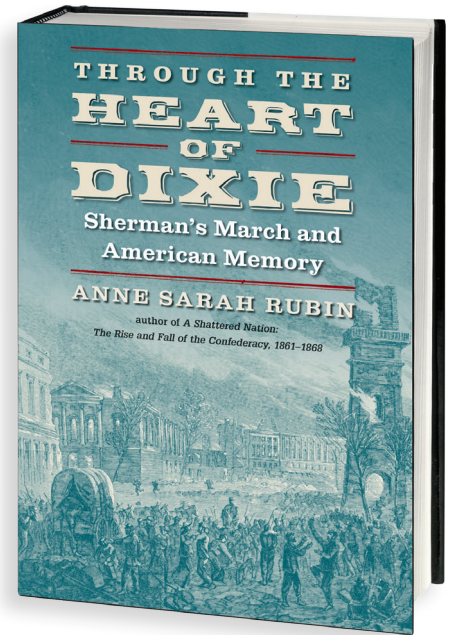
ANNE SARAH RUBIN is associate professor of history at the University of Maryland, Baltimore County, and the author of *A Shattered Nation: The Rise and Fall of the Confederacy, 1861–1868*.

Civil War America

Published with the assistance of the Fred W. Morrison Fund for Southern Studies of the University of North Carolina Press

"*Through the Heart of Dixie* illustrates that Sherman's March was, itself, a character in the larger narrative of the Civil War, which is why it has been the subject of nonfiction as well as fiction writers, of songsters, of artists, and of filmmakers. Rubin tells a good story. This book was a joy to read."

—Karen L. Cox, author of *Dreaming of Dixie: How the South Was Created in American Popular Culture*



September 2014

978-1-4696-1777-0 \$35.00t Cloth

978-1-4696-1778-7 \$34.99 @BOOK

Approx. 392 pp., 6.125 x 9.25,
21 halftones, 2 maps, notes, bibl., index

Marketing Campaign

Publicity

- Advance Readers Copies available
- Possible first serial in *America's Civil War*
- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Civil War Times*, *Blue & Gray*, *America's Civil War*, *Civil War History*, and other Civil War publications

Co-op Available

The Ordeal of the Reunion

A New History of Reconstruction

MARK WAHLGREN SUMMERS

The case for the successes of Reconstruction

For a generation, scholarship on the Reconstruction era has rightly focused on the struggles of the recently enslaved for a meaningful freedom and defined its success or failure largely in those terms. In *The Ordeal of the Reunion*, Mark Wahlgren Summers goes beyond this vitally important question, focusing on Reconstruction's need to form an enduring Union without sacrificing the framework of federalism and republican democracy. Assessing the era nationally, Summers emphasizes the variety of conservative strains that confined the scope of change, highlights the war's impact and its aftermath, and brings the West and foreign policy into an integrated narrative. In sum, this book offers a fresh explanation for Reconstruction's demise and a case for its essential successes as well as its great failures. Indeed, this book demonstrates the extent to which the victors' aims in 1865 were met—and at what cost.

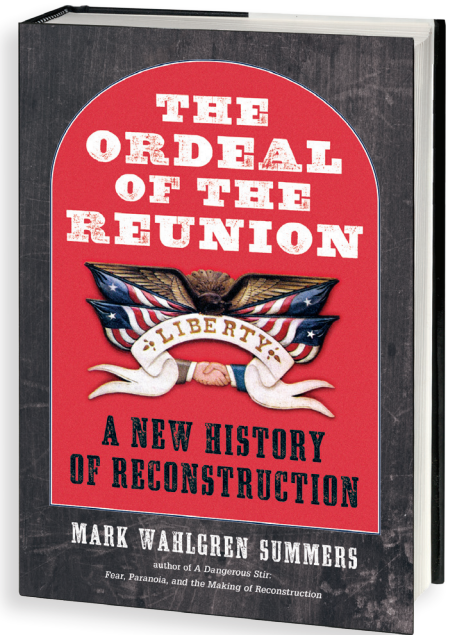
Summers depicts not just a heroic, tragic moment with equal rights advanced and then betrayed but a time of achievement and consolidation, in which nationhood and emancipation were placed beyond repeal and the groundwork was laid for a stronger, if not better, America to come.

MARK WAHLGREN SUMMERS is professor of history at the University of Kentucky and is author of *A Dangerous Stir: Fear, Paranoia, and the Making of Reconstruction*.

Littlefield History of the Civil War Era

“Understanding Reconstruction as its contemporaries did, as a time to consolidate the nation but not to remake it, to guarantee its peaceful future and to secure its evolution, but not to revolutionize it, Mark Summers follows the Reconstruction story chronologically as well as thematically in a fast-paced narrative. *The Ordeal of the Reunion* exhibits the hand of a seasoned and thoughtful historian, thoroughly conversant with both the time period and its sources.”

—John David Smith, author of *Lincoln and the U.S. Colored Troops*



October 2014

978-1-4696-1757-2 \$40.00t Cloth

978-1-4696-1758-9 \$39.99 @BOOK

Approx. 528 pp., 6.125 x 9.25,
20 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Advance Readers Copies available
- Possible first serial in *America's Civil War*
- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Civil War Times*, *Blue & Gray*, *America's Civil War*, *Civil War History*, and other Civil War publications

Co-op Available

Belligerent Muse

Five Northern Writers and How They Shaped Our Understanding of the Civil War

STEPHEN CUSHMAN

Foreword by Gary W. Gallagher

Lincoln, Whitman, Sherman, Bierce, Chamberlain

War destroys, but it also inspires, stimulates, and creates. It is, in this way, a muse, and a powerful one at that. The American Civil War was a particularly prolific muse—unleashing with its violent realities a torrent of language, from soldiers' intimate letters and diaries to everyday newspaper accounts, great speeches, and enduring literary works. In *Belligerent Muse*, Stephen Cushman considers the Civil War writings of five of the most significant and best known narrators of the conflict: Abraham Lincoln, Walt Whitman, William Tecumseh Sherman, Ambrose Bierce, and Joshua Lawrence Chamberlain. Considering their writings both as literary expressions and as efforts to record the rigors of the war, Cushman analyzes their narratives and the aesthetics underlying them to offer a richer understanding of how Civil War writing chronicled the events of the conflict as they unfolded and then served to frame the memory of the war afterward.

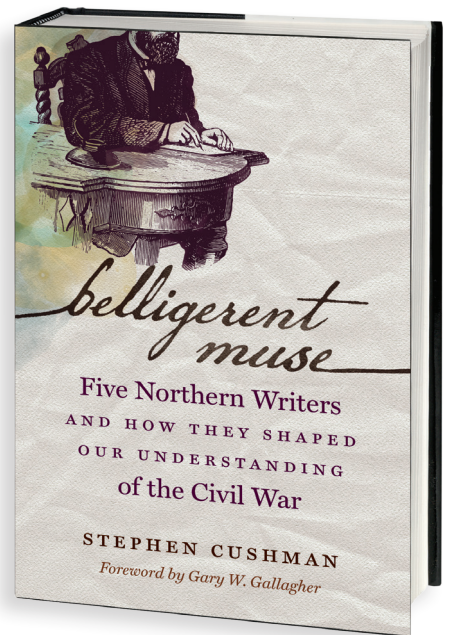
Elegantly interweaving military and literary history, Cushman uses some of the war's most famous writers and their works to explore the profound ways in which our nation's great conflict not only changed the lives of its combatants and chroniclers but also fundamentally transformed American letters.

STEPHEN CUSHMAN is Robert C. Taylor Professor of English at the University of Virginia.

Civil War America

“Stephen Cushman presents an excellent and thoroughly researched overview of a timely topic—the relation of the Civil War to the writings of men whose engagement both with fighting the war and with writing the war resonate with nineteenth-century American culture.”

—Shirley Samuels, Cornell University



October 2014

978-1-4696-1877-7 \$28.00s Cloth

978-1-4696-1878-4 \$27.99 @BOOK

Approx. 256 pp., 5.5 x 8.5, notes, index

Marketing Campaign

Publicity

- Advance Readers Copies available
- Possible first serial in *America's Civil War*
- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, *Civil War Times*, *Blue & Gray*, *America's Civil War*, *Civil War History*, and other Civil War publications

Co-op Available

A Gunner in Lee's Army

The Civil War Letters of Thomas Henry Carter

EDITED BY GRAHAM T. DOZIER

Foreword by Peter S. Carmichael

Insights on major Confederate figures, including Robert E. Lee, Jubal A. Early, John B. Gordon, Robert E. Rodes, and A. L. Long

In May 1861, Virginian Thomas Henry Carter (1831–1908) raised an artillery battery and joined the Confederate army. Over the next four years, he rose steadily in rank from captain to colonel, placing him among the senior artillerists in Robert E. Lee's Army of Northern Virginia. During the war, Carter wrote more than 100 revealing letters to his wife, Susan, about his service. His interactions with prominent officers—including Lee, Jubal A. Early, John B. Gordon, Robert E. Rodes, and others—come to life in Carter's astute comments about their conduct and personalities. Combining insightful observations on military operations, particularly of the Battles of Antietam and Spotsylvania Court House and the 1864 Shenandoah Valley Campaign, with revealing notes on the home front and the debate over the impressment and arming of slaves, Carter's letters are particularly interesting because his writing is not overly burdened by the rhetoric of the southern ruling class.

Here, Graham Dozier offers the definitive edition of Carter's letters, meticulously transcribed and carefully annotated. This impressive collection brings to light Carter's unvarnished opinions of the people and events that shaped his wartime experience, shedding new light on Lee's army and Confederate life in Virginia.

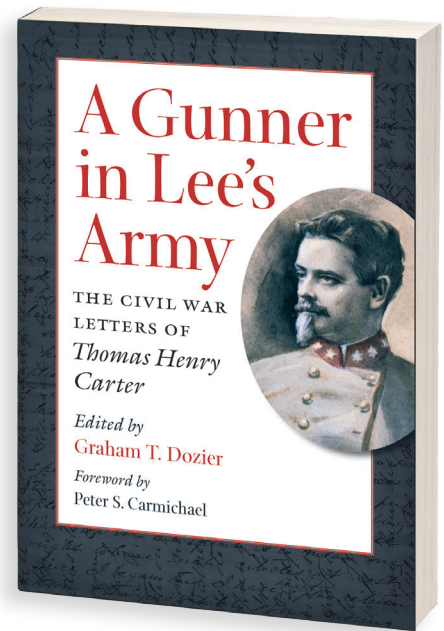
GRAHAM T. DOZIER is managing editor of publications at the Virginia Historical Society.

Civil War America

Published with the assistance of the Fred W. Morrison Fund for Southern Studies of the University of North Carolina Press

"Col. Tom Carter belongs on any short list of the bright young artillerists who made Lee's 'Long Arm' famous, in company with Pelham, Pegram, Alexander, and Huger. His smart and perceptive letters, skillfully edited by Graham Dozier, make one of the best primary sources on the Army of Northern Virginia to reach print in recent memory."

—Robert K. Krick, author of *The Smoothbore Volley that Doomed the Confederacy* and *Stonewall Jackson at Cedar Mountain*



September 2014

978-1-4696-1874-6 \$39.95s Paper

978-1-4696-1875-3 \$38.99 @BOOK

Approx. 392 pp., 6.125 x 9.25,
11 halftones, 1 fig, appends., notes, bibl.,
index

Marketing Campaign

Publicity

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- Possible first serial in *America's Civil War*
- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Civil War Times*, *Blue & Gray*, *America's Civil War*, *Civil War History*, and other Civil War publications

Co-op Available

Southern Holidays

a SAVOR THE SOUTH® *cookbook*

DEBBIE MOOSE

Make every day a southern holiday

Debbie Moose's *Southern Holidays* is a cook's celebration of the richly diverse holiday traditions of today's South. Covering big traditional holidays such as Christmas and Mardi Gras, this must-have addition to the Savor the South® cookbook collection also branches out into regional and cultural holidays that honor newer southern traditions, including recipes from real cooks hailing from a range of ethnic traditions and histories. The cooks' stories accompanying the recipes show how holiday foods not only hold cherished personal family memories but also often have roots in a common past that ties families together in a shared southern history.

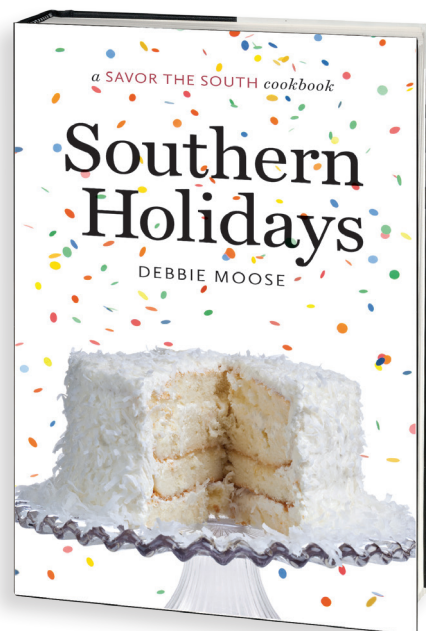
The cookbook's inclusive culinary vision is organized by the four seasons to mark the progress of the year. Featuring seventeen holidays and fifty recipes, it includes such classics as Coconut King Cake for Mardi Gras and Smoky Red Rice for Juneteenth, as well as southern twists on time-honored delicacies, from Cajun-Style Rice Dressing for Thanksgiving to Sweet Potato Latkes for Hanukkah. *Southern Holidays* also highlights how international holiday dishes have been adopted in the region over time, from Moravian Sugar Cake for Christmas to Vietnamese Spring Rolls for the coastal South's Blessing of the Fleet.

DEBBIE MOOSE is an award-winning food writer and author of many cookbooks, including *Buttermilk: A Savor the South® Cookbook*.

Savor the South® Cookbooks

"Entertaining and illuminating, *Southern Holidays* celebrates southern foodways with warmth and creativity. This cookbook provides delightful, cross-cultural, and delicious edible expressions of community and remembrance, carrying us through an entire year of southern celebrations, historical and modern, seasonal, personal, and just plain fun."

—Nancie McDermott, author of *Southern Cakes: Sweet and Irresistible Recipes for Everyday Celebrations*



September 2014

978-1-4696-1789-3 \$18.00t Cloth

978-1-4696-1790-9 \$17.99 @BOOK

Approx. 96 pp., 5.5 x 8.5, index

Marketing Campaign

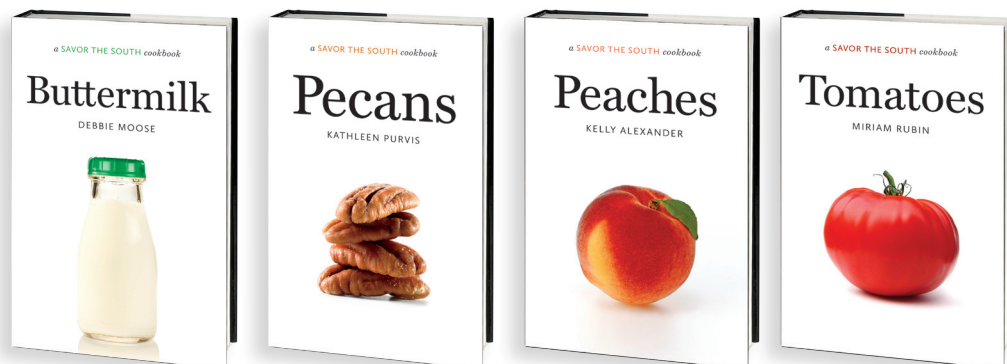
Publicity

- Advance Readers Copies available
- Major print reviews and features, including lifestyle magazines dedicated to food, travel, and southern living
- National and regional radio and television coverage
- In-store promotion and displays
- Online publicity campaign

National Advertising

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Co-op Available



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cookbooks

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"SAVOR THE SOUTH—designed to give Dixie's most time-honored ingredients their due."

—Garden & Gun

Sweet Potatoes

a SAVOR THE SOUTH® *cookbook*

APRIL MCGREGER

Celebrating the versatile, colorful spud

In this paean to the brightly colored tuber, April McGreger tells the multifaceted history of a fundamental southern food, praising its rich and diverse savory-to-sweet flavor profile, botanical varieties, and shockingly high nutritional value. Along with instructions for selection and storage, McGreger shares the fifty best sweet potato recipes in the world. Embracing but going well beyond the classics—from Sweet Potato Pone and Candied Sweet Potatoes to Sweet Potato Chiles Rellenos and Sweet Potato–Ginger Crèmes Caramels—McGreger’s creations will delight and satisfy with their deliciousness and versatility.

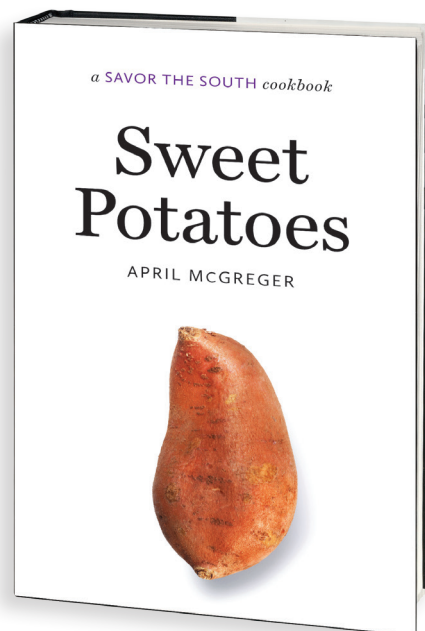
McGreger relates a tale from a traveler in 1940s Mississippi who said he ate “sweet potatoes with wild turkeys and various other meats, had a potato pie for dessert and roasted potatoes offered to him as a side dish, drank sweet potato coffee and sweet potato home brew, had his horse fed on sweet potatoes and sweet potato vines, and when he retired he slept on a mattress stuffed with sweet potato vines and dreamed he was a sweet potato someone was digging up.” The sweet potato is no less important to McGreger, the daughter and sister of Mississippi sweet potato farmers.

APRIL MCGREGER is founder-chef of Farmer’s Daughter, a farm-driven artisan food business in Hillsborough, North Carolina.

Savor the South® Cookbooks

“I love this book. From the first sentence, I was engaged and thrilled. Invoking her childhood, the South, and food traditions, April McGreger made me want to eat a sweet potato immediately—I wanted one for lunch and dinner, perhaps rubbed with bacon fat and salt and rosemary. And that hash and those grits!”

—Miriam Rubin, author of *Tomatoes: A Savor the South® Cookbook*



September 2014

978-1-4696-1766-4 \$18.00t Cloth

978-1-4696-1767-1 \$17.99 @BOOK

Approx. 144 pp., 5.5 x 8.5, bibl., index

Marketing Campaign

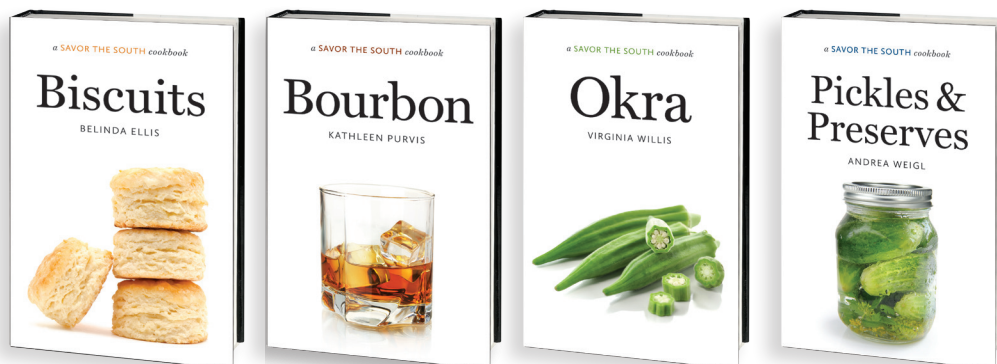
Publicity

- Advance Readers Copies available
- Major print reviews and features, including lifestyle magazines dedicated to food, travel, and southern living
- National and regional radio and television coverage
- In-store promotion and displays
- Online publicity campaign

National Advertising

- *Our State, Gastronomica, Southern Cultures, New York Review of Books*

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SAVOR THE SOUTH®
cookbooks

COLLECT THE SET

“SAVOR THE SOUTH—designed to give Dixie’s most time-honored ingredients their due.”

—Garden & Gun

Relicts of a Beautiful Sea

Survival, Extinction, and Conservation in a Desert World

CHRISTOPHER NORMENT

Conserving biodiversity in a time of increased peril for many species

Along a tiny spring in a narrow canyon near Death Valley, seemingly against all odds, an Inyo Mountain slender salamander makes its home. “The desert,” writes conservation biologist Christopher Norment, “is defined by the absence of water, and yet in the desert there is water enough, if you live properly.” *Relicts of a Beautiful Sea* explores the existence of rare, unexpected, and sublime desert creatures such as the black toad and four pupfishes unique to the desert West. All are anomalies: amphibians and fish, dependent upon aquatic habitats, yet living in one of the driest places on earth, where precipitation averages less than four inches per year. In this climate of extremes, beset by conflicts over water rights, each species illustrates the work of natural selection and the importance of conservation. This is also a story of persistence—for as much as ten million years—amid the changing landscape of western North America. By telling the story of these creatures, Norment illustrates the beauty of evolution and explores ethical and practical issues of conservation: what is a four-inch-long salamander worth, hidden away in the heat-blasted canyons of the Inyo Mountains, and what would the cost of its extinction be? What is any lonely and besieged species worth, and why should we care?

CHRISTOPHER NORMENT, professor of environmental science and biology at the College at Brockport, State University of New York, is the author of *In the Memory of the Map: A Cartographic Memoir* and *Return to Warden's Grove: Science, Desire, and the Lives of Sparrows*.

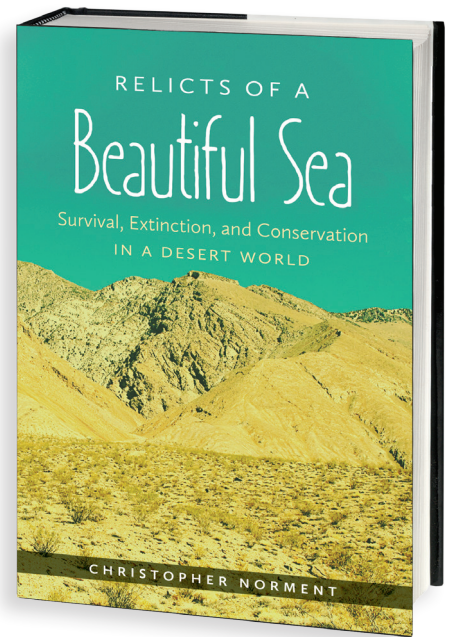
Published with the assistance of the Wachovia Wells Fargo Fund for Excellence of the University of North Carolina Press

“This is a personal odyssey to gather deep understanding of a strange, beautiful, and fragile quarter of America’s wilderness. It is a book that argues with passion for the immense worth of human feeling in motivating both the acute search for insight and the determination to value and safeguard the unique species and habitats of Earth.”

—Melanie Challenger, author of
On Extinction: How We Became Estranged from Nature

“This is a unique natural history story, authored by a working scientist who handily imparts facts and details while infusing the pages with a personal and emotional quality rarely seen in popular writings by scientists. Its playful contrast of hard realities, artistic impressions, and personal feelings sets it well apart from other books in the field.”

—T. DeLene Beeland, author of *The Secret World of Red Wolves*



September 2014

978-1-4696-1866-1 \$28.00t Cloth

978-1-4696-1867-8 \$27.99 @BOOK

Approx. 320 pp., 6.125 x 9.25, 3 drawings, 3 maps, 1 chart, notes, bibl.

Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features
- Regional radio and television coverage
- Online publicity campaign

National Advertising

- *New York Review of Books*, and publications in natural and environmental history

Co-op Available

Exploring Southern Appalachian Forests

An Ecological Guide to 30 Great Hikes in the Carolinas, Georgia, Tennessee, and Virginia

STEPHANIE B. JEFFRIES AND THOMAS R. WENTWORTH

Seeing the forest as well as the trees

This unique hiking guide to the southern Appalachian mountains leads readers to explore the rich forest ecosystems and other natural communities visitors encounter along the trail. Drawing on years of experience guiding forest walks throughout the region, Steph Jeffries and Tom Wentworth invite hikers and nature lovers to see their surroundings in new ways. Readers will learn to decipher clues from the tree canopies, forest floor, and other natural features to appreciate more fully the environmental factors that make the southern Appalachians home to an amazing biodiversity.

These thirty popular hikes in Virginia, North Carolina, South Carolina, Tennessee, and Georgia range from short walks along Blue Ridge Parkway pull-offs to longer day trips in the region's backcountry. Offering spectacular mountain scenery and natural wildflower gardens, these trails are the perfect place to gain a new appreciation for the natural communities of the region.

Features include:

- A summary, including distance, difficulty, and GPS coordinates for each hike
- A narrative description of each hike, including the unique natural features waiting to be discovered
- Detailed instructions to keep you on the trail
- Best seasons to go for wildflower and foliage views
- Contact information for each area
- Photos and maps to orient you
- An illustrated guide to southern Appalachia's most common trees and shrubs, including tips on identification

STEPHANIE B. JEFFRIES is Teaching Assistant Professor in the Department of Forestry and Environmental Resources at North Carolina State University.

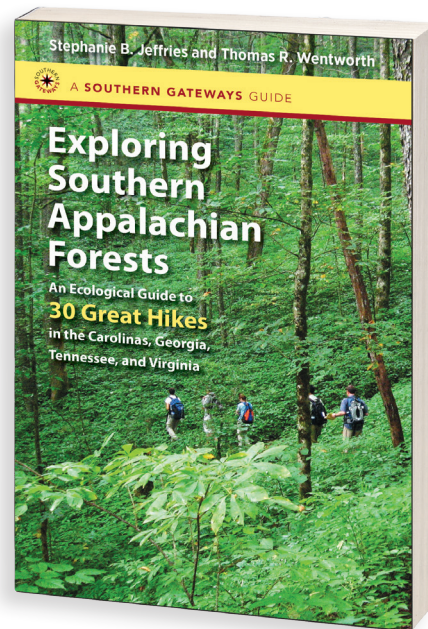
THOMAS R. WENTWORTH is Alumni Distinguished Undergraduate Professor of Plant and Microbial Biology at North Carolina State University.

Southern Gateways Guides

Publication of this book was supported in part by a generous gift from Cyndy and John O' Hara.

"Reading this book is like going on a series of hikes with the authors, and learning how to see the forests of the southern Appalachians through their eyes. Steph Jeffries and Tom Wentworth are wonderful tour guides —pointing out interesting sights, suggesting unique things to look out for, offering helpful wayfaring tips, and sharing their years of experience and intimate knowledge of these forests and trails."

—Mary-Russell Roberson, author of *Exploring the Geology of the Carolinas: A Field Guide to Favorite Places from Chimney Rock to Charleston*



October 2014

978-1-4696-1979-8 \$45.00s Cloth

978-1-4696-1820-3 \$22.00t Paper

978-1-4696-1821-0 \$21.99 @BOOK

Approx. 336 pp., 6 x 9, 14 drawings, 49 halftones, 31 maps, 1 table, glossary, bibl., index

Marketing Campaign

Publicity

- Advance Readers Copies available
- Local print reviews and features
- Online publicity campaign
- North Carolina author appearances/ events

National Advertising

- *Our State, Carolina Country, Carolina Heritage Guide*

Co-op Available



For more information on Southern Gateways Guides, visit www.southerngateways.com

Pigmentocracies

Ethnicity, Race, and Color in Latin America

EDWARD E. TELLES AND THE PROJECT ON ETHNICITY AND RACE IN LATIN AMERICA (PERLA)

A once-in-a-generation study of contemporary ethnicity and race in Latin America

Pigmentocracies—the fruit of the multiyear Project on Ethnicity and Race in Latin America (PERLA)—is a richly revealing analysis of contemporary attitudes toward ethnicity and race in Brazil, Colombia, Mexico, and Peru, four of Latin America's most populous nations. Based on extensive, original sociological and anthropological data generated by PERLA, this landmark study analyzes ethnoracial classification, inequality, and discrimination, as well as public opinion about Afro-descended and indigenous social movements and policies that foster greater social inclusiveness, all set within an ethnoracial history of each country. A once-in-a-generation examination of contemporary ethnicity, this book promises to contribute in significant ways to policymaking and public opinion in Latin America.

Edward E. Telles, PERLA's principal investigator, explains that profound historical and political forces, including multiculturalism, have helped to shape the formation of ethnic identities and the nature of social relations within and across nations. One of *Pigmentocracies*' many important conclusions is that unequal social and economic status is at least as much a function of skin color as of ethnoracial identification. Investigators also found high rates of discrimination by color and ethnicity widely reported by both targets *and* witnesses. Still, substantial support across countries was found for multicultural-affirmative policies—a notable result given that in much of modern Latin America race and ethnicity have been downplayed or ignored as key factors despite their importance for earlier nation-building.

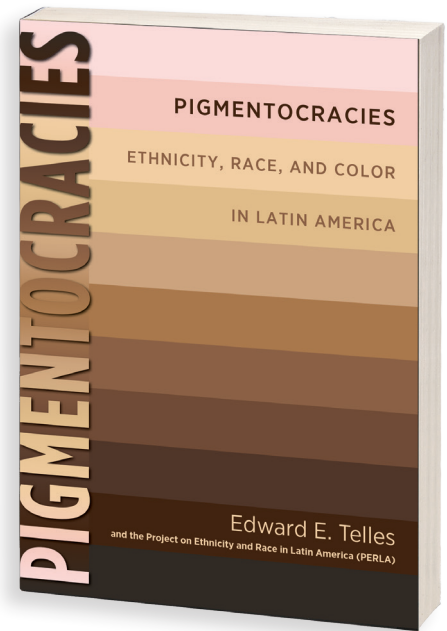
EDWARD E. TELLES is professor of sociology at Princeton University. The multinational and multidisciplinary PERLA team includes Juan Carlos Callirgos, Regina Martínez Casas, René Flores, Marcelo Paixão, Emiko Saldívar Tanaka, Graziella Moraes Silva, Christina Sue, David Sulmont, Fernando Urrea Giraldo, Carlos Viáfara López, and Mara Viveros Vigoya.

