The Daily Tar Heel

Volume 120, Issue 17 dailytarheel.com Friday, March 23, 2012

MARCH AT THE ARCH

"We're not going to get away from what we do. We're still going to play from the inside out."

> Kendall Marshall, UNC point guard

Though UNC's strength is in the post, good 3-point shooting could be the difference.

By Mark Thompson Senior Writer

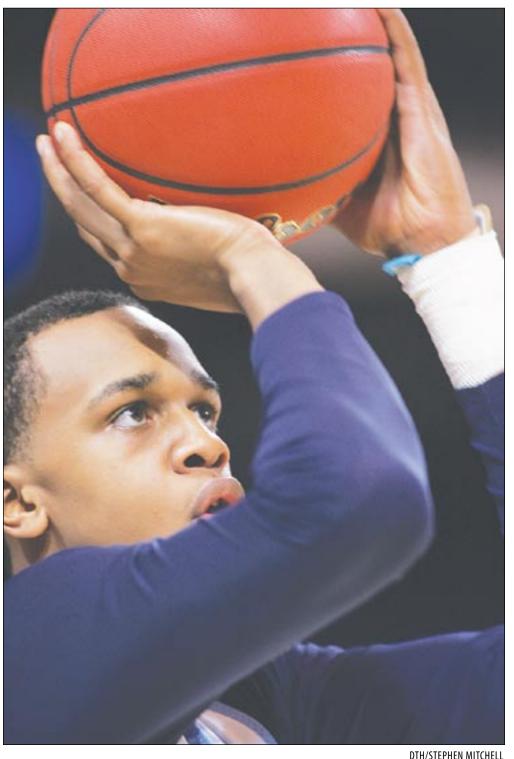
After a week-long search for the answer of how to win without Kendall Marshall, coach Roy Williams thinks he found the answer — and it might be simpler than he first thought.

"I think it puts an emphasis on every other part of the game," Williams said. "We've got to step our level up in every area. We have to defend better, we have to rebound better. If we are not going to get as many easy baskets because Kendall is not out there, then we've got to get some more that we have to earn."

It's simple in theory, and it isn't that far off from what the Tar Heels did against Creighton.

Alongside the Tar Heels' accustomed good defense and tough post play, North Carolina shot an impressive 8-for-16 from behind the arc to seize control of the game. As usual, strong post play will be UNC's

SEE **SWEET 16**, PAGE 8



DTH/STEPHEN MITCHELL

Tar Heels tonight against Ohio in the Sweet 16, especially as UNC looks to expand its shooting range.

Leaders prep for funding effort

Chancellor Holden Thorp and the Board of Trustees began crafting a pitch for the next campaign.

> By Andy Thomason **University Editor**

Attempting to compensate for years of state funding cuts, University leaders now believe they have at least one thing on their side — timing.

With a two-year tuition plan set in stone and the NCAA investigation now in the past, Chancellor Holden Thorp and the Board of Trustees are looking to utilize the next 18 months to plan what they hope will be the University's largest fundraising campaign ever.

At Thursday's meeting of the Board of Trustees, Thorp presented the vision behind the University's coming campaign, along with marching orders for the board to adopt a more active role on campus as they try to hone an effective pitch.

In the fall and early spring, administrators advocated for a two-year tuition plan with the intention of using the following 18-month quiet period to their advantage, Thorp said in an interview.

"We engineered this on purpose," he said. "The fact that the football (investigation) ended 10 days earlier was a bonus."

And administrators will carry out most of the preparation of the campaign before fall 2013, when tuition discussions will likely flare up again.

"Between now and then we need to have a very crisp story of how we're going to sustain the public research university," Thorp said.

To remedy the steady, decades-long decline of state support, the University will embark on an ambitious fundraising campaign that is expected to exceed the \$2.38 billion raised between 1999

But first it needs to find a message, a task that will define the coming months.

"A lot of it is: What's the messaging? What's the theme? Why are we asking people for

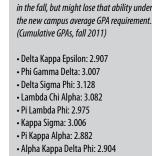
SEE **TRUSTEES**, PAGE 11

Herman Cain: 'American

dream is under attack'

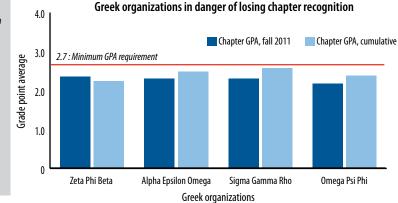
Greek organizations at risk under new GPA requirements

Beginning last semester, all Greek organizations had to meet a minimum GPA requirement of 2.7. Starting this fall, chapters must reach the campus average GPA, which fluctuates, to offer fall rush to first-semester freshmen. Groups can use their cumulative or semester GPA, whichever is higher.



Below are Greek organizations that

traditionally recruit first-semester freshmen



SOURCE: HTTP://GREEKS.UNC.EDU, UNIVERSITY AFFAIRS COMMITTEE OF THE BOARD OF TRUSTEES

By Katharine McAnarney Staff Writer

He used to sit at the back of a segregated bus - now he has his own. And it even has his face on it, for anyone who might doubt it belongs to him. Herman Cain, a former

Former presidential

candidate Cain shared

his goals for the US.

Republican presidential candidate, talked Thursday about his hard upbringing, his goals and his desire to preserve the American dream. Cain gave a speech to

more than 500 people in the Medical Biomolecular Research Building. He began by talking about growing up during the civil rights movement.

"Look at me. Today not only was I able to run for president, I have my own bus out there with my picture on it."



Former Republican presidential candidate Herman Cain speaks to a crowd of more than 500 Thursday at the Medical Biomolecular Research Building.

Cain emphasized that the American dream, though broken, can be fixed if people stay informed, involved and inspired.

"The American dream is under attack," he said. "The good news is that we can take

Cain said his first dream was

to make \$20,000 a year and have two American Express cards.

Once he accomplished this goal, he went on to work for the Pillsbury Company and then Burger King, eventually becoming CEO of Godfather's Pizza Inc.

SEE **HERMAN CAIN,** PAGE 11

Greek houses may lose recognition due to GPA

Recent reforms require **Greek organizations to** maintain a 2.7 GPA.

By Kelly Williamson

Four Greek houses could soon face losing University recognition, and even more could lose the ability to recruit first semester freshmen starting this fall.

These possibilities are a result of Greek system reform completed last spring by the Board of Trustees, which includes raising GPA requirements.

On Wednesday, the board's student affairs committee received an update on those reforms.

Starting in the fall, all Greek organizations were required to attain at least a 2.7 average GPA to keep University recognition, up from 2.5.

Four fraternities and sororities do not currently meet this requirement, according to GPA averages from fall 2011.

If these chapters fail to meet the benchmark after two or more consecutive semesters, they could face losing University recognition, said Aaron Bachenheimer, director of the Office of Fraternity and Sorority Life and Community Involvement.

Bachenheimer said groups will work with the office to draft an academic improvement plan to prepare for future semesters.

The four groups are part of either the Greek Alliance Council or National Pan-Hellenic Council, which on an average consist of 10 members per chapter and don't typically don't own houses.

"The rule does not treat small organizations unfairly," said Winston Crisp, vice chancellor

for student affairs. "We are aware that one person in a smaller chapter having a bad semester could affect the overall GPA of the organization."

DTH/CAMERON LEWIS

That's what happened to Alpha Epsilon Omega sorority, which has a 2.48 cumulative

President Chazle' Lassiter said in an email that one of the members is suffering from a serious illness, which has led to several incomplete grades on her transcript.

"She is the main reason for our group's GPA suffering as a whole, but the others are all striving to keep their grades up by studying together and motivating each other on a weekly basis, especially during our chapter meetings every Sunday," Lassiter said.

If a group doesn't work to raise its GPA, members will be referred to the Dean of Students Office, Bachenheimer said.

SEE **GREEK GPA**, PAGE 11

The 2 winners of CUAB's stand-up contest will

open for Black's show.

By Britton Alexander Staff Writer

Two UNC students won more than laughs on Wednesday. Ben Long and Brittany Spruill won the chance to open for internationally acclaimed

comedian Lewis Black, while competing in the Carolina Union Activities Board's Student Stand-Up Competition.

Students to open for Lewis Black

Black, a UNC alumnus, will perform tonight in Memorial Hall with Kathleen Madigan, a stand-up comedian, and Jon Friedman, creator and producer of award-winning variety show 'The Rejection Show."

The show and the stand-up competition are part of CUAB's annual comedy festival, which

wraps up Saturday.

Vinny Tagliatela, comedy chairman for CUAB, said the contest draws both experienced student comedians and rookies.

He said the competition offers the initial push for new comedians to start in the business, and that Long and Spruill are certainly on that track.

"Both Ben and Brittany showed that they are strong

SEE **LEWIS BLACK**, PAGE 11



igc L Teamwork is the fuel that allows common people to attain uncommon results. igc L

The Baily Tar Heel

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DAILY DOSE

Constitution: 1, Traffic tickets: 0

From staff and wire reports

mean, if a certain political party can manipulate the Constitution to act like the separation of church and state is a vicious attack on country bumpkins everywhere, then surely this kind of thing is acceptable.

Pasco County (Florida) judge Anne Wansboro ruled that red light cameras violate our Constitutional right to due process by shifting the burden of proof in the traffic violation cases away from prosecutors. The decision came after a defendant pointed out the state had no proof that, one, he was driving the car in question and two, that the camera had not malfunctioned.

City officials are appealing the ruling based on the argument that Wansboro denied them due process to counter argue.

Oh, Florida. Please get your shit together. Love, The other 49 states.

NOTED. The expression "so-and-so saved my ass," is a pretty common one. In this guy's case, it's also a pretty accurate one.

Three Hispanic males walked into a Modesto, Calif., convenience store Wednesday and fought with a clerk before shooting him in the butt. The clerk's wallet stopped the bullet. Guess it was a pretty good ASSet! See what I did there?

QUOTED. "I also believe that number one, (Obama)'s a Muslim. Number two, he's a student of Saul Alinsky ... and I believe that it's his policy to bring this country to its knees and ruin the United States of America."

Bob Nolan, Louisiana voter.
 It's the return of Crazy Republican Fridays!
 I'm sure you've missed them, too.

