

Date:

Policy Change Model¹

One-Sentence Description of the Policy

The Specific/Mission Problem: *The core problem or opportunity being addressed*

Core Problem Definition:²

Opportunity Definition:³

The Action: *Key interventions, strategies, and practices that make a difference*

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The Change: *Key incremental outcomes*

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¹ AKA Theory of change, social change model, and social impact model.

² The core problem that you are addressing, one that is compelling and engages others, but is way beyond the scope of your initiatives' ability to address successfully. Because it provides a guiding light than engages others, it is usually the basis for a vision statement. The *core problem* definition is supported by a Problem Definition Analysis form.

³ The "chunk" of the core problem that you are addressing, one that is compelling and engages others and also within the scope of your initiatives' ability to address successfully over time. Because it defines the core purpose of your initiative, it and the incremental outcome are usually the basis for a mission statement. The *opportunity* definition is also supported by a Problem Definition Analysis form.