"Pigmentocracies is a significant resource and a welcome addition to the literature on race and ethnicity in Latin America, providing up-to-date findings and analyses rarely found elsewhere. Includes fascinating data that are important for a deeper understanding of race and ethnicity in Latin America."

—Jan Hoffman French, University of Richmond

"Pigmentocracies presents fascinating new findings about racial stratification and attitudes in contemporary Latin America. No other book exists with data like these; no other book can speak directly to the empirical questions addressed in these chapters. A valuable and distinctive contribution to scholarship on race and ethnicity in a major region of the world."

—Mara Loveman, University of California at Berkeley



October 2014

978-1-4696-1783-1 \$29.95s Paper

978-1-4696-1784-8 \$27.99 @BOOK

Approx. 320 pp., 6.125 x 9.25, 57 figs.,
4 maps, 23 tables, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in sociology and American, African American, and Latin American history

Co-op Available

The Call of Bilal

Islam in the African Diaspora

EDWARD E. CURTIS IV

The first global survey of Islamic religious practice in the African diaspora

How do people in the African diaspora practice Islam? While the term “Black Muslim” may conjure images of Malcolm X and Muhammad Ali, millions of African-descended Muslims around the globe have no connection to the American-based Nation of Islam. *The Call of Bilal* is a penetrating account of the rich diversity of Islamic religious practice among African Muslims worldwide. Covering North Africa and the Middle East, India and Pakistan, Europe, and the Americas, Edward E. Curtis IV reveals a fascinating range of religious activities—from the observance of the five pillars of Islam and the creation of transnational Sufi networks to the veneration of African saints and political struggles for racial justice.

Weaving together ethnographic fieldwork and historical perspectives, Curtis shows how African Muslims interpret not only their religious identities but also their attachments to the African diaspora. For some, the dispersal of African people across time and space has been understood as a mere physical scattering or perhaps an economic opportunity. For others, it has been a metaphysical and spiritual exile of the soul from its sacred land and eternal home.

EDWARD E. CURTIS IV is Millennium Chair of the Liberal Arts and Professor of Religious Studies at the Indiana University School of Liberal Arts in Indianapolis. He is the author of *Black Muslim Religion in the Nation of Islam, 1960–1975*, among other books.

Islamic Civilization and Muslim Networks

Published with the assistance of the Anniversary Fund of the University of North Carolina Press

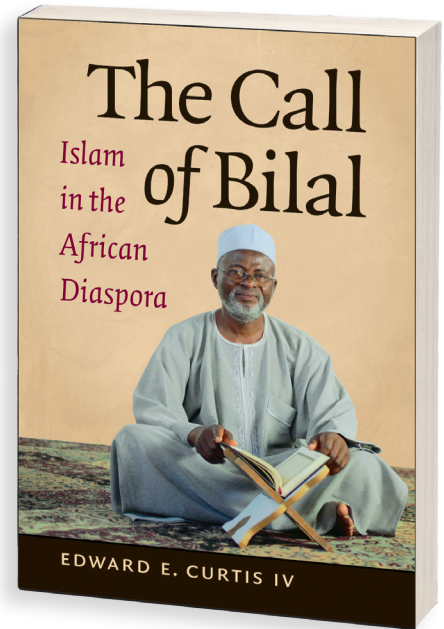
“This unique and valuable study of global Islam in the African diaspora is a compelling example of scholarly erudition, creative analysis, and original research wed to a synthesis of wide-ranging scholarship on the subject. It is refreshing to read a study of Islam that is concerned with its contemporary formations and that engages with important issues beyond those of religious violence.”

—Sylvester A. Johnson, Northwestern University

“A vital intervention in the field, *The Call of Bilal* creatively and successfully engages Islamic studies as well as African diaspora studies.

Features exactly the right balance between ethnographic material and analysis in a much-needed conversation on the intersections of race and Islam, a crossroads of fields, arguments, and debates that has until now been insufficiently explored in its global dimensions.”

—Juliane Hammer, University of North Carolina at Chapel Hill



November 2014

978-1-4696-1811-1 \$27.95s Paper

978-1-4696-1812-8 \$26.99 @BOOK

Approx. 224 pp., 6.125 x 9.25, 6 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in religion and religious history

Co-op Available

Alien Nation

Chinese Migration in the Americas from the Coolie Era through World War II

ELLIOTT YOUNG

The little-understood history of Chinese labor in the Americas

In this sweeping work, Elliott Young traces the pivotal century of Chinese migration to the Americas, beginning with the 1840s at the start of the “coolie” trade and ending during World War II. The Chinese came as laborers, streaming across borders legally and illegally and working jobs few others wanted, from constructing railroads in California to harvesting sugarcane in Cuba. Though nations were built in part from their labor, Young argues that they were the first group of migrants to bear the stigma of being “alien.” Being neither black nor white and existing outside of the nineteenth-century Western norms of sexuality and gender, the Chinese were viewed as permanent outsiders, culturally and legally. It was their presence that hastened the creation of immigration bureaucracies charged with capture, imprisonment, and deportation.

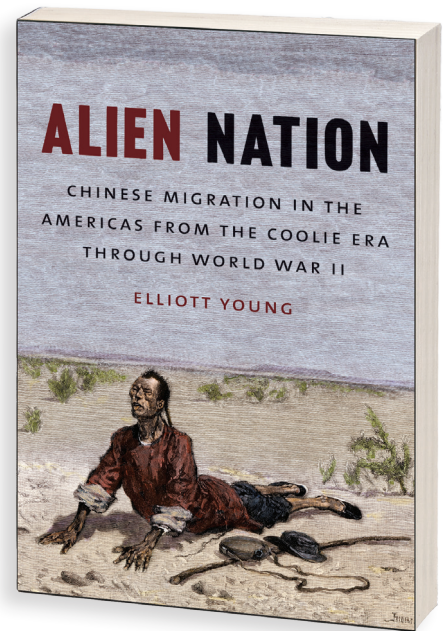
This book is the first transnational history of Chinese migration to the Americas. By focusing on the fluidity and complexity of border crossings throughout the Western Hemisphere, Young shows us how Chinese migrants constructed alternative communities and identities through these transnational pathways.

ELLIOTT YOUNG is associate professor of history at Lewis and Clark College.

The David J. Weber Series in the New Borderlands History

“Punching through borders intellectual and geographical, *Alien Nation* is ambitious and convincing, with unparalleled scope. In this innovative book, Elliott Young illuminates across five countries the processes and relationships that have been obscured in earlier, binational treatments of Chinese migration and labor networks, thereby contributing significantly to scholarship in migration, Asian, and American studies.”

—Madeline Y. Hsu, University of Texas at Austin



November 2014

978-1-4696-1296-6 \$29.95s Paper

978-1-4696-1340-6 \$27.99 @BOOK

Approx. 448 pp., 6.125 x 9.25,
32 halftones, 4 figs., 2 maps, 1 table,
notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Asian American history

Co-op Available

Adventurism and Empire

The Struggle for Mastery in the Louisiana-Florida Borderlands, 1762–1803

DAVID NARRETT

Roving adventurers help steer the rise of American colonial power

In this expansive book, David Narrett shows how the United States emerged as a successor empire to Great Britain through rivalry with Spain in the Mississippi Valley and Gulf Coast. As he traces currents of peace and war over four critical decades—from the close of the Seven Years War through the Louisiana Purchase—Narrett sheds new light on individual colonial adventurers and schemers who shaped history through cross-border trade, settlement projects involving slave and free labor, and military incursions into Spanish and Indian territories.

Narrett examines the clash of empires and nationalities from the diverse perspectives of Native Americans and of the competing Spanish, French, British, and Anglo-American forces. In a time of great transition, the Louisiana and Florida frontiers were enmeshed in turbulent international politics and experienced tremors from both the American Revolutionary War and the French Revolution. By demonstrating the pervasiveness of intrigue and subterfuge in borderland rivalries and showing that U.S. Manifest Destiny was not a linear or inevitable progression, Narrett redefines the important role these North American borderlands had in shaping the history of the Atlantic world.

DAVID NARRETT is professor of history at the University of Texas at Arlington.

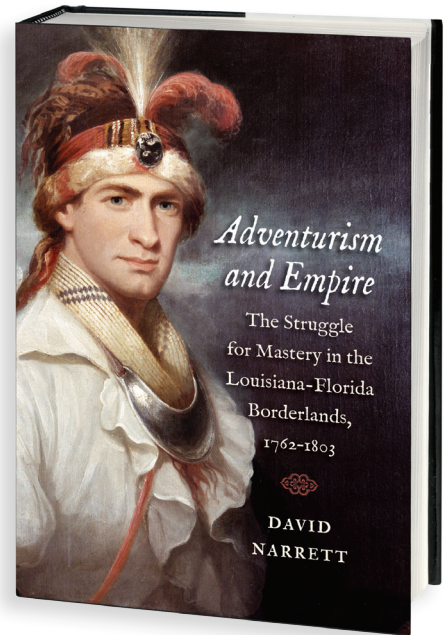
Published in association with the William P. Clements Center for Southwest Studies, Southern Methodist University

“Narrett’s work will be an important addition to the existing literature on the subject, one that weaves complex issues into a cohesive story. It is an insightful work with a challenging subject. This will be an immensely useful study, and I look forward to having it on my shelf.”

—Samuel Hyde, Southeastern Louisiana University

“*Adventurism and Empire* expands upon the current knowledge of the Louisiana–West Florida borderlands, while emphasizing its relevance to the wider world. . . . A strength of this work is the broad diversity of the sources upon which the author draws. Many American historians, and a surprising number of borderlands historians, avoid foreign-language sources. That Narrett was able to use these to the extent that he has sets this work apart.”

—Andrew McMichael, Western Kentucky University



December 2014

978-1-4696-1833-3 \$45.00s Cloth

978-1-4696-1834-0 \$44.99 @BOOK

Approx. 480 pp., 6.125 x 9.25,
18 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* publications in American and early American history

Co-op Available

Empowering Revolution

America, Poland, and the End of the Cold War

GREGORY F. DOMBER

Poland as a laboratory for the Soviets' own future political and social reforms

As the most populous country in Eastern Europe as well as the birthplace of the largest anticommunist dissident movement, Poland is crucial in understanding the end of the Cold War. During the 1980s, both the United States and the Soviet Union vied for influence over Poland's politically tumultuous steps toward democratic revolution. In this groundbreaking history, Gregory F. Domber examines American policy toward Poland and its promotion of moderate voices within the opposition, while simultaneously addressing the Soviet and European influences on its revolution in 1989. With a cast including Reagan, Gorbachev, and Pope John Paul II, Domber charts American support of anticommunist opposition groups—particularly Solidarity, the underground movement led by future president Lech Wałęsa—and highlights the transnational network of Polish émigrés and trade unionists that kept the opposition alive.

Utilizing archival research and interviews with Polish and American government officials and opposition leaders, Domber argues that the United States empowered a specific segment of the Polish opposition and illustrates how Soviet leaders unwittingly fostered radical, pro-democratic change through their policies. The result is fresh insight into the global impact of the Polish pro-democracy movement.

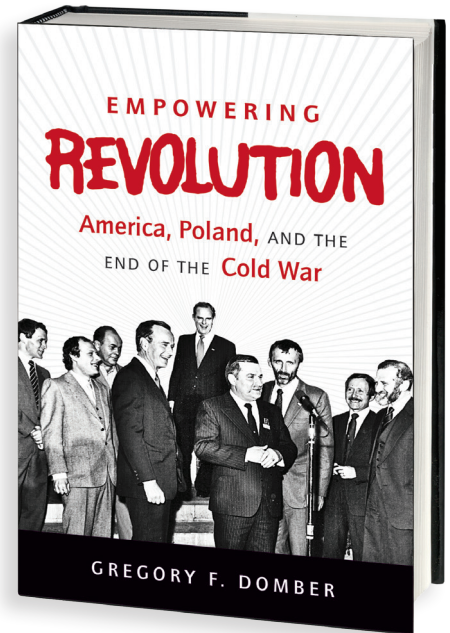
GREGORY F. DOMBER is assistant professor of history at the University of North Florida.

The New Cold War History

Published with the assistance of the Anniversary Fund of the University of North Carolina Press

“Empowering Revolution is well written, well structured, lapidary in its arguments, and very thoroughly researched. There is nothing like it in either English or Polish (or German or French). It is by far the most comprehensive treatment of this important subject, and Domber will be the most authoritative source on the late twentieth-century Polish state’s transition to democracy for many years to come.”

—Mark Kramer, Director, Cold War Studies, Harvard University



October 2014

978-1-4696-1851-7 \$39.95s Cloth

978-1-4696-1852-4 \$34.99 @BOOK

Approx. 480 pp., 6.125 x 9.25,
10 halftones, append., notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American and diplomatic history

Co-op Available

Innocent Weapons

The Soviet and American Politics of Childhood in the Cold War

MARGARET PEACOCK

Children, propaganda, and power

In the 1950s and 1960s, images of children appeared everywhere, from movies to milk cartons, their smiling faces used to sell everything, including war. In this provocative book, Margaret Peacock offers an original account of how Soviet and American leaders used emotionally charged images of children in an attempt to create popular support for their policies at home and abroad.

Groups on either side of the Iron Curtain pushed visions of endangered, abandoned, and segregated children to indict the enemy's state and its policies. Though the Cold War is often characterized as an ideological divide between the capitalist West and the communist East, Peacock demonstrates a deep symmetry in how Soviet and American propagandists mobilized similar images to similar ends, despite their differences. Using extensive research spanning fourteen archives and three countries, Peacock tells a new story of the Cold War, seeing the conflict not simply as a divide between East and West, but as a struggle between the producers of culture and their target audiences.

MARGARET PEACOCK is assistant professor of history at the University of Alabama.

The New Cold War History

Publication of this book was supported in part by a generous gift from Catherine Lawrence and Eric Papenfuse.

"For much of the twentieth century, the United States and the Soviet Union were superpowers engaged in a struggle against one another in which children were held up as symbols of each state's successes and failures. Margaret Peacock examines visual and textual images of children that appeared in the propaganda and public rhetoric of the Cold War from approximately 1945 to 1968 in order to understand how Soviet and American politicians, propagandists, and supporters depicted children in film, television, radio, and print as objects of changing Cold War anxieties and symbols for new forms of mobilization. . . . This book adds another dimension to our understanding of the Cold War and the Thaw."

—Jacqueline Olich, University of North Carolina at Chapel Hill

"*Innocent Weapons* is smart, innovative, and well written. . . . It is, in fact, one of the deepest and most balanced works that I have read on the international history of U.S.-Soviet relations and stands as a pathbreaking contribution to studies of the Cold War, popular culture, and comparative history. This is a first-rate and original work."

—Jeremi Suri, University of Texas at Austin



August 2014

978-1-4696-1857-9 \$34.95s Cloth

978-1-4696-1858-6 \$33.99 @BOOK

Approx. 352 pp., 6.125 x 9.25,
29 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American and diplomatic history

Co-op Available

For God, King, and People

Forging Commonwealth Bonds in Renaissance Virginia

ALEXANDER B. HASKELL

Ideals of commonwealth formation in Virginia colonization

By recovering a largely forgotten English Renaissance mindset that regarded sovereignty and Providence as being fundamentally entwined, Alexander Haskell reconnects concepts historians had before treated as separate categories and argues that the first English planters in Virginia operated within a deeply providential age rather than an era of early modern entrepreneurialism. These men did not merely settle Virginia; they and their London-based sponsors saw this first successful English venture in America as an exercise in divinely inspired and approved commonwealth creation. When the realities of Virginia complicated this humanist ideal, growing disillusionment and contention marked debates over the colony.

Rather than just “selling” colonization to the realm, proponents instead needed to overcome profound and recurring doubts about whether God wanted English rule to cross the Atlantic and the process by which it was to happen. By contextualizing these debates within a late Renaissance phase in England, Haskell links increasing religious skepticism to the rise of decidedly secular conceptions of state power. Haskell offers a radical revision of accepted narratives of early modern state formation, locating it as an outcome, rather than as an antecedent, of colonial endeavor.

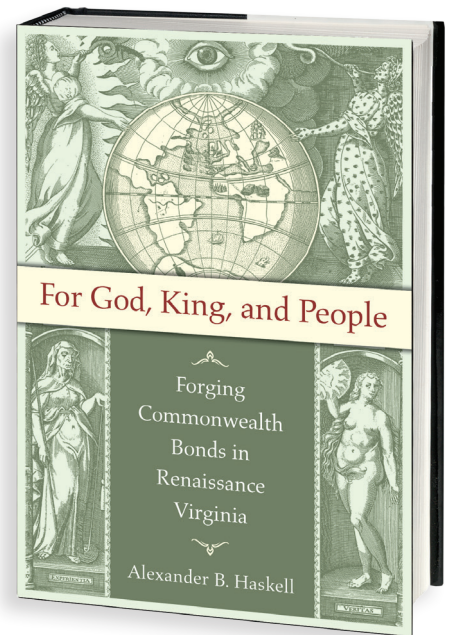
ALEXANDER B. HASKELL is assistant professor of history at the University of California, Riverside.

Published for the Omohundro Institute of Early American History and Culture, Williamsburg, Virginia



“In provocatively reexamining the literature of colonization and state formation, Haskell brilliantly destabilizes conventional wisdom about their genesis. The English commonwealths founded across the Atlantic were the conceptual creator, not creation, of state and empire.”

—Peter Thompson, University of Oxford



January 2015

978-1-4696-1802-9 \$45.00s Cloth

978-1-4696-1803-6 \$44.99 @BOOK

Approx. 304 pp., 6.125 x 9.25, notes, index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *William & Mary Quarterly*, and publications in American and early American history

Co-op Available

The Art of Conversion

Christian Visual Culture in the Kingdom of Kongo

CÉCILE FROMONT

Defines a new corpus of African art

Between the sixteenth and the nineteenth centuries, the west central African kingdom of Kongo practiced Christianity and actively participated in the Atlantic world as an independent, cosmopolitan realm. Drawing on an expansive and largely unpublished set of objects, images, and documents, Cécile Fromont examines the advent of Kongo Christian visual culture and traces its development across four centuries marked by war, the Atlantic slave trade, and, finally, the rise of nineteenth-century European colonialism. By offering an extensive analysis of the religious, political, and artistic innovations through which the Kongo embraced Christianity, Fromont approaches the country's conversion as a dynamic process that unfolded across centuries.

The African kingdom's elite independently and gradually intertwined old and new, local and foreign religious thought, political concepts, and visual forms to mold a novel and constantly evolving Kongo Christian worldview. Fromont sheds light on the cross-cultural exchanges between Africa, Europe, and Latin America that shaped the early modern world, and she outlines the religious, artistic, and social background of the countless men and women displaced by the slave trade from central Africa to all corners of the Atlantic world.

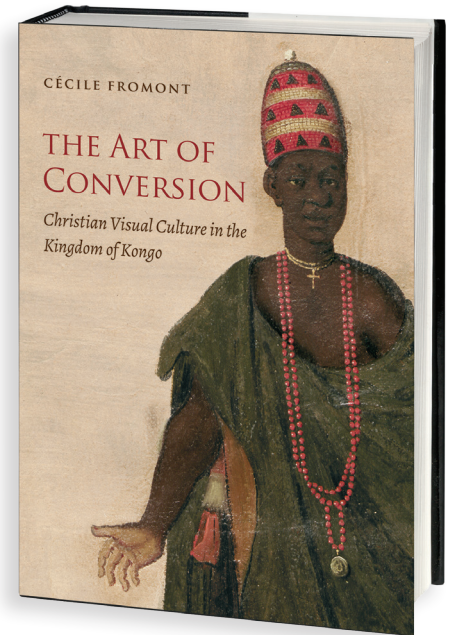
CÉCILE FROMONT is assistant professor of art history at the University of Chicago.

Published for the Omohundro Institute of Early American History and Culture, Williamsburg, Virginia



"Few people realize that Kongo was a Christian kingdom. Cécile Fromont, using texts and especially images, reveals the complex ways that Africa and Europe met in Kongo and how Kongo made Christianity its own. A tour de force—splendidly documented, carefully argued, and lavishly illustrated."

—John Thornton, Boston University



November 2014

978-1-4696-1871-5 \$45.00s Cloth

978-1-4696-1872-2 \$44.99 @BOOK

Approx. 352 pp., 7 x 10, 37 color plates, 3 drawings, 52 halftones, 1 map, notes, index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and art and history publications

Co-op Available

Remembering the Modoc War

Redemptive Violence and the Making of American Innocence

BOYD COTHRAN

Re-examining the last Indian War in California and Oregon—and its aftermath

On October 3, 1873, the U.S. Army hung four Modoc headmen at Oregon's Fort Klamath. The condemned had supposedly murdered the only U.S. Army general to die during the Indian wars of the nineteenth century. Their much-anticipated execution marked the end of the Modoc War of 1872–73. But as Boyd Cothran demonstrates, the conflict's close marked the beginning of a new struggle over the memory of the war. Examining representations of the Modoc War in the context of rapidly expanding cultural and commercial marketplaces, Cothran shows how settlers created and sold narratives of the conflict that blamed the Modocs. These stories portrayed Indigenous people as the instigators of violence and white Americans as innocent victims.

Cothran examines the production and circulation of these narratives, from sensationalized published histories and staged lectures featuring Modoc survivors of the war to commemorations and promotional efforts to sell newly opened Indian lands to settlers. As Cothran argues, these narratives of American innocence justified not only violence against Indians in the settlement of the West but also the broader process of U.S. territorial and imperial expansion.

BOYD COTHRAN is assistant professor of history at York University.

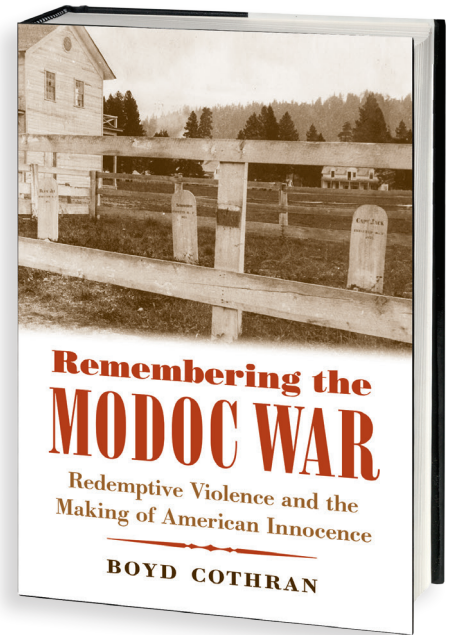
A project of First Peoples: New Directions in Indigenous Studies

“Located at the intersection of Indigenous and Euro-American memories of violence, and focused on the myriad ways that the market shaped those recollections, Boyd Cothran’s brilliant book will change the way readers think about Western history, Native American studies, collective memory, and the culture of consumerism.”

—Ari Kelman, University of California, Davis

“Part of a growing trend to revisit the military history of colonial and American expansion through the lenses of cultural history and Indigenous studies, Boyd Cothran’s fluently written new book is effective in its use of a rich array of sources and in its critique of settler colonialism.”

—Coll Thrush, University of British Columbia



October 2014

978-1-4696-1860-9 \$34.95s Cloth

978-1-4696-1861-6 \$33.99 @BOOK

Approx. 280 pp., 6.125 x 9.25,
20 halftones, 2 maps, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Native American history

Co-op Available

Traders and Raiders

The Indigenous World of the Colorado Basin, 1540–1859

NATALE A. ZAPPIA

How Native peoples kept their autonomy over 300 years of history

The Colorado River region looms large in the history of the American West, vitally important in the designs and dreams of Euro-Americans since the first Spanish journey up the river in the sixteenth century. But as Natale A. Zappia argues in this expansive study, the Colorado River basin must be understood first as home to a complex Indigenous world. Through 300 years of western colonial settlement, Spaniards, Mexicans, and Americans all encountered vast Indigenous borderlands peopled by Mojaves, Quechans, Southern Paiutes, Utes, Yokuts, and others, bound together by political, economic, and social networks. Examining a vast cultural geography including southern California, Nevada, Utah, Arizona, Sonora, Baja California, and New Mexico, Zappia shows how this interior world pulsed throughout the centuries before and after Spanish contact, solidifying to create an autonomous, interethnic Indigenous space that expanded and adapted to an ever-encroaching global market economy.

Situating the Colorado River basin firmly within our understanding of Indian country, *Traders and Raiders* investigates the borders and borderlands created during this period, connecting the coastlines of the Atlantic and Pacific worlds with a vast Indigenous continent.

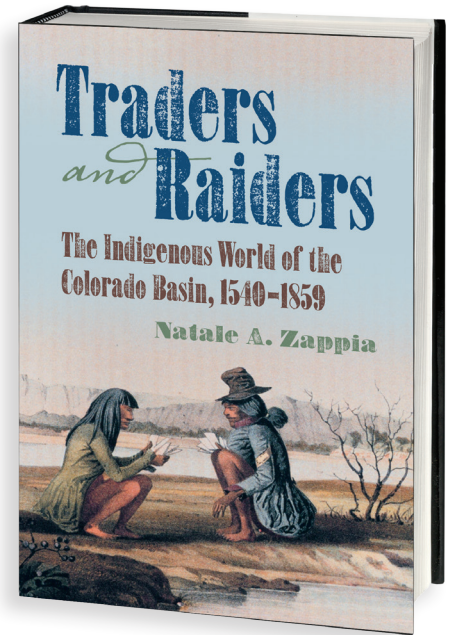
NATALE A. ZAPPIA is assistant professor of history at Whittier College.

“Presented with nuance and style, *Traders and Raiders* picks up geographically where a number of recent award-winning monographs have left off. Going beyond those earlier works, this project is a major contribution to the fields of Native American history, borderlands history, and early California history.”

—David Igler, University of California, Irvine

“In *Traders and Raiders*, Zappia advances the scholarly discussion of indigenous systems of economic and political power separate from systems of colonial European and Euro-American powers. This book expands comparative understandings of Indigenous people as independent political actors in narratives of colonialism and imperialism in the Americas.”

—Juliana Barr, University of Florida



August 2014

978-1-4696-1584-4 \$39.95s Cloth

978-1-4696-1585-1 \$38.99 @BOOK

Approx. 256 pp., 6.125 x 9.25, 5 halftones, 10 maps, 3 charts, 8 tables, appends., notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Native American history

Co-op Available

Seasons of Change

Labor, Treaty Rights, and Ojibwe Nationhood

CHANTAL NORRGARD

Sustaining indigenous lifeways amid changing circumstances

From the 1870s to the 1930s, the Lake Superior Ojibwes of Minnesota and Wisconsin faced dramatic economic, political, and social changes. Examining a period that began with the tribe's removal to reservations and closed with the Indian New Deal, Chantal Norrgard explores the critical link between Ojibwes' efforts to maintain their tribal sovereignty and their labor traditions and practices. As Norrgard explains, the tribe's "seasonal round" of subsistence-based labor was integral to its survival and identity. Though encroaching white settlement challenged these labor practices, Ojibwe people negotiated treaties that protected their rights to make a living by hunting, fishing, and berrying and through work in the fur trade, the lumber industry, and tourism. Norrgard shows how the tribe strategically used treaty rights claims over time to uphold its right to work and to maintain the rhythm and texture of traditional Ojibwe life.

Drawing on a wide range of sources, including New Deal-era interviews with Ojibwe people, Norrgard demonstrates that while American expansion curtailed the Ojibwes' land base and sovereignty, the tribe nevertheless used treaty-protected labor to sustain its lifeways and meet economic and political needs—a process of self-determination that continues today.

CHANTAL NORRGARD is an independent scholar based in Vancouver, British Columbia.

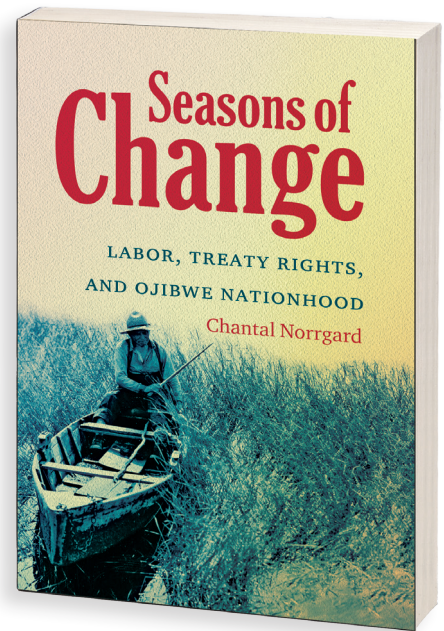
A project of First Peoples: New Directions in Indigenous Studies

"Effectively using government reports, newspaper accounts, memoirs and biographies, and a wonderful set of Works Progress Administration documents, Norrgard tells the story and discusses the cultural and political meanings of diverse Ojibwe economic actions, effectively demonstrating how labor facilitated cultural production and social reproduction."

—Jessica R. Cattellino, University of California, Los Angeles

"*Seasons of Change* shows us why labor is significant for indigenous history. Norrgard pushes beyond existing work in this burgeoning field to show how culture, environment, treaty rights, and colonialism shaped Indian workers' experience and their demands for social change."

—Colleen O'Neill, Utah State University



August 2014

978-1-4696-1729-9 \$29.95s Paper

978-1-4696-1730-5 \$28.99 @BOOK

Approx. 224 pp., 6.125 x 9.25, 4 halftones,
1 map, append., notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Native American history

Co-op Available

Tribal Television

Viewing Native People in Sitcoms

DUSTIN TAHMAHKERA

Native Americans on TV—from *I Love Lucy* to *King of the Hill*

Native Americans have been a constant fixture on television, from the dawn of broadcasting, when the iconic Indian head test pattern was frequently used during station sign-ons and sign-offs, to the present. In this first comprehensive history of indigenous people in television sitcoms, Dustin Tahmahkera examines the way Native Peoples have been represented in the genre. Analyzing dozens of television comedies from the United States and Canada, Tahmahkera questions assumptions that Native representations on TV are inherently stereotypical and escapist. From *The Andy Griffith Show* and *F-Troop* to *The Brady Bunch*, *King of the Hill*, and the Native-produced sitcom *Mixed Blessings*, Tahmahkera argues that sitcoms not only represent Native Peoples as objects of humor but also provide a forum for social and political commentary on indigenous-settler relations and competing visions of America.