COMMUNITY CALENDAR

TODA

Holi Moli: Come to the quad today to celebrate the Indian celebration of Spring. Tickets are \$4, which includes one powdered color packet, and will be sold today before the event. Make sure to wear white and get ready to have tons of colorful fun. Time: 5 p.m.

Location: Polk Place

Orange County candidates forum:

Join the Sierra Club for a forum with
the candidates for Orange County

the candidates for Orange County
Board of Commissioners. The candidates will be taking questions from
the Orange-Chatham group along
with the audience. Admission is free.
Time: 7 p.m.

Location: Carrboro Town Hall Board Room 301

Transactors Improv spring fling:Come see Transactors Improv perform at the ArtsCenter this weekend.

CORRECTIONS

This show is going to be a bit different from their regular shows: Instead of simply taking audience suggestions, actors will form rich, fully developed characters on the spot. Student tickets cost \$7 in advance and \$9 day of show.

Time: 8 p.m.

Location: The ArtsCenter

WXYC 90s Dance Party: Celebrate with WXYC this weekend by coming to their 90s Dance Party. Make sure to wear 90s clothes and get ready to listen to some of your favorite jams from the 90s. Admission is \$5 for all who want to attend.

Location: Chapel Hill Underground, 157 E. Rosemary St.

SATURDAY

The Daily Tar Heel reports any inaccurate information published as soon as the error is discovered.

· Contact Managing Editor Tarini Parti at managing.editor@dailytarheel.com with issues about this policy.

that page. Corrections also are noted in the online versions of our stories

UNC men's lacrosse game: Cheer on the men's lacrosse team as they take on the Maryland Terapins this

Editorial corrections will be printed on this page. Errors committed on the Opinion Page have corrections printed on

Saturday afternoon. Admission is free for all UNC students, faculty and staff with a valid UNC One Card. **Time:** noon **Location:** Fetzer Field

The Loreleis Spring Concert: Come see the UNC Loreleis perform at their Spring Concert. They will be performing songs by Beyoncé, Nicki Minaj, the Barenaked Ladies and many others. Be sure to also pick up their new album, "A Kick and A Wallop," after the concert. Tickets cost \$8 for students and \$10 for the general public.

Time: 8 p.m. Location: Memorial Hall

To make a calendar submission, email calendar@dailytarheel.com. Please include the date of the event in the subject line, and attach a photo if you wish. Events will be published in the newspaper on either the day or the day before they take place.

IRRESISTIBLE READING



DTH/JEAN LEE

n front of Davis Library, graduate student of library science Margaret Hagerty was helping organize some of the books that were on sale for the School of Information and Library Science book sale. "I came to help, but I am also here to buy books. Who can resist?" she said.

POLICE LOG

- Someone opened an unlocked car and took a cellphone at 7:15 p.m. Tuesday at 399 Umstead Drive, according to Chapel Hill police reports.
- Police responded to reports of robbery, aggravated assault and breaking and entering at 9:15 p.m. Wednesday on Coolidge Street, according to Chapel Hill police reports.

Someone entered the victims' home, bound them and beat them with a blunt object, reports state.

with a blunt object, reports state.

Among the items stolen were
a computer, a stereo, a television
and musical equipment, according

The items stolen were worth \$3,230, reports state.

to reports.

• Someone committed road rage at 8:31 a.m. Wednesday at the intersection of Raleigh Road and W. Barbee Chapel Road, according to Chapel Hill police reports.

The person attempted to run another car off the road, reports

- Someone was verbally abusive to a walker and his family at 12:25 p.m. Wednesday at 120 S. Estes Drive, according to Chapel Hill police reports.
- Someone opened an unsecured tailgate to a pickup and stole items in the truck bed in a parking lot at 2:01 a.m.
 Wednesday at 5623 Fordham Blvd., according to Chapel Hill police reports.

Shoes worth \$25 and a Patagonia nylon duffel bag valued at \$200 were stolen from the 2000 red Ford F-series pickup truck, reports state.

- Someone sat in a parking lot and smoked marijuana at 12:43 a.m. Wednesday at 200 Westminster Drive, according to Chapel Hill police reports.
- Someone was sleeping on a town bench at 3:05 a.m. Thursday at 120 E. Franklin St., according to Chapel Hill police reports.



New Scholarship for Students

The UNC Business Essentials program is currently recruiting Student Ambassadors for its online business certificate program offered through the UNC Kenan-Flagler Business School. UNC Business Essentials is designed specifically for non-business students to develop valuable business skills, knowledge and experience to help jumpstart their careers.

Student Ambassadors will receive a full scholarship for the UNC Business Essentials program, a \$3,200 value. In addition, Student

Ambassadors will represent UNC Business Essentials, building awareness through campus events and activities throughout the school year.

To apply, please email a current resume and a one-page essay (250 words or less) describing why you want to be a Student Ambassador. Include your major, current GPA and anticipated graduation date. Email your application to uncbusinessessentials@unc.edu. Application deadline is March 30th.

For more information about Business Essentials, visit www.uncbusinessessentials.com or call 1-866-821-9458.





Secretary 'running' UNC to retire

After a storied 32-year career, the University secretary says goodbye.

By Edward Pickup Staff Writer

On the day that Chancellor Holden Thorp charted an ambitious path for the University, the only visible surprise was the retirement of an institution.

Jaws dropped around the Carolina Inn ballroom as trustees and observers alike received the surprise news that Brenda Kirby, the University secretary, will retire by the end of this year.

For the last 32 years, Kirby has managed chancellors' schedules, made their appointments and made sure they were in



touch with the

right people

than that,

but more

she has "been

running the

University,"

Thorp said.

to say that

Brenda has

been running

the University

he said. "There

for 32 years,"

"It is not an

overstatement

Brenda Kirby is the University's secretary. She manages the chancellor's schedules and

appointments.

is no way to replace the institutional knowledge that she has." Kirby has been in her cur-

rent role as secretary of the University since 1980. She joined the University in 1972.

In this time, she has served two medical deans, six chancellors, 32 student body presidents and 69 trustees.

Earning an annual salary of \$150,000, Kirby has not only overseen schedules but also drawn up her experience to offer advice.

"My job has been to be the chancellor's right hand," she said. "From time to time, when an issue comes up it is my job to tell them what it is about and how it should be handled.

In this capacity, Kirby has also been an adviser to student government, said Zealan Hoover, student body vice president.

"I must stop by at least once a week, if not more often, and sit down and talk to her," he said. "She is really just a great mentor to students and genuinely interested in what we have to say and what is going on."

Kirby's retirement is going

to leave an enormous role to fill in the chancellor's office, said Wade Hargrove, chairman of the Board of Trustees.

"I don't think Brenda is replaceable," he said. "She is a wealth of institutional knowledge and wisdom.

'We will miss her greatly." That feeling was commonplace Thursday as word spread of her retirement.

"I'm very sorry to see her go," said David Bevevino, former student body vice president. "She's invaluable to the institution, so that's going to be tough — big shoes to fill."

Thorp said a replacement will be found as quickly as possible so Kirby can work with her replacement to ensure a seamless transition.

"The best we can hope for is

that she will spend a great deal of time with the person that replaces her," he said.

Kirby herself was more relaxed about the vacancy she will leave.

"I don't have to worry about that," she said. "I've always been told that you don't choose your successors.

Kirby said the highlight of her career at UNC has been working with the leaders who have molded the institution.

"I've worked with some awesome leaders in the Air Force ROTC, in the medical school and here in the chancellor's office," she said. "I have learned so much from their leadership and attributes that they have had."

 $Contact\ the\ University\ Editor$ at university@dailytarheel.com.



Varsity Monitor was hired to keep an eye on athletes' social media.

> By Brandon Moree **Assistant Sports Editor**

All week long students and fans alike have been glued to Twitter, desperate for updates on Kendall Marshall's wrist.

They aren't the only ones monitoring the social media accounts of student athletes.

The University is keeping an eye on social media as well through a third-party monitoring service called Varsity Monitor.

Sam Carmahan, CEO of Varsity Monitor, wouldn't give specifics about the relationship between the University's compliance department and the company, but he did confirm that UNC is a client.

"We provide social media monitoring services, so we work with athletic departments to help them keep an eye on the social media, both positive and negative behavior that's occurring," Carmahan said. "They can use that information for educational purposes and to work with student athletes to avoid any potential issue down the road."

Carmahan said that UNC became a client of Varsity Monitor in the fourth quarter of 2011. Around that time, on Oct. 28, the University had its hearing with the NCAA's Committee on Infractions.

As a part of the allegations, the NCAA charged that UNC did not adequately and consistently monitor social networking activity that visibly illustrated potential amateurism violations within the football program.

This was the only part of the allegations that the University disputed, on the grounds that it was unprecedented.

Athletic director Bubba Cunningham, who declined to comment about Varsity Monitor because he hadn't been hired when UNC became a client, said there is still no NCAA policy

regarding social media. "I don't know how legislation's going to change in the future," he said. "What we were told in the initial teleconference was that there isn't and, in this case wasn't,

a blanket policy. "But essentially my (take) was that regardless of how the information is presented, via social media or some other way, to an institution, that it's our requirement or responsibility to track down information and see if

there's any potential violation." The athletic department's policy on social media is that each team can outline its own

rules for use. For new head football coach Larry Fedora, it's not so much about the rules as it is common

"We have a policy, but the main thing I told those guys is, 'Honestly, you know the difference between right and wrong. Things that we do in that meeting room aren't for the public," Fedora said.

SEE **SOCIAL MEDIA,** PAGE 10



Dramatic art majors sophomore Allen Tedder, left, and senior Stephanie Linas read the play "The Way of Water" on Thursday afternoon as part of UNC's two-year water theme.

UNC HOPES TO MAKE A SPLASH

The University kicks off a 2-year focus on water and sustainability

By Amelia Nitz Staff Writer

UNC is the only university that has a piece of water infrastructure as its official logo, a fact that was made crystal clear Thursday afternoon.

The University kicked off H2O Carolina, a two-year research focus, at the Old Well Thursday with a reading of Caridad Svich's play "The Way of Water." The program aims to make major breakthroughs in

water research and integrate the theme campus-wide, said Jamie Bartram, director of the University's Water Institute and a former United Nations water expert.