Considering indigenous people as actors, producers, and viewers of sitcoms as well as subjects of comedic portrayals, *Tribal Television* underscores the complexity of Indian representations, showing that sitcoms are critical contributors to the formation of contemporary indigenous identities and relationships between Native and non-Native Peoples.

DUSTIN TAHMAHKERA (Comanche Nation) is assistant professor of communication studies at Southwestern University.

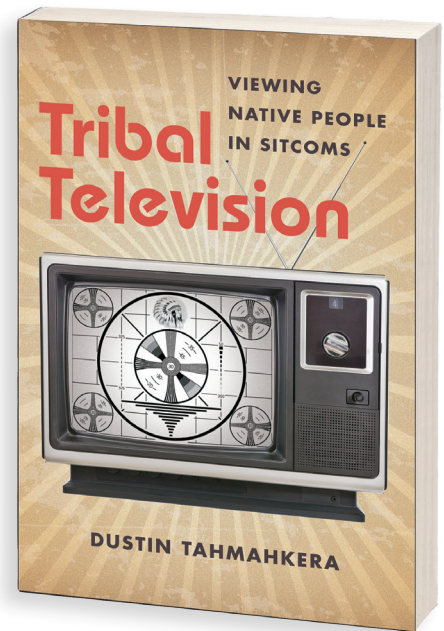
Published with the assistance of the Anniversary Fund of the University of North Carolina Press

“Highlighting strange but telling moments in the history of indigenous representation on U.S. and Canadian television, Dustin Tahmahkera makes a real contribution to our understanding of television and race. What might seem lighter than a soufflé—take *The Brady Bunch*, for instance—becomes a serious and interesting subject in the author’s hands.”

—Randolph Lewis, University of Texas at Austin

“Focusing on the need for critical indigenous popular cultural studies, this ambitious book offers an important and timely frame through which to consider how discourses on indigenous identities and relations between Natives and non-Natives have been shaped by decades of situational comedies. Providing important insights into an archive that is generally dismissed as frivolous, Tahmahkera assesses television history to chart some of the major developments in twentieth-century federal Indian policy and their impact on popular culture.”

—Jodi Byrd, University of Illinois at Urbana–Champaign



December 2014

978-1-4696-1868-5 \$27.95s Paper

978-1-4696-1869-2 \$22.99 @BOOK

Approx. 272 pp., 6.125 x 9.25, 8 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Native American history

Co-op Available

The Life and Times of Elijah Muhammad

CLAUDE ANDREW CLEGG III

The definitive biography of the leader of the Nation of Islam

Elijah Muhammad was one of the most significant and controversial black leaders of the twentieth century. His followers called him the Messenger of Allah, while his critics labeled him a teacher of hate. Southern by birth, Muhammad moved north, eventually serving as the influential head of the Nation of Islam for over forty years. Claude Clegg III not only chronicles Muhammad's life, but also examines the history of American black nationalists and the relationship between Islam and the African American experience.

In this authoritative biography, which also covers half a century of the evolution of the Nation of Islam, Clegg charts Muhammad's early life, his brush with Jim Crow in the South, his rise to leadership of the Nation of Islam, and his tumultuous relationship with Malcolm X. Clegg is the first biographer to weave together speeches and published works by Muhammad, as well as delving into declassified government documents, insider accounts, audio and video records, and interviews, producing the definitive account of an extraordinary man and his legacy.

CLAUDE ANDREW CLEGG III teaches history at Indiana University at Bloomington. He is the author of *The Price of Liberty: African Americans and the Making of Liberia*.

Publication is enabled by a grant from Figure Foundation

"The Life and Times of Elijah Muhammad is impressive, punctiliously researched, and persuasively argued. In telling Elijah Muhammad's story, Claude Clegg III has created a tour de force study of African American life and culture in the twentieth century."

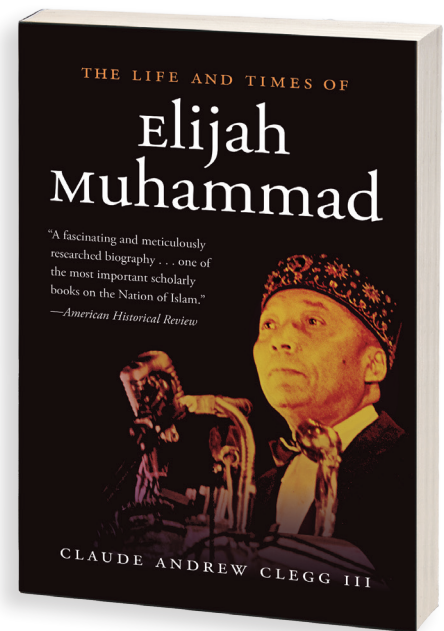
—Michael A. Gomez, New York University

"I can think of no twentieth-century leader with anything like the impact of Elijah Muhammad whose life has been so profoundly unexamined. [Clegg] has brought Muhammad to light in a fluidly written biography rich with information, analysis and suspense."

—The New York Times Book Review

"An impressively perceptive and valuable book. . . . A major contribution to African-American history that ought to be read by anyone interested in Malcolm X."

—David J. Garrow, in *Newsday*



September 2014

978-1-4696-1805-0 \$27.95s Paper

978-1-4696-1806-7 \$24.99 @BOOK

Approx. 400 pp., 6.125 x 9.25, append., notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available

Captive Nation

Black Prison Organizing in the Civil Rights Era

DAN BERGER

The dramatic history of activist prisoners' courtroom and prison-yard provocations

In this pathbreaking book, Dan Berger offers a bold reconsideration of twentieth-century black activism, the prison system, and the origins of mass incarceration. Throughout the civil rights era, black activists thrust the prison into public view, turning prisoners into symbols of racial oppression while arguing that confinement was an inescapable part of black life in the United States. Black prisoners became global political icons at a time when notions of race and nation were in flux. Showing that the prison was a central focus of the black radical imagination from the 1950s through the 1980s, Berger traces the dynamic and dramatic history of this political struggle.

The prison shaped the rise and spread of black activism, from civil rights demonstrators willfully risking arrest to the many current and former prisoners who built or joined organizations such as the Black Panther Party. Grounded in extensive research, Berger engagingly demonstrates that such organizing made prison walls porous and influenced generations of activists that followed.

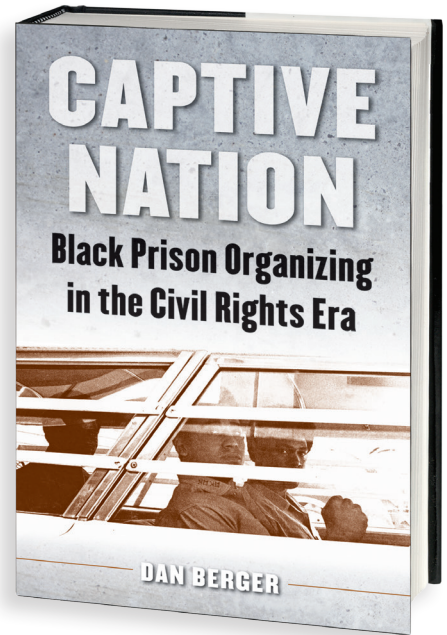
DAN BERGER is assistant professor of comparative ethnic studies at the University of Washington Bothell.

Justice, Power, and Politics

Published with the assistance of the John Hope Franklin Fund of the University of North Carolina Press

"Captive Nation is truly brilliant and innovative. This thoroughly researched book makes an important contribution to a number of historical and interdisciplinary fields. It is a well-written and well-researched exploration of the role prisoners played in global movements against racism. It will certainly assume its rightful place at the head of the line in the emerging field of prisoner rights and radicalism in the postwar United States."

—Donna Murch, author of *Living for the City: Migration, Education, and the Rise of the Black Panther Party in Oakland, California*



January 2015

978-1-4696-1824-1 \$34.95s Cloth

978-1-4696-1825-8 \$33.99 @BOOK

Approx. 416 pp., 6.125 x 9.25,
25 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available



For more information, visit
www.justicepowerandpolitics.com

Mapping the Cold War

Cartography and the Framing of America's International Power

TIMOTHY BARNEY

The first substantive history of Cold War cartography

In this fascinating history of Cold War cartography, Timothy Barney considers maps as central to the articulation of ideological tensions between American national interests and international aspirations. Barney argues that the borders, scales, projections, and other conventions of maps prescribed and constrained the means by which foreign policy elites, popular audiences, and social activists navigated conflicts between North and South, East and West. Maps also influenced how identities were formed in a world both shrunk by advancing technologies and marked by expanding and shifting geopolitical alliances and fissures. Pointing to the necessity of how politics and values were “spatialized” in recent U.S. history, Barney argues that Cold War-era maps themselves had rhetorical lives that began with their conception and production and played out in their circulation within foreign policy circles and popular media. Reflecting on the ramifications of spatial power during the period, *Mapping the Cold War* ultimately demonstrates that even in the twenty-first century, American visions of the world—and the maps that account for them—are inescapably rooted in the anxieties of that earlier era.

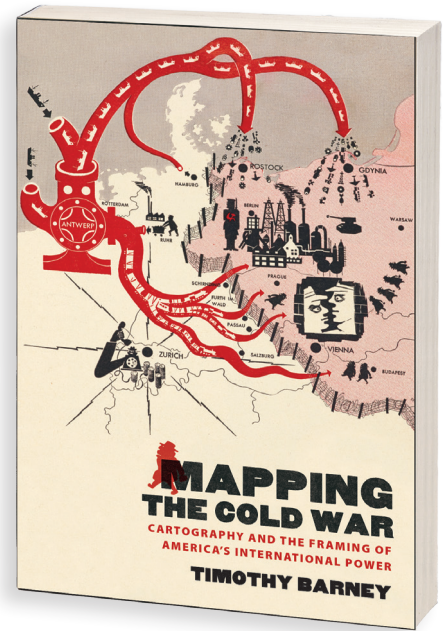
TIMOTHY BARNEY is assistant professor of rhetoric and communication studies at the University of Richmond.

“This original and important contribution, the first substantial history of Cold War cartography, adds a geographical dimension to a period and a conflict crying out for such an approach.”

—Matthew Farish, University of Toronto

“Timothy Barney intelligently and sensitively interprets maps, the practices of mapping, and discourses about both, providing rich and nuanced readings of particular maps and making a compelling argument for the central place they held in the Cold War. His book captures masterfully that central paradox of the Cold War: it was at once a highly fluid and distinctly artificial geopolitical affair that managed to produce a remarkably resilient sense of a fixed, enduring, bipolar conflict.”

—Ned O’Gorman, University of Illinois at Urbana-Champaign



December 2014

978-1-4696-1854-8 \$29.95s Paper

978-1-4696-1855-5 \$25.99 @BOOK

Approx. 352 pp., 6.125 x 9.25,
25 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and history publications

Co-op Available

Why Rural Schools Matter

MARA CASEY TIEKEN

A new look at contemporary public education debates

From headlines to documentaries, urban schools are at the center of current debates about education. From these accounts, one would never know that 51 million Americans live in rural communities and depend on their public schools to meet not only educational but also social and economic needs. For many communities, these schools are the ties that bind. *Why Rural Schools Matter* shares the untold story of rural education. Drawing upon extensive research in two southern towns, Mara Tieken exposes the complicated ways in which schools shape the racial dynamics of their towns and sustain the communities that surround them. The growing power of the state, however, brings the threat of rural school closure, which jeopardizes the education of children and the future of communities. With a nuanced understanding of the complicated relationship between communities and schools, Tieken warns us that current education policies—which narrow schools’ purpose to academic achievement alone—endanger rural America and undermine the potential of a school, whether rural or urban, to sustain a community. Vividly demonstrating the effects of constricted definitions of public education in an era of economic turmoil and widening inequality, Tieken calls for a more contextual approach to education policymaking, involving both state and community.

MARA CASEY TIEKEN is assistant professor of education at Bates College and coauthor of *Inside Urban Charter Schools: Promising Practices and Strategies in Five High-Performing Schools*.

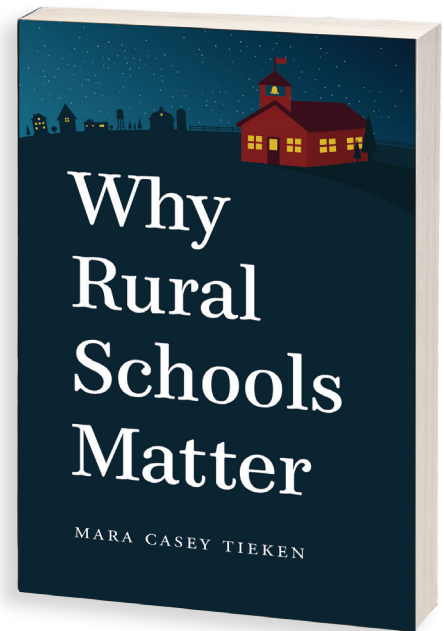
Published with the assistance of the Thornton H. Brooks Fund of the University of North Carolina Press

“Ambitious, evocatively and engagingly written, and passionately argued, Tieken’s volume represents a critical contribution to scholarship on the relationship between rural schools and the communities they serve.”

—Kai Schafft, The Pennsylvania State University

“In an educational climate frequently dominated by issues related to urban schooling, this is a vibrant and timely story that must be told.”

—Cheryl Mason Bolick, University of North Carolina at Chapel Hill



December 2014

978-1-4696-1848-7 \$29.95s Paper

978-1-4696-1849-4 \$25.99 @BOOK

Approx. 256 pp., 6.125 x 9.25, 1 map, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in education and American history

Co-op Available

Showbiz Politics

Hollywood in American Political Life

KATHRYN CRAMER BROWNELL

The Washington-Hollywood connection

Conventional wisdom holds that John F. Kennedy was the first celebrity president, in no small part because of his innate television savvy. But, as Kathryn Brownell shows, Kennedy capitalized on a tradition and style rooted in California politics and the Hollywood studio system. Since the 1920s, politicians and professional showmen have developed relationships and built organizations, institutionalizing Hollywood styles, structures, and personalities in the American political process. Brownell explores how similarities developed between the operation of a studio, planning a successful electoral campaign, and ultimately running an administration. Using their business and public relations know-how, figures such as Louis B. Mayer, Bette Davis, Jack Warner, Harry Belafonte, Ronald Reagan, and members of the Rat Pack made Hollywood connections an asset in a political world being quickly transformed by the media. Brownell takes readers behind the camera to explore the negotiations and relationships that developed between key Hollywood insiders and presidential candidates from Dwight Eisenhower to Bill Clinton, analyzing how entertainment replaced party spectacle as a strategy to raise money, win votes, and secure success for all those involved. She demonstrates how Hollywood contributed to the rise of mass-mediated politics, making the twentieth century not just the age of the political consultant, but also the age of showbiz politics.

KATHRYN CRAMER BROWNELL is assistant professor of history at Purdue University.

“In a superb book that will command immediate attention, Brownell takes familiar material and mixes it with new findings in such a way as to make the seemingly familiar new. One of the most sweeping studies of Hollywood and politics, *Showbiz Politics* places the evolving relationship between show business and those seeking the White House at the center of modern American politics.”

—Steven Ross, University of Southern California

“There is much to be learned from this impeccably researched book. Brownell reveals—in great and useful detail—the critical involvement and interaction between politicians and Hollywood studio executives and celebrities.”

—Donald Critchlow, University of Arizona



November 2014

978-1-4696-1791-6 \$39.95s Cloth

978-1-4696-1792-3 \$38.99 @BOOK

Approx. 304 pp., 6.125 x 9.25,
11 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American and political history

Co-op Available

The Real Thing

Imitation and Authenticity in American Culture, 1880–1940

Twenty-fifth Anniversary Edition

MILES ORVELL

With a new preface by the author

John Hope Franklin Publication Prize, American Studies Association

The classic study brought into the digital era

In this classic study of the relationship between technology and culture, Miles Orvell demonstrates that the roots of contemporary popular culture reach back to the Victorian era, when mechanical replications of familiar objects reigned supreme and realism dominated artistic representation. Reacting against this genteel culture of imitation, a number of artists and intellectuals at the turn of the century were inspired by the machine to create more authentic works of art that were themselves “real things.” The resulting tension between a culture of imitation and a culture of authenticity, argues Orvell, has become a defining category in our culture.

The twenty-fifth anniversary edition includes a new preface by the author, looking back on the late twentieth century and assessing tensions between imitation and authenticity in the context of our digital age. Considering material culture, photography, and literature, the book touches on influential figures such as writers Walt Whitman, Henry James, John Dos Passos, and James Agee; photographers Alfred Stieglitz, Walker Evans, and Margaret Bourke-White; and architect-designers Gustav Stickley and Frank Lloyd Wright.

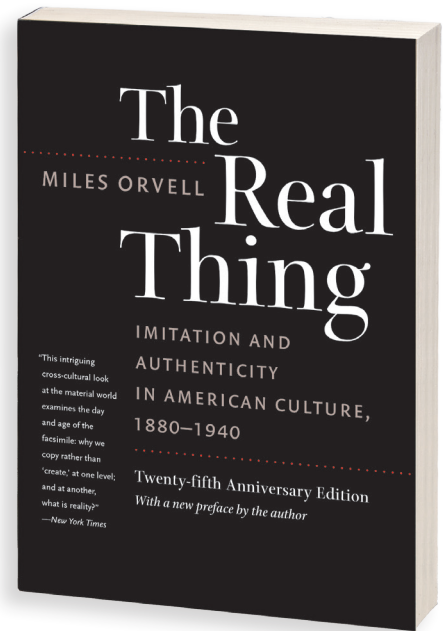
MILES ORVELL is professor of English and American studies at Temple University. He is the author of *The Death and Life of Main Street: Small Towns in American Memory, Space, and Community*.

“This intriguing cross-cultural look at the material world examines the day and age of the facsimile: why we copy rather than ‘create,’ at one level; and at another, what is reality?”

—*The New York Times*

“A rich and complex study. It casts new and revealing light on the cultural transformations of the early 20th century. By focusing on the tensions between authenticity and imitation within artistic forms, Orvell provides a new and challenging context for understanding figures too easily subject to formulaic interpretation.”

—*The New Republic*



August 2014

978-1-4696-1536-3 \$32.00s Paper

978-1-4696-1537-0 \$24.99 @BOOK

Approx. 416 pp., 6.125 x 9.25,
43 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books*, and other publications in American history and cultural studies

Co-op Available

Inside Roman Libraries

Book Collections and Their Management in Antiquity

GEORGE W. HOUSTON

The history of ancient libraries, their holdings, and proto-librarians that curated them

Libraries of the ancient world have long held a place in the public imagination. Even in antiquity, the library at Alexandria was nearly legendary. Until now there has been relatively little research to discover what was inside these libraries, how the collections came into being and evolved, and who selected and maintained the holdings. In this engaging and meticulously researched study, George Houston examines a dozen specific book collections of Roman date in the first comprehensive attempt to answer these questions.

Through a careful analysis of the contents of the collections, Houston reveals the personalities and interests of their owners, shows how manuscripts were acquired, organized, and managed, and identifies the various purposes that libraries served. He takes up the life expectancy of manuscripts, the sizes of libraries, and dangers to books, as well as the physical objects within libraries from scribal equipment to works of art. The result is a clearer, more specific, and more detailed picture of ancient book collections and the elements of Roman libraries than has previously been possible.

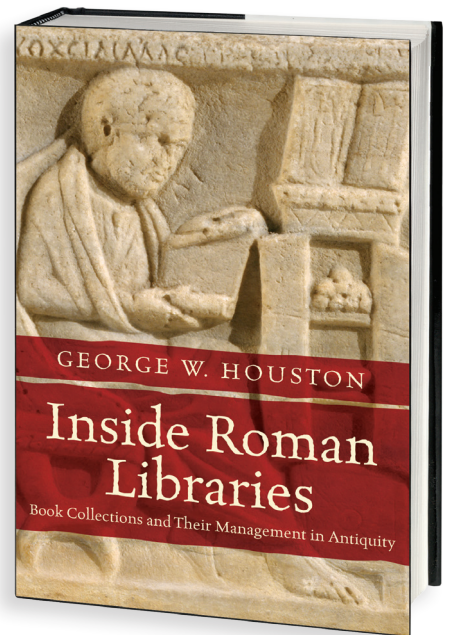
GEORGE W. HOUSTON is professor emeritus of classics at the University of North Carolina at Chapel Hill.

Studies in the History of Greece and Rome

Published with the assistance of the H. Eugene and Lillian Youngs Lehman Fund of the University of North Carolina Press

“Inside Roman Libraries is a pleasure to read. Through a careful collection of evidence, it makes a highly original contribution to our understanding of ancient literary culture.”

—Peter van Minnen, University of Cincinnati



November 2014

978-1-4696-1780-0 \$59.95s Cloth

978-1-4696-1781-7 \$55.99 @BOOK

Approx. 432 pp., 6.125 x 9.25,
13 halftones, 7 tables, appends., notes,
bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in ancient history

Co-op Available

The Mediating Nation

Late American Realism, Globalization, and the Progressive State

NATHANIEL CADLE

How realist literary narratives articulated a more active role for the United States in world affairs

By the early twentieth century, as Woodrow Wilson would later declare, the United States had become both the literal embodiment of all the earth's peoples and a nation representing all other nations and cultures through its ethnic and cultural diversity. This idea of connection with all peoples, Nathaniel Cadle argues, allowed American literary writers to circulate their work internationally, in turn promoting American literature and also the nation itself. Reexamining the relationship between Progressivism and literary realism, Cadle demonstrates that the narratives constructed by American writers asserted a more active role for the United States in world affairs and helped to shift global influence from Europe to North America.

From the novels of Henry James, William Dean Howells, and Abraham Cahan to the political and social writings of Woodrow Wilson and W. E. B. Du Bois, Cadle identifies a common global engagement through which realists and Progressives articulated a stronger and more active cultural, political, and social role for the United States.

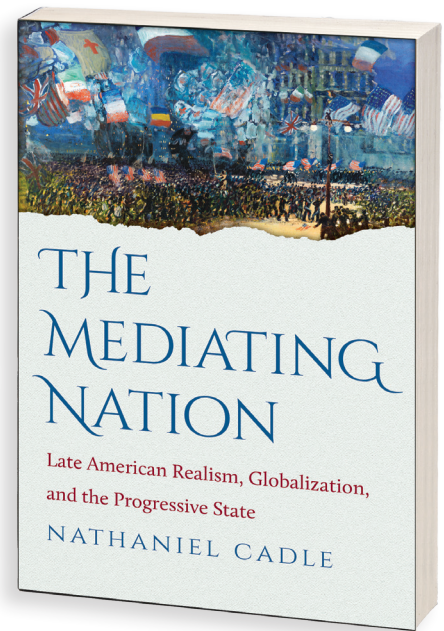
NATHANIEL CADLE is assistant professor of English at Florida International University.

"An important contribution to literary scholarship on realist conceptions of globalization and the place of the United States in the world."

—Gretchen Murphy, University of Texas at Austin

"At once innovative and far-reaching in its claims, *A Mediating Nation* is a highly original, often brilliant intervention into settled understandings of the Progressive era. This broad-minded study employs history and literature to uncover alternative ways of thinking about the United States' attitude toward globalization in the second decade of the 'long American century.'"

—Don Pease, Dartmouth College



September 2014

978-1-4696-1845-6 \$32.95s Paper

978-1-4696-1846-3 \$25.99 @BOOK

Approx. 304 pp., 6.125 x 9.25, 1 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American history and culture

Co-op Available

The Weston Sisters

An American Abolitionist Family

LEE V. CHAMBERS

A new look into the history of abolitionism—and the lives of the women who led it

The Westons were among the most well-known abolitionists in antebellum Massachusetts, and each of the Weston sisters played an integral role in the family's work. The eldest, Maria Weston Chapman, became one of the antislavery movement's most influential members. In an extensive and original look at the connections among women, domesticity, and progressive political movements, Lee V. Chambers argues that it was the familial cooperation and support between sisters, dubbed "kin-work," that allowed women like the Westons to participate in the political process, marking a major change in women's roles from the domestic to the public sphere. The Weston sisters and abolitionist families like them supported each other in meeting the challenges of sickness, pregnancy, child care, and the myriad household responsibilities that made it difficult for women to engage in and sustain political activities.

By repositioning the household and family to a more significant place in the history of American politics, Chambers examines connections between the female critique of slavery and patriarchy, ultimately arguing that it was family ties that drew women into the activism of public life and kept them there.

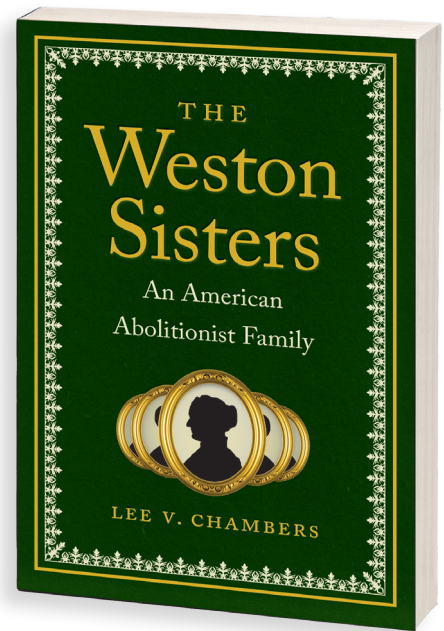
LEE V. CHAMBERS is professor of history at the University of Colorado at Boulder.

Published with the assistance of the Thornton H. Brooks Fund of the University of North Carolina Press

"Compelling and bounds ahead of previous studies of the Westons.

Lee V. Chambers makes an important contribution to antebellum scholarship with *The Weston Sisters*. A pivotal text that makes a much needed contribution to our understanding of abolitionism and the importance of sisterly ties."

—Julie Roy Jeffrey, Goucher College



January 2015

978-1-4696-1817-3 \$39.95s Paper

978-1-4696-1818-0 \$29.99 @BOOK

Approx. 448 pp., 6.125 x 9.25, append., notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American, women's and African American history

Co-op Available

A History of Stepfamilies in Early America

LISA WILSON

The first book-length history of stepfamilies in colonial America

Stepfamilies are not a modern phenomenon, but despite this reality, the history of stepfamilies in America has yet to be fully explored. In the first book-length work on the topic, Lisa Wilson examines the stereotypes and actualities of colonial stepfamilies and reveals them to be important factors in early United States domestic history. Remarriage was a necessity in this era, when war and disease took a heavy toll and all too often led to domestic stress, and cultural views of stepfamilies during this time placed great strain on stepmothers and stepfathers. Both were seen as either unfit substitutes or as potentially unstable influences, and nowhere were these concerns stronger than in white middle-class families, for whom stepparents presented a paradox.

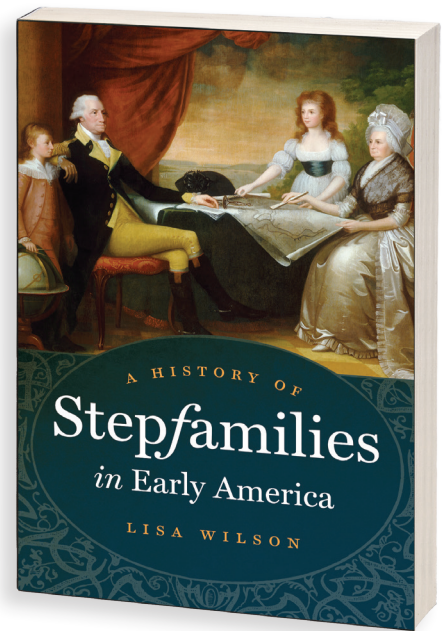
Wilson shares the stories of real stepfamilies in early New England, investigating the relationship between prejudice and lived experience, and, in the end, offers a new way of looking at family units throughout history and the cultural stereotypes that still affect stepfamilies today.

LISA WILSON is the Charles J. MacCurdy Professor of American history at Connecticut College.

Published with the assistance of the Anniversary Fund of the University of North Carolina Press

“Wilson tackles an unquestionably important topic at the intersection of the history of the family, the history of childhood, gender history, and a range of other subjects. This book will assuredly launch a sustained historiographical discussion about the complexity of American familism in the past and present.”

—Wayne Bodle, Indiana University of Pennsylvania



November 2014

978-1-4696-1842-5 \$29.95s Paper

978-1-4696-1843-2 \$25.99 @BOOK

Approx. 208 pp., 6.125 x 9.25, 8 halftones, appends., notes, index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and *William & Mary Quarterly* and other history publications

Co-op Available

Progressive Evangelicals and the Pursuit of Social Justice

BRANTLEY W. GASAWAY

A public theology of community

In this compelling history of progressive evangelicalism, Brantley W. Gasaway examines a dynamic though often overlooked movement within American Christianity today. Gasaway focuses on left-leaning groups, such as Sojourners and Evangelicals for Social Action, that emerged in the early 1970s, prior to the rise of the more visible Religious Right. He identifies the distinctive “public theology”—a set of biblical interpretations regarding the responsibility of Christians to promote social justice—that has animated progressive evangelicals’ activism and bound together their unusual combination of political positions.

The book analyzes how prominent leaders, including Jim Wallis, Ron Sider, and Tony Campolo, responded to key political and social issues over the past four decades. Progressive evangelicals combated racial inequalities, endorsed feminism, promoted economic justice, and denounced American nationalism and militarism. At the same time, most leaders opposed abortion and refused to affirm homosexual behavior, even as they defended gay civil rights. Gasaway demonstrates that, while progressive evangelicals have been caught in the crossfire of partisan conflicts and public debates over the role of religion in politics, they have offered a significant alternative to both the Religious Right and the political left.

BRANTLEY W. GASAWAY is assistant professor of religion at Bucknell University.