Chancellor Holden Thorp said the theme is another way UNC can focus on sustainability. "It's a great opportunity to show how Carolina fosters scholarship that helps improve people's lives," he

said in a press release. The University also announced a new endowed professorship that will allow the Gillings School of Global Public Health to recruit a professor who is a global leader in research and policy for improving the world's access to clean water.

The Don and Jennifer Holzworth Distinguished Professorship Fund was established with a \$666,000 donation from the Holzworths, according to a

Thursday press release. The fund will total more than \$1 million through matching funds from the state.

Bartram said this is the first time an American university has brought the entirety of its resources together to focus on one theme for more than a semes-

"Taking a campus-wide approach to that charge through the water theme marks a first in recent University history," Bartram said. "What we are proposing to do is bigger and more exciting than what others have done before."

He said he gets proposals each day from faculty and staff with ideas for integrating water into courses and

"The main objective was for it to be very participatory, to bring people in," Bartram said. "It's encouraging that we're already seeing this many proposals."

Will Raymond, member of the Orange Water and Sewer Authority board of directors, said the conversation about water should have been initiated two years ago on a local level. "I hope this focus and creativity spills over into Chapel

Hill and Carrboro and promotes a discussion of not only water globally, but water locally," Raymond said. UNC is not the first to make water its primary focus.

The Johns Hopkins Paul H. Nitze School of

Advanced International Studies hosted a "Year of Water" during the 2008-2009 academic year.

Felisa Neuringer Klubes, director of communications for the school, said it has focused on a different theme each year since 2005. Klubes said that although the theme was exclusively an initiative of the school, it sparked university-wide interest and collaboration.

"We viewed it to be very successful and students were extremely engaged because the theme of water seemed to resonate with students," Klubes said.

Ashley Rogers, director for corporate and foundation relations for the school, said it also worked to provide real-life experience with the topic, sending students to China and Istanbul to study global water issues

The University of Michigan's College of Literature, Science and the Arts also sponsored a water-themed semester in 2011. Manja Holland, co-chairwoman of the project, said she proposed the idea because it is relevant across a variety of disciplines and related to her professional research.

"As an aquatic ecologist, I am particularly concerned about the global water crisis and water sustainability," Holland said.

> Contact the University Editor at university@dailytarheel.com.

LAB! turns to established playwrights

Two of this weekend's one-act plays are from LAB! veterans.

By Janna Jung-Irrgang Staff Writer

This is the last in a series of stories this week showcasing the student playwrights featured in LAB! Theatre's "One-Acts in the Park," which begins Saturday at Forest Theatre.

LAB! Theatre was not looking for playwrights with a history.

But while selecting short plays to feature in Saturday's "One-Acts in the Park," the company chose plays by Patrick Robinson and Sam Smith, who were both previously involved with LAB!

Robinson's "Where the Ocean Meets the Sky" was produced in November, while Smith's "Stick-Up Kids" was on stage in February.



Evangeline Mee, literary manager for LAB!, said it was coincidental that they were both chosen.

"We wanted to facilitate a place for these (established) playwrights, while also cultivating new people who had not written plays before," she said.

For the festival, Robinson wrote "Festival of Clouds," which tells the story of a college-aged couple who drive from New Jersey to South Carolina.

"I wrote it in one sitting," Robinson said. "There's nothing impressive about it. It's more of a challenge for the director and the actors to make it into some-

thing that's good." George Schlosser, who is directing "Festival of Clouds,"

said the script was deep. "It's very intuitive in a way," he said. "But we did have to find ourselves going through the play 'ONE-ACTS IN THE PARK'

Time: 1 p.m. Saturday **Location:** Forest Theatre Info: labtheatre.blogspot.com

to find out 'what does this line mean?"

Robinson, inspired by his own relationships and his friends' experiences, said that the topic is relevant to people his age.

"It's basically about saying 'I love you' when you're young, an experience most people deal with, and having a sense of humor about it," he said.

Robinson — who was awarded last year's UNC Selden Prize in Playwriting for his play "Where the Ocean Meets the Sky" — has also been involved in LAB! as a

writer, director and actor. Smith said his one-act play, "Lousing," features Confederate Civil War soldiers in Virginia having lice races on their arms.

"I'm a bit of a Civil War

nerd," he said.

"I wanted to think about why you would take the time to let the bugs run on your skin when you're in a war."

Edmund Poliks, who directs "Lousing," said he thought the script was great to work with.

"It's about distraction, generally messing around," he said. "It's not meant for you to walk out and say 'it changed my life.' It's meant to be really fun."

Poliks also said that the sixcharacter ensemble cast will be interesting for the audience. "Watching them is like watch-

ing a family interacting," he said. Mee said that the festival provides an opportunity to foster an artistic community.

"It will not only be enjoyable for the audience but is also a place where playwrights can see their scripts performed on stage."

> $Contact\ the\ Arts\ Editor$ at arts@dailytarheel.com.

Musical company deals in business and art

Company Carolina must secure the rights to plays they produce.

By Grace Tatter Staff Writer

There isn't a class about business contracts in the drama department. But Clare Shaffer, a sopho-

more dramatic arts major, said one might be useful.

As producer for Company Carolina, Shaffer has to negotiate contracts for the rights to plays the company performs.

The most recent of these, "Spring Awakening," opens this weekend.

the business things."

"It's a lot of paperwork," she said. "Doing this has really prepared me to go off and deal with

'SPRING AWAKENING'

Time: 7 p.m. Saturday to Monday, 2 p.m. Sunday Location: Historic Playmakers

Info: Tickets are \$7 to \$13

Shaffer first decided to produce "Spring Awakening" after receiving a proposal from junior Katie Moylan, the show's director.

Moylan saw the play in Charlotte and had a vision before the curtain dropped for intermission for her own production of the show.

"I thought, 'Wow, this was an incredible thing I was given, and I want to give it to someone

else," Moylan said. Moylan immediately wrote

SEE **SPRING AWAKENING,** PAGE 10

Strong Gallery opens after 6 years of planning

By Ari Hires Staff Writer

A new gallery in the Center for Dramatic Art was a long time $\dot{}$

After six years of planning, UNC's dramatic arts students will celebrate the completion of the Kenneth P. Strong Gallery on Friday — located between the Paul Green Theatre and Kenan Theatre in the Center for Dramatic Arts.

This gallery commemorates the University's undergraduate drama department — the second oldest in the nation.

The idea to have a gallery that highlights the history of the undergraduate department of dramatic art was initiated in 2006 with the help of alumnus and professor Kenneth Strong, who died in 2010 after a long battle with cancer.

The gallery is named after him to acknowledge his active and inspiring role in the department.

McKay Coble, department chairwoman, said the memorial gallery is indicative of Strong's influence.

"Ken was a wonderful member of our company," she said.

"It's not only an archive of student work, it's a memorial to him, a student and a member of the company as well."

Sophomore Ali Evarts, the student representative for the



DTH/ARI HUF

Sophomore Ali Evarts stands in front of the new Kenneth P. Strong Gallery, in honor of professor Strong, who died of cancer in 2010.

department, did not have a class with Strong. She knew him through his wife, Kee, who was Evarts' drama teacher at Riverside High School in Durham.

"Because I have such a good relationship with Kee and Ken, that's why I wanted to see (the gallery) finished," Evarts said.

Kee Strong said she thinks the gallery is an important addition to the undergraduate dramatic art program.

"I think that there have been miracles embedded in this process

CUAB's Carolina Comedy Festival 2012

The Rejection Show

hosted by

Jon Friedman

and featuring

Levis Black and Kathleen Madigan

Saturday, March 24, 7pm Carolina Union Great Hall from beginning to end. I would put Ali's involvement in that category," Kee Strong said.

"She of all people knows how important PlayMakers (Repertory Company) is in our lives. She couldn't have been a more perfect person."

Evarts spent much of her time looking up the history of UNC's undergraduate drama department with Walter Spearman's book "The Carolina PlayMakers: The First Fifty Years," and interviewing past graduates.

The process of getting the gallery together, which began about six years ago, was entirely student-run, Evarts said.

Located in what used to be the fire escape route out of the building, the new gallery consists of three walls and five sections, highlighting work and memories of Ken Strong.

"It's important to know where you come from, and the history you have, or it slips through the cracks," Coble said.

"I was a student here. For a student to really realize that they are standing on a rich, interesting foundation — I think that it's really important."

Contact the Arts Editor at arts@dailytarheel.com.

Town looks to lobby in DC

By Elizabeth Straub
Staff Writer

Mayor Mark Kleinschmidt is hoping to draw national attention to Chapel Hill issues.

On his recommendation, the town of Chapel Hill is considering hiring a private lobbying firm to represent them to the federal government.

Kleinschmidt said potential lobbying issues could include transit, housing and community development work.

"We could possibly benefit from having greater advocacy in Washington," he said.

"Having someone represent our interests there ... seems to me to be a valuable goal."

Kleinschmidt said the idea arose from conversations with other mayors, whose towns have experience with lobbying to help ensure that they have funding.

"In this environment we're in now where government at all levels is kind of strapped for cash, it becomes more competitive," he said. Kleinschmidt has asked the town manager to review the budgetary impacts of hiring a lobbying firm.

He said the budget report should come back to the Town Council this spring, though the process is still in early stages and the council has not yet voted to hire anyone.

Norma Houston, adjunct professor of law and lecturer in the School of Government at UNC, said lobbying efforts by local governments are not uncommon.

"Sometimes it will give the government a greater level of comfort that their concerns are being closely watched," she said.

Houston said that local governments often hire lobbyists to represent them on specific or broad issues, or to watch a local bill running on their behalf.

She also said the town can legally enter into a lobbying contract but that the council should decide whether it would be in the town's best interest.

If Chapel Hill decides to go forward, it won't be the first in

the state to do so — other towns across the state have lobbyists at both state and national levels.

The city of Wilson hired the Ferguson Group, a private lobbying firm, to represent them in Washington, D.C. from 2005 to 2011 for about \$120,000 each year

It has also been represented by lobbying firms at the state government level since 2006.