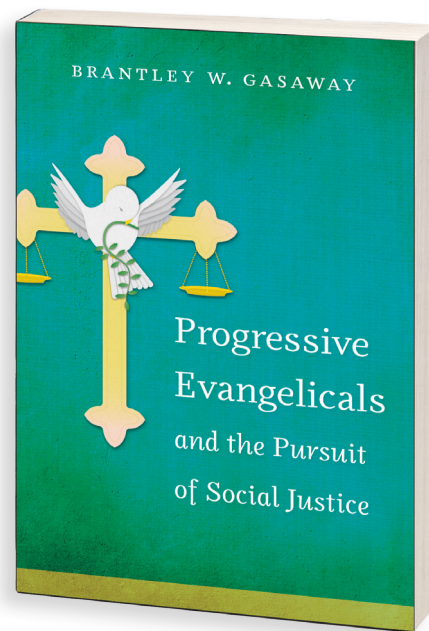
Published with the assistance of the Thornton H. Brooks Fund of the University of North Carolina Press

“I see *Progressive Evangelicals and the Pursuit of Social Justice* as the ‘go-to’ book on this subject. Fair-minded, comprehensive, well-organized, and accessible, the story opens up to many tantalizing topics. Against all odds, these progressives, while they did not prevail, endured, had many victories, and eclipsed the many better-known mainline Protestants in American public life. These progressives did find ways to cohere, witness, and have impact. This is not a story of a final victory, but one with a kind of suspense.”

—Martin E. Marty, The University of Chicago Divinity School

“A significant contribution to our understanding of progressive evangelicalism, *Progressive Evangelicals and the Pursuit of Social Justice* is a very good book on an important and timely topic. Grounded in extensive research, Gasaway’s analysis demonstrates with skill and understanding the vitality and relevance of progressive evangelicalism.”

—Randall Balmer, Dartmouth College



December 2014

978-1-4696-1772-5 \$29.95s Paper

978-1-4696-1773-2 \$25.99 @BOOK

Approx. 336 pp., 6.125 x 9.25, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and religious history

Co-op Available

Censoring Racial Ridicule

Irish, Jewish, and African American Struggles over Race and Representation, 1890–1930

M. ALISON KIBLER

The long history of hate speech and efforts to combat it

A drunken Irish maid slips and falls. A greedy Jewish pawnbroker lures his female employee into prostitution. An African American man leers at a white woman. These and other, similar images appeared widely on stages and screens across America during the early twentieth century. In this provocative study, M. Alison Kibler uncovers, for the first time, powerful and concurrent campaigns by Irish, Jewish, and African Americans against racial ridicule in popular culture at the turn of the twentieth century. *Censoring Racial Ridicule* explores how Irish, Jewish, and African American groups of the era resisted harmful representations in popular culture by lobbying behind the scenes, boycotting particular acts, and staging theater riots. Kibler demonstrates that these groups' tactics evolved and diverged over time, with some continuing to pursue street protest while others sought redress through new censorship laws.

Exploring the relationship between free expression, democracy, and equality in America, Kibler shows that the Irish, Jewish, and African American campaigns against racial ridicule are at the roots of contemporary debates over hate speech.

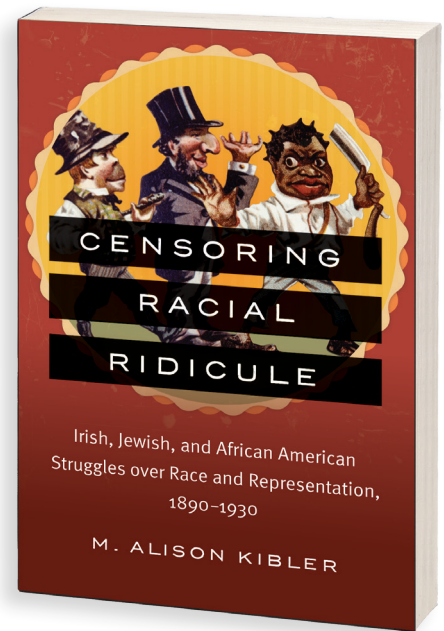
M. ALISON KIBLER is associate professor of American studies and women's and gender studies at Franklin and Marshall College. She is author of *Rank Ladies: Gender and Cultural Hierarchy in American Vaudeville*.

"Censoring Racial Ridicule makes a signal contribution to the history of censorship and free speech, showing that calls to ban or to revise controversial theater and film productions were often based on a gender- and class-inflected antiracism. The history of opposition to hate speech is thus greatly deepened by this study, which demonstrates that what we take to be a very modern concern with political correctness is heir to long-standing controversies."

—David Roediger, University of Illinois at Urbana–Champaign

"This meaningfully interdisciplinary new book enriches our understanding of the earliest civil rights efforts of Irish, Jewish, and African Americans, and helps us to understand how 'civil rights' came to be defined so broadly as to include stage and screen performances and visual representations. Censoring Racial Ridicule will further cement Kibler's reputation as one of the very finest historians of popular culture."

—Matthew Pratt Guterl, Brown University



January 2015

978-1-4696-1836-4 \$29.95s Paper

978-1-4696-1837-1 \$28.99 @BOOK

Approx. 352 pp., 6.125 x 9.25,
19 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available

Reproducing the British Caribbean

Sex, Gender, and Population Politics after Slavery

JUANITA DE BARROS

Former slaves and masters in Jamaica, Guyana, and Barbados in struggles to determine the course of their societies

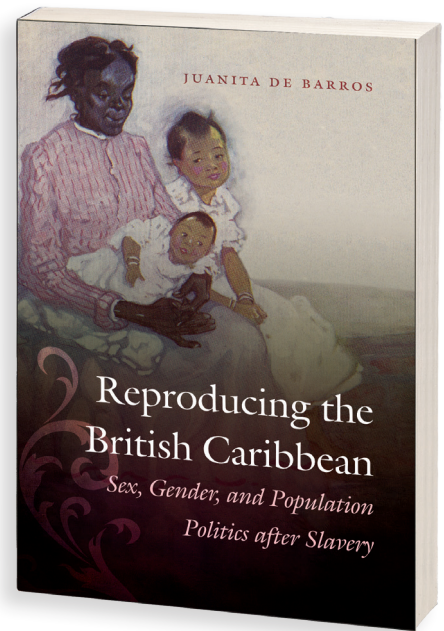
This innovative book traces the history of ideas and policymaking concerning population growth and infant and maternal welfare in Caribbean colonies wrestling with the aftermath of slavery. Focusing on Jamaica, Guyana, and Barbados from the nineteenth century through the 1930s, when violent labor protests swept the region, Juanita De Barros takes a comparative approach in analyzing the struggles among former slaves and masters attempting to determine the course of their societies after emancipation.

Invested in the success of the “great experiment” of slave emancipation, colonial officials developed new social welfare and health policies. Concerns about the health and size of ex-slave populations were expressed throughout the colonial world during this period. In the Caribbean, an emergent black middle class, rapidly increasing immigration, and new attitudes toward medicine and society were crucial factors. While hemispheric and diasporic trends influenced the new policies, De Barros shows that local physicians, philanthropists, midwives, and the impoverished mothers who were the targets of this official concern helped shape and implement efforts to ensure the health and reproduction of Caribbean populations in the decades before independence.

JUANITA DE BARROS is associate professor of history at McMaster University.

“De Barros provides a pioneering view of the emergence of public health as a component of the new terms of public life that were opened by slave emancipation, demonstrating the centrality of sex, marriage, and women’s reproductive labor to the emergence of new social orders after slavery.”

—Julie Saville, University of Chicago



August 2014

978-1-4696-1605-6 \$32.95s Paper

978-1-4696-1606-3 \$29.99 @BOOK

Approx. 296 pp., 6.125 x 9.25, 4 halftones,
2 tables, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Latin American history

Co-op Available

A History of Family Planning in Twentieth-Century Peru

RAÚL NECOCHEA LÓPEZ

Connects family planning policy to national development

Adding to the burgeoning study of medicine and science in Latin America, this important study offers a comprehensive historical perspective on the highly contentious issues of sexual and reproductive health in an important Andean nation. Raúl Necochea López approaches family planning as a historical phenomenon layered with medical, social, economic, and moral implications. At stake in this complex mix were new notions of individual autonomy, the future of gender relations, and national prosperity.

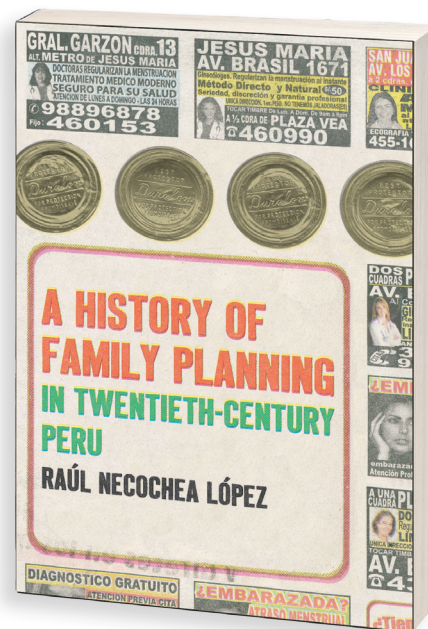
The implementation of Peru's first family planning programs led to a rapid professionalization of fertility control. Complicating the evolution of associated medical services were the conflicting agendas of ordinary citizens, power brokers from governmental and military sectors, clergy, and international health groups. While family planning promised a greater degree of control over individuals' intimate lives, as well as opportunities for economic improvement through the effective management of birth rates, the success of attempts to regulate fertility was far from assured. Today, Necochea López observes, although the quality of family planning resources in Peru has improved, services remain far from equitably available.

RAÚL NECOCHEA LÓPEZ is assistant professor of social medicine and adjunct assistant professor of history at the University of North Carolina at Chapel Hill.

Published with the assistance of the Lilian R. Furst Fund of the University of North Carolina Press

"A highly readable and engaging account that complicates our assumptions about family planning practices in countries assumed to be poor and overpopulated, helping us understand how family planning has been a constant and pivotal tool for policy makers, politicians, the Church, and feminists."

—Gabriela Soto Laveaga, University of California, Santa Barbara



December 2014

978-1-4696-1808-1 \$32.95s Paper

978-1-4696-1809-8 \$29.99 @BOOK

Approx. 256 pp., 6.125 x 9.25, 6 figs.,
1 table, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Latin American history

Co-op Available

Intellectual Manhood

University, Self, and Society in the Antebellum South

TIMOTHY J. WILLIAMS

Understanding southern middle-class masculinity in the context of antebellum education

In this in-depth and detailed history, Timothy J. Williams reveals that antebellum southern higher education did more than train future secessionists and proslavery ideologues. It also fostered a growing world of intellectualism flexible enough to marry the era's middle-class value system to the honor-bound worldview of the southern gentry. By focusing on the students' perspective and drawing from a rich trove of their letters, diaries, essays, speeches, and memoirs, Williams narrates the underexamined story of education and manhood at the University of North Carolina, the nation's first public university.

Every aspect of student life is considered, from the formal classroom and the vibrant curriculum of private literary societies to students' personal relationships with each other, their families, young women, and college slaves. In each of these areas, Williams sheds new light on the cultural and intellectual history of young southern men, and in the process dispels commonly held misunderstandings of southern history. Williams's fresh perspective reveals that students of this era produced a distinctly southern form of intellectual masculinity and maturity that laid the foundation for the formulation of the post-Civil War South.

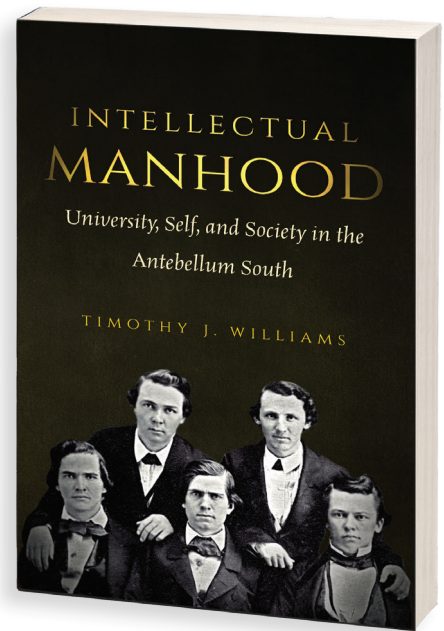
TIMOTHY J. WILLIAMS is a visiting assistant professor of general education and history at Appalachian State University.

"Essential reading for scholars of the antebellum South and the history of education, *Intellectual Manhood* is a deeply researched and thought-provoking study of gender, power, and southern intellectual culture."

—Nicholas L. Syrett, author of *The Company He Keeps: A History of White College Fraternities*

"Timothy J. Williams offers a rich and meaningful vision of college life. His is the best study we have of college education in the antebellum South, thoroughly and thoughtfully researched. *Intellectual Manhood* sets the research agenda for all future studies of antebellum education."

—Steven M. Stowe, Indiana University at Bloomington



November 2014

978-1-4696-1839-5 \$39.95s Paper

978-1-4696-1840-1 \$29.99 @BOOK

Approx. 336 pp., 6.125 x 9.25, 8 halftones, 1 map, 2 graphs, appends., notes, bibl., index

Marketing Campaign

Publicity

- Local print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, *Carolina Alumni Review*, and publications in American history

Co-op Available

Oberlin, Hotbed of Abolitionism

College, Community, and the Fight for Freedom and Equality in Antebellum America

J. BRENT MORRIS

A groundbreaking history of antislavery in the West

By exploring the role of Oberlin—the college and the community—in fighting against slavery and for social equality, J. Brent Morris establishes this “hotbed of abolitionism” as the core of the antislavery movement in the West and as home to one of the most influential reform groups in antebellum America. As the first college to admit men and women of all races, and with a faculty and community comprised of outspoken abolitionists, Oberlin supported a cadre of activist missionaries devoted to emancipation, even if that was through unconventional methods or via an abandonment of strict ideological consistency. Their philosophy was a color-blind composite of various schools of antislavery thought aimed at supporting the best hope of success. Though historians have embraced Oberlin as a potent symbol of egalitarianism, radicalism, and religious zeal, Morris is the first to portray the complete history behind this iconic antislavery symbol.

In this book, Morris shifts the focus of generations of antislavery scholarship from the East and demonstrates that the West’s influence was largely responsible for a continuous infusion of radicalism that helped the movement stay true to its most progressive principles.

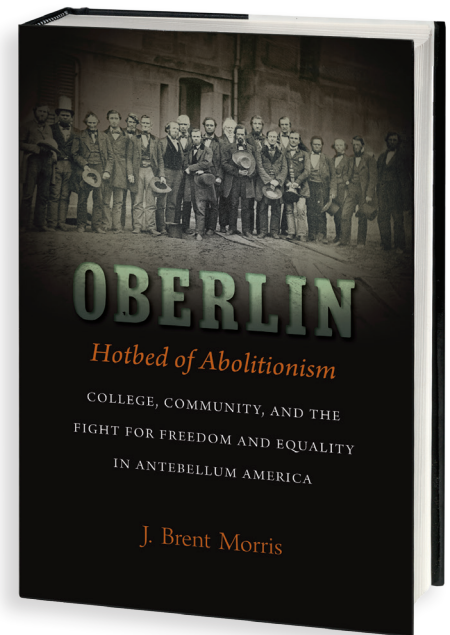
J. BRENT MORRIS is assistant professor of history at the University of South Carolina, Beaufort.

“Oberlin, Hotbed of Abolitionism is a superbly conceptualized and deeply researched book that makes an important contribution to abolition studies, utopian studies, and antebellum reform. It is the first book to explore in detail Oberlin’s role in ending slavery and obtaining social equality. More than any other study, it highlights the role of western reserve abolition societies in precipitating war and ending slavery.”

—John Stauffer, Harvard University

“This book stands as a very well-written, tightly focused, and deeply ramifying history. J. Brent Morris narrates Oberlin’s long-term importance in the struggle to end slavery and racial injustice during the nineteenth century. Illuminating the national importance of what we often think of as a highly local story, it is an important piece of scholarship and a very enjoyable read.”

—Richard S. Newman, Rochester Institute of Technology



September 2014

978-1-4696-1827-2 \$34.95s Cloth

978-1-4696-1828-9 \$33.99 @BOOK

Approx. 384 pp., 6.125 x 9.25,
30 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign
- Local author events

National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available

The Struggle for Equal Adulthood

Gender, Race, Age, and the Fight for Citizenship in Antebellum America

CORINNE T. FIELD

How the infantilization of women and minorities proved a to be a lasting foundation for gender and racial inequality

In the fight for equality, early feminists often cited the infantilization of women and men of color as a method used to keep them out of power. Corinne T. Field argues that attaining adulthood—and the associated political rights, economic opportunities, and sexual power that come with it—became a common goal for both white and African American feminists between the American Revolution and the Civil War. The idea that black men and all women were more like children than adult white men proved difficult to overcome, however, and continued to serve as a foundation for racial and sexual inequality for generations.

In detailing the connections between the struggle for equality and concepts of adulthood, Field provides an essential historical context for understanding the dilemmas black and white women still face in America today, from “glass ceilings” and debates over welfare dependency to a culture obsessed with youth and beauty. Drawn from a fascinating past, this book tells the history of how maturity, gender, and race collided, and how those affected came together to fight against injustice.

CORINNE T. FIELD is a lecturer in the Corcoran Department of History and the Women, Gender, Sexuality Program at the University of Virginia.

Gender and American Culture

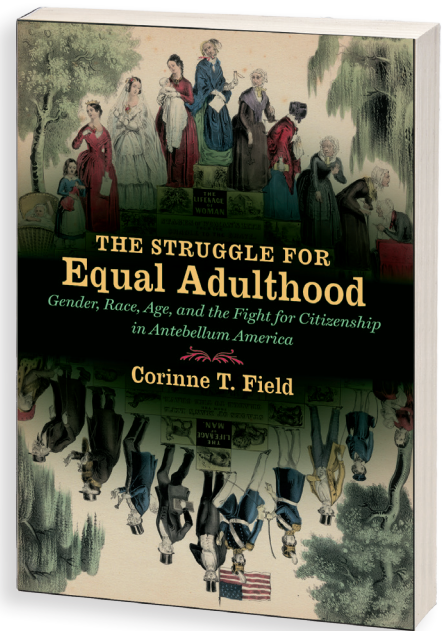
Published with the assistance of the Greensboro Women's Fund of the University of North Carolina Press

“In this book, Corinne T. Field not only illuminates a significant issue for feminists and abolitionists, but she also shows how adulthood united these two movements, if only fleetingly. A pleasure to read and an important contribution to the history of women, race, and citizenship in the United States.”

—Carol Faulkner, Syracuse University

“*The Struggle for Equal Adulthood* is intellectually and conceptually brilliant. A gratifying, tightly focused, and rigorously argued text, it approaches its topic with clarity and verve. Corinne T. Field has written a compelling book that will contribute to both women’s and African American history.”

—Barbara Dianne Savage, University of Pennsylvania



September 2014

978-1-4696-1814-2 \$32.95s Paper

978-1-4696-1815-9 \$29.99 @BOOK

Approx. 304 pp., 6.125 x 9.25, 8 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available

Behind the White Picket Fence

Power and Privilege in a Multiethnic Neighborhood

SARAH MAYORGA-GALLO

Diversity and tolerance as commodities

The link between residential segregation and racial inequality is well established, so it would seem that greater equality would prevail in integrated neighborhoods. But as Sarah Mayorga-Gallo argues, multiethnic and mixed-income neighborhoods still harbor the signs of continued, systemic racial inequalities. Drawing on deep ethnographic and other innovative research from “Creekside Park,” a pseudonymous suburban community in Durham, North Carolina, Mayorga-Gallo demonstrates that the proximity of white, African American, and Latino neighbors does not ensure equity; rather, proximity and equity are in fact subject to structural-level processes of stratification. *Behind the White Picket Fence* shows how contemporary understandings of diversity are not necessarily rooted in equity or justice but instead can reinforce white homeowners’ race and class privilege; ultimately, good intentions and a desire for diversity alone do not challenge structural racial, social, and economic disparities. This book makes a compelling case for how power and privilege are reproduced in daily interactions and calls on readers to question commonsense understandings of space and inequality in order to better understand how race functions in multiethnic America.

SARAH MAYORGA-GALLO is assistant professor of sociology at the University of Cincinnati.

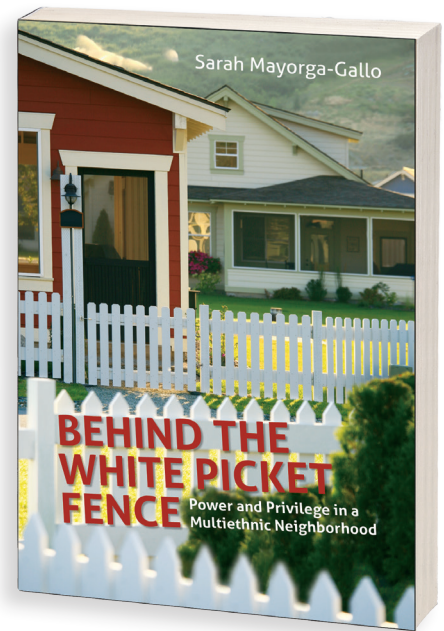
Published with the assistance of the Z. Smith Reynolds Fund of the University of North Carolina Press

“Presenting everyday experiences in the context of neighborhood associations, intergenerational interactions, assumptions made among group members about others, and more, this exceptional book challenges us to think afresh about the meaning of diversity.”

—Wanda Rushing, University of Memphis

“This tremendously important book is both exciting and unique. Weaving firsthand observations with a bird’s-eye account of how power is distributed and deployed among residents in accordance with class-, race-, and ethnic-based privileges and proclivities, Sarah Mayorga-Gallo shows that spaces can be nominally ‘integrated’ while remaining functionally segregated.”

—Deirdre Royster, New York University



December 2014

978-1-4696-1863-0 \$29.95s Paper

978-1-4696-1864-7 \$25.99 @BOOK

Approx. 224 pp., 6.125 x 9.25, 3 maps, 11 tables, notes, bibl., index

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*

Co-op Available

The Work of Recognition

Caribbean Colombia and the Postemancipation Struggle for Citizenship

JASON MCGRAW

The first comprehensive history of African-descended Colombians during the postemancipation period

This book tells the compelling story of postemancipation Colombia, from the liberation of the slaves in the 1850s through the country's first general labor strikes in the 1910s. As Jason McGraw demonstrates, ending slavery fostered a new sense of citizenship, one shaped both by a model of universal rights and by the particular freedom struggles of African-descended people. Colombia's Caribbean coast was at the center of these transformations, in which women and men of color, the region's majority population, increasingly asserted the freedom to control their working conditions, fight in civil wars, and express their religious beliefs.

The history of Afro-Colombians as principal social actors after emancipation, McGraw argues, opens up a new view on the practice and meaning of citizenship. Crucial to this conception of citizenship was the right of recognition. Indeed, attempts to deny the role of people of color in the republic occurred at key turning points exactly because they demanded public recognition as citizens. In connecting Afro-Colombians to national development, *The Work of Recognition* also places the story within the broader contexts of Latin American popular politics, culture, and the African diaspora.

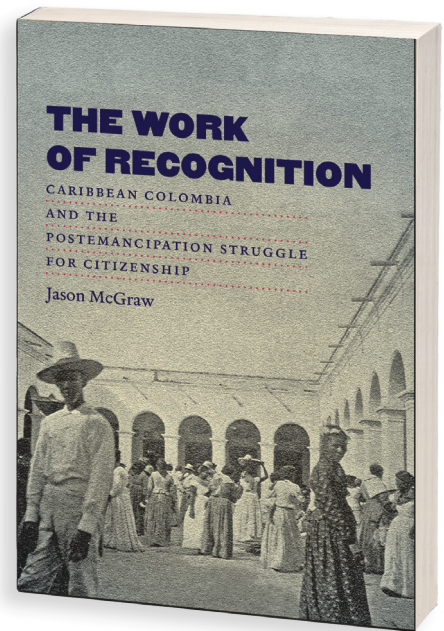
JASON MCGRAW is associate professor of history at Indiana University.

"This innovative book places a marginalized region and marginalized peoples at the center of the historical narrative of the transformations and conflicts of the second half of the nineteenth century. Integrating intellectual and political history, McGraw demonstrates the strong and largely overlooked impact Afro-Colombians had on regional and national history."

—Nancy Appelbaum, Binghamton University

"McGraw's wonderful archival depth, his sensitivity toward literary sources, and the provocative way he foregrounds racial politics have yielded an important book that allows historians to understand what came before the overwhelming discourse of 'metizaje' as a language of citizenship, exploring the cultural politics of the nineteenth century in a way that throws the racial conceptions of the twentieth century into relief."

—Ann Farnsworth-Alvear, University of Pennsylvania



August 2014

978-1-4696-1786-2 \$34.95s Paper

978-1-4696-1787-9 \$29.99 @BOOK

Approx. 320 pp., 6.125 x 9.25, 6 halftones,
1 maps, 4 tables, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Latin American history

Co-op Available

Liberty, Fraternity, Exile

Haiti and Jamaica after Emancipation

MATTHEW J. SMITH

Brings to life two generations of Haitian-Jamaican families in the postemancipation Caribbean

In this moving microhistory of nineteenth-century Haiti and Jamaica, Matthew J. Smith details the intimate connections that illuminate the conjoined histories of both places after slavery. The frequent movement of people between Haiti and Jamaica in the decades following emancipation in the British Caribbean brought the countries into closer contact and influenced discourse about the postemancipation future of the region. In the stories and genealogies of exiles and politicians, abolitionists and diplomats, laborers and merchants—and mothers, fathers, and children—Smith recognizes the significance of nineteenth-century Haiti to regional development.

On a broader level, Smith argues that the history of the Caribbean is bound up in the shared experiences of those who crossed the straits and borders between the islands just as much as in the actions of colonial powers. Whereas Caribbean historiography has generally treated linguistic areas separately and emphasized relationships with empires, Smith concludes that such approaches have obscured the equally important interactions among peoples of the Caribbean.

MATTHEW J. SMITH, senior lecturer in history at the University of the West Indies at Mona, is author of *Red and Black in Haiti: Radicalism, Conflict, and Political Change, 1934–1957*.

Not for sale in the Caribbean

Published with the assistance of the Anniversary Fund of the University of North Carolina Press

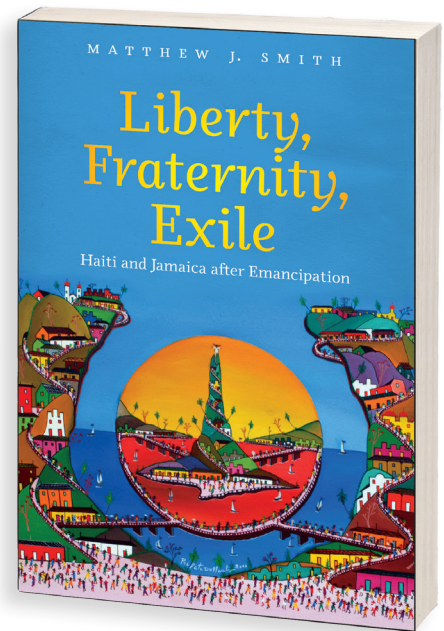
“Matthew Smith’s superb book is a model and argument for thinking and writing differently about Caribbean history through its insistence on the interpenetration and co-construction of different areas within the region. The very human stories of journeys and exiles are a lovely, and gripping, part of the study.”

—Laurent Dubois, Duke University

“A valuable contribution to the historiographies of Haiti, Jamaica, and the links between them, *Liberty, Fraternity, Exile* takes seriously the injunctions to historians that are routinely made but rarely followed: to be transnational in approach, to cross linguistic and imperial boundaries.

Smith shows convincingly that relationships across the Caribbean Sea need to be taken at least as seriously as those across the Atlantic Ocean.”

—Diana Paton, Newcastle University



October 2014

978-1-4696-1797-8 \$32.95s Paper

978-1-4696-1798-5 \$24.99 @BOOK

Approx. 432 pp., 6.125 x 9.25, 12 half-tones, 2 maps, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Latin American history

Co-op Available

NEW IN PAPERBACK!

The Color of Christ

The Son of God and the Saga of Race in America

EDWARD J. BLUM AND PAUL HARVEY

A 2013 CHOICE Outstanding Academic Title

What happened when Jesus encountered America's racial turmoil

How is it that in America the image of Jesus Christ has been used both to justify the atrocities of white supremacy and to inspire the righteousness of civil rights crusades? In *The Color of Christ*, Edward J. Blum and Paul Harvey weave a tapestry of American dreams and visions—from witch hunts to web pages, Harlem to Hollywood, slave cabins to South Park, Mormon revelations to Indian reservations—to show how Americans remade the Son of God visually time and again into a sacred symbol of their greatest aspirations, deepest terrors, and mightiest strivings for racial power and justice.

The Color of Christ uncovers how, in a country founded by Puritans who destroyed depictions of Jesus, Americans came to believe in the whiteness of Christ. Some envisioned a white Christ who would sanctify the exploitation of Native Americans and African Americans and bless imperial expansion. Many others gazed at a messiah, not necessarily white, who was willing and able to confront white supremacy. The color of Christ still symbolizes America's most combustible divisions, revealing the power and malleability of race and religion from colonial times to the presidency of Barack Obama.

EDWARD J. BLUM is author of *Reforging the White Republic: Race, Religion, and American Nationalism*.

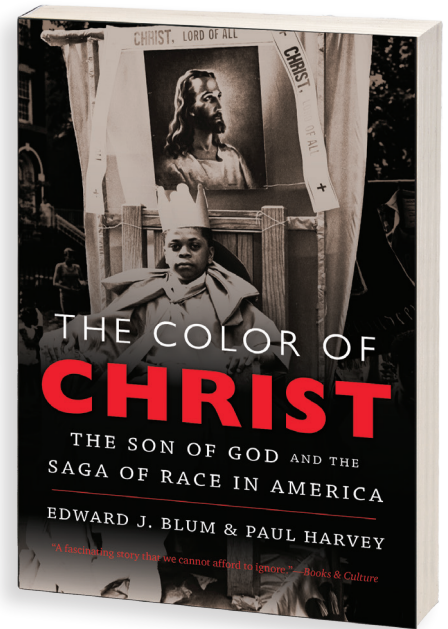
PAUL HARVEY is author of *Freedom's Coming: Religious Cultures and the Shaping of the South from the Civil War through the Civil Rights Era*.

"A fascinating story that we cannot afford to ignore."