Brian Bowman, public affairs manager for Wilson, said that among other issues, the city hoped to get federal money to protect old buildings in the downtown area.

Bowman said the town successfully acquired the federal funds, and downtown renovation projects are still underway.

"We wanted to preserve the historic buildings because once they're gone, you can't get them back, and we didn't have the money to do that on our own," he said.

Contact the City Editor at city@dailytarheel.com.

OWASA stops wastewater overflow

By Katie Reilly

About 2,000 gallons of untreated wastewater overflowed in Chapel Hill this week, spilling into Booker Creek and nearby Colony Lake.

The Orange Water and
Sewer Authority stopped the
Wednesday morning flow —
which occurred after a sewer
became blocked with grease near
Albany Point — in 40 minutes
and disinfected the area.

Laboratory tests found no evidence of sewage in the lake.

"Our goal is to have no overflows and it's really important to us to not only respond quickly, but to prevent them as well," OWASA Public Affairs Administrator Greg Feller said.

Daria Lewis, who lives on Standish Drive by Colony Lake, didn't know about the spill, but said she would be worried about animals near the lake.

"I didn't even know there was a problem, but that would be a concern," she said. Feller said while spills sometimes kill fish, he doesn't think that will be the case this time.

"Normally wastewater overflows don't have a significant downstream impact," Feller said.

But some think there are still reasons to be concerned about the environmental impact of an overflow.

"There are public health concerns about sewage and that's why we pay attention to them," said Julie McClintock, president of Friends of Bolin Creek.

McClintock said there was a wastewater overflow in her Coker Hills West neighborhood last year. While she said tree roots were

said to be the primary cause of the overflow, she wonders if there were also problems with the pipe.

"These do happen more often than we would like," she said. While about half of OWASA's

While about half of OWASA's sanitary sewer system overflows are caused by improperly disposed fat and grease built up over time, debris build-up and tree roots — which get into the

cracks of a sewer pipe, grow and cause a backup — are common.

Tree roots caused a 200-gallon March 1 sewage spill near Caswell Road. Thurman Green, OWASA's water distribution and wastewater collection systems manager, said the likelihood and frequency of each spill depends on the sewer's location.

From July 2010 to July 2011, Feller said OWASA had seven wastewater overflows, with a total estimated volume of 4,475 gallons.

McClintock said she thinks people need to be more protective of resources and more aware of what is put into the water supply.

"We need to have water and sewer service, but we need to think of ways to deliver those services without harming the creeks," she said. "Nature can take care of this ultimately, but it can't take care of some of the other toxins."

Contact the City Editor at city@dailytarheel.com.



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Sports Friday

BOBCATS CHASE HISTORY

Ohio is looking to extend its deepest-ever run in the NCAA tournament into the Elite Eight.

By Kelly Parsons Sports Editor

No. 13-seeded Ohio isn't oblivious to the fact that, on paper, it's the underdog in tonight's Sweet 16 matchup with North Carolina.

But the Bobcats (29-7) don't really consider themselves a Cinderella team, even though they're the lowest seed still alive in the NCAA tournament.

When Ohio takes the court at the Edward Jones Dome this evening against the Tar Heels (31-5), the Bobcats have the chance to become the first 13-seed to make it to the Elite Eight.

The Bobcats also know they have their work cut

"We're going to have to get back in transition because they play so fast," said Ohio guard D.J. Cooper, who leads the Bobcats in scoring with an average of almost 15 points per game.

"We're going to play with our hands up. That's what coach has been talking about all year, just playing with our hands up and keeping it tight, and being able to guard our yard."

With their hands up and by constantly moving, Ohio has been taking advantage of that strategy all season long.

The Bobcats are fourth in the NCAA in steals — averaging more than nine per contest. The Tar Heels average fewer than seven per game.

UNC point guard Kendall Marshall's status for Friday's matchup is still unknown, though North Carolina coach Roy Williams didn't seem too confident that the injured sophomore would play against the Bobcats.

Ohio has already proven that it can generate a lot of turnovers, and the Bobcats likely will showcase that skill even more against the Tar Heels' inexperienced back-up point guards.

But Ohio coach John Groce said Marshall's potential absence hasn't really made his teams' preparation any easier.

"I don't wish that injury upon anybody," Groce said. "We have planned as if he's going to play, and then obviously you got to have some type of

"They played some big-time opponents and haven't been concerned about the name on the front of the jersey."

Roy Williams, UNC head coach

contingency plans in your mind in terms of adjustment of offensive and defensive strategy ... But it does make it difficult because obviously he makes them a different team."

If Marshall doesn't end up playing in tonight's game, life would be a whole lot easier on the Bobcats, as it's a strong possibility that either Stilman White or Justin Watts — both of whom have very little game experience at the point guard position — will play in his place.

Having beaten No. 4-seeded Michigan and No. 12-seeded South Florida, Ohio has already knocked two higher-seeded teams out of the tournament and won more than one NCAA tournament game for the first time since 1964. Williams is confident they have the ability to do it again.

They guard you, they take the ball away from you, they rebound the basketball," Williams said. "They played some big-time opponents and haven't been concerned about the name on the front of the jersey."

The Bobcats may not have shown any signs of being intimidated, but they haven't yet had to face a top-seeded team. Ohio is well aware of North Carolina's traditional success and the potential uphill battle they have before them if they want to knock down the perennial power, even if the Tar Heels don't have their starting point guard on the

But at 7:47 p.m., all of that will be forgotten. 'We know that North Carolina obviously has great tradition," Ohio guard Walter Offutt said. "When the ball's tipped I think it's going to be behind us. Then we're just going to be playing basketball and whoever executes the best on the offensive end and defensive end is going to win the game."

> Contact the Sports Editor at sports@dailytarheel.com.



Guard D.J. Cooper is the Bobcats' leading scorer this season and has led his team to the Sweet 16 by scoring 21 and 19 points in his team's second- and third-round games, respectively.

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THE LOWDOWN ON FRIDAY'S GAME



No. 13 Ohio vs No. 1 North Carolina

Broadcast: TBS: Marv Albert, Steve Kerr and Craig Sager Radio: Tar Heel Sports Network: Jones Angell, Eric Montross and Dave Nathan

Edward Jones Dome, 7:47 p.m.



(31-5, 14-2 ACC)

HEAD-TO-HEAD

Point Guard

Shooting

Guard

Small Forward

Ohio's offense is all about the point guard. D.J. Cooper is the Bobcats' leading scorer, averaging 15 points a game. He has a solid two-to-one assist to turnover ratio and is also pesky in defensively, racking up 83 steals this season. That could spell trouble for a Kendall Marshall-less Tar Heel squad. Edge: Cooper

Bobcat's two-guard Walter Offutt

averages 12 points per game and

is one of the better shooters on

the team, but he might struggle

who replaced defensive-minded

Strickland, has been a more than

Nick Kellogg is by far Ohio's best

cent of his attempts this season,

put up 17 points in Creighton

most he's hit since the Clemson

game more than a month ago.

Edge: Barnes

deep threat and has made 42 per-

but he's no Harrison Barnes. Barnes

game and hit three 3-pointers, the

and longer Reggie Bullock. Bullock,

adequate replacement. Edge: Push

getting shots off over the taller



Power Forward

Center

Given their size, the Bobcats aren't the best rebounders. Ohio's top two rebounders' combined average is the same number of boards that John Henson pulls down. Henson's had some game action with his wrist injured and had an extra week to recover. He should



be good to go. **Edge: Henson** Ivo Baltic has been the tallest

Bobcat on the floor to start games; he's 6 feet 8 inches tall and tonight he'll be battling with the ACC Player of the Year. Tyler Zeller puts up 16 points per game and runs the floor better than any seven-Edge: footer in the country. Zeller



Intangibles

Ohio is riding the momentum of the program's first appearance in the Sweet 16 since the tournament expanded in 1985. And oh yeah, Kendall Marshall just had surgery five days ago. Edge: Ohio



Bench

The Tar Heel bench has increasingly grown shorter and shorter as the season has progressed and will now likely have to make due with Justin Watts or Stilman White at the point. Edge: Push



The Bottom Line — North Carolina 78, Ohio 65

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THE LOWDOWN ON FRIDAY'S GAME

The winner of the North Carolina-Ohio game will face either N.C. State or Kansas for a shot at the Final Four.

Kansas is the No. 2 seed in the region and advanced to the Sweet 16 with a close win against Purdue.

N.C. State was one of the last teams to make the tournament,

but has made a splash with upsets against both Georgetown and San Diego State.

UNC is 3-0 against the Wolfpack this season. Roy Williams coached the Jayhawks before becoming UNC's coach.

> $Contact\ the\ Sports\ Editor$ at sports@dailytarheel.com.



No. 11 N.C. State vs No. 2 Kansas



(24-12, 9-7 ACC)

Edward Jones Dome, 9:17 p.m. (29-6, 16-2 Big 12)

HEAD-TO-HEAD

Backcourt

Lorenzo Brown has elevated his game and Scott Wood can shoot well, but Tyshawn Taylor is a finalist for the Bob Cousy Award, which is given to the nation's top point guard. Edge: Kansas



Frontcourt

Thomas Robinson is a consensus firstteam All-American for Kansas. Meanwhile, C.J. Leslie has emerged as a premier talent and Richard Howell averaged 15.5 points per game in N.C. State's first two tournament games. **Edge: Push**



Bench

N.C. State only goes about seven players deep, and those reserves aren't much to write home about. Kansas' bench only averages 12.5 points per game, but Conner Teahan could change a game if his shot is falling. **Edge: Kansas**



Intangibles

N.C. State comes in hot, advancing to the Sweet 16 in coach Mark Gottfried's first season. The Wolfpack entered the tournament with momentum and never looked back. Edge: N.C. State



The Bottom Line — Kansas 76, N.C. State 69

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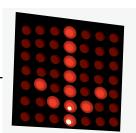
WRIST WATCH



DTH/STEPHEN MITCHELL

endall Marshall's right wrist has been getting a lot of attention since it was broken midway through the second half of UNC's third-round win against Creighton. Marshall's status is day-to-day and he did not practice all week. The wrap seen here is a temporary brace, not one he would play in.

The Elevator



On the rise

Softball



The UNC softball team won a series at Virginia Tech and then beat South Carolina to move to 22-8 on the season. Pitcher Lori Spingola tossed her second no-hitter against the Gamecocks and ranks among the best pitchers in the nation. The Tar Heels

are now the 24th-ranked team in the country.

Jerseys in the rafters



Harrison Barnes' number 40 and Tyler Zeller's 44 will forever hang from the Smith Center ceiling as honored jerseys. Barnes earned the honor when he was recognized as a sec-

ond-team All-American by the NABC. Zeller was also second-team, but previously qualified when he was named ACC Player of the Year.

Denver Broncos



The Broncos won the Peyton Manning sweepstakes and immediately became a Super Bowl contender. Meanwhile, Denver dumped Tim Tebow to the Jets in exchange for a few lateround draft picks. There's no question that this is a

gigantic uptick in talent for the Broncos.



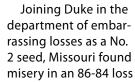
On the decline

Duke



The Blue Devils fell and fell hard. No.2-seeded Duke lost to No.15 Lehigh 75-70 in its opening game of the NCAA tournament a week ago. Granted, Ryan Kelly didn't suit up for Duke because of an injury, but Lehigh outplayed Duke while C.J. McCollum went off for 30 points and Duke shot just 6-26 from 3-point land. Making matters worse, sophomore Mason Plumlee is reportedly planning to explore his NBA Draft options and it's still up in the air whether Austin Rivers will return for his sophomore season.

Missouri





to Norfolk State last Friday. The Tigers were a popular choice to win the West region and advance to the Final Four, busting brackets all across the country, including president Barack Obama's.

Saints





IRB 25580

from the league for orchestrating the bounties. While Williams was with the Saints, he offered monetary incentives to defensive players who would attempt to injure opponents with hard hits. The scandal puts a damper on a team that rallied from Hurricane Katrina and became one of the league's most beloved teams.

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DTH PICKS OF THE WEEK

The DTH sports staff and one celebrity guest compete to pick the winners of the biggest ACC and national college basketball games each week.

The DTH pickers were certainly consistent last week.

While the picks varied, five of the six pickers posted 5-3 records, while Senior Writer Megan Walsh fared just one game worse at 4-4.

Because of that remarkable consistency, there was very little separation in the standings. Assistant Sports Editor Chris Moore is still holding on to first place with a 43-21 overall record.

But Moore better watch his throne.

Fellow assistant Brandon Moree and the guest-picking squad are each just one game back of the junior, and Sports Editor Kelly Parsons and Assistant Sports Editor Michael Lananna are just two games back.

Still, they may be running out of time to catch up. With the NCAA tourna

t ıa-	home stretch. This week, we're down to just four Friday games to choose from, so there's more pressure for the pickers to choose wisely. This week's guest picker is Steven Norton, The Daily Tar Heel's editor-inchief.			
hris oore 5-3	Michael Lananna 5-3	Megan Walsh 4-4	Mark Thompson 5-3	Guest Picker 5-3
1 (.672)	41-23 (.641)	37-27 (.578)	40-24(.625)	42-22 (.656)

sleep very much.

Steven Norton is this week's guest picker. Norton is the

editor-in-chief of The Daily Tar Heel. Norton is a compara-

tive literature major with a business reporting and Spanish

double minor. During a fall interview in which Norton was

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asked about his dreams for the future, he said he doesn't



SWEET 16 FROM PAGE 1

lifeblood without Marshall, especially against an Ohio team with only one player taller than 6-foot-8.

But 3-point shooting could make the difference, just like it did against Creighton.

"It varies from game-to-game," UNC forward John Henson said. "However, if we're hitting 3's, it just opens up for everyone else. I think we're a much better team when we're shooting 3's."

It's true, and it's not just the obvious advantage that shots are dropping.

When the Tar Heels are connecting from long range, it puts pressure on their opponent's defense to close out on shooters. That gives UNC's shooters a chance to create a simpler, unguarded shot. That movement, in turn, can lure another defender away, opening up one of the shooter's teammates.

It's a cycle that leaves opponents playing catch-up, but it all starts when UNC makes shots.

"That's where we're going to create and give it down low to Z or John and get yourself open more," guard P.J. Hairston said. "That's how you become more



DTH/STEPHEN MITCHELL Freshman Stilman White is staring down the possibility of making his first career start for the Tar Heels in the regional semifinals.

effective on the offensive end."

But good 3-point shooting would just be a bonus. UNC only shot better than 40 percent from long range in 12 of its 36 games this season. UNC struggled to make the long shots count, but long-range shooting isn't what led the Tar Heels to a 31-5 record.

North Carolina's frontcourt talent alone should provide enough of an advantage against the Bobcats.

"As a team, we're not going to get away from what we do," Marshall said. "We're still going to work from the inside out ... I think we're playing great basketball right now. Reggie Bullock is doing a tremendous job. He's knocking down shots. P.J. hit a couple of shots which is great for us."

The Tar Heels are bigger and taller, and there isn't a single player on Ohio's roster who averages more than five rebounds a game.

"We want to rebound," Henson said. "That gets you extra possessions. That's what we're good at." North Carolina is good at

rebounding and pounding the ball in the post, and they're tough to beat because of it.

When they knock down 3-pointers, they're tougher.

At some point, especially if UNC is without Marshall, those shots will need to fall. "(Williams) basically told us we

have to become big-time players," Hairston said.

Contact the Sports Editor at sports@dailytarheel.com.



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UNC, Duke officers team up

By Leslie Carlucci Staff Writer

Although UNC and Duke might be intense rivals on the basketball court, the student governments from both schools have been collaborating and sharing policy ideas.

Representatives from each student government have met twice this year. They discussed structural approaches to student governance last fall and campusspecific policies last month.

Patrick Oathout, a senator on the athletics, services and the environment committee in Duke's student government, said he initiated these meetings by corresponding with officers in the executive branch of UNC's student government via email.

"I realized it was extremely important to have a relationship with your counterpart peer," Oathout said. "We would be missing an opportunity if we didn't work with our neighbors down

the street."

UNC Student Body President Mary Cooper described the meetings as an opportunity to discuss best practices and their feasibility on either campus.

"It's just a chance to get to know each other, to see if there are ways for us to collaborate and share ideas of what works well,"

At the second meeting between the schools, Oathout discovered UNC's Fix My Campus, Fix My Room and Fix My Town programs, which allow students to report problems and submit input to student representatives and University staff.

Oathout then worked with two other Duke students, Michael Habashi and Brett Dinner, to develop their own Fix My Campus initiative at Duke. Rather than adopt UNC's model of sending responses to a representative, they created a computer program to gather responses and place them on a timeline.

Student governments across the UNC system also work together in various ways. UNC's student government attends monthly meetings with the UNCsystem Association of Student Governments, which is funded by a \$1 annual student fee.

T.J. Eaves, student body president at Western Carolina University, said the process of sharing ideas reaps benefits.

"People have great ideas," Eaves said. "It's just nice to, I guess, steal them — willingly, of course."

Duke might be viewed as UNC's polar opposite in every way, but Oathout said the student governments at both institutions engage in a healthy rivalry.

"In borrowing policy ideas from each other we kind of want to do them better than the other school, he said. "But the competition leads to better projects in the long run. It's very friendly competition."

Contact the State & National Editor at state@dailytarheel.com

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French serial killer spotlights the southern leg of the project, al-Qaida's 'lone wolves' in EU

BRUSSELS (MCT) — The serial-killer suspect who died after a 32-hour stand-off with French police was one of about 400 al-Qaida trained extremists in the European Union, the bloc's top anti-terrorism expert estimated on Thursday.

Twenty-three-year old Mohamed Merah, a French national of Algerian origin, said he made contact with al-Qaida on trips to Afghanistan and Pakistan before embarking upon a deadly shooting spree around Toulouse.

"It is a phenomenon of 'lone wolves,' as we call them," EU Counter-Terrorism Coordinator Gilles de Kerchove told the German news agency dpa. "We can estimate that they are in the 400s all across Europe."

So-called lone wolves have become "more and more frequent" as "core" al-Qaida structures in Europe "have been weakened over the past three-four years," the Belgian official added.

Commenting on appropriate countermeasures, de Kerchove suggested extending the EU legislation already enforced in Germany and Austria that criminalizes anyone who travels abroad to attend terrorist indoctrination camps.

Obama administration backs southern portion of pipeline

CUSHING, Okla. (MCT) -President Obama said Thursday morning that his administration has assured the builder of the Keystone pipeline that the federal government will promptly review

which the company hopes to start building this summer.

"The southern leg of it, we're making a priority," Obama told a crowd of company officials, pipe workers and community members gathered here at the starting point of this stretch of the project.

The northern part of the project, Obama said, "we're going to have to review to make sure that the health and safety of the American people are protected."

The Obama administration has denied a permit for that northern pipeline, opposed by environmentalists because the original plans would have run it through environmentally sensitive lands.

Republicans questioned whether the president's expedited review would actually advance the southern part of the project from Cushing to Port Arthur, Texas.

The builder is "moving forward with a southern portion of (the pipeline) that doesn't require Mr. Obama's signature," said Brendan Buck, spokesman for House Speaker John A. Boehner. "So cue the political opportunism."

Officials of TransCanada, the builder of the pipeline, were at the event but declined to comment.

Email casts doubt on Pakistani support of Taliban

ISLAMABAD (MCT) — Experts have long theorized that Pakistan's preferred scenario for a postwar Afghanistan includes the Taliban's return to power in Kabul. A security think tank's 2011 email, recently reported by the whistle-blowing website WikiLeaks, suggests that may not be the case.

Citizens rally Monday in Sanford, Fla., to demand the arrest of a neighborhood watch captain who shot Trayvon Martin.

The email, drafted by Kamran Bokhari, an analyst with the private think tank Stratfor, describes a meeting that Bokhari had in April 2011 with Lt. Gen. Ahmed Shuja Pasha, who at the time was chief of Inter-Services Intelligence, Pakistan's main spy agency.

In the email, Bokhari recounts Pasha's views on Afghanistan and the U.S.-led 10-year war with Afghan Taliban insurgents. "He said the Americans are stuck with the old notion that Pakistan wants to see the Taliban come to power again in Afghanistan. ... This is an outdated view, because Islamabad has long given up that goal, given the threat to Pakistani security. We do not wish to see the Talibs dominate Afghanistan."