—*Books & Culture*

"*The Color of Christ* reveals tremendous complexity, multiplicity and ambiguity to the rich intercultural and interracial relationships and conflicts that have continually changed American culture. Blum and Harvey's latest work deserves to be widely read so that we may yet know how our past endures in the present."

—*America Magazine*



August 2014

978-1-4696-1884-5 \$26.00t Paper

978-0-8078-3572-2 \$32.50t Cloth (2012)

978-0-8078-3737-5 \$24.99 @BOOK

352 pp., 6.125 x 9.25, 19 halftones, notes, index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available

NEW IN PAPERBACK!

"A Peculiar People"

Anti-Mormonism and the Making of Religion in Nineteenth-Century America

J. SPENCER FLUHMAN

2013 Best First Book Award, Mormon History Association

Mormonism—just American enough

Though the U.S. Constitution guarantees the free exercise of religion, it does not specify what counts as a religion. From its founding in the 1830s, Mormonism, a homegrown American faith, drew thousands of converts but far more critics. In *"A Peculiar People,"* J. Spencer Fluhman offers a comprehensive history of anti-Mormon thought and the associated passionate debates about religious authenticity in nineteenth-century America. He argues that understanding anti-Mormonism provides critical insight into the American psyche because Mormonism became a potent symbol around which ideas about religion and the state took shape.

Fluhman documents how Mormonism was defamed, with attacks often aimed at polygamy, and shows how the new faith supplied a social enemy for a public agitated by the popular press and wracked with social and economic instability. Taking the story to the turn of the century, Fluhman demonstrates how Mormonism's own transformations, the result of both choice and outside force, sapped the strength of the worst anti-Mormon vitriol, triggering the acceptance of Utah into the Union in 1896 and also paving the way for the dramatic, yet still grudging, acceptance of Mormonism as an American religion.

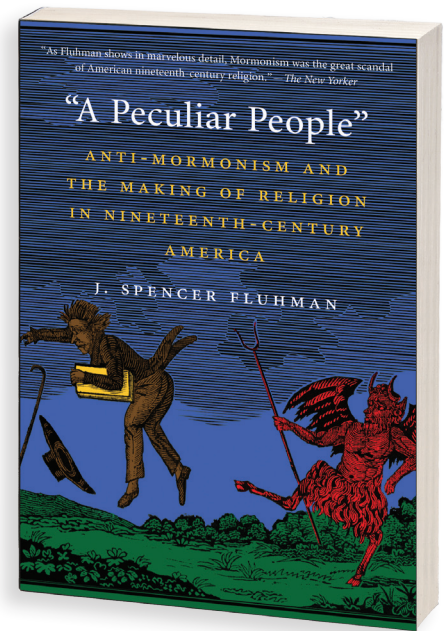
J. SPENCER FLUHMAN is assistant professor of history at Brigham Young University.

"As Fluhman shows in marvelous detail, Mormonism was the great scandal of American nineteenth-century religion."

—*The New Yorker*

"An important work to the growing field of historical treatments of anti-Mormonism . . . I wholeheartedly recommend Fluhman's excellent volume."

—*Journal of Mormon History*



August 2014

978-1-4696-1885-2 \$25.95s Paper

978-0-8078-3571-5 \$37.50s Cloth (2012)

978-0-8078-3740-5 \$19.99 @BOOK

240 pp., 6.125 x 9.25, 12 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and religious history

Co-op Available

NEW IN PAPERBACK!

ACC Basketball

The Story of the Rivalries, Traditions, and Scandals of the First Two Decades of the Atlantic Coast Conference

J. SAMUEL WALKER

The origins of the premier college basketball conference in the country

Since the inception of the Atlantic Coast Conference, intense rivalries, legendary coaches, gifted players, and fervent fans have come to define the league's basketball history. In *ACC Basketball*, J. Samuel Walker traces the traditions and the dramatic changes that occurred both on and off the court during the conference's rise to a preeminent position in college basketball between 1953 and 1972.

Walker vividly re-creates the action of nail-biting games and the tensions of bitter recruiting battles without losing sight of the central off-court questions the league wrestled with during these two decades. As basketball became the ACC's foremost attraction, conference administrators sought to field winning teams while improving academic programs and preserving academic integrity. The ACC also adapted gradually to changes in the postwar South, including, most prominently, the struggle for racial justice during the 1960s. *ACC Basketball* is a lively, entertaining account of coaches' flair (and antics), players' artistry, a major point-shaving scandal, and the gradually more evenly matched struggle for dominance in one of college basketball's strongest conferences.

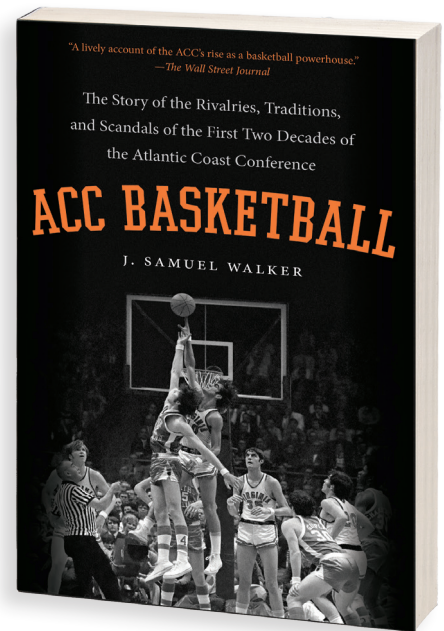
J. SAMUEL WALKER is a prize-winning historian and author of several books, including *Prompt and Utter Destruction: Truman and the Use of Atomic Bombs against Japan*. He has been a devoted fan of ACC basketball for over 40 years.

"These are the stories that laid the foundation for the most dominant conference in the sport. Any reader curious about how it got that way will find the book well worth their time."

—*SLAM Magazine*

"A lively account of the ACC's rise as a basketball powerhouse."

—*The Wall Street Journal*



August 2014

978-1-4696-1908-8 \$26.00t Paper

978-0-8078-3503-6 \$32.00t Cloth (2011)

978-0-8078-6912-3 \$24.99 @BOOK

416 pp., 6.125 x 9.25, 40 halftones, notes, index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American history

Co-op Available

NEW IN PAPERBACK!

Bowled Over

Big-Time College Football from the Sixties to the BCS Era

MICHAEL ORIARD

An intimate look at how well college football serves schools and players

In this compellingly argued and deeply personal book, respected sports historian Michael Oriard—who was himself a former second-team All-American at Notre Dame—explores a wide range of trends that have changed the face of big-time college football and transformed the role of the student-athlete.

Oriard considers such issues as the politicization of football in the 1960s and the implications of the integration of college football. The heart of the book examines a handful of decisions by the NCAA in the early seventies—to make freshmen eligible to play, to lower admission standards, and, most critically, to replace four-year athletic scholarships with one-year renewable scholarships—that helped transform student-athletes into athlete-students and turned the college game into a virtual farm league for professional football.

Oriard then traces the subsequent history of the sport as it has tried to grapple with the fundamental contradiction of college football as both extracurricular activity and multibillion-dollar mass entertainment. The relentless necessity to pursue revenue, Oriard argues, undermines attempts to maintain academic standards, and it fosters a football culture in which athletes are both excessively entitled and exploited.

As a former college football player, Oriard brings a unique perspective to his topic, and his sympathies are always with the players and for the game. This original and compelling study will interest everyone concerned about the future of college football.

MICHAEL ORIARD is Distinguished Professor Emeritus of American Literature and Culture and former associate dean of the College of Liberal Arts at Oregon State University. He was offensive captain and a second-team All-American at the University of Notre Dame and played four years with the Kansas City Chiefs. He is the author of six previous books on sports in American literature and culture, including *Brand NFL: Making and Selling America's Favorite Sport* (UNC Press).

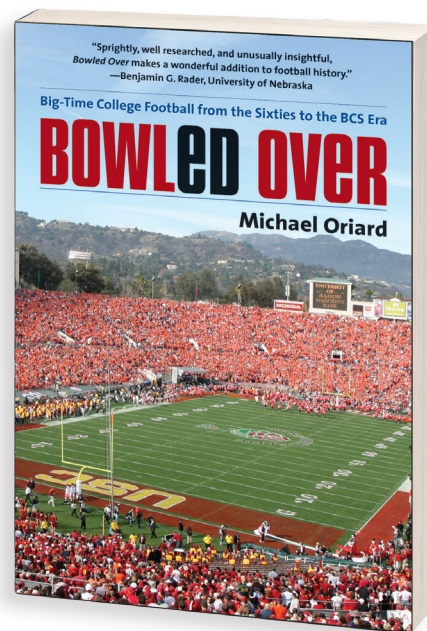
“Sprightly, well researched, and unusually insightful, *Bowled Over* makes a wonderful addition to football history.”

—Benjamin G. Rader, University of Nebraska

“Oriard writes with considerable grace and offers a realistic interpretation of the evolution of college football over the last half-century.

. . . Original and effective. . . An immensely interesting and important study of college football.”

—*Journal of the Review of Politics*



August 2014

978-1-4696-1754-1 \$27.95s Paper

978-0-8078-3329-2 \$33.00t Cloth (2009)

978-0-8078-9865-9 \$24.99 @BOOK

352 pp., 6.125 x 9.25, 5 halftones, 3 tables, notes, index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American history

Co-op Available

NEW IN PAPERBACK!

Blowout!

Sal Castro and the Chicano Struggle for Educational Justice

MARIO T. GARCÍA AND SAL CASTRO

The story behind one of the largest movements for school reform in American history

In March 1968, thousands of Chicano students walked out of their East Los Angeles high schools and middle schools to protest decades of inferior and discriminatory education in the so-called “Mexican Schools.” During these historic walkouts, or “blowouts,” the students were led by Sal Castro, a courageous and charismatic Mexican American teacher who encouraged the students to make their grievances public after school administrators and school board members failed to listen to them. The resulting blowouts sparked the beginning of the urban Chicano Movement of the late 1960s and early 1970s, the largest and most widespread civil rights protests by Mexican Americans in U.S. history.

This fascinating *testimonio*, or oral history, transcribed and presented in Castro’s voice by historian Mario T. García, is a compelling, highly readable narrative of a young boy growing up in Los Angeles who made history by his leadership in the blowouts and in his career as a dedicated and committed teacher. *Blowout!* fills a major void in the history of the civil rights and Chicano movements of the 1960s, particularly the struggle for educational justice.

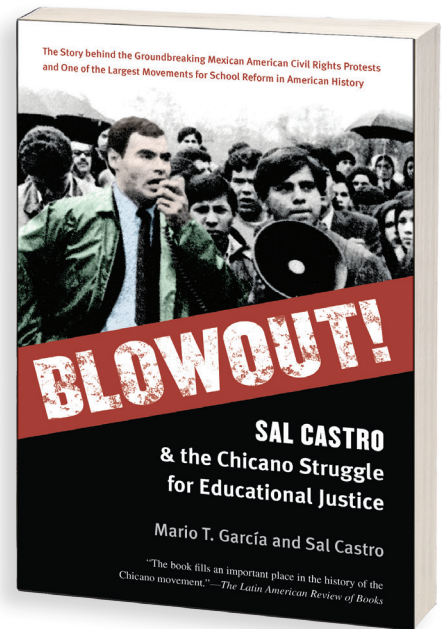
MARIO T. GARCÍA is professor of Chicana/o studies and adjunct professor in history and religious studies at the University of California, Santa Barbara. SAL CASTRO was an American educator and activist. He died in 2013.

“This book is a significant contribution to the literature of the Chicano/a movement.”

—*Journal of American History*

“An excellent read for casual readers as well as serious students of the Chicano experience, education, the history of the 1960s, leadership development, and California history. It will make an excellent choice for undergraduate classroom use and reading lists.”

—*Western Historical Quarterly*



August 2014

978-1-4696-1898-2 \$28.95s Paper

978-0-8078-3448-0 \$37.50s Cloth (2011)

978-0-8078-7791-3 \$24.99 @BOOK

384 pp., 6.125 x 9.25, 30 halftones, appends., notes, index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American history

Co-op Available

NEW IN PAPERBACK!

Crossroads at Clarksdale

The Black Freedom Struggle in the Mississippi Delta after World War II

FRANÇOISE N. HAMLIN

2012 Berkshire Conference Best First Book Prize

2013 Lillian Smith Book Award

The continuing civil rights movement in Coahoma County

Weaving national narratives from stories of the daily lives and familiar places of local residents, Françoise Hamlin chronicles the slow struggle for black freedom through the history of Clarksdale, Mississippi. Hamlin paints a full picture of the town over fifty years, recognizing the accomplishments of its diverse African American community and strong NAACP branch, and examining the extreme brutality of entrenched power there. The Clarksdale story defies triumphant narratives of dramatic change and presents instead a layered, contentious, untidy, and often disappointingly unresolved civil rights movement.

Following the black freedom struggle in Clarksdale from World War II through the first decade of the twenty-first century allows Hamlin to tell multiple, interwoven stories about the town's people, their choices, and the extent of political change. She shows how members of civil rights organizations—especially local leaders Vera Pigeo and Aaron Henry—worked to challenge Jim Crow through fights against inequality, police brutality, segregation, and, later, economic injustice. With Clarksdale still at a crossroads today, Hamlin explores how to evaluate success when poverty and inequality persist.

FRANÇOISE N. HAMLIN is the Hans Rothfels Assistant Professor of History and African Studies at Brown University.

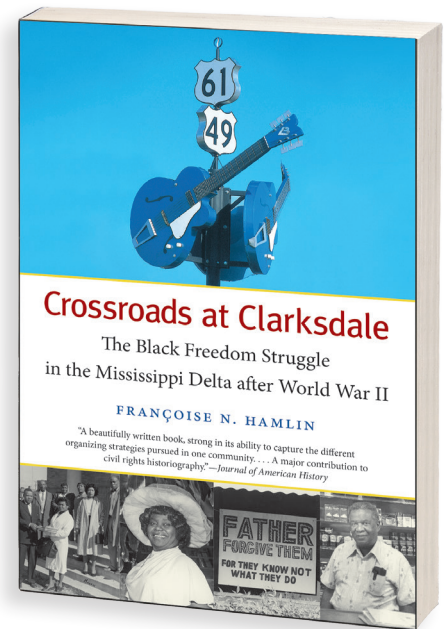
The John Hope Franklin Series in African American History and Culture

"A beautifully written book, strong in its ability to capture the different organizing strategies pursued in one community. . . . A major contribution to civil rights historiography."

—*Journal of American History*

"Adds much to the story of civil rights in Clarksdale and beyond . . . [and] provides an incredibly rich account of race, class, gender, generational, and organizational tensions within the civil rights movement."

—*Journal of Southern History*



August 2014

978-1-4696-1900-2 \$28.95s Paper

978-0-8078-3549-4 \$42.00s Cloth (2012)

978-0-8078-6985-7 \$24.99 @BOOK

392 pp., 6.125 x 9.25, 13 halftones,
2 maps, 8 tables, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and African American history

Co-op Available

NEW IN PAPERBACK!

Martha Jefferson Randolph, Daughter of Monticello

Her Life and Times

CYNTHIA A. KIERNER

Finalist, 2013 George Washington Book Prize, Washington College, the Gilder Lehrman Institute of American History and George Washington's Mount Vernon

2012 Slattern Award for Virginia Biography, Virginia Historical Society

2013 Julia Cherry Spruill Prize, Southern Association of Women Historians

The burdens and privileges of a revolutionary legacy

As the oldest and favorite daughter of Thomas Jefferson, Martha “Patsy” Jefferson Randolph (1772–1836) was extremely well educated, traveled in the circles of presidents and aristocrats, and was known on two continents for her particular grace and sincerity. Yet, as mistress of a large household, she was not spared the tedium, frustration, and great sorrow that most women of her time faced. Though Patsy’s name is familiar because of her famous father, Cynthia Kierner is the first historian to place Patsy at the center of her own story, taking readers into the largely ignored private spaces of the founding era. Randolph’s life story reveals the privileges and limits of celebrity and shows that women were able to venture beyond their domestic roles in surprising ways.

Following her mother’s death, Patsy lived in Paris with her father and later served as hostess at the President’s House and at Monticello. Her marriage to Thomas Mann Randolph, a member of Congress and governor of Virginia, was often troubled. She and her eleven children lived mostly at Monticello, greeting famous guests and debating issues ranging from a woman’s place to slavery, religion, and democracy. And later, after her family’s financial ruin, Patsy became a fixture in Washington society during Andrew Jackson’s presidency. In this extraordinary biography, Kierner offers a unique look at American history from the perspective of this intelligent, tactfully assertive woman.

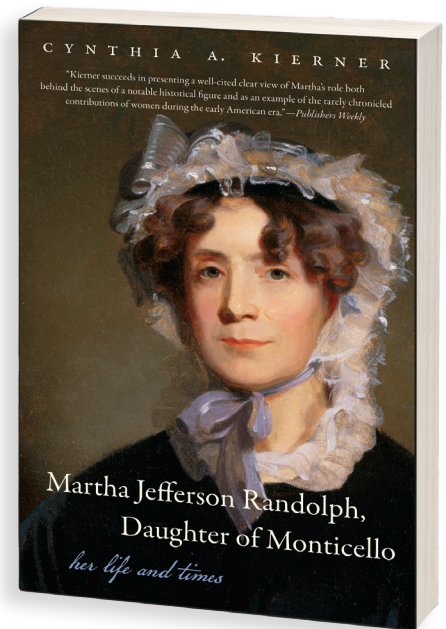
CYNTHIA A. KIERNER is professor of history at George Mason University.

“Kierner succeeds in presenting a well-cited clear view of Martha’s role both behind the scenes of a notable historical figure and as an example of the rarely chronicled contributions of women during the early American era.”

—*Publishers Weekly*

“Cynthia Kierner’s intriguing new biography of Martha Jefferson Randolph . . . is the first to tell her story from her point of view. It gives depth to the history of elite white southern women and their responsibilities, liabilities, and possibilities in the Early National period and illuminates the family ripples widening from the splash Jefferson created by taking up with his slave, Sally Hemings.”

—*Women’s Review of Books*



August 2014

978-1-4696-1902-6 \$25.00t Paper

978-0-8078-3552-4 \$35.00t Cloth (2012)

978-0-8078-8250-4 \$24.99 @BOOK

376 pp., 6.125 x 9.25, 30 halftones,
1 map

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and early American history

Co-op Available

Mapping the Landscape, Remapping the Text

Spanish Poetry from Antonio Machado's *Campos de Castilla* to the First Avant-Garde (1909-1925)

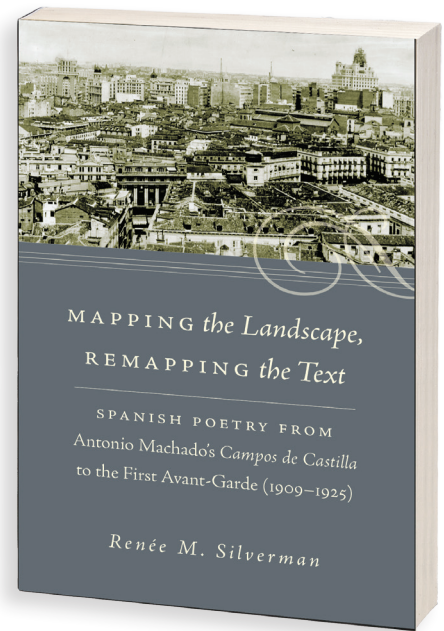
RENÉE M. SILVERMAN

Mapping the Landscape, Remapping the Text: Spanish Poetry from Antonio Machado's "Campos de Castilla" to the First Avant-Garde (1909-1925) explores the mapping of identity and memory in Antonio Machado's (1875-1939) *Campos de Castilla* (1912, 1917) before studying its disruption by the avant-garde movements Ultraísmo (1918-1925) and Creacionismo (1910s-1930s). Machado's attribution of identity to the landscape was remapped by the first avant-garde in order to circumvent the placement of identity in textual landscapes that are coded as national or regional, transform the conception of subjectivity and identity through a reconstruction of poetic form, and reposition Spain at the center of the European avant-garde. Renée M. Silverman focuses on the way in which these mappings and remappings affect perspective and perception.

As Silverman argues, both Ultraísmo and Creacionismo employ spatio-temporal simultaneity and the multiperspectivism of abstract visual art idioms such as Cubism to break the bond between people and place that is characteristic of *Campos de Castilla*. Yet, as Silverman emphasizes, there are some important differences between Ultraísmo and Creacionismo, particularly in Gerardo Diego's (1896-1987) idiosyncratic brand. This book—the first in English to center on Ultraísmo and Creacionismo—contrasts the way in which Ultraísmo's leader, Guillermo de Torre (1900-1971), displaces the subject from the terrain of memory, freeing it to cross borders, with how Diego re-roots identity in the textual landscape so as to restore a sense of collectivity to vanguard poetry.

RENÉE M. SILVERMAN is assistant professor of Spanish at Florida International University

North Carolina Studies in the Romance Languages and Literatures 302



August 2014

978-1-4696-1522-6 \$60.00s Paper

Approx. 256 pp., 6 x 9

NEW IN PAPERBACK!

Crooked Paths to Allotment

The Fight over Federal Indian Policy after the Civil War

C. JOSEPH GENETIN-PILAWA

A counterhistory of Native American policy

Standard narratives of Native American history view the nineteenth century in terms of steadily declining Indigenous sovereignty, from removal of southeastern tribes to the 1887 General Allotment Act. In *Crooked Paths to Allotment*, C. Joseph Genetin-Pilawa complicates these narratives, focusing on political moments when viable alternatives to federal assimilation policies arose. In these moments, Native American reformers and their white allies challenged coercive practices and offered visions for policies that might have allowed Indigenous nations to adapt at their own pace and on their own terms. Examining the contests over Indian policy from Reconstruction through the Gilded Age, Genetin-Pilawa reveals the contingent state of American settler colonialism.

Genetin-Pilawa focuses on reformers and activists, including Tonawanda Seneca Ely S. Parker and *Council Fire* editor Thomas A. Bland, whose contributions to Indian policy debates have heretofore been underappreciated. He reveals how these men and their allies opposed such policies as forced land allotment, the elimination of traditional cultural practices, mandatory boarding school education for Indian youth, and compulsory participation in the market economy. Although the mainstream supporters of assimilation successfully repressed these efforts, the ideas and policy frameworks they espoused established a tradition of dissent against disruptive colonial governance.

C. JOSEPH GENETIN-PILAWA is assistant professor of history at Illinois College.

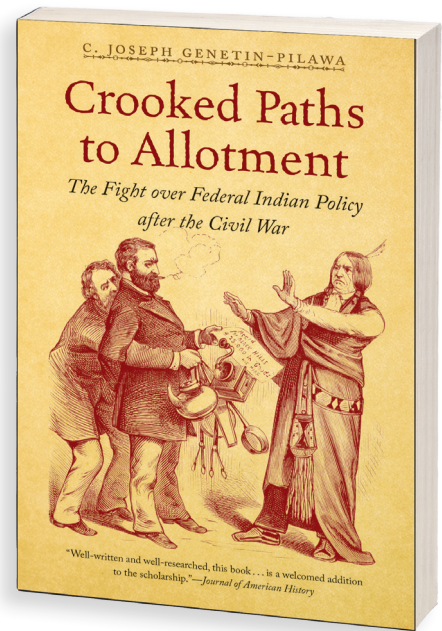
A project of First Peoples: New Directions in Indigenous Studies

“Well written and well researched, this book . . . is a welcomed addition to the scholarship.”

—*Journal of American History*

“*Crooked Paths to Allotment* deepens our understanding of late nineteenth-century Indian policy . . . [and] makes thought-provoking observations about how some reformist positions in Indian policy fitted within—and to some extent anticipated—the broader development of a more active federal government role in promoting social welfare.”

—*American Historical Review*



August 2014

978-1-4696-1751-0 \$27.95s Paper

978-0-8078-3576-0 \$42.99s Cloth (2012)

978-0-8078-3741-2 \$24.99 @BOOK

248 pp., 6.125 x 9.25, 10 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and Native American history

Co-op Available

NEW IN PAPERBACK!

Reimagining Indian Country

Native American Migration and Identity in Twentieth-Century Los Angeles

NICOLAS G. ROSENTHAL

Understanding urbanization among American Indian communities

For decades, most American Indians have lived in cities, not on reservations or in rural areas. Still, scholars, policymakers, and popular culture often regard Indians first as reservation peoples, living apart from non-Native Americans. In this book, Nicolas Rosenthal reorients our understanding of the experience of American Indians by tracing their migration to cities, exploring the formation of urban Indian communities, and delving into the shifting relationships between reservations and urban areas from the early twentieth century to the present.

With a focus on Los Angeles, which by 1970 had more Native American inhabitants than any place outside the Navajo reservation, *Reimagining Indian Country* shows how cities have played a defining role in modern American Indian life and examines the evolution of Native American identity in recent decades. Rosenthal emphasizes the lived experiences of Native migrants in realms including education, labor, health, housing, and social and political activism to understand how they adapted to an urban environment, and to consider how they formed—and continue to form—new identities. Though still connected to the places where indigenous peoples have preserved their culture, Rosenthal argues that Indian identity must be understood as dynamic and fully enmeshed in modern global networks.

NICOLAS G. ROSENTHAL is associate professor of history at Loyola Marymount University.

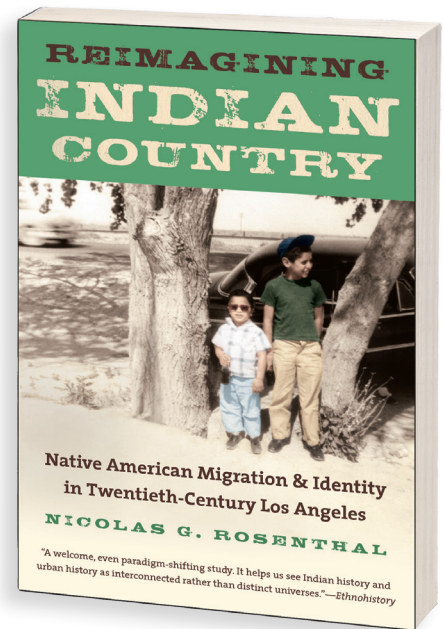
A project of First Peoples: New Directions in Indigenous Studies

“Reimagining Indian Country successfully complicates, and perhaps overturns, what has become the standard narrative in twentieth-century American Indian history. . . . A welcome, even paradigm-shifting study. It helps us see Indian history and urban history as interconnected rather than distinct universes.”

—*Ethnohistory*

“Takes a large step toward ending the conceptual segregation that has kept modern Native American history in the academic ghetto.”

—*American Historical Review*



August 2014

978-1-4696-1756-5 \$25.95s Paper

978-0-8078-3555-5 \$42.00s Cloth (2012)

978-0-8078-6999-4 \$19.99 @BOOK

256 pp., 6.125 x 9.25, 10 halftones,
3 tables, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and Native American history

Co-op Available

NEW IN PAPERBACK!

Death Blow to Jim Crow

The National Negro Congress and the Rise of Militant Civil Rights

ERIK S. GELLMAN

The transformation of protest politics

During the Great Depression, black intellectuals, labor organizers, and artists formed the National Negro Congress (NNC) to demand a “second emancipation” in America. Over the next decade, the NNC and its offshoot, the Southern Negro Youth Congress, sought to coordinate and catalyze local antiracist activism into a national movement to undermine the Jim Crow system of racial and economic exploitation. In this pioneering study, Erik S. Gellman shows how the NNC agitated for the first-class citizenship of African Americans and all members of the working class, establishing civil rights as necessary for reinvigorating American democracy.

Much more than just a precursor to the 1960s civil rights movement, this activism created the most militant interracial freedom movement since Reconstruction, one that sought to empower the American labor movement to make demands on industrialists, white supremacists, and the state as never before. By focusing on the complex alliances between unions, civic groups, and the Communist Party in five geographic regions, Gellman explains how the NNC and its allies developed and implemented creative grassroots strategies to weaken Jim Crow, if not deal it the “death blow” they sought.

ERIK S. GELLMAN is associate professor of history at Roosevelt University.

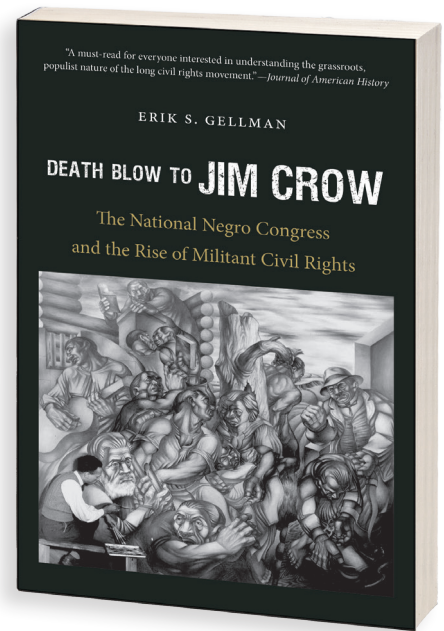
The John Hope Franklin Series in African American History and Culture

“A must-read for everyone interested in understanding the grassroots, populist nature of the long civil rights movement.”

—*Journal of American History*

“A deeply researched and beautifully crafted book. Artfully woven together, the chapters examine the NNC’s history and frame it as an important part of the African American freedom struggle. . . . Gellman has crafted a rich organizational study that is historically grounded and regionally specific that avoids romanticizing the labor-civil rights coalitions. . . . [It] makes clear the importance of the NNC in understanding the Popular Front, the rise of the CIO, and militant civil rights activism of the 1930s and 1940s.”

—*Labor: Studies in Working-Class of the Americas*



August 2014

978-1-4696-1899-9 \$27.95s Paper

978-0-8078-3531-9 \$42.00s Cloth (2012)

978-0-8078-6993-2 \$24.99 @BOOK

368 pp., 6.125 x 9.25, 25 halftones, notes, index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available

NEW IN PAPERBACK!

In the Cause of Freedom

Radical Black Internationalism from Harlem to London,
1917–1939

MINKAH MAKALANI

The international history of black radicalism

In this intellectual history, Minkah Makalani reveals how early-twentieth-century black radicals organized an international movement centered on ending racial oppression, colonialism, class exploitation, and global white supremacy. Focused primarily on two organizations, the Harlem-based African Blood Brotherhood, whose members became the first black Communists in the United States, and the International African Service Bureau, the major black anticolonial group in 1930s London, *In the Cause of Freedom* examines the ideas, initiatives, and networks of interwar black radicals, as well as how they communicated across continents.

Through a detailed analysis of black radical periodicals and extensive research in U.S., English, Dutch, and Soviet archives, Makalani explores how black radicals thought about race; understood the ties between African diasporic, Asian, and international workers' struggles; theorized the connections between colonialism and racial oppression; and confronted the limitations of international leftist organizations. Considering black radicals of Harlem and London together for the first time, *In the Cause of Freedom* reorients the story of blacks and Communism from questions of autonomy and the Kremlin's reach to show the emergence of radical black internationalism separate from, and independent of, the white Left.

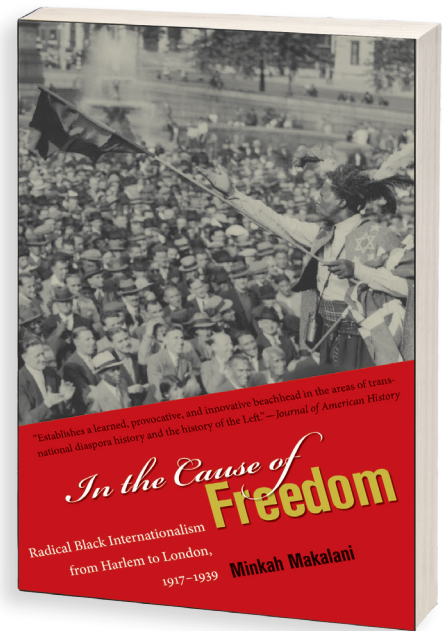
MINKAH MAKALANI is assistant professor of African and African diaspora studies at the University of Texas at Austin.

"Establishes a learned, provocative, and innovative beachhead in the areas of transnational diaspora history and the history of the Left."

—*Journal of American History*

"An invaluable source for those researching the development of black radicalism during the interwar years."

—*Journal of Caribbean History*



August 2014

978-1-4696-1752-7 \$27.95s Paper

978-0-8078-3504-3 \$45.00s Cloth (2011)

978-0-8078-6916-1 \$24.99 @BOOK

328 pp., 6.125 x 9.25, 11 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available

NEW IN PAPERBACK!

The Death and Life of Main Street

Small Towns in American Memory, Space, and Community

MILES ORVELL

Finalist, Zócalo Public Square Book Prize

At the center of American values

For more than a century, the term “Main Street” has conjured up nostalgic images of American small-town life. Representations exist all around us, from fiction and film to the architecture of shopping malls and Disneyland. All the while, the nation has become increasingly diverse, exposing tensions within this ideal. In *The Death and Life of Main Street*, Miles Orvell wrestles with the mythic allure of the small town in all its forms, illustrating how Americans continue to reinscribe these images on real places in order to forge consensus about inclusion and civic identity, especially in times of crisis.

Orvell underscores the fact that Main Street was never what it seemed; it has always been much more complex than it appears, as he shows in his discussions of figures like Sinclair Lewis, Willa Cather, Frank Capra, Thornton Wilder, Margaret Bourke-White, and Walker Evans. He argues that translating the overly tidy cultural metaphor into real spaces—as has been done in recent decades, especially in the new urbanist planned communities of Elizabeth Plater-Zyberk and Andres Duany—actually diminishes the communitarian ideals at the center of this nostalgic construct. Orvell investigates the way these tensions play out in a variety of cultural realms and explores the rise of literary and artistic traditions that deliberately challenge the tropes and assumptions of small-town ideology and life.

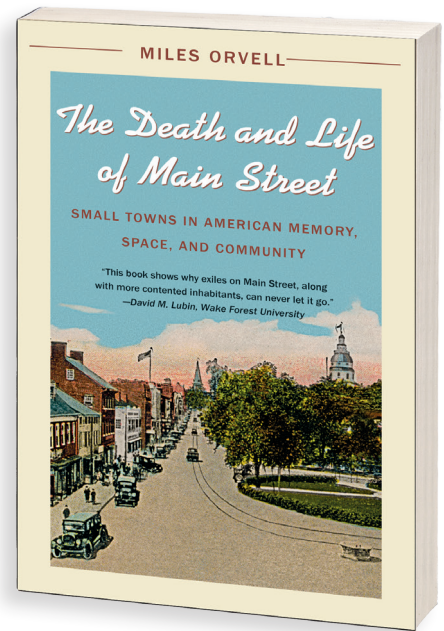
MILES ORVELL is professor of English and American studies at Temple University. He is author of several books, including *American Photography* and *The Real Thing: Imitation and Authenticity in American Culture, 1880–1940*.

“Bold and provocative. Orvell shows how Main Street as an ideology has been suffused with the values of consumerism, thus undercutting the personal bonds originally associated with the term.”

—Howard Gillette Jr., Rutgers University–Camden

“Orvell brilliantly reveals the complex national governing myth (and the realities) of Main Street America. This book offers a fresh look at Main Street, highlighting its racial, class- and gender-based faultlines and featuring the voices that have vied to sustain or subvert it—literary, historical, urbanist, corporate. A splendid achievement.”

—Cecelia Tichi, Vanderbilt University



August 2014

978-1-4696-1755-8 \$27.95s Paper

978-0-8078-3568-5 \$42.00s Cloth (2012)

978-0-8078-3756-6 \$24.99 @BOOK

316 pp., 6.125 x 9.25, 12 color plates.,
90 halftones, notes, index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American studies and American history

Co-op Available

NEW IN PAPERBACK!

Dixie Dharma

Inside a Buddhist Temple in the American South

JEFF WILSON

Understanding the role of region in American Buddhism

Buddhism in the United States is often viewed in connection with practitioners in the Northeast and on the West Coast, but in fact, it has been spreading and evolving throughout the United States since the mid-nineteenth century. In *Dixie Dharma*, Jeff Wilson argues that region is crucial to understanding American Buddhism. Through the lens of a multid denominational Buddhist temple in Richmond, Virginia, Wilson explores how Buddhists are adapting to life in the conservative evangelical Christian culture of the South, and how traditional southerners are adjusting to these newer members on the religious landscape.

Introducing a host of overlooked characters, including Buddhist circuit riders, modernist Pure Land priests, and pluralistic Buddhists, Wilson shows how regional specificity manifests itself through such practices as meditation vigils to heal the wounds of the slave trade. He argues that southern Buddhists at once use bodily practices, iconography, and meditation tools to enact distinct sectarian identities even as they enjoy a creative hybridity.

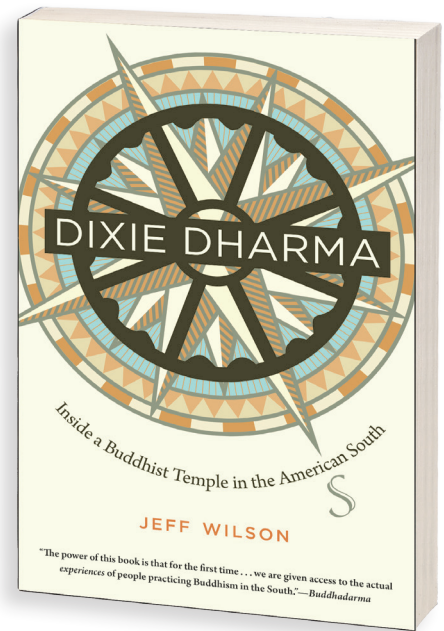
JEFF WILSON is associate professor of religious studies and East Asian studies at Renison University College, University of Waterloo.

“Wilson presents an impressive view of a plural Buddhism finding a place in the midst of the evangelical South.”

—*Religion in American History*

“The power of this book is that for the first time . . . we are given access to the actual *experiences* of people practicing Buddhism in the South.”

—*Buddhadharma*



August 2014

978-1-4696-1887-6 \$27.95s Paper

978-0-8078-3545-6 \$40.00s Cloth (2012)

978-0-8078-6997-0 \$24.99 @BOOK

296 pp., 6.125 x 9.25, 18 halftones,
6 tables

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and religious history

Co-op Available

NEW IN PAPERBACK!

The Strange Career of *Porgy and Bess*

Race, Culture, and America's Most Famous Opera

ELLEN NOONAN

2012 George C. Rogers Jr. Book Award, South Carolina Historical Society

What an opera can tell us about a century of racial change

Created by George Gershwin and DuBose Heyward and sung by generations of black performers, *Porgy and Bess* has been both embraced and reviled since its debut in 1935. In this comprehensive account, Ellen Noonan examines the opera's long history of invention and reinvention as a barometer of twentieth-century American expectations about race, culture, and the struggle for equality. In its surprising endurance lies a myriad of local, national, and international stories.

For black performers and commentators, *Porgy and Bess* was a nexus for debates about cultural representation and racial uplift. White producers, critics, and even audiences spun revealing racial narratives around the show, initially in an attempt to demonstrate its authenticity and later to keep it from becoming discredited or irrelevant. Expertly weaving together the wide-ranging debates over the original novel, *Porgy*, and its adaptations on stage and film with a history of its intimate ties to Charleston, *The Strange Career of "Porgy and Bess"* uncovers the complexities behind one of our nation's most long-lived cultural touchstones.

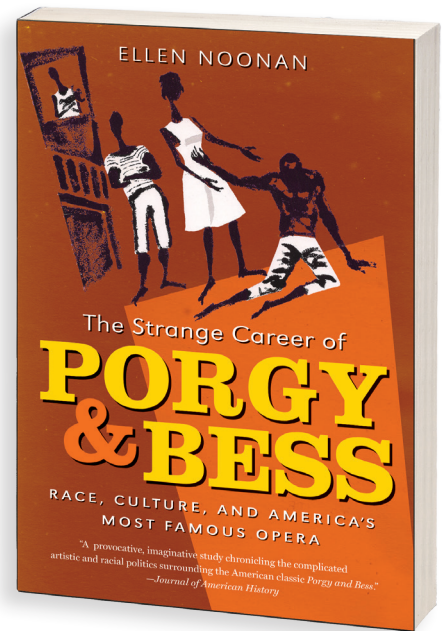
ELLEN NOONAN is a historian, educator, and media producer at the American Social History Project, the Graduate Center, City University of New York.

"Ellen Noonan has written a provocative, imaginative study chronicling the complicated artistic and racial politics surrounding the American classic *Porgy and Bess*."

—*Journal of American History*

"A valuable case study of the ways in which racial attitudes manifested themselves in and influenced the discussion and presentation of art in America."

—*American Historical Review*



August 2014

978-1-4696-1753-4 \$29.95s Paper

978-0-8078-3716-0 \$42.00s Cloth (2012)

978-0-8078-3733-7 \$24.99 @BOOK

440 pp., 6.125 x 9.25, 17 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American studies and American and African American history

Co-op Available

NEW IN PAPERBACK!

Visions of Power in Cuba

Revolution, Redemption, and Resistance, 1959–1971

LILLIAN GUERRA

2014 Bryce Wood Book Award, Latin American Studies Association

Special Mention, 2013 Gordon K. and Sybil Lewis Award,
Caribbean Studies Association

A 2013 CHOICE Outstanding Academic Title

Image, script, and spectacle in the Cuban Revolution

In the tumultuous first decade of the Cuban Revolution, Fidel Castro and other leaders saturated the media with altruistic images of themselves in a campaign to win the hearts of Cuba's six million citizens. In *Visions of Power in Cuba*, Lillian Guerra argues that these visual representations explained rapidly occurring events and encouraged radical change and mutual self-sacrifice.

Mass rallies and labor mobilizations of unprecedented scale produced tangible evidence of what Fidel Castro called “unanimous support” for a revolution whose “moral power” defied U.S. control. Yet participation in state-orchestrated spectacles quickly became a requirement for political inclusion in a new Cuba that policed most forms of dissent. Devoted revolutionaries who resisted disastrous economic policies, exposed post-1959 racism, and challenged gender norms set by Cuba's one-party state increasingly found themselves marginalized, silenced, or jailed. Using previously unexplored sources, Guerra focuses on the lived experiences of citizens, including peasants, intellectuals, former prostitutes, black activists, and filmmakers, as they struggled to author their own scripts of revolution by resisting repression, defying state-imposed boundaries, and working for anti-imperial redemption in a truly free Cuba.

LILLIAN GUERRA is professor of Cuban and Caribbean history at the University of Florida and author of *The Myth of José Martí: Conflicting Nationalisms in Early Twentieth-Century Cuba* and *Popular Expression and National Identity in Puerto Rico*.

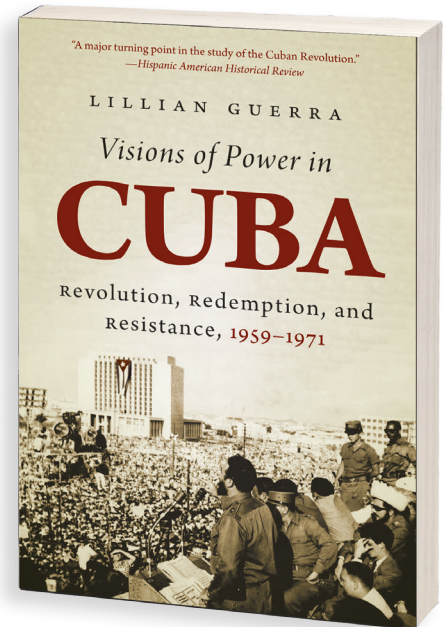
Envisioning Cuba

“A stimulating, original—and in some circles, provocative—contribution to the historiography of the Cuban revolution.”

—*International Affairs*

“An impressive, albeit provocative, book about the radicalisation of the Cuban Revolution. *Visions of Power* substantially adds to our understanding of the island's political, cultural and social history after 1959 and will be an invaluable, must-read work. . . . [I] urge students and scholars interested in revolutionary Cuba to read it.”

—*Journal of Latin American Studies*



August 2014

978-1-4696-1886-9 \$29.95s Paper

978-0-8078-3563-0 \$60.00s Cloth (2012)

978-0-8078-3736-8 \$24.99 @BOOK

488 pp., 6.125 x 9.25, 30 halftones, notes,
bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Latin American history

Co-op Available

NEW IN PAPERBACK!

The Peninsula Campaign and the Necessity of Emancipation

African Americans and the Fight for Freedom

GLENN DAVID BRASHER

2013 Wiley-Silver Prize, Center for Civil War Research

How African Americans shaped the course of a critical military campaign and influenced their liberation

In the Peninsula Campaign of spring 1862, Union general George B. McClellan failed in his plan to capture the Confederate capital and bring a quick end to the conflict. But the campaign saw something new in the war—the participation of African Americans in ways that were critical to the Union offensive. Ultimately, that participation influenced Lincoln’s decision to issue the Emancipation Proclamation at the end of that year. Glenn David Brasher’s unique narrative history delves into African American involvement in this pivotal military event, demonstrating that blacks contributed essential manpower and provided intelligence that shaped the campaign’s military tactics and strategy and that their activities helped to convince many Northerners that emancipation was a military necessity.

Drawing on the voices of Northern soldiers, civilians, politicians, and abolitionists as well as Southern soldiers, slaveholders, and the enslaved, Brasher focuses on the slaves themselves, whose actions showed that they understood from the outset that the war was about their freedom. As Brasher convincingly shows, the Peninsula Campaign was more important in affecting the decision for emancipation than the Battle of Antietam.

GLENN DAVID BRASHER is instructor of history at the University of Alabama.

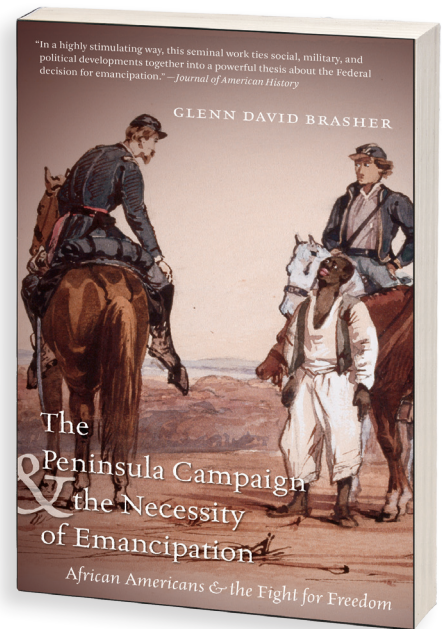
Civil War America

“[Brasher] places Virginia’s slave population at the center of one of the most important military campaigns of 1862. . . . [This book] reminds us just how much the Union and Confederacy shared in their valuation of blacks during the war.”

—*The Atlantic*

“In a highly stimulating way this seminal work ties social, military, and political developments together into a powerful thesis about the making of the Federal decision for emancipation.”

—*Journal of American History*



August 2014

978-1-4696-1750-3 \$27.95s Paper

978-0-8078-3544-9 \$42.00s Cloth (2012)

978-0-8078-8252-8 \$24.99 @BOOK

296 pp., 6.125 x 9.25, 22 halftones,
2 maps, notes, bibli., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *Civil War Times*, *Blue & Gray*, *America’s Civil War*, and other Civil War publications

Co-op Available

NEW IN PAPERBACK!

Way Up North in Louisville

African American Migration in the Urban South, 1930–1970

LUTHER ADAMS

A pioneering study of African American migration within the region

Luther Adams demonstrates that in the wake of World War II, when roughly half the black population left the South seeking greater opportunity and freedom in the North and West, the same desire often anchored African Americans to the South. *Way Up North in Louisville* explores the forces that led blacks to move to urban centers in the South to make their homes. Adams defines “home” as a commitment to life in the South that fueled the emergence of a more cohesive sense of urban community and enabled southern blacks to maintain their ties to the South as a place of personal identity, family, and community. This commitment to the South energized the rise of a more militant movement for full citizenship rights and respect for the humanity of black people.

Way Up North in Louisville offers a powerful reinterpretation of the modern civil rights movement and of the transformations in black urban life within the interrelated contexts of migration, work, and urban renewal, which spurred the fight against residential segregation and economic inequality. While acknowledging the destructive downside of emerging postindustrialism for African Americans in the Jim Crow South, Adams concludes that persistent patterns of economic and racial inequality did not rob black people of their capacity to act in their own interests.

LUTHER ADAMS is associate professor of history at the University of Washington, Tacoma.

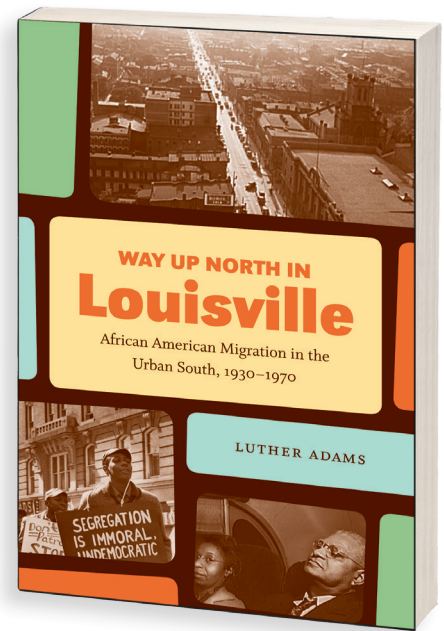
The John Hope Franklin Series in African American History and Culture

“The book is a concise but solid contribution to the growing field of urban studies and scholarship on the black freedom struggle. The volume will appeal to readers interested in the complexity of black migration to the urban South and the effectiveness of the fight for racial equality in Kentucky.”

—*Journal of American History*

“*Way Up North in Louisville* is well written and well documented and offers a compelling account of African Americans in Louisville. . . . I enthusiastically recommend this study for those interested in learning more about urban, southern, or African American history in the 20th century.”

—*Journal of African American History*



August 2014

978-1-4696-1894-4 \$29.95s Paper

978-0-8078-3422-0 \$60.00s Cloth (2010)

978-0-8078-9943-4 \$19.99 @BOOK

288 pp., 6.125 x 9.25, 13 halftones,
3 maps, 7 tables, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and African American history

Co-op Available

NEW IN PAPERBACK!

Fighting Their Own Battles

Mexican Americans, African Americans, and the Struggle for Civil Rights in Texas

BRIAN D. BEHNKEN

Julia Ideson Award, Houston Metropolitan Research Center

The first major historical analysis tracing African American–Mexican American relations during the civil rights era

Between 1940 and 1975, Mexican Americans and African Americans in Texas fought a number of battles in court, at the ballot box, in schools, and on the streets to eliminate segregation and state-imposed racism. Although both groups engaged in civil rights struggles as victims of similar forms of racism and discrimination, they were rarely unified. In *Fighting Their Own Battles*, Brian Behnken explores the cultural dissimilarities, geographical distance, class tensions, and organizational differences that all worked to separate Mexican Americans and blacks.

Behnken further demonstrates that prejudices on both sides undermined the potential for a united civil rights campaign. Coalition building and cooperative civil rights efforts foundered on the rocks of perceived difference, competition, distrust, and, oftentimes, outright racism. Behnken's in-depth study reveals the major issues of contention for the two groups, their different strategies to win rights, and significant thematic developments within the two civil rights struggles. By comparing the histories of these movements in one of the few states in the nation to witness two civil rights movements, Behnken bridges the fields of Mexican American and African American history, revealing the myriad causes that ultimately led these groups to "fight their own battles."

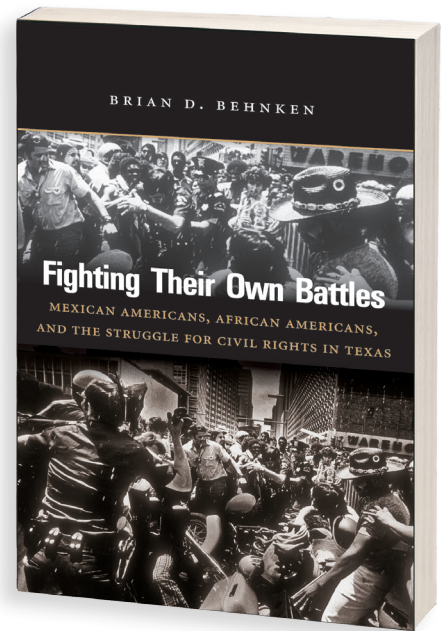
BRIAN D. BEHNKEN is associate professor in the department of history and the U.S. Latino/a studies program at Iowa State University.

"Well written, soundly researched, and persuasively argued, Behnken's study is a welcome addition to the history of civil rights in Texas."

—*American Historical Review*

"An excellent contribution to the literature on civil rights. . . . It contains many fascinating details regarding the civil rights struggles of both groups."

—*Journal of American History*



August 2014

978-1-4696-1895-1 \$34.95s Paper

978-0-8078-3478-7 \$50.00s Cloth (2011)

978-0-8078-7787-6 \$29.99 @BOOK

368 pp., 6.125 x 9.25, 26 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American, Latino, and African American history

Co-op Available

NEW IN PAPERBACK!

The Roots of Modern Conservatism

Dewey, Taft, and the Battle for the Soul of the Republican Party

MICHAEL BOWEN

The making of the modern-day GOP

Between 1944 and 1953, a power struggle emerged between New York governor Thomas Dewey and U.S. senator Robert Taft of Ohio that threatened to split the Republican Party. In *The Roots of Modern Conservatism*, Michael Bowen reveals how this two-man battle for control of the GOP—and the Republican presidential nomination—escalated into a divide of ideology that ultimately determined the party's political identity.

Initially, Bowen argues, the separate Dewey and Taft factions endorsed fairly traditional Republican policies. However, as their conflict deepened, the normally mundane issues of political factions, such as patronage and fund-raising, were overshadowed by the question of what “true” Republicanism meant. Taft emerged as the more conservative of the two leaders, while Dewey viewed Taft's policies as outdated. Eventually, conservatives within the GOP organized against Dewey's leadership and, emboldened by the election of Dwight Eisenhower, transformed the party into a vehicle for the Right. Bowen reveals how this decade-long battle led to an outpouring of conservative sentiment that had been building since World War II, setting the stage for the ascendancy of Barry Goldwater and the modern conservative movement in the 1960s.

MICHAEL BOWEN is visiting assistant professor at John Carroll University.

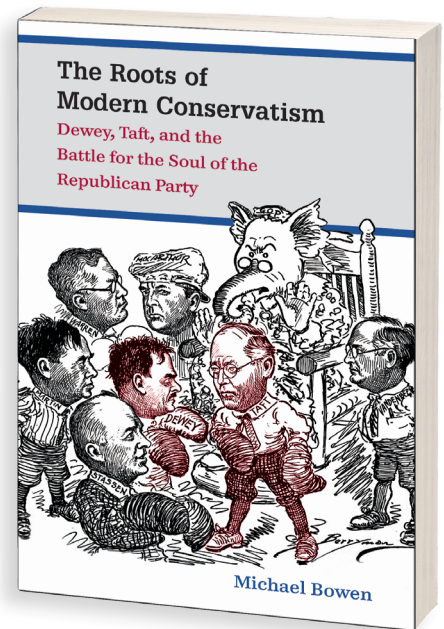
“The creation story of the modern conservative movement is a familiar tale of begats. Bill Buckley begat Barry Goldwater who begat Ronald Reagan. But perhaps that tale is too familiar. Michael Bowen offers a fascinating, meticulously researched, and revealing prequel to the well-worn narrative.

This is an invaluable, scholarly contribution to both intellectual and political history.”

—Jonah Goldberg, contributing editor,
National Review, and columnist, *LA Times*

“This book makes a necessary correction to our understanding of the history of conservatism and the Republican party, and it will be useful for scholars, graduates, and upper-level undergraduates.”

—*Journal of American History*



August 2014

978-1-4696-1896-8 \$29.95s Paper

978-0-8078-3485-5 \$50.00s Cloth (2011)

978-0-8078-6919-2 \$19.99 @BOOK

272 pp., 6.125 x 9.25, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American history and politics

Co-op Available

NEW IN PAPERBACK!

How Local Politics Shape Federal Policy

Business, Power, and the Environment in Twentieth-Century Los Angeles

SARAH S. ELKIND

How business interests became the public interest

Focusing on five Los Angeles environmental policy debates between 1920 and 1950, Sarah Elkind investigates how practices in American municipal government gave business groups political legitimacy at the local level as well as unanticipated influence over federal politics.

Los Angeles's struggles with oil drilling, air pollution, flooding, and water and power supplies expose the clout business has had over government. Revealing the huge disparities between big business groups and individual community members in power, influence, and the ability to participate in policy debates, Elkind shows that business groups secured their political power by providing Los Angeles authorities with much-needed services, including studying emerging problems and framing public debates. As a result, government officials came to view business interests as the public interest. When federal agencies looked to local powerbrokers for project ideas and political support, local business interests influenced federal policy, too. Los Angeles, with its many environmental problems and its dependence upon the federal government, provides a distillation of national urban trends, Elkind argues, and is thus an ideal jumping-off point for understanding environmental politics and the power of business in the middle of the twentieth century.

SARAH S. ELKIND is associate professor of history and former director of environmental studies at San Diego State University. She is author of *Bay Cities and Water Politics: The Battle for Resources in Boston and Oakland*, which won the Abel Wolman Prize from the Public Works Historical Society.

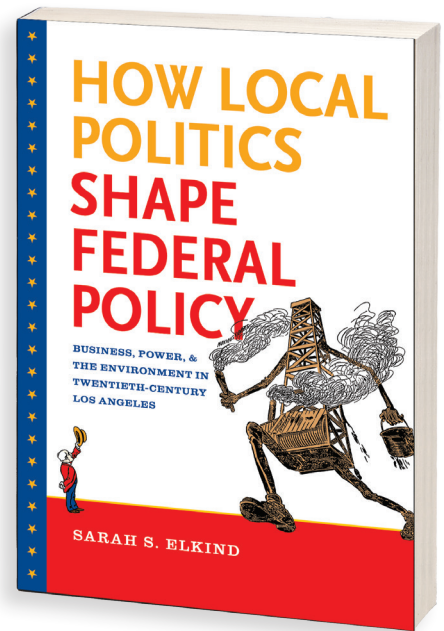
The Luther H. Hodges Jr. and Luther H. Hodges Sr. Series on Business, Entrepreneurship, and Public Policy

"An important contribution to the scholarship of American political culture during the middle decades of the twentieth century."

—*H-Environment*

"An important monograph [in] the growing literature on the metropolitan development of the American West."

—*Western Historical Quarterly*



August 2014

978-1-4696-1897-5 \$29.95s Paper

978-0-8078-3489-3 \$50.00s Cloth (2011)

978-0-8078-6911-6 \$19.99 @BOOK

288 pp., 5.5 x 8.5, 13 halftones, 5 maps, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and environmental history

Co-op Available

NEW IN PAPERBACK!

Into the Pulpit

Southern Baptist Women and Power since World War II

ELIZABETH H. FLOWERS

The “woman question,” culture wars, and the Southern Baptist controversy

The debate over women’s roles in the Southern Baptist Convention’s conservative ascendance is often seen as secondary to theological and biblical concerns. Elizabeth Flowers argues, however, that for both moderate and conservative Baptist women—all of whom had much at stake—disagreements that touched on their familial roles and ecclesial authority have always been primary. And, in the turbulent postwar era, debate over their roles caused fierce internal controversy. While the legacy of race and civil rights lingered well into the 1990s, views on women’s submission to male authority provided the most salient test by which moderates were identified and expelled in a process that led to significant splits in the church. In Flowers’s expansive history of Southern Baptist women, the “woman question” is integral to almost every area of Southern Baptist concern: hermeneutics, ecclesial polity, missionary work, church-state relations, and denominational history.

Flowers’s analysis, part of the expanding survey of America’s religious and cultural landscape after World War II, points to the South’s changing identity and connects religious and regional issues to the complicated relationship between race and gender during and after the civil rights movement. She also shows how feminism and shifting women’s roles, behaviors, and practices played a significant part in debates that simmer among Baptists and evangelicals throughout the nation today.