DIAMOND ON DEMOCRACY



arry Diamond, an expert on establishing democracy across the globe and professor in political science and sociology at Stanford University, gave a lecture entitled "The Global Democratic Surge and Recession" at the FedEx Global Center at 5:30 p.m. Thursday. "In the last several decades there has been a democratic surge around the world," he said.



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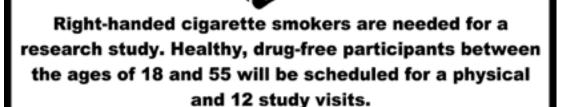
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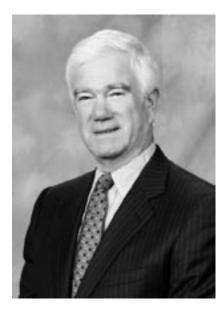
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BRIEF

CAMPUS BRIEFS

Billboards with Carson's image will be taken down

Billboards in India with photos of slain student body president Eve Carson will be taken down, the Raleigh News & Observer reported yesterday.

The company responsible has apologized for the signs, according to a report in The Hindu newspaper.

A director with the company, Jubeerich Consultancy, which promotes study abroad programs and job placement, said the use was unintentional, the News & Observer reported.

NC Women's Hospital is identified as Baby-Friendly

The North Carolina Women's Hospital has received international recognition after being named a Baby-Friendly birth facility.

Baby-Friendly USA Inc. is the U.S. authority for the global program Baby-Friendly Hospital Initiative.

UNICEF and the World Health Organization sponsor BFHI, which recognizes hospitals and birthing centers that meet criteria for optimal care. The designation is given after on-site evaluation. There are more than 20,000 Baby-Friendly centers worldwide. Of those, 134 are in the United States.

CITY BRIEFS

Dialing rules to change to 10-digit late this month

Beginning March 31, Orange County residents will no longer be able to dial local numbers without first dialing the area code.

While it will be necessary to

dial 919, it will not be necessary to dial a one or zero to reach local numbers.

County residents are urged to update auto-dialing systems, cell phone contacts and alarm systems. Emergency services can still be reached through 911.

- From staff and wire reports

SOCIAL MEDIA

"We don't have a team meeting and broadcast it. I don't want it on Twitter, I don't want it on Facebook, I don't want it on anything - it's for this team and this team only."

Fedora, who has nearly 11,000 followers on his Twitter account @CoachFedora, said that he uses Twitter because the fans enjoy it and recruits pay attention to it. But he follows only

two people. "I follow two of my three daughters," he said, "the third one

will not let me follow her — she blocked me out."

That doesn't mean he's not concerned with his team's activity on social media networks, and he encourages them to err on the side of caution.

"If they put something out there, just understand that its out there for everybody to see, so you have to be smart about it," Fedora said. "At the same time these guys are 18, 19, 20 years old and mistakes are going to be

> $Contact\ the\ Sports\ Editor$ at sports@dailytarheel.com.

SPRING AWAKENING

an enthusiastic proposal. In it, she said the company could edit some of the more controversial parts, like a graphic sex scene. Shaffer decided to perform the play uncensored.

Shaffer said she could identify with Moylan's enthusiasm about

"I found that really compelling, because I'm a director and I know there are shows like that, that I just have to direct," Shaffer said.

But in the theater world, artis-

tic passion isn't always enough to get a show on stage.

In spring 2010, Company Carolina's production of "Cats" was canceled a week before it was scheduled to open because the group was denied the rights.

Deborah Gerhardt, a UNC law professor who specializes in copyright law, said popular plays like "Spring Awakening" or "Cats" are often difficult because the rights holders don't want there to be too many productions available to the same audience.

"If every high school in town, and Duke and UNC were doing 'Spring Awakening,' it wouldn't

be special to see it," she said.

Because of these technicalities, Shaffer had to give Music Theatre non-profit. International (MTI) — which holds the rights to the musical an extensive list of details about the production.

The rights, royalties and security deposit amounted to \$1,700 for the three-performance schedule — a good surprise for Shaffer. She said musicals can cost upward of \$3,000.

The most expensive part of the production is actually the use of Historic Playmakers Theatre, Shaffer said.

She said the price was prob-

ably so low because Company Carolina is non-professional and

"We're on the cheap end of everything," she said.

Gerhardt said that despite the cost and time associated with getting rights, theaters rarely violate them.

"The art community respects

creative rights because they create intellectual property too," Gerhardt said. "People understand these are

the rules and they play by them."

Contact the Arts Editor at arts@dailytarheel.com.

DTH Classifieds

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Misc. Wanted

Help Wanted

Help Wanted

Help Wanted

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mer Program. No experience is necessary, but if you are studying towards a degree in psychology, sociology, nursing, social work, physical therapy, occupational therapy, therapeutic recreation or a related field this would be an excellent job for you! \$10.10.

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session, you may still complete an online ap-

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Misc. Wanted

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HOROSCOPES



If March 23rd is Your Birthday... Honesty and integrity are the bottom line. Be true to yourself and your word. You may feel drawn to big changes, but think them over first. Get support from your partner, and consider the impact

To get the advantage, check the day's rating: 10 is the easiest day, 0 the most challenging.

Aries (March 21-April 19) Today is a 7 - Confusion could interrupt your tranquility and well-being. Slow down and take it easy to protect your health. When confronted with limitations, sidestep them or have some tea.

Taurus (April 20-May 20)

shaken today, or there may be disruption around some of your groups, clubs or organizations. Patience. Wait for more details. Gemini (May 21-June 21)

Today is a 6 - If things don't line up in your career, find shelter in the arms of a loved one. Receive affection, but also give it. It goes both ways. Share aratitude. Cancer (June 22-July 22)
Today is an 8 - Together you get more accomplished. Share ideas and write

down procedures. Trouble with papers could frustrate. Cooperate to handle urgencies, and let the rest wait. Leo (July 23-Aug. 22) Today is a 7 - You may feel like with-drawing or hiding when it comes to love and creativity. Don't let a little misunderstanding deflate the fun. Try

compassion; forgiveness is divine. Virgo (Aug. 23-Sept. 22)
Today is a 7 - You're on a roll at work and bringing in the bacon. Check financials. Untangle misunderstandings with your partner by repeating back what you heard. You can solve it.

Libra (Sept. 23-Oct. 22) Today is a 7 - Communication is tricky. Set backup plans for important projects. nication is tricky Stand for service and health. Patience and courtesy get things moving. Scorpio (Oct. 23-Nov. 21)

Today is an 8 - Complete as much work as possible early on to allow for unexpected snafus with travel or a writing/ publishing project. Later, put on something comfortable, and dance it all away. Sagittarius (Nov. 22-Dec. 21) Today is an 8 - If things get confusing at home, slow down and repeat back what

you heard ... chances are, it got mixed up. Keep messes to a minimum and mechanical equipment in good repair. Capricorn (Dec. 22-Jan. 19) Today is an 8 - Mercury's retrograde returns to Pisces in your third house of communication, scrambling daily travel, family ties and self-expression. Check pressure levels. Take it easy.

Aquarius (Jan. 20-Feb. 18) Today is a 7 - Maintaining a philosophical outlook keeps you powerful through any communication breakdowns, espe-cially regarding finances. Go over statements twice.

take it personally ... it's unrelated. Don't get stuck in your head about what others might think. It becomes clear later. You know who you are.

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Today is a 7 - Whatever happens, don't

Pisces (Feb. 19-March 20)

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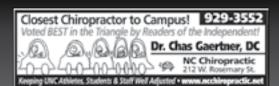
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HOME & CAMPUS AIRPORT RIDE

LEWIS BLACK

FROM PAGE 1

writers and performers," he said. "They'll do great in Memorial." Black judged the competition, in which contestants got three minutes to perform their acts. From a pool of 13, he chose seven comedi-

next phase — a workshop with him. Spruill, a UNC junior, started performing stand-up comedy in October after taking a class at DSI Comedy Theater in Carrboro.

ans to advance to the competition's

"Performing is always nerveracking but very exciting," she

Spruill said she powered through those nerves during the competition.

"I had the mindset of, 'OK, I'm gonna do what I do. Hopefully I make the audience laugh, but if I don't, I'm gonna pick myself up, dust myself off and do it again the first chance I get," she said in an email.

Long said competing in the show produced conflicting feelings for him.

"The show was a mix of joy and stress for me," he said in an email.

"It was great performing in front of a good crowd of students, but at the same time it was stress-



DTH FILE PHOTO

UNC alumnus Lewis Black works with students at a workshop on Feb. 25, 2010. Black will perform Friday night in Memorial Hall.

ful to be competing with so many great student comedians."

Spruill said the chance to workshop her material with Black was

a valuable experience. "This man is one of the best comedians ever," she said. "It was definitely an experience that I

wouldn't trade for the world." Long said the workshop was an unbelievable experience.

"Talking about comedy with one of the greatest comedians working today can be a little

intimidating, but he's a really nice guy and always gives helpful feedback," he said. Long said he is excited to open

for Black tonight. "This is the best experience an

amateur comedian could ask for, and honestly it doesn't feel like it should be possible," he said.

"It's mind-blowing to perform on a show with such great talent."

> Contact the Arts Editor at arts@dailytarheel.com.

TRUSTEES

FROM PAGE 1

money?" said Alston Gardner, chairman of the board's academic affairs committee.

This charge will require board

members to be more active on

campus, they said. "I think it's incumbent on us to get out of this theatrical, struc-

tured performance at the Carolina Inn every month," Gardner told the trustees, suggesting that board members visit schools and departments with which they are unfamiliar.

The new role for the board will serve two purposes that complement each other, Gardner said accomplishing Thorp's vision, and preparing for the fundraising effort.

Thorp outlined four areas of emphasis: methods of teaching, access and completion, balancing cost and access, and research. He argued there is room for innovation in each.

For example, Thorp emphasized motivating professors to incorporate new modes of teaching, a task that starts from the ground up.

"It has to be driven by the dean, the senior associate dean or the department chair," Gardner said. That's where the rubber meets

the road."