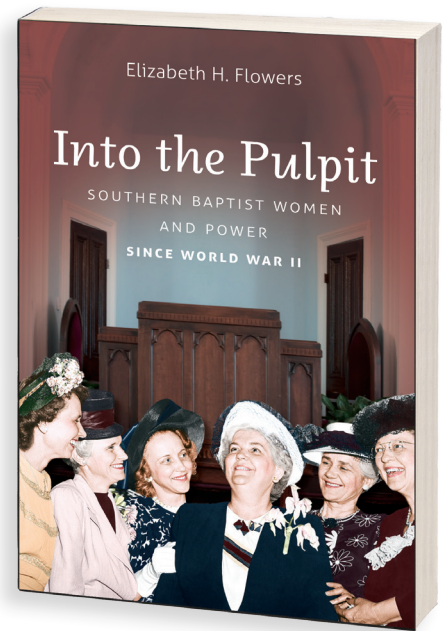
ELIZABETH H. FLOWERS is associate professor of American religious history at Texas Christian University.

“*[Into the Pulpit]* places a topic of acute contemporary concern in long historical perspective.”

—*Christian Century*

“*Into the Pulpit* adds substantially to the literature on Baptists, particularly on the role the women’s issue played in the late-twentieth-century turmoil among Baptists in the South.”

—*Journal of Southern History*



August 2014

978-1-4696-1892-0 \$29.95s Paper

978-0-8078-3534-0 \$50.00s Cloth (2012)

978-0-8078-6998-7 \$24.99 @BOOK

280 pp., 6.125 x 9.25, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and religious history

Co-op Available

NEW IN PAPERBACK!

Sexual Revolutions in Cuba

Passion, Politics, and Memory

CARRIE HAMILTON

Foreword by Elizabeth Dore

An indispensable, firsthand view of Cuban sexual politics since 1959

In *Sexual Revolutions in Cuba* Carrie Hamilton delves into the relationship between passion and politics in revolutionary Cuba to present a comprehensive history of sexuality on the island from the triumph of the Revolution in 1959 into the twenty-first century. Drawing on an unused body of oral history interviews as well as press accounts, literary works, and other published sources, Hamilton pushes beyond official government rhetoric and explores how the wider changes initiated by the Revolution have affected the sexual lives of Cuban citizens. She foregrounds the memories and emotions of ordinary Cubans and compares these experiences with changing policies and wider social, political, and economic developments to reveal the complex dynamic between sexual desire and repression in revolutionary Cuba.

Showing how revolutionary and prerevolutionary values coexist in a potent and sometimes contradictory mix, Hamilton addresses changing patterns in heterosexual relations, competing views of masculinity and femininity, same-sex relationships and homophobia, AIDS, sexual violence, interracial relationships, and sexual tourism. Hamilton's examination of sexual experiences across generations and social groups demonstrates that sexual politics have been integral to the construction of a new revolutionary Cuban society.

CARRIE HAMILTON is reader in history at the University of Roehampton, London.

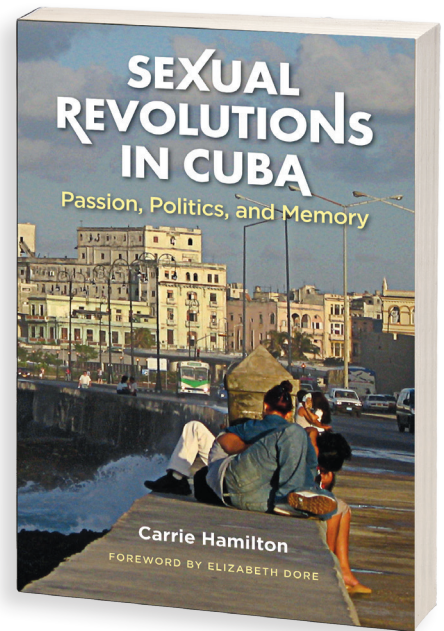
Envisioning Cuba

"Hamilton has made an interesting contribution to this field, . . . providing a valuable history of sexuality on the Caribbean island since 1959."

—*Latin American Review of Books*

"Carrie Hamilton has written perhaps the most ground-breaking study of sexuality in Revolutionary Cuba. Many of its chapters should be required reading for anyone studying not just Cuba, but also the politics of sexuality in developing countries. This is a path-breaking book. It offers wonderful tips on how to combine oral histories with archival knowledge. It uses socio-anthropological evidence to document sexual and gender behaviours that both conform to and defy existing theories."

—Javier Corrales, in the *European Review of Latin American and Caribbean Studies/Revista Europea de Estudios Latinoamericanos y del Caribe*



August 2014

978-1-4696-1891-3 \$34.95s Paper

978-0-8078-3519-7 \$42.00s Cloth (2012)

978-0-8078-8251-1 \$27.99 @BOOK

320 pp., 6.125 x 9.125, append., notes, bibl., index

Marketing Campaign

Publicity

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National Advertising

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Co-op Available

NEW IN PAPERBACK!

The Politics of Fashion in Eighteenth-Century America

KATE HAULMAN

2011 Berkshire Conference of Women Historians First Book Prize

Foppish, chic, powerful, weak—modes of dress and societal hierarchy

In eighteenth-century America, fashion served as a site of contests over various forms of gendered power. Here, Kate Haulman explores how and why fashion—both as a concept and as the changing style of personal adornment—linked gender relations, social order, commerce, and political authority during a time when traditional hierarchies were in flux.

In the see-and-be-seen port cities of Boston, New York, Philadelphia, and Charleston, fashion, a form of power and distinction, was conceptually feminized yet pursued by both men and women across class ranks. Haulman shows that elite men and women in these cities relied on fashion to present their status but also attempted to undercut its ability to do so for others. Disdain for others' fashionability was a means of safeguarding social position in cities where the modes of dress were particularly fluid and a way to maintain gender hierarchy in a world in which women's power as consumers was expanding. Concerns over gendered power expressed through fashion in dress, Haulman reveals, shaped the revolutionary-era struggles of the 1760s and 1770s, influenced national political debates, and helped to secure the exclusions of the new political order.

KATE HAULMAN is associate professor of history at American University.

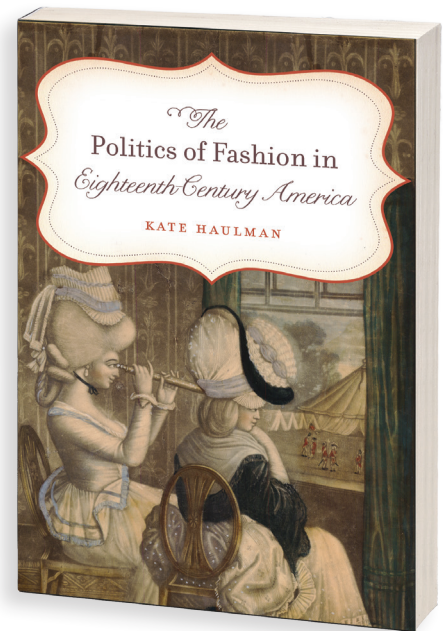
Gender and American Culture

"Offers a number of fascinating insights into the ordering of power and American social relations in the eighteenth century. . . . Beautifully detailed and arresting set pieces that sparkle through the pages of her book, like gems strung together on an intricate necklace."

—*William & Mary Quarterly*

"Haulman's book is a significant contribution to our understanding of eighteenth-century culture, gender, and politics, and it is, quite frankly, very fun to read."

—*Journal of Southern History*



August 2014

978-1-4696-1901-9 \$29.95s Paper

978-0-8078-3487-9 \$45.00s Cloth (2011)

978-0-8078-6929-1 \$24.99 @BOOK

304 pp., 6.125 x 9.25, 28 halftones, notes, index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Early American history

Co-op Available

NEW IN PAPERBACK!

North Carolina and the Problem of AIDS

Advocacy, Politics, and Race in the South

STEPHEN J. INRIG

The epidemiological, historical, political, racial, and sociological context of AIDS

Thirty years after AIDS was first recognized, the American South constitutes the epicenter of the United States' epidemic. Southern states claim the highest rates of new infections, the most AIDS-related deaths, and the largest number of adults and adolescents living with the virus. Moreover, the epidemic disproportionately affects African American communities across the region. Using the history of HIV in North Carolina as a case study, Stephen Inrig examines the rise of AIDS in the South in the period from the early spread and discovery of the disease through the late nineties.

Drawing on epidemiological, archival, and oral history sources, Inrig probes the social determinants of health that put poor, rural, and minority communities at greater risk of HIV infection in the American South. He also examines the difficulties that health workers and AIDS organizations faced in reaching those communities, especially in the early years of the epidemic. His analysis provides an important counterweight to most accounts of the early history of the disease, which focus on urban areas and the spread of AIDS in the gay community. As one of the first historical studies of AIDS in a southern state, *North Carolina and the Problem of AIDS* provides powerful insight into the forces and factors that have made AIDS such an intractable health problem in the American South and the greater United States.

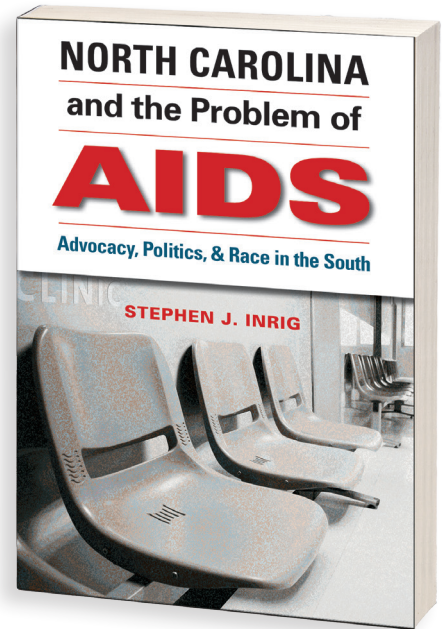
STEPHEN J. INRIG is assistant professor of clinical science at the University of Texas Southwestern Medical Center at Dallas. He received his Ph.D. from Duke University and had a fellowship at the Center for the Study of the American South at the University of North Carolina at Chapel Hill from 2007 to 2008.

"Inrig makes a powerful case for why a study of the American South in general and North Carolina in particular is important for understanding how AIDS evolved as it did in 1980s and 1990s America. . . . His book deserves attention by historians."

—*American Historical Review*

"Thanks to this lively book, the history of AIDS and the heroism of its first victims and their supporters will never be forgotten."

—*Journal of Southern History*



August 2014

978-1-4696-1883-8 \$27.95s Paper

978-0-8078-3498-5 \$50.00s Cloth (2011)

978-0-8078-6915-4 \$19.99 @BOOK

224 pp., 6.125 x 9.25, 4 figs., 1 table, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and Southern history

Co-op Available

NEW IN PAPERBACK!

Imagining the Middle East

The Building of an American Foreign Policy, 1918–1967

MATTHEW F. JACOBS

Exploring U.S. interests in the Middle East

As its interests have become deeply tied to the Middle East, the United States has long sought to develop a usable understanding of the people, politics, and cultures of the region. In *Imagining the Middle East*, Matthew Jacobs illuminates how Americans' ideas and perspectives about the region have shaped, justified, and sustained U.S. cultural, economic, military, and political involvement there.

Jacobs examines the ways in which an informal network of academic, business, government, and media specialists interpreted and shared their perceptions of the Middle East from the end of World War I through the late 1960s. During that period, Jacobs argues, members of this network imagined the Middle East as a region defined by certain common characteristics—religion, mass politics, underdevelopment, and an escalating Arab-Israeli-Palestinian conflict—and as a place that might be transformed through U.S. involvement. Thus, the ways in which specialists and policymakers imagined the Middle East of the past or present came to justify policies designed to create an imagined Middle East of the future. Jacobs demonstrates that an analysis of the intellectual roots of current politics and foreign policy is critical to comprehending the styles of U.S. engagement with the Middle East in a post-9/11 world.

MATTHEW F. JACOBS is associate professor of history at the University of Florida.

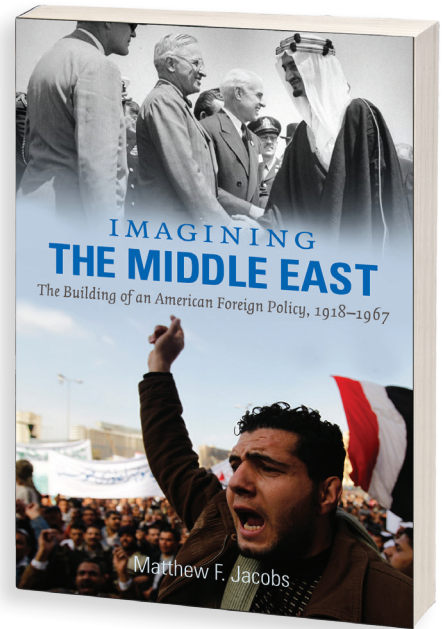
Not for sale in the Middle East

“A competent book describing the various groups and individuals that sought to shape American perceptions of and policies in the Middle East from the end of World War I to just after the Arab-Israeli war of 1967.”

—*Middle East Journal*

“An important book on the origins and evolution of how educated and influential Americans have understood the Middle East. . . . An invaluable account of the evolution of American thought about that area, thereby offering at least a fleeting hope that better-informed decisions might lie in our future.”

—*Journal of American Studies*



August 2014

978-1-4696-1909-5 \$34.95s Paper

978-0-8078-3488-6 \$45.00s Cloth (2011)

978-0-8078-6931-4 \$27.99 @BOOK

336 pp., 6.125 x 9.25, notes, bibl., index

Marketing Campaign

Publicity

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National Advertising

- *New York Review of Books* and publications in American and political history

Co-op Available

NEW IN PAPERBACK!

Climate and Catastrophe in Cuba and the Atlantic World in the Age of Revolution

SHERRY JOHNSON

2012 Gordon K. and Sybil Lewis Prize, Caribbean Studies Association

Linking the histories of the environment and the colonial world

From 1750 to 1800, a critical period that saw the American Revolution, French Revolution, and Haitian Revolution, the Atlantic world experienced a series of environmental crises, including more frequent and severe hurricanes and extended drought. Drawing on historical climatology, environmental history, and Cuban and American colonial history, Sherry Johnson innovatively integrates the region's experience with extreme weather events and patterns into the history of the Spanish Caribbean and the Atlantic world.

By superimposing this history of natural disasters over the conventional timeline of sociopolitical and economic events in Caribbean colonial history, Johnson presents an alternative analysis in which some of the signal events of the Age of Revolution are seen as consequences of ecological crisis and of the resulting measures for disaster relief. For example, Johnson finds that the general adoption in 1778 of free trade in the Americas was catalyzed by recognition of the harsh realities of food scarcity and the needs of local colonists reeling from a series of natural disasters. Weather-induced environmental crises and slow responses from imperial authorities, Johnson argues, played an inextricable and, until now, largely unacknowledged role in the rise of revolutionary sentiments in the eighteenth-century Caribbean.

SHERRY JOHNSON is professor of history at Florida International University.

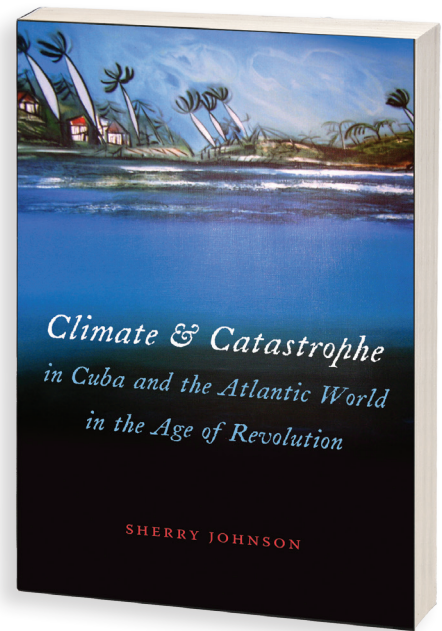
Envisioning Cuba

“Novel and original. . . . Johnson does an excellent job of weaving together individual actions, policy decisions, and the challenges of catastrophic climatic conditions.”

— *The Americas*

“Contributes greatly to our understanding of Cuba and the often surprising and always significant impact of hurricanes and storms in the eighteenth century and beyond.”

— *Journal of Latin American Studies*



August 2014

978-1-4696-1889-0 \$34.95s Paper

978-0-8078-3493-0 \$45.00s Cloth (2011)

978-0-8078-6934-5 \$29.99 @BOOK

328 pp., 6.125 x 9.25, 4 halftones, 3 maps, append., notes, bibl., index

Marketing Campaign

Publicity

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National Advertising

- Publications in American and Latin American history

Co-op Available

NEW IN PAPERBACK!

Armed with Abundance

Consumerism and Soldiering in the Vietnam War

MEREDITH H. LAIR

Modern warfare and the reality of comfort

Popular representations of the Vietnam War tend to emphasize violence, deprivation, and trauma. By contrast, in *Armed with Abundance*, Meredith Lair focuses on the noncombat experiences of U.S. soldiers in Vietnam, redrawing the landscape of the war so that swimming pools, ice cream, visits from celebrities, and other “comforts” share the frame with combat.

To address a tenuous morale situation, military authorities, Lair reveals, wielded abundance to insulate soldiers—and, by extension, the American public—from boredom and deprivation, making the project of war perhaps easier and certainly more palatable. The result was dozens of overbuilt bases in South Vietnam that grew more elaborate as the war dragged on. Relying on memoirs, military documents, and G.I. newspapers, Lair finds that consumption and satiety, rather than privation and sacrifice, defined most soldiers’ Vietnam deployments. Abundance quarantined the U.S. occupation force from the impoverished people it ostensibly had come to liberate, undermining efforts to win Vietnamese “hearts and minds” and burdening veterans with disappointment that their wartime service did not measure up to public expectations. With an epilogue that finds a similar paradigm at work in Iraq, *Armed with Abundance* offers a unique and provocative perspective on modern American warfare.

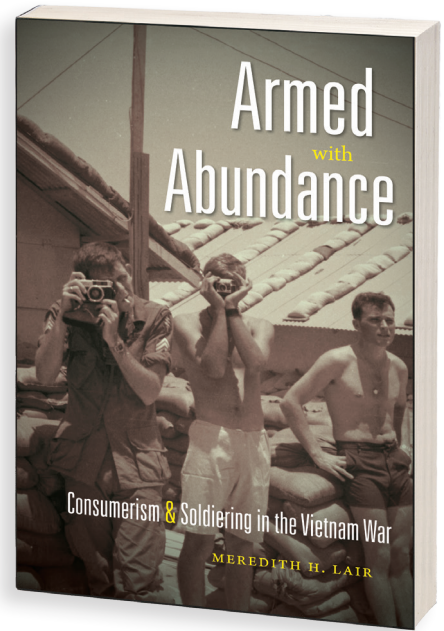
MEREDITH H. LAIR is associate professor of history at George Mason University.

“Fluid and engrossing.”

—A Nota Bene selection of *The Chronicle of Higher Education*

“Belongs on any reading list on the American experience in Southeast Asia.”

—*Journal of American History*



August 2014

978-1-4696-1903-3 \$29.95s Paper

978-0-8078-3481-7 \$40.00s Cloth (2011)

978-0-8078-6918-5 \$24.99 @BOOK

320 pp., 6.125 x 9.25, 12 halftones, 1 map,
4 table, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books*
and publications in American and
African American history

Co-op Available

NEW IN PAPERBACK!

Whiting Up

Whiteface Minstrels and Stage Europeans in African American Performance

MARVIN MCALLISTER

The first comprehensive history of this performance tradition

In the early 1890s, black performer Bob Cole turned blackface minstrelsy on its head with his nationally recognized whiteface creation, a character he called Willie Wayside. Just over a century later, hip-hop star Busta Rhymes performed a whiteface supercop in his hit music video “Dangerous.” In this sweeping work, Marvin McAllister explores the enduring tradition of “whiting up,” in which African American actors, comics, musicians, and even everyday people have studied and assumed white racial identities.

Not to be confused with racial “passing” or derogatory notions of “acting white,” whiting up is a deliberate performance strategy designed to challenge America’s racial and political hierarchies by transferring supposed markers of whiteness to black bodies—creating unexpected intercultural alliances even as it sharply critiques racial stereotypes. Along with conventional theater, McAllister considers a variety of other live performance modes, including weekly promenading rituals, antebellum cakewalks, solo performance, and standup comedy. For over three centuries, whiting up has allowed African American artists to appropriate white cultural production, fashion new black identities through these “white” forms, and advance our collective ability to locate ourselves in others.

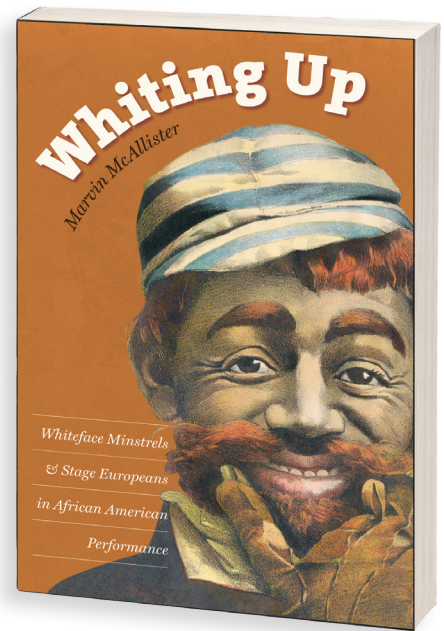
MARVIN MCALLISTER is assistant professor of English and African American studies at the University of South Carolina and author of *White People Do Not Know How to Behave at Entertainments Designed for Ladies and Gentlemen of Colour: William Brown’s African and American Theater*. He has worked as a dramaturg for theatrical productions in New York, Chicago, the District of Columbia, and Seattle.

“*Whiting Up* . . . interrogates the many contributions of African Americans to popular American entertainment.”

—*Journal of American History*

“A compelling and highly readable study that makes a valuable contribution to our understanding of racial identity in American popular entertainment.”

—*Journal of American Studies*



August 2014

978-1-4696-1880-7 \$34.95s Paper

978-0-8078-3508-1 \$45.00s Cloth (2011)

978-0-8078-6906-2 \$29.99 @BOOK

352 pp., 6.125 x 9.25, 15 halftones,
1 table, notes, bibl., index

Marketing Campaign

Publicity

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National Advertising

- Publications in American and African American history

Co-op Available

NEW IN PAPERBACK!

Forging Freedom

Black Women and the Pursuit of Liberty in Antebellum Charleston

AMRITA CHAKRABARTI MYERS

2012 Julia Cherry Spruill Prize, Southern Association of Women Historians

2011 George C. Rogers Jr. Award, South Carolina Historical Society

2011 Anna Julia Cooper - CLR James Book Award, National Council for Black Studies

2012 Phillis Wheatley Book Prize, North East Black Studies Association

The contested, fluid, and fragile meaning of freedom

For black women in antebellum Charleston, freedom was not a static legal category but a fragile and contingent experience. In this deeply researched social history, Amrita Chakrabarti Myers analyzes the ways in which black women in Charleston acquired, defined, and defended their own vision of freedom.

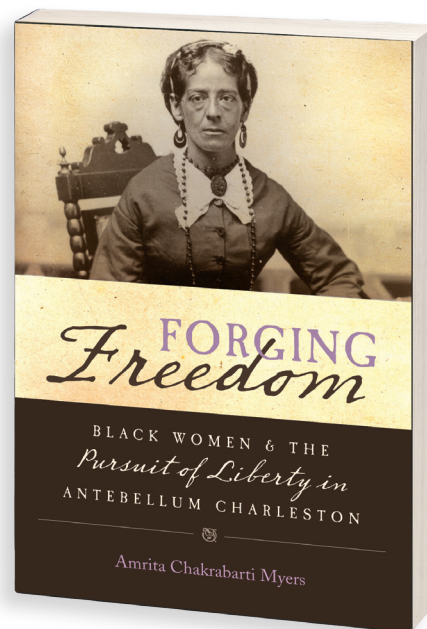
Drawing on legislative and judicial materials, probate data, tax lists, church records, family papers, and more, Myers creates detailed portraits of individual women while exploring how black female Charlestonians sought to create a fuller freedom by improving their financial, social, and legal standing. Examining both those who were officially manumitted and those who lived as free persons but lacked official documentation, Myers reveals that free black women filed lawsuits and petitions, acquired property (including slaves), entered into contracts, paid taxes, earned wages, attended schools, and formed familial alliances with wealthy and powerful men, black and white—all in an effort to solidify and expand their freedom. Never fully free, black women had to depend on their skills of negotiation in a society dedicated to upholding both slavery and patriarchy. *Forging Freedom* examines the many ways in which Charleston's black women crafted a freedom of their own design instead of accepting the limited existence imagined for them by white Southerners.

AMRITA CHAKRABARTI MYERS is associate professor of history at Indiana University at Bloomington.

Gender and American Culture

"Amrita Chakrabarti Myers impressively captures and illuminates the tenuous security of black women's lives and freedom as they struggled for personal and familial stability and upward mobility in nineteenth-century Charleston. This book is an outstanding contribution to our understanding of black women's negotiated freedoms and will have a lasting influence in African American, emancipation, and slavery studies."

—Leslie A. Schwalm, University of Iowa, author of *Emancipation's Diaspora: Race and Reconstruction in the Upper Midwest* and *A Hard Fight for We: Women's Transition from Slavery to Freedom in South Carolina*



August 2014

978-1-4696-1904-0 \$29.95s Paper

978-0-8078-3505-0 \$45.00s Cloth (2011)

978-0-8078-6909-3 \$19.99 @BOOK

288 pp., 6.125 x 9.25, 3 halftones, 2 maps, 7 tables, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and African American history

Co-op Available

NEW IN PAPERBACK!

Black Political Activism and the Cuban Republic

MELINA PAPPADEMOS

Special Mention, 2013 Gordon K. and Sybil Lewis Award,
Caribbean Studies Association

2012 Murdo J. MacLeod Book Prize, Latin American and Caribbean Section,
Southern Historical Association

The dynamism of black experience and racial discourses

While it was not until 1871 that slavery in Cuba was finally abolished, African-descended people had high hopes for legal, social, and economic advancement as the republican period started. In *Black Political Activism and the Cuban Republic*, Melina Pappademos analyzes the racial politics and culture of black civic and political activists during the Cuban Republic.

The path to equality, Pappademos reveals, was often stymied by successive political and economic crises, patronage politics, and profound racial tensions. In the face of these issues, black political leaders and members of black social clubs developed strategies for expanding their political authority and for winning respectability and socioeconomic resources. Rather than appeal to a monolithic black Cuban identity based on the assumption of shared experience, these black activists, politicians, and public intellectuals consistently recognized the class, cultural, and ideological differences that existed within the black community, thus challenging conventional wisdom about black community formation and anachronistic ideas of racial solidarity. Pappademos illuminates the central, yet often silenced, intellectual and cultural role of black Cubans in the formation of the nation's political structures; in doing so, she shows that black activism was only partially motivated by race.

MELINA PAPPADEMOS is associate professor of history and Africana studies at the University of Connecticut.

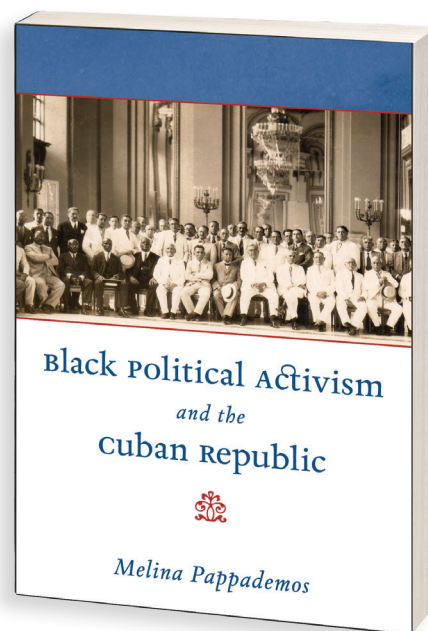
Envisioning Cuba

“[A] rich narrative that elucidates the fundamental role played by blacks in the formation of Cuban political structures.”

— *The Historian*

“An excellent illustration of how the lens through which scholars view historical events dramatically alters the conclusions that they draw. . . . If a publication can reframe the study of a field, then as far as this reviewer is concerned, this book has accomplished such a task.”

— *Hispanic American Historical Review*



August 2014

978-1-4696-1888-3 \$34.95s Paper

978-0-8078-3490-9 \$45.00s Cloth (2011)

978-0-8078-6917-8 \$24.99 @BOOK

336 pp., 6.125 x 9.25, 12 halftones, notes,
bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in Latin American history

Co-op Available

NEW IN PAPERBACK!

When We Were Free to Be

Looking Back at a Children's Classic and the Difference It Made

EDITED BY LORI ROTSKOFF AND LAURA L. LOVETT

Prologue by Marlo Thomas

The struggle against stereotypes in children's popular culture

If you grew up in the era of mood rings and lava lamps, you probably remember *Free to Be . . . You and Me*—the groundbreaking children's record, book, and television special that debuted in 1972. Conceived by actress and producer Marlo Thomas and promoted by *Ms.* magazine, it captured the spirit of the growing women's movement and inspired girls and boys to challenge stereotypes, value cooperation, and respect diversity. In this lively collection marking the fortieth anniversary of *Free to Be . . . You and Me*, thirty-two contributors explore the creation and legacy of this popular children's classic.

Featuring a prologue by Marlo Thomas, *When We Were Free to Be* offers an unprecedented insiders' view by the original creators, as well as accounts by activists and educators who changed the landscape of childhood in schools, homes, toy stores, and libraries nationwide. Essays document the rise of non-sexist children's culture during the 1970s and address how *Free to Be* still speaks to families today.

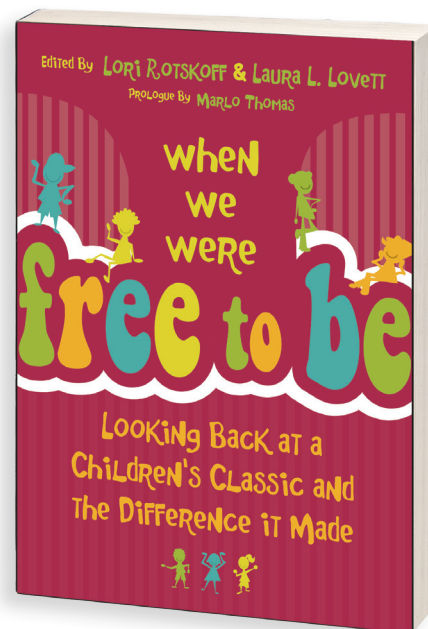
Contributors are Alan Alda, Laura Briggs, Karl Bryant, Becky Friedman, Nancy Gruver, Carol Hall, Carole Hart, Dorothy Pitman Hughes, Joe Kelly, Cheryl Kilodavis, Dionne Kirschner, Francine Klagsbrun, Stephen Lawrence, Laura L. Lovett, Courtney Martin, Karin A. Martin, Tayloe McDonald, Trey McIntyre, Peggy Orenstein, Leslie Paris, Miriam Peskowitz, Deesha Philyaw, Abigail Pogrebin, Letty Cottin Pogrebin, Robin Pogrebin, Patrice Quinn, Lori Rotskoff, Deborah Siegel, Jeremy Adam Smith, Barbara Sprung, Gloria Steinem, and Marlo Thomas.

LORI ROTSKOFF teaches at the Barnard Center for Research on Women and is author of *Love on the Rocks: Men, Women, and Alcohol in Post-World War II America*.

LAURA L. LOVETT is associate professor of history at the University of Massachusetts Amherst and author of *Conceiving the Future: Pronatalism, Reproduction, and the Family in the United States, 1890–1938*.

"This collection of essays . . . celebrates, contextualizes, and evaluates the meaning and legacy of *Free to Be . . . You and Me* as memory and history. . . . [It] offer[s] nuanced assessments and critiques from adult children of the 1970s reflecting on the legacy of *Free to Be*'s vision and promise in their own lives. . . . [*When We Were Free to Be*] recognizes this work for what it is and deserves to be—a vital historical source for understanding the history of American women, children, and American culture in the 1970s and a defining classic of my generation."

—*Women's Studies*



August 2014

978-1-4696-1905-7 \$27.95s Paper

978-0-8078-3723-8 \$30.00t Cloth (2012)

978-0-8078-3755-9 \$24.99 @BOOK

344 pp., 6.125 x 9.25, 20 halftones, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American history

Co-op Available

NEW IN PAPERBACK!

The Gospel of Freedom and Power

Protestant Missionaries in American Culture after World War II

SARAH E. RUBLE

Protestantism and American global power

In the decades after World War II, Protestant missionaries abroad were a topic of vigorous public debate. From religious periodicals and Sunday sermons to novels and anthropological monographs, public conversations about missionaries followed a powerful yet paradoxical line of reasoning, namely that people abroad needed greater autonomy from U.S. power and that Americans could best tell others how to use their freedom. In *The Gospel of Freedom and Power*, Sarah E. Ruble traces and analyzes these public discussions about what it meant for Americans abroad to be good world citizens, placing them firmly in the context of the United States' postwar global dominance.

Bringing together a wide range of sources, Ruble seeks to understand how discussions about a relatively small group of Americans working abroad became part of a much larger cultural conversation. She concludes that whether viewed as champions of nationalist revolutions or propagators of the gospel of capitalism, missionaries—along with their supporters, interpreters, and critics—ultimately both challenged and reinforced a rhetoric of exceptionalism that made Americans the judges of what was good for the rest of the world.

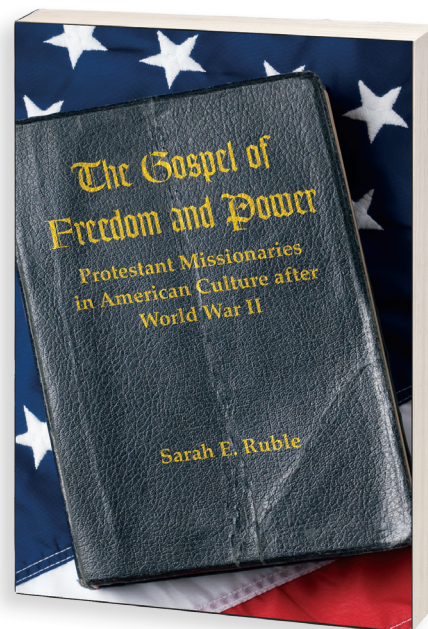
SARAH E. RUBLE is assistant professor of religion at Gustavus Adolphus College.

“Ruble’s readable analysis of the dilemmas inherent in what is often cast as benevolence reaches out to historians of culture, foreign policy, and religion, and complicates the claims of all who presume to advocate for a ‘gospel of freedom.’”

—*Journal of American History*

“A fine study of what various Americans have thought and said about missionaries and freedom. . . . Ruble brings to light an important insight about American culture.”

—*American Historical Review*



August 2014

978-1-4696-1893-7 \$27.95s Paper

978-0-8078-3581-4 \$40.00s Cloth (2012)

978-0-8078-3742-9 \$24.99 @BOOK

232 pp., 5.5 x 8.5, notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and religious history

Co-op Available

NEW IN PAPERBACK!

Families in Crisis in the Old South

Divorce, Slavery, and the Law

LOREN SCHWENINGER

The first nationwide analysis of antebellum divorce

In the antebellum South, divorce was an explosive issue. As one lawmaker put it, divorce was to be viewed as a form of “madness,” and as another asserted, divorce reduced communities to the “lowest ebb of degeneracy.” How was it that in this climate, the number of divorces rose steadily during the antebellum era? In *Families in Crisis in the Old South*, Loren Schwenger uses previously unexplored records to argue that the difficulties these divorcing families faced reveal much about the reality of life in a slave-holding society as well as the myriad difficulties confronted by white southern families who chose not to divorce.

Basing his argument on almost 800 divorce cases from the southern United States, Schwenger explores the impact of divorce and separation on white families and on the enslaved and provides insights on issues including domestic violence, interracial adultery, alcoholism, insanity, and property relations. He examines how divorce and separation laws changed, how married women’s property rights expanded, how definitions of inhuman treatment of wives evolved, and how these divorces challenged conventional mores.

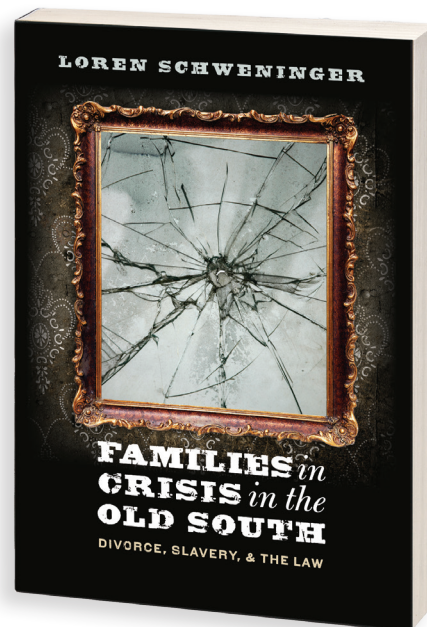
LOREN SCHWENINGER is Elizabeth Rosenthal Excellence Professor of History Emeritus at the University of North Carolina at Greensboro and is coauthor, with the late John Hope Franklin, of *In Search of the Promised Land: A Slave Family in the Old South*.

“[An] intensively researched book. . . . Schwenger describes cases in clear, concise prose and he includes helpful tables summarizing his findings.”

—*American Historical Review*

“Presents the most comprehensive examination of the legal history of [divorce], drawing from nearly eight hundred divorce cases in fifteen slave states. . . . A meaningful contribution to our understanding of the Southern family, law, and slavery.”

—*Journal of American History*



August 2014

978-1-4696-1911-8 \$27.95s Paper

978-0-8078-3569-2 \$55.00s Cloth (2012)

978-0-8078-3750-4 \$24.99 @BOOK

256 pp., 6.125 x 9.25, 9 halftones,
9 tables, appends., notes, bibl., index

Marketing Campaign

Publicity

- Online publicity campaign

National Advertising

- Publications in American and African American history

Co-op Available

NEW IN PAPERBACK!

Sufi Narratives of Intimacy

Ibn 'Arabī, Gender, and Sexuality

SA'DIYYA SHAIKH

Gender equality and the ideals of Islamic spiritual cultivation

Thirteenth-century Sufi poet, mystic, and legal scholar Muhyī al-Dīn ibn al-ʿArabī gave deep and sustained attention to gender as integral to questions of human existence and moral personhood. Reading his works through a critical feminist lens, Saʿdiyya Shaikh opens fertile spaces in which new and creative encounters with gender justice in Islam can take place. Grounding her work in Islamic epistemology, Shaikh attends to the ways in which Sufi metaphysics and theology might allow for fundamental shifts in Islamic gender ethics and legal formulations, addressing wide-ranging contemporary challenges including questions of women's rights in marriage and divorce, the politics of veiling, and women's leadership of ritual prayer.

Shaikh deftly deconstructs traditional binaries between the spiritual and the political, private conceptions of spiritual development and public notions of social justice, and the realms of inner refinement and those of communal virtue. Drawing on the treasured works of Sufism, Shaikh raises a number of critical questions about the nature of selfhood, subjectivity, spirituality, and society to contribute richly to the prospects of Islamic feminism as well as feminist ethics more broadly.

SA'DIYYA SHAIKH is associate professor of religious studies at the University of Cape Town.

Islamic Civilization and Muslim Networks

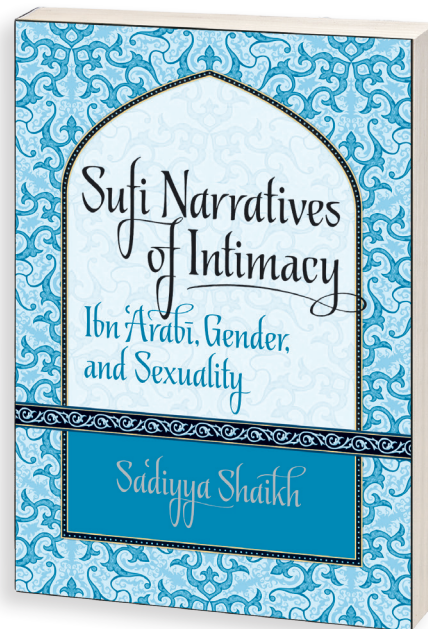
Not for sale in South Asia

"[A] pioneering study . . . [that] begins to open new vistas in the study of this complex and difficult author."

—*Times Literary Supplement*

"Innovative and unique . . . a groundbreaking feminist study . . . rich, original, and illuminating."

—*Religion and Gender*



August 2014

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Black Culture and the New Deal

The Quest for Civil Rights in the Roosevelt Era

LAUREN REBECCA SKLAROFF

How cultural programs became a form of racial policy

In the 1930s, the Roosevelt administration—unwilling to antagonize a powerful southern congressional bloc—refused to endorse legislation that openly sought to improve political, economic, and social conditions for African Americans. Instead, as historian Lauren Rebecca Sklaroff shows, the administration recognized and celebrated African Americans by offering federal support to notable black intellectuals, celebrities, and artists.

Sklaroff illustrates how programs within the Federal Arts Projects and several war agencies gave voice to such notable African Americans as Lena Horne, Joe Louis, Duke Ellington, and Richard Wright, as well as lesser-known figures. She argues that these New Deal programs represent a key moment in the history of American race relations, as the cultural arena provided black men and women with unique employment opportunities and new outlets for political expression. Equally important, she contends that these cultural programs were not merely an attempt to appease a black constituency but were also part of the New Deal's larger goal of promoting a multiracial nation. Yet, while federal projects ushered in creativity and unprecedented possibilities, they were also subject to censorship, bigotry, and political machinations.

With numerous illustrations, *Black Culture and the New Deal* offers a fresh perspective on the New Deal's racial progressivism and provides a new framework for understanding black culture and politics in the Roosevelt era.

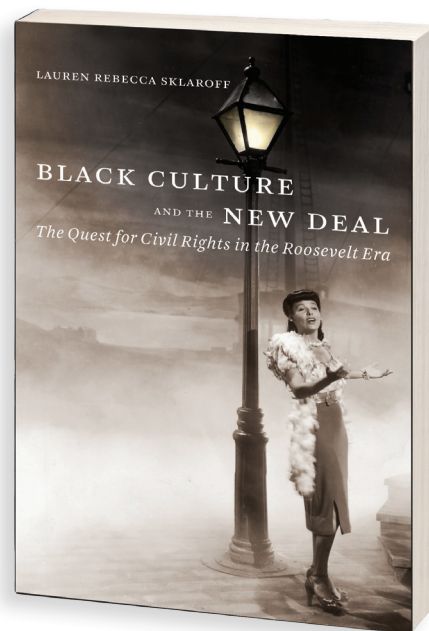
LAUREN REBECCA SKLAROFF is assistant professor of history at the University of South Carolina.

"A significant contribution to the literature on the Civil Rights Movement in the Roosevelt era. . . . Important to our understanding of race in the twentieth century. The book deftly connects political, social, and cultural concerns and illustrates the importance of the era's efforts based on a longer view of Civil Rights."

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Brown's Battleground

Students, Segregationists, and the Struggle for Justice in Prince Edward County, Virginia

JILL OGLINE TITUS

Finalist, 2012 Library of Virginia Literary Award in Nonfiction

The long-term implications of Virginia's school closing crisis

When the U.S. Supreme Court handed down its decision in *Brown v. Board of Education* in 1954, Prince Edward County, Virginia, home to one of the five cases combined by the Court under *Brown*, abolished its public school system rather than integrate.

Jill Titus situates the crisis in Prince Edward County within the seismic changes brought by *Brown* and Virginia's decision to resist desegregation. While school districts across the South temporarily closed a building here or there to block a specific desegregation order, only in Prince Edward did local authorities abandon public education entirely—and with every intention of permanence. When the public schools finally reopened after five years of struggle—under direct order of the Supreme Court—county authorities employed every weapon in their arsenal to ensure that the newly reopened system remained segregated, impoverished, and academically substandard. Intertwining educational and children's history with the history of the black freedom struggle, Titus draws on little-known archival sources and new interviews to reveal the ways that ordinary people, black and white, battled, and continue to battle, over the role of public education in the United States.

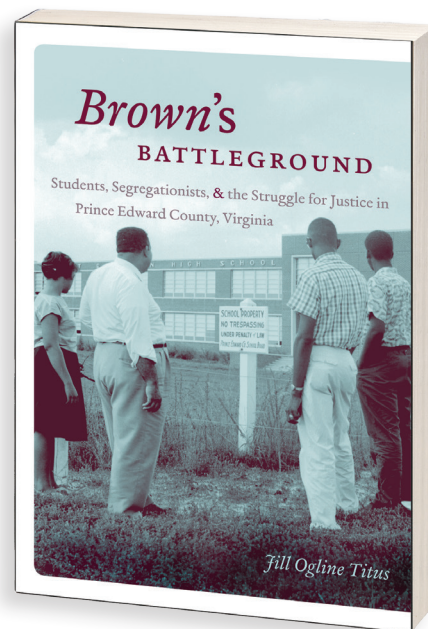
JILL OGLINE TITUS is associate director of the Civil War Institute at Gettysburg College.

"Excellent. . . Looks beyond the contours of the familiar legal and political narrative to focus instead on the determined yet often futile and heartbreaking efforts of black parents and a handful of white supporters to overcome fierce resistance from white segregationists and ensure a modicum of justice for their children."

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American Night

The Literary Left in the Era of the Cold War

ALAN M. WALD

A 2013 CHOICE Outstanding Academic Title

Left-wing writers in a time of crisis

American Night, the final volume of an unprecedented trilogy, brings Alan Wald's multigenerational history of Communist writers to a poignant climax. Using new research to explore the intimate lives of novelists, poets, and critics during the Cold War, Wald reveals a radical community longing for the rebirth of the social vision of the 1930s and struggling with a loss of moral certainty as the Communist worldview was being called into question. The resulting literature, Wald shows, is a haunting record of fracture and struggle linked by common structures of feeling, ones more suggestive of the negative dialectics of Theodor Adorno than the traditional social realism of the Left.

Establishing new points of contact among Kenneth Fearing, Ann Petry, Alexander Saxton, Richard Wright, Jo Sinclair, Thomas McGrath, and Carlos Bulosan, Wald argues that these writers were in dialogue with psychoanalysis, existentialism, and postwar modernism, often generating moods of piercing emotional acuity and cosmic dissent. He also recounts the contributions of lesser known cultural workers, with a unique accent on gays and lesbians, secular Jews, and people of color. The vexing ambiguities of an era Wald labels "late antifascism" serve to frame an impressive collective biography.

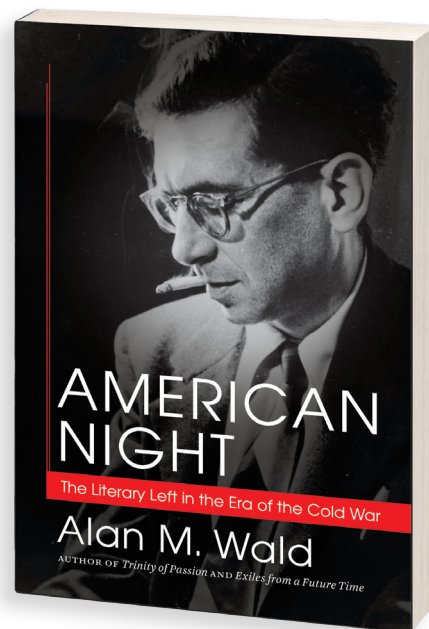
ALAN M. WALD is the H. Chandler Davis Collegiate Professor of English Literature and American Culture at the University of Michigan and is the recipient of the Mary C. Turpie Prize of the American Studies Association. The other books in his trilogy are *Exiles from a Future Time: The Forging of the Mid-Twentieth-Century Literary Left* and *Trinity of Passion: The Literary Left and the Antifascist Crusade*.

"A solid contribution to American studies, this will be welcomed by literary scholars, historians, and political scientists for its thorough research and wide ranging scholarship."

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Marketing Campaign

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National Advertising

- *New York Review of Books* and publications in American literature and politics

Co-op Available

NEW IN PAPERBACK!

Trinity of Passion

The Literary Left and the Antifascist Crusade

ALAN M. WALD

The disquieting legacy of writers who took sides

The second of three volumes by Alan Wald that track the political and personal lives of several generations of U.S. left-wing writers, *Trinity of Passion* carries forward the chronicle launched in *Exiles from a Future Time: The Forging of the Mid-Twentieth-Century Literary Left*. In this volume Wald delves into literary, emotional, and ideological trajectories of radical cultural workers in the era when the International Brigades fought in the Spanish Civil War (1936–39) and the United States battled in World War II (1941–45). Probing in rich and haunting detail the controversial impact of the Popular Front on literary culture, he explores the ethical and aesthetic challenges that pro-Communist writers faced.

Wald presents a cross section of literary talent, from the famous to the forgotten, the major to the minor. The writers examined include Len Zinberg (a.k.a. Ed Lacy), John Oliver Killens, Irwin Shaw, Albert Maltz, Ann Petry, Chester Himes, Henry Roth, Lauren Gilfillan, Ruth McKenney, Morris U. Schappes, and Jo Sinclair. He also uncovers dramatic new information about Arthur Miller's complex commitment to the Left.

Confronting heartfelt questions about Jewish masculinity, racism at the core of liberal democracy, the corrosion of utopian dreams, and the thorny interaction between antifascism and Communism, Wald re-creates the intellectual and cultural landscape of a remarkable era.

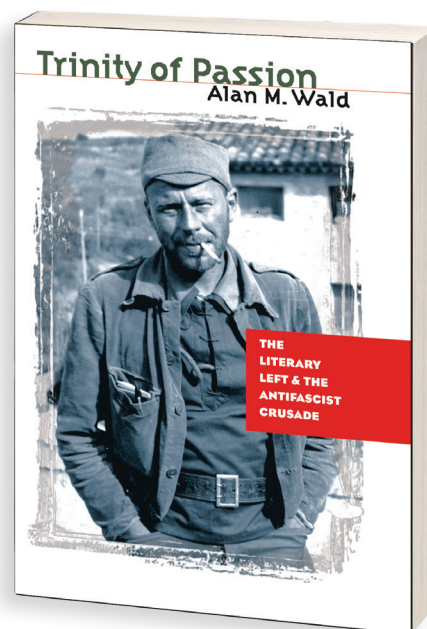
ALAN M. WALD is the H. Chandler Davis Collegiate Professor of English Literature and American Culture at the University of Michigan and is the recipient of the Mary C. Turpie Prize of the American Studies Association. His six previous books include *The New York Intellectuals: The Rise and Decline of the Anti-Stalinist Left from the 1930s to the 1980s* and *Exiles from a Future Time: The Forging of the Mid-Twentieth-Century Literary Left*.

"Wald's enterprise is distinguished by his sympathy for his writers' existential struggle and his expansive notion of [literature]. . . . One could use his work to assemble a respectable mid-twentieth-century canon of pop Modernist and social realist left literature. . . . [Wald's] complicating of the received canon and deepening of individual political conflicts . . . makes one look forward to the final panel of his triptych."

—*The Nation*

"Aims to interpret tolerantly and understandingly the leftist writers' political somersaults, which have often been derided. . . . Wald skillfully and knowledgeably handles the political motives, context, and implications of those writers' works."

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NEW IN PAPERBACK!

William Alexander Percy

The Curious Life of a Mississippi Planter and Sexual Freethinker

BENJAMIN E. WISE

Sex, race, and moral reckonings

In this evocative biography, Benjamin E. Wise presents the singular life of William Alexander Percy (1885–1942), a queer plantation owner, poet, and memoirist from Mississippi. Though Percy is best known as a conservative apologist of the southern racial order, in this telling Wise creates a complex and surprising portrait of a cultural relativist, sexual liberationist, and white supremacist.

We follow Percy as he travels from Mississippi around the globe and, always, back again to the Delta. Wise's exploration brings depth and new meaning to Percy's already compelling life story—his prominent family's troubled history, his elite education and subsequent soldiering in World War I, his civic leadership during the Mississippi River flood of 1927, his mentoring of writers Walker Percy and Shelby Foote, and the writing and publication of his classic autobiography, *Lanterns on the Levee*. This biography sets Percy's life and search for meaning in the context of his history in the Deep South and his experiences in the gay male world of the early twentieth century. In Wise's hands, these seemingly disparate worlds become one.

BENJAMIN E. WISE is associate professor of history at the University of Florida.

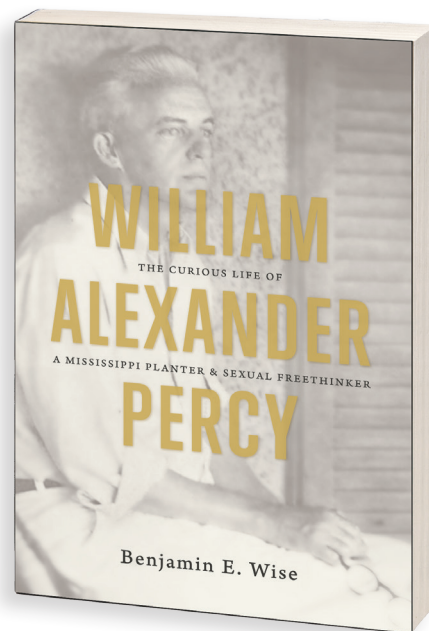
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“Biographies such as Wise’s are more than true—not because they tell us people like William Alexander Percy exist, but because they tell us people like William Alexander Percy may, with time and a certain stoic resolve, slay their demons. . . . That Wise gives so effective and well-balanced an account of the deeply conflicted Percy is remarkable; that he does so with such lucid style is rarer still.”

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“Wise will change not only the way that historians think about Percy but also about sexuality in the early twentieth-century South. A product of immense research and artful reading. . . . This book deserves a wide readership.”

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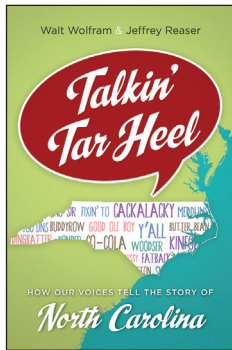
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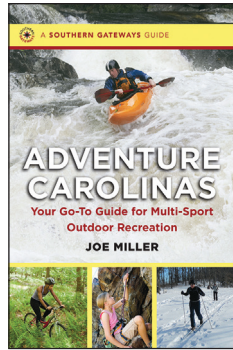
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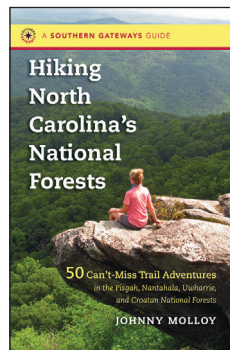
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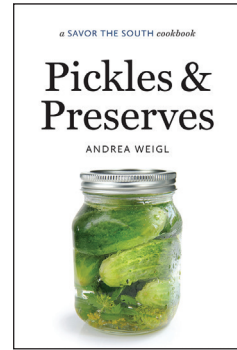
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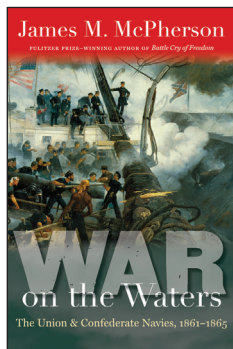
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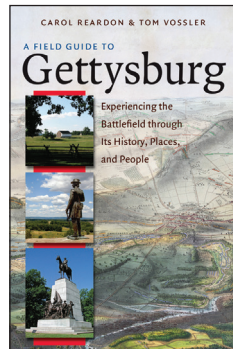
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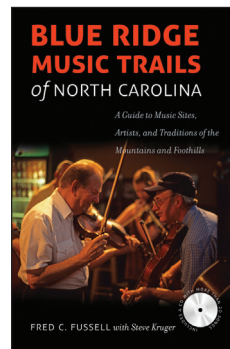
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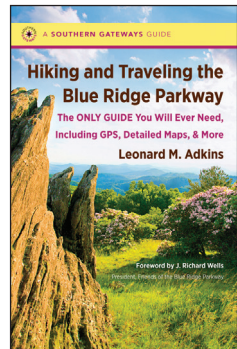
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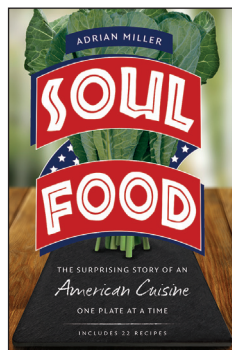
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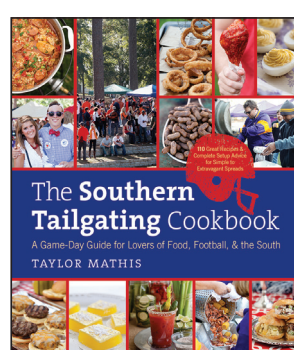
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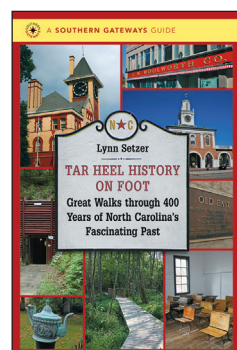
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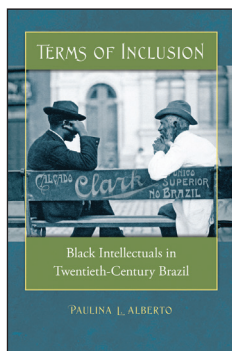


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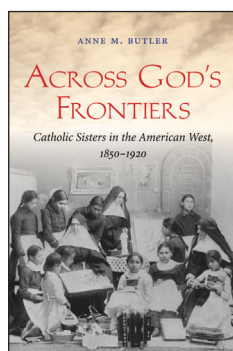
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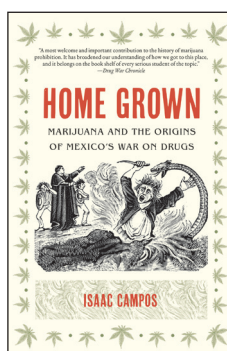
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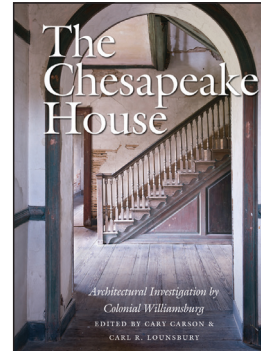
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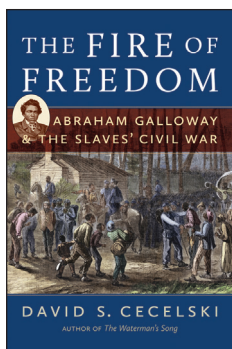
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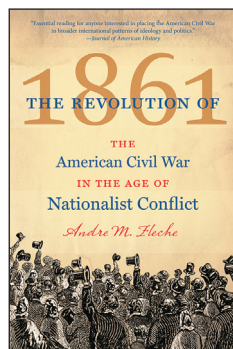
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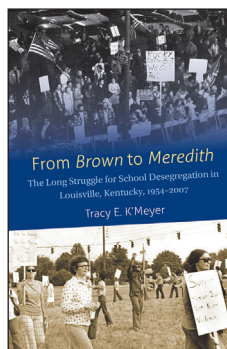
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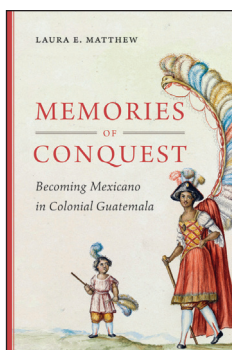
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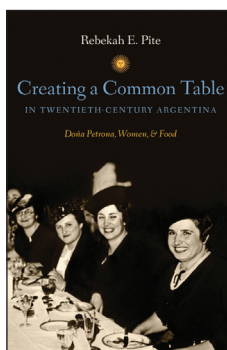


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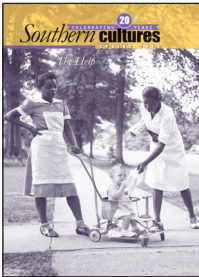
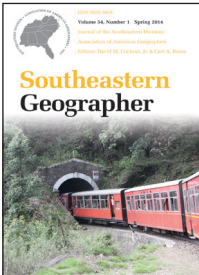

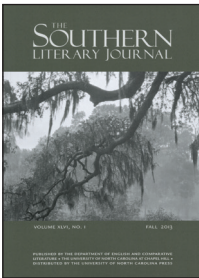


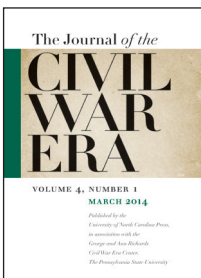
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