Ultimately, trustees have backed a broader look at campus strategy, taking advantage of the time they can spend out of the headlines.

"We really need to do our homework," Gardner said.

But Executive Vice Chancellor and Provost Bruce Carney said despite distractions, administrators always had their eyes on the academic mission, citing the latest iteration of the Academic Plan.

"Universities are wonderfully complex, living organisms," he said.

Contact the University Editor

at university@dailytarheel.com

FROM PAGE 1

GREEK GPA

Beginning this fall, Greek organizations must reach or exceed the campus average GPA to be able to recruit first-semester freshmen during fall rush.

The campus average is about 3.1 and fluctuates with each semester, according to data from

Take 15/501 South towards Pittsboro Exit Market St. / Southern Village

DR. SEUSS' THE LORAX In12:45-2:50-4:55-7:05-9:2

All shows \$6.50 for college students with ID

Bargain Matinees \$6.50 DIG IT A L SEATING

.....1:00-4:00-7:00-9:5

.....1:25-4:15-7:25-9:45

......1:15-4:20-7:10-9:55

HUNGER GAMES PG-13.

JOHN CARTER PG-13

21 JUMP STREET 🛭

2006 to 2011.

As of fall 2011, nine chapters of those that traditionally open fall rush to freshmen sit below the campus average, 3.162.

But a group would have to fail this requirement two consecutive semesters, making fall 2013 the first semester a ban could occur, Bachenheimer said.

"The Board (of Trustees) had

Uank (22)

NCAA MEN'S BASKETBALL

particular concerns about the effect of the transition to college on academic success for first-year, first-semester students, so the organizations who are allowed to recruit these students right away should show academic excellence," Crisp said.

Contact the University Editor at university@dailytarheel.com.

UNC vs. OHIO Friday at 7:45 • Doors Open at 7:15 CHRONICLE PG-13

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7:10.9:10", SAT-SUN 2:10.4:30 A SEPARATION

"no 9:00 o'clock shows Sunday



HERMAN CAIN

FROM PAGE 1

From Page One

"I had multiple dreams and multiple careers," he said.

Cain said now that he is out of the presidential race, he wants to use the experience to get more involved in politics.

"Just because I'm no longer seeking a position does not mean I'm giving up on the mission to put the nation back on track," ĥe said.

Cain also said the military and economy should be strengthened. He advocated for the usage of U.S.

games

3

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Level: 1 2 3 4

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2

energy resources.

'Don't let someone tell you America can't be fixed," he said. "The great strength of this nation is America's ability to change when it has to.

"What you do does matter... We will restore the American dream." The event was hosted by UNC

College Republicans, the UNC **Economics Club and Young** America's Foundation. It cost the organizations \$10,000.

Greg Steele, chairman of the College Republicans, said Cain was a good speaker because of his various experiences.

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6

5

9

2

8

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6

7

TRIBUNE

Complete the grid

and 3-by-3 box (in

every digit 1 to 9.

so each row, column

bold borders) contains

Solution to

Thursday's puzzle

8 1 4 2 9 5 6 3 7

|2|6 1|5 3 4|7|8|9

6 4 3 8 5

7 2 8 1 6 5

9 6 1 3 2

1 5 6 2 7 8

3 8 9 5 4 6

4 7 2 9 1 3

12 Not left over

13 Part of LED

24 Slicker

19 '90s-'00s Dodges

_ erectus

American

Frankenstein"

35 Like balsamic vinega

34 Singer Coolidge

28 Dhow sailor

21 Traffic-controlling gp

26 Shout of encouragement

30 Futuristic sitcom family

name 33 Blücher's title in "Young

29 Second-generation Japanese

"Mr. Cain appeals to such a wide array of people and has a fascinating story that is a true testament to the American dream," he said.

Ciera Combs, a sophomore political science major who attended the event, said she did not know much about Cain except for his campaign.

"It doesn't matter if he's a Republican or Democrat, I'm just interested in what he has to say,"

Contact the University Editor at university@dailytarheel.com.

Getting wet

The University kicked off H2O Carolina, a two-year research focus. See pg. 3 for story.

'Spring Awakening'

Company Carolina's newest production opens this weekend. See pg. 3 for story.

UNC sees those tweets

Fans aren't the only ones following student athletes' social media. See pg. 3 for story.

Ken Strong Gallery After six years of planning, UNC students celebrate the completion

of the gallery. See pg. 4 for story.

Cinderella story? The Bobcats (29-7) are the lowest seed still alive in the NCAA

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38 Cookout condiment

40 Question of identity 41 Columbia River city

45 "I didn't know he had it __'

49 Troy Aîkman's alma mater

53 Typical "Hunger Games"

37 Flight of fancy

42 Old saw

50 Fake

43 First X, say

44 NyQuil maker

46 Like aspen leaves

52 Cookout accessory

54 Blood components

trilogy reader

tournament. See pg. 5 for story.



7 5 8

Los Angeles Times Daily Crossword Puzzle

58 Friends and acquaintances

62 Big __: nickname for LPGA great JoAnne Carner

DOWN

42-Across

59 Croat, e.g.

60 More distant

57 Mauritius money

61 Barrie henchman

63 Coverage giant

1 Boil slowly

ACROSS

6 Turkey 10 Put away without restraint,

with "on

14 Unspoken 15 '30s boxing champ

16 Tea traditionally made with cardamom

17 Slate, for one 18 Keep a movie dog from

wandering? 20 Forced (in)

22 Voted out 23 Emit

25 Angus, e.g. 26 Female padre?

31 Tropical reef denizen 32 Some claims 33 Brother's title

36 Dhofar Rebellion country 37 Ski run

_ Hill

38 Pen used at sea 39 San Francisco's 40 Roller coaster

cries 41 Let up

42 Ancient mounted police? 44 Where to see a

chin rest 47 Cavils

48 Poem that ends "I am the captain of my soul' 51 Freewheels

55 Dance that reflects the puncreating in 18-, 26- and

2 Kick back 3 Ill-natured 4 Rhea stat 5 How gas prices sometimes rise 6 Airer of the sitcom "Allo 'Allo! 7 Honolulu's home 8 Stingy

9 Eastern Australian seaport 10 Musical range 11 Indian loincloth

L O U T C R I S C O P U R E F I C T I O N

A B B R R A T S C S P A N P L A Y I N G W I T H F I R E BURNTSANEAERO S L A S H E R F I L M S I B
P A R S T I A A A L I C E
O U I S T A G E F R I G H T
O R A A L T I M A A M A T M E A N T O RATE

56 Burt's "The Killers" co-star





DTH CLASSIFIEDS The Daily Tar Heel The Dailu Tar Heel



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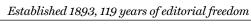




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COLUMN



Sarah Edwards Down Home Girl

Junior American studies major from

Email: scedwards@live.unc.edu

Sacrifices, students and the **NCAA**

hen it comes to worshiping at the altar of UNC sports, I know my devotion doesn't hold a candle to many of my classmates.

But even students like me, who have only been to a handful of games, care about sports on some level. (Lets be honest, my heart melted instantly upon reading Kendall Marshall's tweets after his wrist was fractured.)

But it's easy to forget that even after this year's March Madness answers the question of who the best basketball team is, there are still larger questions about the NCAA and what we mean when we use the term student athlete.

Paradoxically, it seems that college sports can be successfully commercialized precisely because they aren't "commercial." At least part of the appeal appears to be the innocence of amateur sports.

But the NCAA's ridiculous regulations and history of punishing athletes harshly for minor infractions is far from innocent.

Whereas any other student enjoys the luxury of due process when they break the rules, NCAA athletes are subject to a pseudocourt system that doesn't even seem to operate on precedent. And the organization isn't really accountable to anyone or anything except its own agenda.

And vet the student athletes who are bound by these draconian restrictions are the only ones in the \$6 billion empire of the NCAA who don't actually profit from it.

There is obvious irony in students generating revenue for their athletic departments by wearing a certain brand, but not actually having rights to their own signature.

It's pretty difficult to reconcile this with the NCAA's apparent goal of ensuring that student athletes receive the same academic experi-

ence as every other college student. When I went to hear New York Times columnist Joe Nocera speak on this topic last week, someone in the audience asked him what the appeal of being a student athlete actually is, given such strict rules.

"I think that's pretty straightforward," he said. "Because they love sports.

From a young age, we are told that we have to make sacrifices to do what we love. But usually those sacrifices are necessary. The sacrifices we require of student athletes, however, aren't as necessary as we might think. For all the ways we romanticize and bleach it, the concept of amateurism was essentially invented by the NCAA.

If athletes are going to create value for a university, they ought to receive value. And our athletes should have advocates within the system that governs them.

I'm not an expert on the structure of college sports. But I am a student working my way through college, and I wouldn't be able to do that if I didn't receive compensation through work-study jobs.

Comparing myself to an athlete may seem like a funny analogy. But it's worth asking why I get paid by the university for working about 10 hours a week, but athletes aren't compensated for a commitment that's more than a full-time job?

Is it really to preserve the purity of playing for the love of the game? If so, then I'm not sure why college sports are commercialized at all.

UNC wouldn't be able to claim such a tradition of excellence if we didn't have such stellar athletics, and all of our identities are richer for it. But tradition and reform are not mutually exclusive.

We're all about innovation here at UNC. But the greatest innovation to come from this school could, after all, be a realigning of the way we and others understand college sports.

EDITORIAL CARTOON By Danny Madriz, madriz@live.unc.edu

WILL DORAN

ZACH GAVER

IAN LEE



EDITORIAL NOTEBOOK

Reflections on Trayvon

egardless of the color of your skin, the death of . Trayvon Martin is your concern. It's not a black issue. It is a justice issue. It is a freedom issue. It is a people issue.

Seventeen-year-old Trayvon Martin was walking home from a nearby store in his father's gated community with a bag of Skittles and an Arizona Iced Tea when he caught the attention of George Zimmerman, an armed selfappointed neighborhood watchman in Sanford, Fla.

Zimmerman proceeded to call 911, telling the dispatcher that Martin looked "suspicious and was up to no good."

The dispatcher directed Zimmerman not to pursue the boy as officials were on their way. He ignored those orders, followed Martin up the street, and five minutes later the boy lay dead with a gunshot to the chest.

Martin had Skittles; Zimmerman had a 9-millimeter handgun. Martin was black; Zimmerman is white Hispanic.

That was on Feb. 26 - almostan entire month before mainstream media outlets picked up

the story. Authorities ruled that Zimmerman was acting in selfdefense and let him walk.

Under Florida's lenient "Stand Your Ground" law, anyone who feels that another person is threatening his or her life can use deadly force without fear of being charged with a crime.

Martin's body was placed in a morgue under the name John



Brittany Johnson Senior global studies major from Kelseyville, Calif.

Junior public policy and African-American studies major from Richmond, Va.

Doe. The next day, his father contacted the police department and was notified that his son had been shot and killed the day before.

There are a number of questions that need to be answered. What was so suspicious about Trayvon? Why was a neighborhood watchman carrying a 9-millimeter handgun? Why didn't officials check Martin's body for ID?

If Zimmerman was the one in pursuit, how was this a case of self-defense? Why did Zimmerman disobey the 911 dis-

patcher's orders? And most importantly, why is Zimmerman still a free man?

Whatever the answers, Trayvon Martin is dead because he "looked suspicious."

No one should have to live not knowing if his justice system will protect him from getting shot while walking to or from the corner store.

For the black community, Martin's murder is especially horrifying. His death represents the

fear that we have for our fathers, brothers, sons and boyfriends.

This injustice has ramifications for UNC, too. This December, UNC junior Cameron Horne was handcufffed and held at gunpoint by Chapel Hill police after he was mistaken for a suspect whose profile he did not fit.

Clearly, the same sort of prejudices that led to Martin's death exist outside of Sanford, Fla. What happened to Horne is a manifestation of the same thought processes that have allowed Zimmerman to remain untouched, at least thus far.

As Eric Campbell, president of the Black Student Movement, noted in a recent column in The Daily Tar Heel, black males already feel unequal in society. Incidents like Martin's death only exacerbate these sentiments.

His death is a testament not only to the blatant racism that still exists in our society, but to the flaws in the institutions upon which our country was built. We have yet to live in a post-

racial America, regardless of how progressive we claim to be.

And UNC, too, still has a long way to go.

Racism continues to persist in our institutions and social interactions. It exists in classrooms and dining halls, campus publications and social organizations.

Ignoring the elephant in the room doesn't make it disappear. The sooner everyone admits this unfortunate reality, the sooner we can work - together - to

OUOTE OF THE DAY

"The great strength of this nation is America's ability to change when it has to. What you do does matter. We will restore the American dream."

Herman Cain, former Republican presidential candidate

FEATURED ONLINE READER COMMENT

"Cain is an incredibly relevant figure to politics after his campaign imploded. He definitely wasn't running for president because he had an enormous ego and wanted to collect big speaker fees."

Trilby, on Herman Cain's visit to UNC on Thursday

LETTERS TO THE EDITOR

Police shouldn't spend time busting businesses

TO THE EDITOR:

Much to my dismay, I feel compelled to respond to the nonsense published in Thursday's article "Retailers caught selling alcohol to minors" for fear that no one else will. Am I the only person who sees the absurdity in law enforcement spending taxpayer money and resources to bust businesses that sell alcohol to adults under 21? I don't know about the rest of the readership, but I believe law enforcement would spend its time more wisely doing its job, preventing actual crime, not enforcing paternalistic laws that discriminate against adults age 18 to 20, who should be entitled to the same rights as other adults.

Perhaps why law enforcement focuses on these minor infractions is because they prove easier than preventing real threats to the public. A police officer would prefer issuing citations to patrolling the dark alleyways and preventing violent crime. But this does not excuse law enforcement from performing its mandated job, and it is our responsibility to remind them what it is. Here's a suggestion: Instead of an alcohol enforcement task force, maybe a task force or other serious initiatives are more needed to dissuade violent acts such as rape or muggings, especially in light of the recent shootings and rape. That would be a much better use of police resources.

Andrew Smith Outreach coordinator, College Libertarians

Holi is a time to celebrate, not push political agenda

TO THE EDITOR:

The Hindu Festival of Colors focuses on truth. brotherhood, the victory of good over evil ... and illegal immigration in 21st-century America? Holi is a religious ceremony, celebrated throughout Hindu parts of the world for more than 2,000 years.

The celebration should not be twisted into a political agenda, such as embracing illegal aliens or supporting gay marriage. Not only does that disrespect the Hindu religion, but it also takes the fun out of UNC's version of Holi. Friday will be my first participation in the Holi festival. I have been looking forward to this celebration of color, life and different cultures since I found out this existed at UNC. Now, thanks to Patel's column, there is a dark, political cloud hanging over the festival. So much for the celebration of color. A religious celebration should remain a religious celebration. We cannot warp sacred ceremonies to fit our own political agenda.

Gay rights and illegal aliens are increasingly important topics, and they should be discussed. But there is an appropriate time and place for that. The Holi Moli festival is not that time nor place.

> Gabby Migliara '15 History

Kvetching board[™]

The Daily Tar Heel

kvetch:

v.1 (Yiddish) to complain

That awkward moment when you're walking down the dorm hallway and smell something funny, and then you realize you're on the guy's floor.

I volunteer my wrist to be transplanted to Marshall. I'm in Bio 101 right now, so I know how this stuff works.

To the girl making fun of me for being on OKCupid: Are you free Saturday night?

For those in-state students complaining about how outof-state-students do nothing good for UNC: We'll just take back Henson, Barnes, Zeller, McAdoo, Marshall, Strickland, McDonald and Hubert.

To Nature: Next time your trees/flowers decide to go for a money shot, at least give us a heads up. This s--t is everywhere.

To the bro I walked in on: Sorry, but NCAA tourney > your sex life. Close your door.

To the girl in the study lounge who asked me if I could watch your stuff for a minute: I could, for a minute. It's been an hour.

To the girl on the quad throwing tennis balls and trying to get her friend to chase after them: Stop trying to make fetch happen.

To the girl who typed "google" into the Google Chrome search bar, SMH.

I wish my grades were as inflated as the sanitation scores in Lenoir.

Dear editorial cartoon: I was going to mock your misquoting of Monty Python, but then I decided it's just a flesh

To whoever spilled their coffee on that seat on the U: Thanks for the awkward wet spot on my butt. Bonus points for the coffee still being hot!

To the girl who asked, "Who were we playing?" when the entire dorm came out to celebrate d00k losing: Do you even go here?

Okay, just come out with it already: Who has the yellow

To my physics TA with the "Young, Wild, and Free" T-shirt: Are you sure about

To the girl who took her shirt and bra off while jogging toward me: You could have just asked me to run with you.

Spring, the time when our Willie Nelson doppelganger wears his cutoff short shorts. My eyes hurt.

To the girl that slapped the Pit Preacher for his sexist rants: You have more balls than any guy.

To the texting girl with a broken leg crossing Columbia against traffic: I may be a geology major, but I know that natural selection probably won't work out in your favor.

Send your one-to-two sentence entries to opinion@dailytarheel.com, subject line 'kvetch.'

SPEAK OUT

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EDITORIAL

The Friday Interview

David Baron discusses building a business and why he's still in college.

avid Baron is creating a couch. "It's going to be 100 percent biodegradable — technically sustainable, in a way that furniture, when it's called sustainable, is not actually,"

he tells me proudly. As usual for Baron, he's setting his sights high: he's developing a mushroom-based cushion (allnatural, nontoxic and feels like polyurethane, he assures me).

But he's not going to sell it based on the ethics behind it. "It has to compete with other couches on the market," he says.

"The customers' experience with this couch is going to be the best experience for them. "My personal agenda is what I tie indistinguishably into that

cess, but the consumer doesn't have to know about that. Baron is somewhat of a poster child for innovation at UNC.

product, into the business pro-

In January, the first residents for the Campus Y's social innovation incubator were picked. Twenty teams applied, and four were chosen, including two founded by Baron. In 2008, he started HOPE Gardens, an urban farm and transitional employment program for the homeless. Last year, he founded SEA Brand, an apparel company best known for hats linked with

philanthropic causes. He'll be working on SEA full-



David Baron is a biology major and entrepreneur from Atlanta, Ga. This is his fourth year as a student and his fifth in Chapel Hill.

time after graduation, which makes him the only senior I've met who's created his own job. Not that he faults those off to corporate America: "I was very close to [applying to consulting jobs]," he confesses.

I would find reasons, like I'm not only less excited about that, but I'm so excited about something else!" At a time of rising college

costs and an uncertain economy,

"But when the time would come

there's a national debate raging about the value of a degree. Some, like Peter Thiel, founder of PayPal, argue that students like Baron shouldn't even be in college. I showed him one article telling talented young people that they

"don't have to go" to college, and

that "some ideas just can't wait." Baron is not convinced: "As risky as I am — or as some people think I am — everything doesn't always work out, and I'm not trying to be living in my parents'

going to graduate, and that's the highest promise I can make... the degree is for my mom," he laughs.

basement when I'm 30. "And I've promised my mom I'm

"But at the same time, the resources, the knowledge and people and institutional bit that UNC connects you with while

you're here are just invaluable." He clarifies: "even though I

learn better outside the classroom — I always say, outside of the classroom is my classroom — it's really not the classroom that it is, if it wasn't for me being able to take my experiences back into the university, into my class work and conversations with professors."

Baron is a biology major who knew early on he "likely wasn't going to pursue the stuff [he] was studying," and he's a strong advocate for a liberal arts education.

"I look at a lot of things as tools, different classes and departments as different perspectives," he says. "I'm not an expert on any one thing, but the experts are here,

and I can learn from all of them, and it lets me think about things differently." Of course, it helps if more folk on campus understand students who take time off as Baron did to

develop SEA and HOPE Gardens. "Some thought I was dropping out of school. Not a lot of people understood that I was doing it to work hard on something, pursue something that I was not only heavily involved with and excited about, but [also] learning a lot from," he says, though he's quick to note faculty who helped him.

Gently modest, Baron contends that his success "is more a function of excitement over intelligence.

"If a student pursues what they're interested in, I'd like to think things will fall into place."

> Mark Laichena is a columnist for The Daily Tar Heel.